Her & Health Married—But Happy Married—But Happy My Secrets of Charme

By Virginia Lynch Maxwell.

HARLOTTE primped before her mirror, straightening out the wide sash of her new evening frock, fluffing the silver lace in becoming folds about her snowy throat. She surveyed herself a dozen times until a command from her anxiously waiting husband brought her to the realization that he had been watching her from the

doorway.

"Oh, I was so thrilled I almost forgot we were going," laughed Charlotte as she slipped into her evening cape and thrust her comb at a more comfortable angle.

at a more comfortable angle.

"We can stay at home if you would enjoy it just as well," threw back Billy with a bored air.

"That will do, dear. I'm planning to have the most wonderful evening of the season. I know I look lovely, even though you haven't told me so. I'll be the cynosure of every woman's eye in the place."

the place.'

cynosure of every woman's eye in the place."

Billy shrugged his shoulders. But Charlotte was pleased, for she saw a gleam of admiration in Billy's eyes as he looked her over. He halled a taxi as they came down the front steps of the apartment house, and Charlotte found herself being whirled past scintillating street lamps that threw pleasing little shadows across her husband's profile. She was admiring Billy tremendously to-night. She marvelled at the improvement evening clothes always effected.

The taxi drew up before an old Colonial clubhouse. Billy got out and helped Charlotte to alight. In a daze of happiness and anticipation she mounted the wide steps and found herself promising to meet Billy as soon as she had left her wrap in the dressing room and had given the final touch of powder to her nose.

to her nose.

Charlotte ran into Mrs. Hampton as she approached the long dressing-room mirror. Plump, satisfied, middle-aged Mrs. Jack Hampton, who knew her hus and still thought her the most wonderful woman in the world despits her

ful woman in the world despits her unattractive appearance.

"You look exquisite in that gown," cooed Mrs. Hampton, always eager to give beauty its due. "Have it made?"

"Well, yes, I did," Charlotte admitted reluctantly, knowing it was a half truth. She had picked it up at a great bargain the day Billy had sent his secretary to help her select it. But to admit that to their friends would be fatal to Billy's sense of financial security.

IRLS from all walks of life

want to be charming. The

T have a secret ambition. They

want to know how to acquire that

magnetism which will attract peo-

ple to them. They write to ask

why it is some other girl can at-

tract the man they love when they

have tried so hard to be all that

Therein lies the reason which

they fail to see for themselves.

They "try," and by making a visi-

ble effort they destroy the charm

of illusion which is the very es-

sence of fascination. From the

chaperone of one of the most pop-

ular of the younger set who has had the advantage of being trained

during her awkward years, comes

her secrets of popularity.
"Be natural" says the chaperone.
"Be yourself. It is a mistake for

a girl to become a victim to the personality of another. Young girls have a way of imagining themselves like some idol they have

created in their own minds. They

imitate in speech, manner and dress the type they have idealized. And by doing so they destroy the natural charm which makes for in-

dividuality. "Spontaneity is another attrib-

the spirit of a conversation with-

out being garrulous. To have our wits so sharpened that we can shap to and offer a ready interest in

To be ready to swing into

he might desire.

They had to play the game of suc-

"Quite a dream," admitted Clars Field. "You must have a marvelous dressmaker to turn out a finish like that."

Charlotte smiled, not daring to reveal the name of the shop where she had purchased the gown.

she had purchased the gown.

They chatted for a few moments, several women joining in the admiration of the various details, when suddenly the curtains parted and there stood before them the one woman whom Charlotte disliked immensely — Gertrude Pearson, blustering, expecting attention and admiration at every turn, selfish with her own compliments, yet desirous of being constantly queened — came toward them.

them.
"Hello, girls," she greeted, kissing several of the women effu-

sively.

She rather ignored Charlotte, brushing by her with a nod to give herself an admiring glance in the mirror as the maid came forward to remove her wrap. Charlotte held her breath.

