

Ashland Tidings

Established 1876
 Published Every Evening Except Sunday by
THE ASHLAND PRINTING CO.
 Bert R. Greer Editor
OFFICIAL CITY AND COUNTY PAPER.
 TELEPHONE 39

Subscription Rates Delivered in City One Month, Delivered.....\$.50
 Six months by mail..... 2.75
 One Year..... 5.00
 One Week..... .15
 Subscription Rates By Mail Outside of City
 One year by mail.....\$5.00
 Six months by mail..... 2.75
 Three months by mail..... 1.50
 No out of town subscriptions taken for less than three months.
 By Mail Outside of United States
 One Year.....\$8.12
 Six Months..... 4.31
 No subscription for less than six months.

ADVERTISING RATES
 Display Advertising—
 Single insertion... each inch, 30c
YEARLY CONTRACTS
 Display Advertising—
 One time a week, each inch, each time..... 27 1/2c
 Two times a week, each inch, each time..... 25c
 Every other day, each inch, each time..... 20c
 Every issue, each inch, each time..... 17 1/2c
Local Readers—
 Each line each time (6 words to line)..... 10c
 To run every other day for one month, each line each time..... 7c
 To run every issue for one month, or more, each line each time 5c
Classified Columns—
 One cent the word each time.
 To run every issue for one month or more, 1/2c the word each time.
 Cards of Thanks, \$1.00.
 Obituaries, 2 1/2 cents the line.
 Fraternal Orders and Societies Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged for all advertising when an admission or other charge is made, at the regular rate.

The Tidings has a greater circulation in Ashland and its trade territory than all other newspapers combined.
 Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.
LET'S USE OUR BRAINS
 The world today is upside down, and America is not the least of the countries floundering in the throes of internal disturbances.
 Each day sees an increase in the discord and unrest which prevails, but we of this community should not be drawn into the maelstrom.
 We should take no step in this direction without due and careful consideration. Above all, we should never permit a boisterous minority to stampede the sane and sensible majority. We should preserve our American institutions in the true American manner.
 We want production and prosperity, but we can expect neither unless right and justice prevail. And this we will have only when opposing interests come together in a calm and dispassionate manner for a fair and reasonable discussion of their differences.
 The Lord gave us brains with the expectation that we would use them in the proper manner. He gave us understanding, that we might employ it in determining the good from the bad, the wise from the foolish.
 Let's use the brains God gave us.

UNDERWRITING PROFITS SMALL
 Insurance like banking has been an industry about which the general public knew little.
 Both industries by combining the resources of the multitudes, make it possible to accommodate individual needs when occasion arises in a manner which would be impossible in any other way.
 Insurance companies are really agents to collect money in small amounts for fire and other insurance risks and then pay it out in large amounts to those unfortunate enough to have property or other losses covered by insurance.
 Contrary to general opinion insurance companies make little profit on underwriting, the net profit for 1918 being only \$1.89 on the hundred. For the protection of policyholders, well managed insurance companies maintain large reserves and surpluses and it is from these funds wisely invested in bonds and loans on farm and city property that insurance companies must pay dividends.
 A conflagration such as the San Francisco, Chicago, Baltimore or other big fire would wipe out any insurance company without immense reserves and the general public depending on insurance for protection would be the heaviest loser.

PAINT
 Will add 100 percent to the appearance of your property and as much to its cash rent and selling value.
Dickerson
 The Paint Man

Home Restaurant
 Good Meals and Short Orders. Day and Night Service.
 297 East Main

C. B. LAMKIN
 Bargains in REALE STATE
 City and Ranch Properties, Houses to Rent.
 Citizens' Bank Building.

Steaking A Claim
 Prove the claim to yourself by eating a steak sold at our own guarantee.
 Tenderloins, steaks, chops and roasts that have the taste and freshness of perfect stock in the gravy which comes from the heart of their goodness is the best offer any meat man may make.
East Side Meat Market
 JAS. BARRATT, Prop.
 Phone 138.

