

For the public avenue that passes directly through the center of our stores, connecting Fifth and Sixth streets. For particulars of both above matters see Sunday apers.

The competition lasts all week. Remember-'tis a name for the broad aisic, avenue, street, or whatever you may call it, we want, not the store. Should a name be decided on by the committee that more than one person suggests the money will be divided equally.

And a prosy sort o' fellow says: "Yes; but do they COME when you call 'em?" Many a good store has been known to be-come so absorbed in making claims that they seemed to forget the fact that THEY WERE MAKING NO PROGRESS.

come so absorbed in making claims that they seemed to forget the fact that THEY WERE MAKING NO PROGRESS. Folks who have watched the great throngs here this week, know this has been, and is every day, Portland's busiest store. Busiest because the character of the merchandise, the variety and immensity of assortments and the overwhelming superi-ority of its values made it so. No store can continuously break all past selling records (as we have done every month this year) and make annual gains of hundreds of thousands of dollars (as we have done), by merely calling upon people to come. We have done it by placing before our shopping public the products of the foremost and most progressive producers of the world at FAIR PRICES. We have climbed steadily to the position of power we hold today in the mercantile world, securing special advantages in values without hurt or hindrance to any one, yet bringing real benefits to our customers. Isn't it but natural that this has grown to be known as not only Portland's BEST store, but now its LARGEST? We enliven the week's selling with a host of estra values for tomorrow's selling with a host of extra values for tomorrow's

81st-Grand Friday Economy Sale-81st

"THE BOOK OF JOY," FREE FOR THE ASKING. This book is a special catalogue of Holiday Goods sold by this store. Contains 64 pages, of beautiful cuts and matter descriptive of articles suitable for holiday giving. An invalua-ble book of reference. Its pages readily supply the right thought of "what to give her—or him—for Christmas," and what you ought to pay for it. A list of things her-or him-for christmas, and what you ought to pay for it. A list of things suited for the toddling babe, grandma or grandpa and all the seven ages. A postal card or letter will bring one to you FREE-postpaid. Address, OLDS, WORTMAN & KING, Mail Order, Portland, Or.

BIG VALUES IN THE "Daylight Millinery Salons" Friday

New Sixth Street Annex-Second Floor. A Sale of New and Extremely Modish Hats at \$3.00. 200 Swellest Creations-Values \$5.00 to \$10.00

Values \$5.00 to \$10.00 The new Millinery Salons, so coslly located in the new daylight annex, is the scene of busy interest these days. What's the wonder, when we've lift no stone unturned in selecting and bringing together hats in which our patrons find such charm and ap-propriateness, grace, becauty and wealth of expres-sion? There is alsoquence in a becoming hat suggest-ive of the good tasts of the wearer. And tomorrow's paths all lead Economy ward. EXTRA SPECIAL-000 of the season's newest Trimmed Hats, very stylish, values in the collection include the \$5.00, \$6.00, \$7.50, \$8.00 and \$10.00 hats; turbans and draws shapes, materials of valvet, silk, braids, etc., hand somely trimmed with fanoy feathers, ribbons, cut steel and novelty orma-ments. All wanted colors including blacks, browns, blues, grays, elc. Tou may have unrestricted choice of these beautiful hats tomorrow at one source of the season in the season's new state of these beautiful hats tomorrow at one source of the season of these beautiful hats tomorrow at one source of these beautiful hats tomorrow at one

MORE REMARKABLE VALUES IN

Portland's Silk and Dress Goods Store

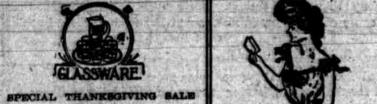
FIFTH-ST. ANNEX-FIRST FLOOR.

Friday we add to the great harvest of values on sale here for the week. This great Fabric Store of ours is heaped full, pressed down and running over with rare bargains. Comparison is the gauge we urge the public to use in measuring the values with elsowhere offerings.

IN THE SILE STORE.	21-in. New Buit Bilks.
24-in. All Pure Bilk Creps de Chane.	27-in, New Suit Sliks.
20-in. New Suit Silks.	19-in. Novelty Velvets-
20-ID. NOW DULL DIAM.	stules in short lengths suits

All this season's newest makes and styles, in short lengths, suitable for WAISTS, SUITS, TRIMMING AND LINING all at Exactly HALF PRICE.

FRIDAY AND SATURDAY-COLORED DRESS GOODS.





Remarkable Savings in the Knitwear Aisles—First Floor.

