



## New Color Tones Offered in Spring Haberdashery

by Otto A. Engel

Spring, 1921, will find nearly all lines of Haberdashery back to a sane price basis. The \$25 silk shirt of a year ago, when the cost of raw silk reached its peak through an inflated market, probably will never be seen again. The \$8 neckwear is a relic of other days.

For several years previous to 1920 silk shirts were worn for all occasions—social as well as business. But with prohibitive prices at last spring the business man was forced to go back to the madras or fibre silk shirt. Today the price of the average silk shirt is where the fibre silk shirt was a year ago.

### The Reason for the Decline.

When the wave of economy hit the American consumer last autumn and the Japanese silk market went to the hay, the manufacturer who was left high and dry with a lot of high-priced silk shirts, could do nothing else but "get from under." This started a downward crash of prices which will reach rock bottom this spring. And once more the price of good silk shirts will be from \$7.50 to \$12 at the better stores.

Of course there will be a quality of silk shirts, made of the almost trans-

parent tub silk at prices as low as \$4 and \$4.50, which a year ago sold for \$8 to \$10. But what we mean by the better silk shirts are those of baby broadcloth and Jersey knits—the kind that gives the buyer the best service and with proper care and cautious laundering will outwear a madras shirt.

### Smaller Stripes This Year.

Instead of the broad stripes of other years the tendency for spring and summer is toward the pin stripes, pencil stripes and small checks. There is more of an air of refinement than ever. And the grade of workmanship is of a higher order.

Up to last year when factories were working at top speed workmanship was given secondary consideration, but with the decreased demand more time has been devoted in turning out better shirts. This spring will see a grade of shirt tailoring that approaches the custom-made brand as nearly as is possible for large quantity production.

### Fiber Silk Shirts Improve.

If Mr. Man wants a high grade shirt that is a second cousin to the silk shirt he will turn to the fibre silk shirt. Never before has such progress been made in beautifying of fibre silk

as is evidenced in the new lines. The makers have taken such pains in the weaving of the cloth and in the making that it takes a close examination to distinguish them from the real thing.

Included in the spring selection are many novelty weaves that will appeal in beauty of pattern, richness of material, durability and price moderation.

### Scotch Madras Popular.

Cotton shirts are certain to sell strong this spring, especially the highest grades. Fine madras cords, chambrays, oxfords, chevots, poplins and percales still continue the vogue. Among the novelties will be Scotch madras of a highly mercerized effect.

With many of these shirts will go separate collars, some hard, but the great majority of the soft kind. Flannel shirts also will be worn by discriminating dressers, especially those made from the French and English selected cloths. Such shirts for early spring and sport wear are considered smart.

### Neckwear Prices Down.

Neckwear prices, too, have taken a tumble and men need no longer pay from \$4 to \$8 to get the better grades. Prices are quite moderate, with excellent qualities from \$1 to \$3.50.

Some of the finest types of imported grenadines, especially those handloom silks from Italy, will sell around \$3.50 instead of \$6—the price of last spring. Stripes—not the striking kind of a few years—but the more subdued variety, will predominate. The better grades will be shown in dark colors and heather mixtures.

### Scarves From Foreign Lands.

Foreign countries, more than ever, will contribute to the spring display. Heavy woven cords, embroidered effects of printed floral and all-over designs will have a large following. Italy, Switzerland, France, England and in the Far East will do their share in giving America a greater variety and finer variety than ever before.

Knitted ties will be narrower than ever before. Instead of all over effects the vogue will be stripes. Plain colors will continue to be dressy with plain black considered the most...

### Hosiery Designs the Same.

There will be few changes in hosiery designs and materials. Men who believed that silk hose was the thing for distinctive dress will not turn to the fine cammeres, camel hair and imported worsteds. They come in small two tones, heather mixtures and solid colors.

Fine silk accordions and embroidered effects will not be shown as extensively as in former years but checks of self or contrasting colors will be considered in good taste. Colors in plain silk and linen will remain very much like last spring.

### Little Changes in Gloves.

Little change will effect gloves. Cape, Arabian mocha, suede, buck and chambray in standard colors or off tones will furnish the variety for the season. Spear or embroidered backs are the only ornamentation with pearl buttons slightly favored over the old time clasps.

There's really nothing new in the pajama line. Plain or pattern effects of madras, percales, crepes, chambrays, soimette, fiber silk and pure silk with the French neck continue in popular favor.

Soft collars will find a ready sale again this season. There probably will be more hard collars worn than heretofore, due to the fact that they will be lower in style and more comfortable in hot weather.

No radical changes mark underwear, hosiery, jewelry, handkerchiefs and walking sticks.



## Simplicity Marks SPRING HATS for Men

by Milton Conhaim

Simpler lines, smaller shapes, lower crowns and narrower brims will be the fashion in men's hats for spring, 1921. We had a small taste of these styles last fall, but during the coming season the effects will be more pronounced and more general.

The influence of foreign importation is more notable this year than ever before. For a long, long time American manufacturers trailed far behind their rivals across the sea. Progress in style was sadly lacking, materials were inferior to the foreign brands and workmanship of a lower order.

### American Makers Awaken.

During the last year American makers have awakened to the fact that improvement must be the order of the day. And, today the Yankee manufacturer is forging ahead with steady strides.

Of course hats from France, Italy, England and other foreign makers assert their attractions more from a standpoint of fabric elegance rather than any novelty note in the styling. From "across the pond" we will get hats that are rich in color tones, soft in texture, but the usual lustrous fin-

ish of other years will not be as prominent.

### Novelty Mixtures Strong.

But the most popular domestic makes will be the novelty mixtures and these have won greater popular favor with each season.

There isn't as much dash in the hats this spring. The tendency is toward the sedate proportions. In soft hats as well as derbies the brims will be narrower, with the crown of the soft hats measuring about 5 1/2 inches and the brim about 2 1/2 inches wide. This will make the crown reach the degree of squattiness and this is accentuated by the curl-up in the brim.

### Wide Hats Discarded.

The broad army, sombrero and cavalry effects of other years will be discarded almost entirely. But what the hats lack in dash is more than compensated for in the texture tones.

Solid colors of rich tones will predominate, while there will be a scattered showing of two-tone mixtures, just a few silk finishes and some blended mixtures.

The minimum amount of trimming will rule this spring as simplicity is the keynote. The ribbon binding of a

number of years also will be missing—not altogether, but to such a degree as to be noticeable. The welt brim will take its place.

### Small Shapes in Derbies.

The small shape as described above will feature the derby. Black will be the major color, with a few browns, tans and pearls. The two latter colors will be more prevalent in the Homberg shapes worn by the older men. The younger men will prefer the natty small shapes.

In wool hats patterned fabrics of tweeds and camelers are shown to some degree. These usually come in small patterns and heather mixtures. The popularity of such hats is extensive in foreign lands but their favor is greatly increased with each season in America.

### No Change in Cap Styles.

The styles in caps remain practically the same as last season. In fact, there has been no radical departure in design for the last three years. The one-piece cap is liked considerably more than the five or six piece head covering, while the golf styles probably will be worn a great deal more than the full crown effects of two years ago.



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