PAINT
 Will add 100 percent to the appearance of your property and as much to its cash rent and selling value.
Dickerson
 The Paint Man

The Social Realm

Sunday Wedding
 Frank S. Stanley of Dunsmuir and Miss Lure Hutchins of Medford were united in marriage at the Methodist parsonage in this city Sunday afternoon, Rev. C. A. Edwards officiating. After a short honeymoon spent here and in Medford the young people will go to Dunsmuir to make their home.

Civic to Give Program
 The Civic Improvement Club of Ashland has been asked to put on a program at the October meeting of the Greater Medford Club. This will take place Monday, October 27, and members of the local club will appear on the program at that date.

Will Attend Conference
 Mrs. C. E. Lamkin, president of the Civic Improvement Club of this city, has been invited to attend a general educational conference of the Northwestern Field Committee of the Young Women's Christian Association which will be held at the Davenport hotel, Spokane, Wash., October 30, and continue through October 31. This conference will be addressed by Miss Louise Holmquist, Miss Bertha Conde, Miss Harriet Taylor, Mrs. Katherine Willard Eddy and others of the foremost national leaders. Mrs. Lamkin expects to avail herself of this special privilege and will attend the conference.


MAY CELEBRATE ROOSEVELT DAY

The Roosevelt Memorial committee has asked that the schools of Oregon have special programs on October 27, the anniversary of the birth of Theodore Roosevelt. The plan has the hearty endorsement of the state department of education, and the county superintendent has asked the teachers of Jackson county to unite in preparing a desirable program in their schools, the object of which shall be to call to the attention of the boys and girls something of the life, character and history of that great leader.

SCHOOLS TO HONOR TEMPERANCE HEAD

Friday, October 24, is Frances E. Willard Day. The county superintendent of the public schools has asked the heads of schools to have a portion of the day set apart for the purpose of instruction, and appropriate exercises in commemoration of the life, history and achievements of this noble character whose untiring efforts were largely responsible for this country being rid of the curse of liquor.

Home Restaurant
 Good Meals and Short Orders. Day and Night Service.
 297 East Main

O. H. JOHNSON
 JEWELER


C. B. LAMKIN
 Bargains in REALE STATE
 City and Ranch Properties, Houses to Rent.
 Citizens' Bank Building.

Steaking A Claim
 Prove the claim to yourself by eating a steak sold at our own guarantee.
 Tenderloins, steaks, chops and roasts that have the taste and freshness of perfect stock in the gravy which comes from the heart of their goodness is the best offer any meat man may make.
East Side Meat Market
 JAS. BARRATT, Prop.
 Phone 138.

Drive for Roosevelt Memorial Started

The Ashland Roosevelt Memorial met in the Commercial Club rooms last night and completed arrangements for the campaign which started out this morning to raise the city's quota of the fund which the nation is giving to perpetuate the memory of Theodore Roosevelt, the twenty-seventh president of the United States. Chairman W. M. Briggs presided, and appointed his sub-committees, who will act with dispatch today so that all the machinery of the campaign is in running order by this evening, and subscriptions have already begun to come in.

According to the plan all contributions will be voluntary. For this purpose Chairman Briggs arranged with the following business places for subscriptions to be paid in: The three banks, library, Simpson's hardware store, C. B. Lamkin's real estate office, Enders' store, Rose Bros. confectionery, Alnut's cigar store, Elks Temple. These places will be fitted up with provisions for making contributions, and each person doing so will be given a certificate coming from the Oregon state executive committee.

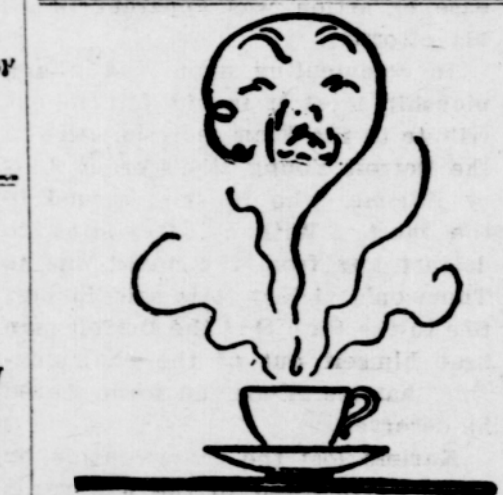
Clark Bush of the First National Bank was appointed treasurer of this campaign. Mrs. Peruzzi chairman of the sub-committee to look after four-minute men to speak each night at the Vining and Mrs. C. B. Lamkin chairman of the sub-committee to arrange the marking of

