day of operation on June 27. "We are trying to get rid of the middleman," Amber said. "My prices are lower than anyone else because I'm not buying our fish from anyone else."

In addition to the fresh

salmon and tuna, the market has a large recirculation water tank filled with lively Dungeness crab. A cautionary sign next to the tank reads, "Do not put hand in water." Whole fresh cooked crab is

"There are a lot of people that can't afford, or don't want a whole salmon or tuna," Amber explained. "It is a lot

also available for purchase.

Fishermen have sold their

catches directly off the boat in

Florence for years. But there

are state restrictions that only

allow them to sell whole fish.

easier for the average consumer to come in here and just buy a fillet or loin of fish. They can pick their size."

The Novellis have been commercial fishing out of Newport for five years. Kyle Novelli skippers the fishing vessel Midnight, a 37-foot wooden troller, built in 1947, that they purchased three years

"When we bought it, the only thing that was good was the engine," Amber said. "We had to tear apart the whole boat. My husband is a contractor and carpenter and he remodeled the inside. Now we absolutely love our boat, and it fishes like a champ."

The Novellis also have a crabbing boat, the Aquarius.

Bob Selkregg opened the original Fisherman's Choice Market in 2011 but unexpectedly closed the business last summer. The Novellis believe that by cutting out the added cost of the middleman fish buyer, they will be able to succeed. The Novellis purchased the building and interior furnishings from Selkregg, but must still pay for moorage and other services from the Port of Siuslaw.

"They are working really well with me right now,"

Amber said. "They have been helping us out a lot, trying to make sure that we are successful. They want to see how well we are doing and figure out what they are going to charge us."

Another dilemma Amber is trying to work out is when to take a day off.

"The hard thing is leaving if I have fresh fish in the shop. I'm not going to leave if I have something fresh to sell. Right now, I'm running low on salmon and my husband is out tuna fishing, so if I sell out of the salmon today, I'll be closed tomorrow.

"I need to take one day off a week so I can get some 'mom' things done at home, like laundry and grocery shopping."

Novelli's Crab and Seafood market is open weekdays from about 11 a.m. to 6 p.m., and weekends from 10 a.m. to 6 p.m. For more information, call 541-639-7689.

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ONE-LIFE RATES									
Age	Rate	Age	Rate	A	ge	Rate	Age	Rate	
65	5.7%	72	6.3%	79	9	7.4%	86	9.2%	
66	5.8%	73	6.5%	80)	7.6%	87	9.5%	
67	5.9%	74	6.6%	8	l	7.8%	88	9.8%	
68	6.0%	75	6.7%	82	2	8.0%	89	10.1%	
69	6.0%	76	6.9%	83	3	8.3%	90+	10.5%	
70	6.1%	77	7.0%	84	4	8.6%	Two-life rates available.		
71	6.2%	78	7.2%	8.				rates available. bject to change.	

For information call **800-481-3280** or return coupon.



Dunes City honors Harris



During the July 9 Dunes City council meeting, Mayor Rebecca Ruede (above right) presents the fourth annual Volunteer of the Year award to Bill Harris. He was recognized for his work as road commissioner and for his help in road maintenance.



We would love for you to support one or as many as possible!

EARLY EVENTS:

Minutes of Gold 11-3

Pancake Breakfast 7-11 Start your day off with a delicious serving of hot pancakes and scrambled eggs to benefit "Imagine No Malaria" and the Florence Food Share at United Methodist Church, 333 Kingwood POWER Walk (run, jog, stroll, skip, whatever) 9:00

This is the official beginning of the Power of Florence. Join us for a beautiful walk that loops through Old Town. Wear your Power of Florence t-shirt if you have one. T-shirts will be available for sale at the walk. Leashed pets welcome! Walk begins at 990 2nd St.

PARTY IN THE PARKING LOT: (GROCERY OUTLET)

Beavers vs. Ducks Food Collecting Contest 10-3 Which team has stronger supporters and bigger hearts for helping feed the hungry in our community? Is it Beaver fans or Duck fans? Drop off your donated money or food in support of the Beavers or Ducks team in the Grocery Outlet Parking lot.

Ink Cartridge and Small Electronic Collection 10-3

Siuslaw Genealogy Society will have a collection container for your empty ink jet and toner cartridges and small electronics. They support the cost of Ancestry.com http://Ancestry.com at our library for everyone's use. Laptops, cell phones, gps, cameras, etc. are all accepted no matter their condition.

Chili and Cornbread Sale 11-2 Also, watermelon, strawberry shortcake and water fundraiser to benefit Helping Hands Coalition.

Will have an informational booth sharing their mission of creating and donating layettes for stillborn babies to help families during their time of tragedy.

Needed: Hearing-Aids, Glasses, Cell Phones 10-3

LIVE Music and Entertainment 11:00-3:00

The Florence-Siuslaw Lions Club will be collecting used hearing-aids, eyeglasses, cell phones.

11:30-12:00 Jason Wood's Voice Students preform

12:00 Mayor Joe Henry and Kaylee Graham speak

12:10-1:30 Blues/Rock Musician David Weigan

1:30-2:30 Local Musician and Vocalist Marty Adams 2:30-3:00 CROW Song and Dance Camp students will be perfoming songs and dances.

Hamburger & Hotdog BBQ 11-3 Get your delicious hamburgers and hotdogs hot off the grill. All proceeds benefit the Florence Area Humane

Society and supports caring for the animals.