Charlotte held her breath. A wave of resentment, a terrible sense of disappointment suffused her as the petite colored maid drew the wrap from Mrs. Pearson's shoulders. For there, staring at her in agonizing reality was a duplicate of her own frock. Charlotte was first to recognize it. The picture she had presented had been uppermost in her mind. With an embarrassing giggle, Florence Carson turned toward the two women and looked them over with an amused expression. It was then that Mrs. Pearson realized the situation. She looked at Charlotte patronizingly and smiled.

"We got 'em alike, sure enough," she remarked lightly. But to Charlotte the predicament was almost tragic. Of course, Gertrude Pearson had purchased her gown at the same shop. And how could she admit her untruth to her friends now.

Charlotte wanted to get to Billy's listening ear and tell him the tragic truth. But the next moment she heard Gertrude Pearson laughing in her high, rasping voice.

"I couldn't resist going down there and looking over those wonderful bargains," she explained. "I knew they must be wonderful, dear, when your husband raved about them. He came over to play cards with Harold the other evening, and I heard him simply raving about how cheap you get your Why Is She So Popular?



AVERICAN BEAUTIES-Miss Elizabeth Woods, One of the Latest Additions to the Younger Set at Washington, D. C., Is a Daughter of Congressman John P. Woods, of Virginia.

new gown at the new shop. So I hiked down the very next morning and picked out the kind he'd described you'd got. Sweet, aren't they? And such bargains. Shall we be good sports and tell the girls how much?"

Charlotte blushed scarlet.

HE world of fashion wel-

styles and a new interest in the

novelties which will characterize

Evening gowns will always have

first place in the vogue interest of

most women. They hold a subtle charm because of their exquisite

fabrics and the fact that they are

permitted to conceal or reveal

milady's graceful figure according to the dictates of the moment.

The coming season will be one of slender lines and low backs.

Gowns are showing the tendency to rise almost to the throat at front and fall in proportionate depth at back. The line will be

an interesting change from the Jenny neckline we have grown weary of in evening frocks for the

The opera season opened new vistas in the domain of style, and

a new color came into vogue when society flaunted its new clothes.

the new clothes.

comes the new year. For

the new year means new

"I don't care," she admitted jerkily.

"Well, I guess we'll keep that for our little secret. They'd all be chasing down there and, who knows, they may raise the price for us next time."

"Yes—yes, indeed," murmured

Charlotte as she moved toward the door, eager now to find Billy, who had so unconsciously spoiled her evening and given Mrs. Pearson the opportunity she had long awaited.

SUNDAY

Breakfast

Stewed Pears, Cora Fritters,

Crackers,

Tea. Xmas Dinner

Consomme Soup, Roast Turkey, Creamed Cauliflower,

Stewed Tomatoes

Plum Pudding.

Demi-Tasse, Mints.

Supper

Cold Lamb,

Baked Beans,

Lemon

Meringue Pie.

Cereal Coffee.

(To Be Continued)

SATURDAY

Breakfast

Apple Sauce, Fried Ham,

Buttered Toast,

Coffee

Lunckeon

Baked Beans,

Cold Ham,

Lettuce Salad,

Cookies,

Tea.

Dinner

Broiled

Lamb Chops,

Spinach.

Spanish Rice,

Stewed Pears,

Cereal Coffee.

Appetizing Menus for the Week WEDNESDAY

Breakfast

Warm Rolls, Apple Sauce,

Coffee.

Luncheon

Egg Salad,

Current Jelly,

Pickles,

Muffins,

Tea.

Dinner

Boiled Ham,

New Cabbage,

Boiled Potatoes,

Current Jelly,

Layer Cake,

Demi-Tasse.

Fashion Welcomes the New Year

Breakfast

Orange Juice, Pancakes,

Syrup, Fruit Muffins,

Tea.

Luncheon

Fried Oysters, Cold Slaw,

Fried Potatoes,

Crackers,

Cereal Coffee.

Dinner

Broiled Mackerel

Butter Sailce, Scalloped Potatoes, Boiled Onions, Pumpkin Pie, Demi-Tasse.

Breakfast

Onion Omelet, English Muffins, Current Jelly,

Luncheon

Hamburg Steak,

Tomato Sauce,

Fried Potatoes

Rolls

Coffee.