Alnut's Billiard Parlor
 "Clean Sport for Regular Fellows"

ORRES
 TAILORS FOR MEN AND WOMEN
 Best Woolsens; Latest Fashions Always.
 Satisfaction Guaranteed

GOOD EATS
 Try the
Victory Cafe
 Elks Block
 Phone 84
 Chicken Dinner Every Sunday.
 Open from 6 A. M. till 9:30 P. M.

Who wants that puckery tannin taste in tea?
 Nobody, of course!
 Then why buy common tea? It has very little tea-flavor (and that very coarse). The rest is tannin—that they use to tan leather and make ink—harsh, puckery and bad for the insides.
 Nol nol Get the right tea. Skip the tannin. Get the tea full of fine rich delicious tea-flavor.
 That's Schilling's.
 There are four flavors of Schilling Tea—Japan, Ceylon-India, Oolong, English Breakfast. All one quality. In parchment-lined moisture-proof packages. At grocers everywhere.
 A Schilling & Co San Francisco



Who wants that puckery tannin taste in tea?
 Nobody, of course!
 Then why buy common tea? It has very little tea-flavor (and that very coarse). The rest is tannin—that they use to tan leather and make ink—harsh, puckery and bad for the insides.
 Nol nol Get the right tea. Skip the tannin. Get the tea full of fine rich delicious tea-flavor.
 That's Schilling's.
 There are four flavors of Schilling Tea—Japan, Ceylon-India, Oolong, English Breakfast. All one quality. In parchment-lined moisture-proof packages. At grocers everywhere.
 A Schilling & Co San Francisco

the business places where the contributions will be taken. This will be done by a picture of the late Colonel Roosevelt in the window, marked with the notice that contributions to the memorial fund are taken there. Ashland's quota for this fund is \$350. Of this amount \$50 will go to the Women's Memorial fund which is being raised at the same time. The object of this fund is to acquire and restore the house wherein Theodore Roosevelt was born, and to make it a center where the ideals of Roosevelt Americanism would be taught. The public is instructed to look out for the windows in which appears the picture of Theodore Roosevelt and make their contributions accordingly.

The Talent Bank is handling contributions, and have assured the committee of at least \$50.

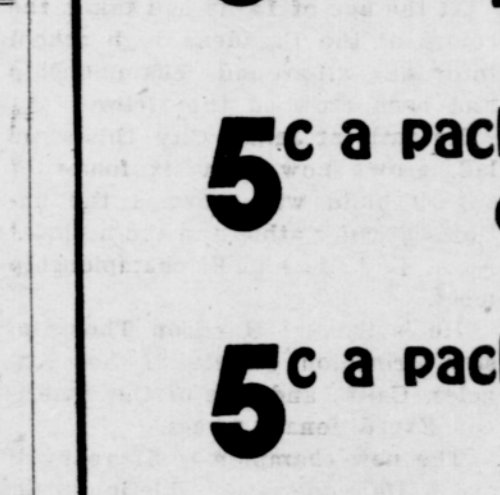
Good Cues and Tips
 Billiard players prefer this place because they know that they can get GOOD cues; and modern equipment makes a lot of difference in the pleasure of the game.
 You KNOW IT.
 Profanity, gambling and other undesirable elements are absolutely TABOO here. We invite GENTLE MEN only.
 This is a clean, congenial amusement hall for decent clean-cut fellows.

Alnut's Billiard Parlor
 "Clean Sport for Regular Fellows"

ORRES
 TAILORS FOR MEN AND WOMEN
 Best Woolsens; Latest Fashions Always.
 Satisfaction Guaranteed

GOOD EATS
 Try the
Victory Cafe
 Elks Block
 Phone 84
 Chicken Dinner Every Sunday.
 Open from 6 A. M. till 9:30 P. M.