Women's, Misses and Children's Underwear and Hosiery Ed Only a store carrying thousands of dollars' worth of stocks, bought direct from the mills, could make prices like these. Ten groups of Khit-wear and Hostery suited for wear these cool damp months. Helping the makers to take a loss on several lots. These prices for Friday and Satur-

Sic FOR WOMEN'S VESTS WORTH \$1.25. Women's Vera Bilk Vests, in white, pink or blue, with shigh neck and long sleaves, regular \$1.25 value; special price for Friday and Saturday st.

\$1.69 INSTEAD OF \$2.50 FOR WOMEN'S UNDERWEAR. Vomen's white Jersey-ribbed silk and wool Vests and Pants, silk crochstad trimming-the popular "Merode" Underwar and regular \$2.50 value; spe-cial for Priday and Saturday at, garment are FOR WOMEN'S COTTON VESTS WORTH sec.

\$2.75 FOR WOMEN'S UNION SUITS WORTH \$4.00.

Women's high-grade fine wool Union Suits <u>in white</u> and blue gray, full regular garment, sold regularly at \$4.00; special for Friday Economy Sale and Saturday at, suit.

ONLY soc FOR WOMEN'S HOSE WORTH soc. Yomen's fine black liste Hose, medium weight, full finished, regular 500 value; special price for Friday Economy Sale and for Saturday, the pair

35¢ INSTEAD OF 60¢ FOR WOMEN'S LISLE HOSE.

39C INSTEAD OF 50C FOR WOMEN'S CASHMERE HOSE.

19c FOR CHILDREN'S WORSTED HOSE.

Children's black fine ribbed worsted Hose, seamless, regular prices 35c, 300 and 35c; special price, all sizes, for Friday and Saturday at, pair....

CHILDREN'S UNDERWEAR.

Children's Jersey ribbed worsted Vests and Pants, gray, Munsing make, spiendid value, regular prices of sizes 1, 2 and 3 are 45c, 50c and 55c special price for Friday and Saturday is, each Regular prices of sizes 4, 5 and 6 are 60c, 65c and 70c; special price is, each Regular prices of sizes 7 and 8 are 75c and 85c; special price for Frid and Saturday is, each

A Few "Frills"

At Less to Pay Than Usual. Garniture Aiales-1st Floor No "frills" on the prices-we've even sheared the profits and taken a tiny slice off cost to induce a pig flock of buyers to settle here on their Friday shopping flight.

Special Economy Sale of Real Torchon Laces and Insertions. LACE COUNTER-PIRST FLOOR

Holds the Boards Tomorrow

The Vote for the Panama

Canal Model

EATRA SPECIAL ECONOMY SALE PRICES ON

Rugs and Table Covers



Libbey Cut Glass THIRD FLOOR.

CHARACTER is the foundation on which LIBBET'S CUT GLASS is sold. The character of the glass, the character of the design and the character and reputation of the house, and this character means con-tinued progress and success. We are sole agents in Portland for this famous Cut Glass.

For Friday Economy Sale over 600 articles are on sale at special prices. The list given below will give an idea of the general reduc-tions made:

AUSTRIAN CHINA DINNER SETS. Light, thin chins, new, fancy

61-piece Dinner Sets, value \$13.50; Economy Sale price, set ... \$11.49 101-piece Dinner Sets, value \$22.00; Economy Sale price, set. \$18.95

In the New Annex LEATHER GOODS AND JEWELRY ECONOMY SPECIALS

COMBS, with Rhinestone settings, shell color, value 550.

FOR ALUMINUM WATCH CHAINS, assorted patterns, worth

10.00

48 دار الاح - A Bu 2 - 2 + E THE BLACK PETTICOATS GO ON **Bargain Hooks Friday** SIXTH-STREET ANNEX-SECOND FLOOR. Read of the Reductions-There'll Be Busy Scenes in "Petitcost Lane" Tomorrow. LADIES BLACK PETTICOATS of mercerized sateen, Italian cloth, mercerized or silk moreen, bril-liantine, alpaca, in an endless va-riety of styles in flounces-Reg. prices-\$1,50 \$2.00 \$2.50 \$7.50 \$1.13 \$1.50 \$1.87 \$5.69 All the "Blitte" Potticoats, with pat-ent fastening, are included in this mic. STIRRING ECONOMY SPECIALS



AT

IN THE

Domestic Aisle

FIRST FLOOR.

Cloths size 2x3 yards, and one dosen nankins; special Thankegiving Bale price, the set, \$7.20, \$5.10, \$9.00 and \$10.35.