Dinner

Celery.

Tuna Fish

au Gratin, Braised

Sweet Potatoes,

Carrots and Peas,

Cereal Coffee.

Tes.

- 73	MUNDAY	TUESDAY
27	Breakfast	Breakfast
. 2	Stewed Prunes,	Minced Sardines
-3	Oatmeal,	on Toast,
	Cream,	Orange
	Toast,	Marmalade,
100	Coffee.	Biscuits,
	Luncheon	Cereal Coffee.
_ 1	Vegetable Soup,	Luncheon Creamed
	Posched Leg.	Chipped Beef.
1	Apple Sauce,	Vegetable Salad
- 1	Bread and Butter,	Warm Rolls
- 1	Tea.	Milk.
	Dinner	Dinner '
- 1	Spiced Sardines,	Veal Chops
ा	Roast Beef Hash.	Breaded,
- 1	Baked Potatoes,	Tomato Sauce
	Buttered	Mashed Potatoes,
30	Lima Beans,	String Beans,

expression. We never know when a smile will lighten the spirit of another fellow human being. We may offer a smile quite without consciously attempting to impress another, and it may blindly register the sunshine another heart is seeking. Cheerfulness is as good for ourselves as it is for those

A girl who has acquired these habits of personality need never worry about her popularity.

Corsetry a

ORSETRY has become one of short to insure comfort. The figthe professions into which many women have entered to-day. There was a time when women were satisfied to purchase regulation corset shows. the modish corset of the hour. But One way of reducing this fleshy physiologists have spread their knowledge so that every woman

selects her corset now with an eye to her individual figure. There always will be women whose figures are so perfect that the ready-made corset is an economy. Corsets of this kind are offered on bargain counters and may be purchased during sales at a sav-

But where the figure is not perfect-and few of us there are who can boast of a perfect figure—the corset should be made to suit the individual figure. The figure that is short from the waistline down must have the boning of the corset

things which may interest the others of a group." Enthusiasm is akin to sponta-

neity, yet it draws a fine line. To be enthusiastic over the plans which may be especially pleas-ing to another is a gift which may be cultivated. Once you have acquired this knack you will find acquired this knack you will find yourself broadening in your viewpoint of everything. Love your fellow beings. Try to see their good points first rather than becoming addicted to the ugly habit of seeing another's faults and permitting the good points to seep through later.

We grow to like those who like us. It is a law of nature which never fails. And if you would be popular, try the little game of liking every new person you meet.

ing every new person you meet, and you will find a joyous response

to this spirit.

Can you smile, and do you?

Most of us do not realize the value of a smile. We smile mechanically, but even the mechanical smile is better than a constant dour

New Field

ure that is full above the normal waistline should have more protection than the elastic top that the

part is to lend it support. The corset may be cut high at back and gradually slope toward the front where the fleshy excess is on the back. Gussets should be, inserted over the hipline if the figure requires only a support at front and back. These rubber gussets give the figure a more natural line and add comfort to the wearer while walking or dancing.

The woman who is looking about for a means of earning her own living will find corsetry one of the new fields. .Courses in the designing and fitting of corsets are given at most of the large institutes where trades for women are of-

American Beauty rose showed its possibilities to light up a drab world. And it was taken up by designers everywhere and converted into wraps, frocks, hats and gowns. It has run the first part of its seasonal success and will continue to be popular until early Spring. Then fashion has planned a delightful surprise for a budding world. Pale yellow and the lightest of green will come into being if present signs mean anything. The designers are beginning to offer their first creations to the

Christmas Hints

small glass combination dish is A small glass combined and now being shown for the manieure table. It is divided into compartments to hold nail rouge, cuticle paste, polishing powder and nail white. One cover is turned to protect all from the dust while not in use.

past season.

Panne velvet is still holding first place in fabric popularity for the mid-Winter season. It is being designed into the most fascinating evening wraps to match the velvet gown worn beneath.