Stuff the Van for Humane Society 11-3 Collecting pet food to support shelter animals and to help community members feed their animals when they can't afford to, helping to keep pets with their families so that they don't have to give them up.

<u>Lemonade for Love 11-3</u> 6 year old Keeton will be selling delicious, ice-cold sweet lemonade for Siuslaw Outreach Services.

Ford Family Foundation 11-3 Informational booth and an opportunity to share your hopes and dreams for our community's future. Share

your ideas and enter to win a gift certificate! STEP 11-3 Salmon and Trout Enhancement Program will share photos and information on its programs in the Siuslaw

watershed. Membership forms available. 90 by 30 11-3 The 90 by 30 Initiative is a county-wide effort with one bold goal: to reduce child abuse and neglect 90% by

2030 in Lane County, Oregon FAHS Kitten and Cat Adoption 11-3

A few of the adorable cats and kittens, cared for by the Humane Society will be available.

Lavender Sale 11-3

Volunteers from the Humane Society will be selling lavender. All proceeds will benefit the Humane Society.

Popcorn and Cotton Candy Fundraiser 11-3 The Florence Area PTA is raising money to support the Food Backpack Program for kids.

Power of Florence T-shirt Sales/ Info. 11-3 Buy your t-shirt for only \$10 while they last. Find more information about Power of Florence. Also, special green edition is in support of our veterans and all proceeds will be donated to the Oregon Coast Military Museum.

"How do you help our community?" Raffle 11-3

Get a free raffle card for at the Power of Florence booth. Ask each agency in the parking lot "How do you help our community?" Enter your fully marked card for a chance to win a \$25 gift certificate to Restobar or Craig's

Bloodmobile Blood Drive 11-2

Donating your blood could save up to 3 lives! Sponsored by Lane Blood Bank

SAPPSA 11-3

Will be handing out their Teen and Family directory with contact information for multiple agencies. Poems, Prayers and Promises 11-3

St. Andrew's Church.

<u>Little Free Libraries Book Drive 11-3</u>

Stop by and have a poem written for you, a prayer said for you or pick a promise from the bible. Sponsored by

10 year old Ava LOVES to read and is sharing her love of reading with others. Last summer she started a "Little Free Library". She is collecting gently used adult and children's books to share in her library.

SERVICE PROJECTS: Bring water, gloves, sunscreen and tools (for Scotch Broom: loppers, hand pruners

Munsel Lake Road Park 8:00

Boy Scout Troop 721 will be redoing the fence and planting plants.

Highway 126 Roadside Clean-Up 9:00

Florence Area Democrats will be cleaning up the first 2 miles on both sides of the Highway. Yard Maintenance at Post Office 8:30

The Crossroads Assembly of God church will be weeding and beautifying the grounds at the Post Office. 7 Park Clean-ups and Beautifications 10:00

Meet at Miller Park at 10:00 in covered area. Volunteers will be informed and sent to various locations for work. Free BBQ for their volunteers to follow. Beautifying Veteran's Memorial Park, Gallagher's Park, Pepperoaks Park, Old Town Park Gazebo, Miller Park, Dog Park, and Florence Senior Center.

Scotch Broom Removal 10:00 Help remove invasive Scotch Broom at Heceta Dunes (corner of Joshua Lane and Nautilus) Sponsored by the

U.S. Forest Service. Rolling Dunes Park Beautification 10:00

Delta Gamma will be working at the park, pulling weeds and spreading bark dust.

Cleaning Gutters at Chamber of Commerce 10:00

The Florence Area Ambassadors will be cleaning the gutters at the Chamber of Commerce. Wilbur's Crescent 10:00

Kiwanis will be weeding Wilbur's Crescent

2 Habitat for Humanity Home Projects Yard clean-ups, painting, and home repairs

Landscaping at Siuslaw Elementary 10:00

OPB Employees will be assisting in putting in landscaping for the new Kindergarten building. Landscape Maintenance on Caputo Island 9:00

Florence Rotarians will be weeding and beautifying Caputo Island on corner of Hwy 126 and Hwy 101.

Planting Trees and Landscape 9-12

Friends of Honeyman will be planting trees and landscaping at East Woahink Day Use off Canary Rd.

CR Yard Clean-up Party 8:30-12:00 After the yard clean-up they will have a potluck luncheon. Bring a healthy food to share.

Church of Christ Painting in Parking Lot Painting of directional signs in the parking lot 1833 Tamarack

OTHER GREAT EVENTS:

Car Wash & Bake Sale for CROW 9-2

Get your car washed and shiny! CROW is raising money to support the new CROW building. Car Wash at

Pie and Ice Cream Social 1-4

OPB from 9-2 Van Fans Pie and Ice Cream social to support the Van Fans. Tickets are \$5 each. Each ticket is entered into a

raffle drawing, as well. Musical entertainment will be provided. Located at FEC, 715 Quince Street. Habitat ReStore Accepting Donations 10-3 Clean out your own garage and bring in donations of used fixtures, sinks, faucets, windows, doors, etc. Real Food Co-op help 10-6

Stop in at the Real Food Co-op 1379 Rhododendron, they will have a list of volunteer opportunities.

www.powerofflorence.org

Email Kaylee at powerofflorence@hotmail.com or 541-997-8778 post on Power of Florence's facebook page to tell her what you did for Power of Florence.







