

W. H. Northman & Co.

PORTLAND'S LARGEST, FOREMOST STORE

FIFTH, SIXTH AND WASHINGTON STREETS "THE DIFFERENT STORE" THE HOME OF CHRISTMAS

W. H. Northman & Co.

THE CHRISTMAS POSTOFFICE Santa Claus has placed mailboxes at the entrance to all the elevators on each floor for the reception of letters from his little friends.

Visit the New Tea Rooms, Second Floor. Open 11 a. m. to 5 p. m. under the auspices of the Y. W. C. A. Grandma Munn in charge.

GOODS STORED UNTIL CHRISTMAS. Patrons wishing goods kept and sent out later may select now.

Patrons are invited to use the rest rooms on second floor. This is YOUR store—make it "Liberty Hall" while doing the Christmas shopping.



KRIS KRINGLE—The Prince of Jolly Fellows, at the store every day until Christmas, Fourth Floor—Playland Park.

Now that the Christmas rush is really on look out for the unsafe stores, the firetraps, especially so far as the children are concerned.

THE STORE OF THE HOUR! ITS NAME ON EVERY TONGUE!

The Unusual Christmas Shop and Captain of Modern Merchandising

TODAY OPENS THE SECOND WEEK OF THE MONSTER 'MANAGERS' SALE! A MILLION-DOLLAR STOCK OF THE WORLD'S NEWEST AND HIGHEST GRADE OF STAPLE AND CHRISTMAS MERCHANDISE AT TREMENDOUS SACRIFICE.

Rousing Bargains in Ladies' Furnishings

VALUES THAT WILL CAUSE THESE CHRISTMAS STORES TO BE THE TALK OF ALL THE TOWN. A LIST OF SPLENDID CHRISTMAS GIFTS AT ABSURDLY LOW PRICES.

HANDKERCHIEF SPECIAL—A lot of Pure Linen Handkerchiefs, regular price 75c for 6; special at, box of 6.....\$5.00

DAINTY LACES AT HALF PRICE—Elegant Oriental Laces, in cream and white, so popular just now for the trimming of evening dresses and street costumes.

PRINCESS LACE ROBES—Our \$60.00 value for.....\$40.00 Our \$75.00 value for.....\$50.00

REMARKABLE BARGAINS IN SECOND-FLOOR ANNEX

KNIT SHAWLS, CAMBRIC GOWNS, DOMET FLANNEL GOWNS AND CHILDREN'S DRESSES AND BONNETS AT CLEARING PRICES

Ladies' Fine Cambric Gowns, in high or low neck, cassock and V-shaped, daintily trimmed in Maltese lace, etc.

Another Department-Crowding Event

CLOTHS—SIZE 2 1/2 YARDS. Our \$9.50 value for.....\$7.00 Our \$12.00 value for.....\$8.50

Mighty Helpful List of Rare Bargains for Xmas Gifts

ONLY 85 CENTS FOR HANDKERCHIEF BOXES WORTH \$2.15—Fancy Heavy Celluloid Handkerchief Boxes, satin-lined, per 12.25 value.

200 Hats, \$4.00 to \$10.00 Values, at \$2.00

DAYLIGHT MILLINERY SALONS—SECOND FLOOR ANNEX. Here's an exceptional bargain for Tuesday, in the new Millinery Salons.

HATS TRIMMED FREE! In order to keep our force of trimmers intact—this is an all year round millinery store—and keep things lively in the making and trimming rooms, we will trim all orders brought in Tuesday absolutely FREE.

Silks and Dress Stuffs

And the Prices—The values are matchless—Fifth-Street Annex—First Floor—

LOT 1—Regular \$50 new Peau de Cygne in a large color assortment, regular \$50 new colored Taffetas, in length from one to 12 yards.

BLACK SATIN DUCHESSE AND SATIN REHADAME. Regular \$1.50 grade, reduced to \$1.19

BLACK PEAU DE SOIE. Regular \$2.50 grade, reduced to \$1.69

When in Doubt—Buy Books

PORTLAND'S BEST XMAS BOOKSTORE IS HERE. BOOKLOVERS' LANE—FIRST FLOOR.

THE SPLENDID CHILDREN'S CLASSIC—"Life and Adventures of Santa Claus," by F. Frank Baum, handsomely illustrated in colors.

SOME GREAT SPECIALS FOR TWO DAYS' SELLING—TUESDAY AND WEDNESDAY. 136 FOR STANDARD CLASSICS WORTH \$50.—Gift set edition of Standard Classics, beautiful little volumes, bound in white and gold.

Stupendous Bargains in the Women's and Children's Knitwear Shops

Manager Zellers holds a lively trade sale today and this week. Knit Underwear and Hosiery stocks get such a shakeup in prices as they never knew before.

WOMEN'S LONG-SLEEVED WHITE COTTON VESTS, WORTH \$6.00—\$3.00

Another Department-Crowding Event

THIS TIME IN THE LINEN SECTION—FIRST FLOOR. Manager Oliver's peerless offerings this week prove a boon for prudent housekeepers who have Christmas tables to deck out.

CLOTHS—SIZE 2 1/2 YARDS. Regular \$2.50 value for.....\$2.25

SHOES Absolutely Sensational Bargains in Smart New Christmas Footwear and Seasonable Street Shoes

FOR ALL THE FAMILY—NEW ANNEX—FIRST FLOOR. The bargain event of a lifetime in the New Shoe Store.

ONLY \$1.75 FOR WOMEN'S SHOES WORTH \$3.50—The "Empress" Shoes for Women, good dress or general wear shoes, in velvet kid or patent calf, all styles, our \$2.50 value; special tomorrow at \$1.75

FOR MEN'S SHOES WORTH \$2.50—Men's Shoes in 35 choice winter styles, in patent or plain leather, Blucher or Bal, heavy or light viscolized soles, our regular \$2.50 value—all at the special price, the pair.....\$2.45