Metal brocade takes next place, some authorities to the contrary. The better shops are showing the velvet in their choice models and the metal brocades combined with wide bands of the soft velvet are used to fashion some of the most attractive evening wraps on display. Hair nets done up in Christmas packages and tied with red ribbon may be had in dozen or half dozen sets. Matched to the shade of the recipient's hair, they add a personal note to the gift,

Fine linen handkerchiefs may be purchased, and a crochet edge added by the girl who is handy with

buyers who flock to the fashion center for the newest.

The tight bodice is shown. The wide, circular skirt, with straight hem lines or dipping into delightful points on either side, will claim a certain measure of popularity.

a certain measure of popularity. For these are the models buyers are turning their eyes toward. Taffeta is seen. Its crisp silk gives it an enviable place among the other silks because it has the knack of falling into graceful folds for the new circular skirts.

Those delightful two-piece costumes we knew earlier in the season, those costumes we learned to know as "Jacquette Suits," will remain in style far into the new year. But their lines will be slightly changed to meet the rise in waistline which has gradually asserted its claim.

It was predicted some months ago, when we were wearing our belts below the hips, that the waistline would rise. Women looked upon the prediction as idle gossip and continued to have their gowns fashioned with the extremely low beltline. The newer models show the waistline just at the hipline, neither above nor below. It is the beginning of a new fashion which conturiers seem to have agreed upon. And by the Fall of 1923 we are very likely to find our waistlines as we once had them—just below the sleeves. It seems an absurd change, but by the time the seasons of the new year have rolled by we may have changed our minds and be quite ready to welcome this novelty. welcome this novelty.

many women neglect their hair. My readers write me the various My readers write me the various treatments they give their scalp and ask my opinion. I am amazed sometimes when I read of the brushing and combing process which, to the minds of so many, seems sufficient to keep their hair in good condition. Brushing and combing the hair daily is like the habit of powdering. It is but the finishing touch to the picture. To acquire the hair and scalp health which brings beauty with it one must go further in the care of the hair.

If you examine a hair under the microscope you will find that it is a narrow tube filled with a fluid. The fluid is the coloring matter. If this covering is broken the air will penetrate the interior and destroy the coloring solution, making the hair appear gray.

This is the important reason for

This is the important reason for using care in brushing the hair. Make certain that your brush is not too stiff and that the bristles not too stiff and that the bristles are long enough to penetrate through the hair thickness without merely beating against the hair surface. Do not brush with quick, brisk movements. This is a mistake many women make. The short, brisk movement creates a heat from the friction which may burn the cortex of the hair and give the air a chance to penetrate.

To properly brush the hair, it should be divided into strands and the brush drawn through the portions gently. An excellent way to remove the dust and grime which clings to the cortex (hair covering) is to cover the brush with a square of cheesecloth, allowing the bristles to come through the porous material. When the hair is brushed, the dust will cling to the cloth which is later removed, leaving a clean brush again.

Do you know that the cortex of each hair is made up of tiny overlapping scales like the skin of a fish? Each tiny scale is gaged to overlap the other so that the entire cortex is air-proof. If one of these scales is broken off, the air will penetrate. They are strong in texture and remain intact if not abused. But when the

By Marilynn Miller. TAIR beauty means hair hair is "teased" or brushed in the health. Unless your scalp is in good condition you if one scaled a fish. The tiny cannot expect your hair to show coverings snap and break off, a polished sheen to an admiring causing split hairs, premature world.

It is surprising to note how texture to the hair.

Of course, no matter how careful one may be in caring for the hair itself in the daily brushing, combing and dressing, the scalp is the real foundation of hair health. When the other precautions are taken one must consider the care of the scalp. It should be massaged every day to loosen up the tissue and permit a free circulation of blood beneath. Where the circulation is poor there are any number of disastrous results. Poor circulation means dry hair, oily hair, dandruff, itchiness, etc. These may be remedied by regular shampooing and the daily massage.

The shampoo, which I have described in detail before, must be given at least once a month, and possibly every week where the condition requires it. If the scalp secretes an excess of oil, once a week is not too often to eliminate this oversupply. If the scalp is lacking in its oil supply, the shampoo is given less often. The very dry scalp requires a shampoo but once a month. And in the interim, oil should be supplied to the scalp once or twice a week to help replenish the starved glands.

