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THURSDAY, February 1, 1912

DON'T KNOCK--BOOST

Every community, no matter whether it be great or small, is infested with that microbe known as the kicker, or knocker. There is nothing in the home town or county that is what it should be; the land is worthless, and the people are all broke, while the town is on the bum and its business men are back numbers. These wisecracks know all about it, and of course they must spread this knowledge, with all the imaginary embellishments their fertile brains can devise, to every newcomer and prospective settler. Yet many of these same people could not be induced to pack their baggage and go elsewhere; too many of them are doing better here than they could elsewhere, and they know it. This country is making them a good living and with some, no doubt, they are gradually getting a competence and laying up something for the proverbial "rainy day." But notwithstanding, they must kick and knock.

Morrow county has a good class of farmers, especially among those who own their lands, and few, if any, of these are anxious to sell. The past three years have been hard on them and our stock industry has suffered some set-backs, and this has been fuel that these knockers have piled upon the fire of imaginary evils of the country.

How long this will continue, the Lord only knows. In the meantime it would be well for the Booster Club to get busy on some plan that will effectually checkmate this class and wind up their career.

To show the effect that their work is having on outsiders, we desire to call attention to the following excerpt from a letter written recently to the secretary of the Morrow County Boost Club. It is to the point and needs no comment:

"A short time ago I requested a prominent citizen of your city to obtain for me some advertising matter relative to the resources of Morrow county, which I learned from the Heppner Times had been gotten out by your club. In due time these booklets arrived. I read every line, and will say that the man who wrote that matter knew his business. The description of conditions, the productiveness of the land, climate, rainfall, even the future prospects as set forth therein, is certainly promising, almost convincing and enticing.

But—is it the truth?

I ask this question in justice to, and in the interest of your club, as well as myself, and your community at large in general. I will not beat about the bush, but come to the gist of the matter at once, setting forth herein my reason for asking the question: Some months ago I purchased what in Heppner is known as the old Nunatank farm, situated about 7 or 8 miles from Heppner, in a south westerly direction, from your physician, Dr. Winnard. Since that time, matters have turned up which prompted me to try to sell again, and with that end in view, placed the property with a real estate firm in Seattle. It was not very long before they had found several prospective buyers, one of which wired to Heppner to a "man who knew" regarding this property in particular and Heppner and surrounding country in general. In this instance the report which was made was such that this man dropped out. The other buyer went personally to Heppner and this farm, and he came back very much discouraged, not so much on account of the farm, but more because of what he heard in Heppner. These are some of the things he heard from your business men: The land around Heppner is only worth \$11 per acre; that the country was too dry; that there had

been no crops of any kind for several years; that the people were practically giving their land away just to get out of the country, and a lot more talk along those lines. Now while all this may be true (in reality just the opposite from what you are advertising) I ask you is it policy for your people in Heppner to indulge in that kind of talk? Would there be any inducement for anyone to settle in your community?

If these business men as they call themselves gained anything in that way, one might excuse them, but as it is they are only giving their own interests, and incidentally Heppner a black eye. Can't they see that? They also told this party that Heppner was in a very bad way, that people had no money there and gave him the general impression that everybody was going broke the next day. Said that I should not have sent him to Heppner, because there was nothing to come for.

Naturally, this man comes away with a very bad opinion of Heppner, not that alone, but he infects everybody he comes in contact with, and you really can't blame him. He naturally thinks the people there ought to know. Everywhere he goes he says: Keep away from Heppner, it is no good. Your people must not expect outsiders to boost your town, you must do it yourself. If you can't boost, at least don't knock.

Every man who goes away from you with such information, will knock, and knock hard, and all the advertising your club may do will be for naught, for while it may bring many people to your doors, your knockers will drive them out on the very next train.

If your club is to succeed, it seems to me it will be essential for your citizens to co-operate with you. A town that has more than its share of kickers has a hard up-hill fight on its hands."

Very truly yours,
E. M. EVERITT,
122 E. Heron St., Aberdeen, Wash.

In this issue of the Gazette, Mr. B. F. Swaggart presents his views concerning the so-called "walking disease" in horses and swine. Mr. Swaggart is a practical stock-raiser of many years' experience and his ideas are worthy of consideration. The impression seems to have gone out that the Gazette had "cut out" any further discussion of this subject in our columns, but this is not a fact. One thing is certain, there has been no substantial relief presented; no remedy found, and no very effective action secured on the part of the State Board of Health, and the subject is one that is still open for proper discussion. The public is interested and if discussion through these columns will bring relief, let the good work go on. We have not "cut it out."

Ben Selling, of Portland, has some "feelers" out for the U. S. senatorship. He does not state that he is an avowed candidate at this time, but is asking for the candid opinion of friends over the state as to whether he is big enough for the job after all the experience he has had in Oregon as an old resident and a servant of the people in the legislative halls of the state. Ben might make a pretty good race, and it is a certainty that if enough men get in the field again, Jonathan will win hands down.