Who wants that puckery tannin taste in tea?
 Nobody, of course!
 Then why buy common tea? It has very little tea-flavor (and that very coarse). The rest is tannin—that they use to tan leather and make ink—harsh, puckery and bad for the insides.
 Nol nol Get the right tea. Skip the tannin. Get the tea full of fine rich delicious tea-flavor.
 That's Schilling's.
 There are four flavors of Schilling Tea—Japan, Ceylon-India, Oolong, English Breakfast. All one quality. In parchment-lined moisture-proof packages. At grocers everywhere.
 A Schilling & Co San Francisco



Who wants that puckery tannin taste in tea?
 Nobody, of course!
 Then why buy common tea? It has very little tea-flavor (and that very coarse). The rest is tannin—that they use to tan leather and make ink—harsh, puckery and bad for the insides.
 Nol nol Get the right tea. Skip the tannin. Get the tea full of fine rich delicious tea-flavor.
 That's Schilling's.
 There are four flavors of Schilling Tea—Japan, Ceylon-India, Oolong, English Breakfast. All one quality. In parchment-lined moisture-proof packages. At grocers everywhere.
 A Schilling & Co San Francisco

Before attempting to overcome an obstacle it is best to carefully gauge its height. Many of the wrecks of life are the direct result of a failure to give reasonable consideration to obstructions which seem slight but are in reality momentous in their possibilities for ultimate disaster.

The idle youth who inherits a fortune is in greater danger than he who faces the muzzle of a gun in the hands of an angry opponent. The one may plunge to his soul's destruction, while the other may only be deprived of his life.

Owing to the new law increasing the wages of laundry workers and the high cost of production, we find it necessary to make a slight advance in laundry work prices.

ASHLAND LAUNDRY

"Get this straight" says the Good Judge

The tobacco that gives you the most lasting chew is the kind that saves you money. You don't have to take so many fresh chews. The rich tobacco taste stays right with it. That's why you take a smaller chew.

THE REAL TOBACCO CHEW
 put up in two styles
 RIGHT CUT is a short-cut tobacco
 W-B CUT is a long fine-cut tobacco
 Weyman-Bruton Company, 1107 Broadway, New York City

The First National Bank
 ASHLAND, OREGON
 E. V. CARTER, PRES.
 CH. VAUPEL, VICE PRES.
 J. W. MC COY, CASHIER.
 CLARK BUSH, ASST. CASH.

WRIGLEY'S
 5c a package before the war
 5c a package during the war
 5c a package NOW
 THE FLAVOR LASTS SO DOES THE PRICE!



EAGLE MEAT MARKET

LOUIS SCHWEIN, Prop.
 Quality Meat. Clear lines. Service.
 NORTH MAIN, ASHLAND

Try The Men's Store First
---Mitchell's
 Globe Union Suits give plenty of room without having a lot of cloth in the way—they are perfectly comfortable.

YOUR SATISFACTION IS OUR HIGHEST AIM

We solicit the trade of People Who Are Particular About the Quality of their Groceries.
 We expect our business to stand on MERIT only.
 In buying, we select Only Pure, Wholesale Foods.
 We invite your trade on the basis of Complete Satisfaction or Your Money Returned.
 HIGHEST CASH PRICE PAID FOR BUTTER AND EGGS.

Ashland Trading Co.
 STAPLE AND FANCY GROCERIES
 PHONE 122

UTZ & DUNN'S
 "STYLE SHOES OF QUALITY"

New Models in Milady's Shoes

"Style Shoes of Quality"
 With shorter days and longer nights, and with the approach of Jack Frost, we feel it a duty to remind you that the oxford season is at an end and that Dame Fashion commands you to select your Fall boots.

Fortunately, although not without surmounting the difficulties arising through a scarcity of leather and other post-war conditions familiar to you, we placed our order with Utz & Dunn early. As a result we are able to offer you a splendid selection of boots at reasonable prices.

The delightful models are on the shelves and same of the styles grace the window. You will admire them, we know. These boots have every new and worthy point of style. May we have the pleasure of a call?

C. H. VAUPEL
 Quality Store
 68-72 E. Main St., Ashland.