Before dressing the hair each morning, brush it thoroughly. Begin at the hairline at front and work your fingers around in the rotary movement. Do not neglect to massage behind the ears and extreme back of the head, where the blood supply to the scalp lies close to the surface. The hairline should be massaged carefully every day. Massage the scalp just behind the temples until the blood fairly tingles. This is where baldness usually begins if the scalp is neglected.

Part the hair in small squares and massage the scalp at each part Of course, no matter how care-

neglected.

Part the hair in small squares and massage the scalp at each part every day if you would insure yourself of hair beauty and health.

Question: Will you kindly give me the ingredients of the solution you described for an oily skin?

Answer; Dissolve one teaspoonful of baking sods in a pint of luke-warm water and use as a face wash to overcome the oiliness you describe. When the skin begins to secrete normally again, use the wash only once every two weeks, as it is very drying.

know values, and it was not long

before she was eagerly sought by

inexperienced shoppers. Most wo-

men are inexperienced in special-

To-day this clever woman has an

office of her own in the heart of

the metropolis, and she enjoys a

freedom from worry over money

In the Shops

WHEN purchasing pillow slips be certain to get them large

enough to accommodate the pillow

without crushing. A tight pillow

slip wears out more quickly than s

ties such as linens, rugs, etc.

One Way to Make Money

HERE are so many ways by because she had made it a point to which a woman may make money in the open fields of industry to-day that it requires but a balancing of the assets and an analysis of one's natural inclination to decide which business to select.

One clever woman who had not been especially trained to any profession found herself facing the situation where she had to earn the things she could do and checked off the impossibilities.

There was but a limited capital to There was but a limited capital to be invested, so the choice of a gown shop, millinery salon, etc., was out of the question. The woman had always loved her home. She had concentrated most of her effort on its decorations. She had a reputation in her neighborhood for turning out beautiful lamp shades, for selecting just the right frame for a picture, for knowing good lugs and the wearing qualities of all household supplies. This knowledge was what she selected as her means of livelihood, terming herself a "household shopping expert."

She sent out small printed cards

She sent out small printed cards announcing that she would shop with women and help them select their home furnishings. The service was gratis. But from each shop where her purchase was made she received a commission. This commission varied. Her services were worth taking,

frocks.

loose one. Some of the shops will offer short lengths of ribbon at remarkably low prices after the Christmas returns. They make charming novelties for the warm weather freeks

A black satin slip is a good investment. It may be worn beneath any of your transparent frocks without adding a whit of the undesirable heavy appearance.

Fancy bedspreads in pink, blue, yellow and red give a quaint charm to a Colonial bedroom. They are being offered at reasonable prices in the shops just now.

Can You Paint Parchment?

NEW art has come into vogue A and it is being taken up by many women who once spent their leisure hours with the embroidery needle. It is the art of painting parchment shades. The parchment shades come in

almost every conceivable shape. They are already treated ready to take the paint. A design in all-houette is placed behind the shade and the electric light turned on. This shows the outline clearly, so that it may be traced on the shade

When you have inished the tracing, the next step is to go over the lines with a fine art pen and India ink. This gives a vivid tone to the design, and when it has dried you are then ready to begin painting.
Flowers, birds, simple silhouettes of dancing figures, land-scapes, fishing scenes—anything you may care to have for the in-

dividual room in which the lamp is to be used has been developed into designs one may select at the shops. The painting set is com-posed of several tubes of oil paints. A little paint is smeared on the enamel palette and daubed into the design with a small brush. It is surprising how beautifully flowers may be blended. Sometimes, when the vivid design has been completely painted, the background of the shade is painted in black. A glossy paint is used as a final coat and when dry the lamp shade is worthy of decorating any room in your home. Parchment shades lend an attractive note to a dark corner of the hall. And in the room where the more formal note is to be desired, one could select not more appropriate shade than the parchment. Wall lights, too, take the parchment clip-shades, and these smaller articles are well to try first.