S. F. Wilson has withdrawn from the race for congressman from this district, giving as a reason therefor a press of business matters. However, if he is unable to find a man who supports the same views on political questions that he does, he may again come into the running. He is a "progressive" republican by profession and a fine young man of extraordinary ability.

That meeting of the Booster Club on Friday evening was certainly of the right sort. The subjects discussed, and the steps taken to put into action certain promotion work, speaks well of the interest that is being awakened. Such meetings should be held weekly and the success of work and plans suggested will be realized.

It is becoming more and more manifest that a creamery at Heppner is an absolute necessity. It will have to come.

After sleeping for several months, the proposition to establish a creamery at Heppner is being awakened. The Booster Club is after it again and some effective work is promised. There should be no cessation of effort until the establishment of the creamery is assured.

Rainfall Above Normal.

There has been almost as much rainfall at Heppner, according to the record kept by Earl Gilliam, local forecaster, for the first five months, counting from Sept. 1, 1911, to date, as for the entire previous 12 months. The table following is the record:

| | |
|-----------|-------------|
| September | 1.34 inches |
| October | .85 " |
| November | .93 " |
| December | .77 " |
| January | 2.29 " |
| Total | 6.18 " |

The record at Heppner for the previous year was a little less than eight inches.

County clerk Hill made a trip to Eugene and Springfield this week where he has business interests.

If you don't want to pay Gilliam & Bisbee for fixing your pipes take care of them and don't let them freeze.

Attorney C. E. Woodson departed for Portland on Tuesday morning to attend to some business affairs.

Ray Stearns and E. Lander, real estate dealers of Roseburg, came in on the local Wednesday to look after some business here.

Hay for Sale.

400 tons alfalfa. High stacks. No foxtail. With feed lots, etc. Phone or write, OTIS MCCARTY, Butter Creek.

For Sale.

Fine bunch of mules—workers and colts. Prices right.
J. T. KNAPPENBERG,
Ione, Ore.

For Trade.

Will exchange good Imported Stallion or Jack for land or stock. For further information address,
Box 66,
m21 Pendleton, Oregon.

For Sale.

One dozen Purebred Single Comb Brown Leghorn Cockerels. They are A1. One dollar each while they last. Speak up. Address Mose Ashbaugh, Eightmile, Oregon. j18-1m.

I have purchased the jewelry business of Arthur Smith and am prepared to do all kinds of watch and jewelry repairing, also plain and fancy engraving. I solicit your patronage.
C. R. Johnson.

Bargains in S. C. Rhode Island Reds. 1911 Breeding Pens for sale to make room for new stock. All prize winning stock. Call or write. L. W. BRIGGS,
Heppner, Or.

Mr. and Mrs. J. J. McDonald, of Chicago, are registered at the Palace. They will be in Heppner for ten days or two weeks gathering data for a history of Oregon.

Rooms **Meals**

The Best

At the PALACE HOTEL

Service **The Best is the Cheapest**



Gathering Friends

A LITTLE girl can always get somebody to play with by using the Bell Telephone. It is just as useful to her as it is to her elders.

There is no need to be lonesome with a telephone in the house, because you can at least talk with your friends, even though they are far away.

Bell Service is universal.

The PACIFIC TELEPHONE & TELEGRAPH COMPANY

Stock Taking Sale

We are now busy taking stock and are throwing out all broken lines and remnants on the bargain counter.

You will find some good values.

We are still giving 10 per cent off on Suits, Waists, Coats and Sweaters for Ladies; on all Suits and Overcoats for Boys and Men.

Thomson Bros.

Owing to times being close,

The O. K. Restaurant

will from now on serve meals at
25 cents

The usual up-to-date service will be maintained.

NOTICE!

WE wish to announce that this Bank has taken over the Savings Department formerly conducted by the Bank of Heppner.

For the information of old depositors with this department, we wish to say that we are receiving these deposits on the same basis as did the Bank of Heppner.

To those who have to save money in small amounts, as do the majority of people, we would suggest that you open an account with our savings department. We pay four per cent. per annum on these accounts.

FIRST NATIONAL BANK.

Have you ever tried

DEHYDRO

Waterless Fresh Fruit and Vegetables?

If not, and you appreciate Fresh Vegetables or Fruits at this season of the year, try a package and be convinced that they are the same as fresh, and just as cheap. The following varieties in stock: Cranberries, Blueberries, Rhubarb, Spinach, Turnips, Carrots, Stringless Beans, Green Peas, Sweet Corn, Riced Potatoes, Cream Soups and Soup Greens.

Dehydro

Just add the water—that's all
A. M. PHELPS, The Grocer.

City Meat Market

Kinsman, Lewis, and Hall, Props.

Fresh Beef, Pork, Mutton, Hams and Bacon, and Home-rendered Lard.

Top prices paid for Hides and Pelts.