NEW ORCAN LARCEST
OUTIDE PORILAMD


# OCTOBER 

Was Sure a Great Month 54 SALES LAST MONTH 54

What Better Evidence Can Be Asked To Prove The Wonderful Value In

## FORD CARS

Long Years of Experience Have Taught the Ford Motor Company How To Build The Best Automobile On Earth For The Least Money THE LONG LIFE, ENDURANCE, SERVICE, AND LOW COST OF OPERAtion has proven to the motor buying public the true worth of

## FORD CARS

AND WHY YOU SHOULD

## Place Your Order Today <br> WE CAN MAKE EARLY DELIVERIES ON SEDAN, COUPE, CLOSED

 MODELS, FORD ONE-TON TRUCK
## LEST YOU FORGET

## We Specialize on Tires for Ford Cars

## GOODSEAR



Federal PORTAGE Tires


WHEN YOU NEED A NEW TIRE, LET US SHOW YOU REAL TIRE VALUE




[^0]Valley MotorCo.
FORMERLY VICK BROTHERS

## It's Ready for You

YES, it's that shoe that you have been plan-
ning on buying. It's a "UUST WRIGHT" shoe ning on buying. It's a "JUST WRIGHT" shoe in all respects. THIS shoe is the "ACE of the "RACY" lines, the clever toe and add to that it is a wonderful glove-like fitter.
THE prices are moderate, and the quality is very high, making this shoe an exceptional number.

Model for Conservative Men THE "SAMMIE" last comes in a blucher. Black and brown, with a medium too. THIS is with several refinements such as a more smartly rounded toe and a slight swing to the sole,
 combining the points of the ARMY last with the new semi-English toe.

## If It's New It's Here

We always keep ahead when it comes to style and quality, you can always be sure that any shoe you buy here is correct in every detail. OUR style assurance costs you nothing and
and best. THE PLAZZA is a medium toe in the latest last and comes in MAHOGand QUALITY with none of the defects found in shoes.

THE STRATFORD

where else.
THESE shoes are in the VICTORY last and have a medium light $\tan$ BUCK TOP and COCOA BROWN buttoms, making a very pop uular style of shoe. They are very much worn in the EAST and will be very popular on the COASI. NOBBIEST" line of shoes in the city.
"Every Family In Marion and Polk Counties a Patron"

## Salem Woolen Mills Store



Degge \& Burrell 238 North High Street. Automobile Electricians

## L cava


 HaveYour Eyes

## Changed

There is a slow but
There is a slow but
constant change in constant change in
every person's vision. every person's vision.
Glasses- that fitted Glasses-that fitted
you perfectly a few years ago are probably entirely unsuited to the needs of your eyes today.
Every person who wears glasses should have their eyes examined at least every year.
Call and see us and let us find out whether you're wearing the proper lenses. If a change of lenses is necessary, we'll furnish them promptly and reasonably.
We guarantee correct fitting and absolute satisfaction in every case.
HENRY E MORRIS \& CO.
Eye Sight Specialist 305 State St. Near Com'l.


[^0]:    CLARK'S TIRE HOUSE