Clothe size 1:3% yards, and one dosen napkins; special Thanksgiv-ing Sale prices, the set. \$7.85, \$5.70, \$9.45 and \$11.25.



IF 'TWAS \$5-FRIDAY IT'S \$2.50. IF TWAS \$15-FRIDAY'S PRICE IS \$7.50.

The Neckwear Bargain of

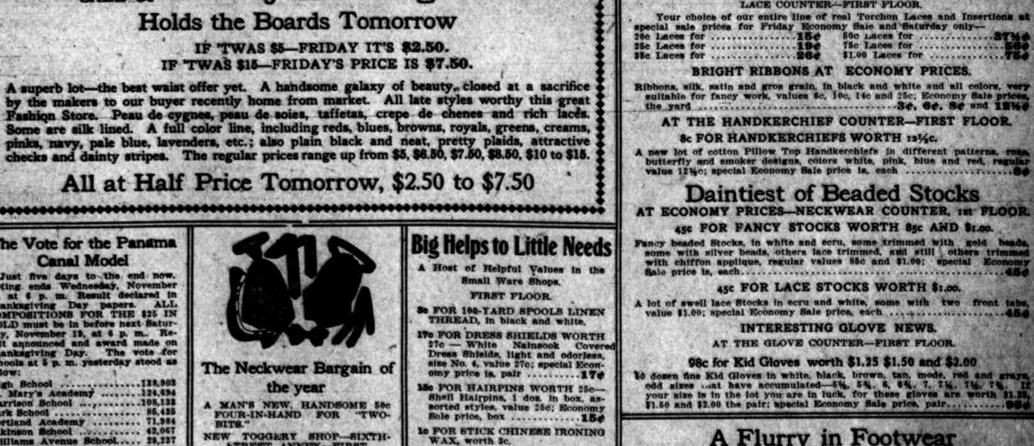
the year A MAN'S NEW, HANDSOME 50c FOUR-IN-HAND FOR "TWO-BITS."

FOUR-IN-HAND FOR "TWO-BITS." NEW TOGGLIRY SHOP-SIXTH-STREET ANNEX-FIRST FLOOR. The popular 1%-in. Four-in-Hands, correct shapes, made up from a great factory's ends of silks used in the 50c and 75c scarfs. About snough for a Friday bargain rush. See 'em in Sixth-street win-dow of the new annex. 75 dozen of Men's Four-in-Hands, 1% inches wide and reverkible, regular 50c and 75c values: special Friday Economy Sale price, also for Saturday at, each.......25c

Shetland Floss IN SHE BALE

IN 14E SALE. Fancy work enthuslastis will do well to provide this material tomor-row. Supply the winter's wants. Fleisher's best Shetland Flose in pink, blue, lemon, like, nile, steel, cardinal, heltotrope, clover, cream, white and black, the most popular yarn in the market for those fluffy and comfortable circulars or square shoulder shawis-Regular price, \$1.00 the box of 12 skeins; special price, 72¢ the box of 13 skeins; or regular price, 10c skein; special price, 6¢ skein.

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A Flurry in Footwear NEW SIXTH-STREET ANNEX STORE-FIRST FLOOR DAINTY EASY HOUSE AND PARTY SLIPPERS READY.

Do you know that Cinderella's slippers were not ginne, as the sta books may, but that a word meaning fur was thus mistranslated in the lage years ago? And if the truth were known, Cinderella would no doubt if prettier slippers here than she wore to the ball. Slippers for every play from ball room to boudoir; for dress and for easy-going comfort; for i evening functions, bring your feet here to be slippered. New styles pretty suedes and leathers have arrived. Special for Friday.

S1.88 FOR WOMEN'S \$3.00 SHOES.

\$4.71 FOR WOMEN'S \$3.50 SHOES.

Women's Bhoes with welt or turn soles, patent tips and matt tops choice, comfortable lasts, military or Cuban heels, regular \$2.56 y special Economy Sale price at, pair......

\$1.38 INSTEAD OF \$1.75 FOR HOUSE COMPORTS.

BOYS' SHOES.

Boys' School Shoes, solid double usies, full round to

inge 11 to 13, value 11.75; Economy price, phy Stage 11 to 13, value 12.05; Economy price, phy Stage 11 to 10, value 12.05; Economy price, phy Stage 14 to 19, value 12.05; Economy price, phy

worth Te.

33C

BO EACH FOR ENAMEL STOCK-ING DARNERS, assorted colors,

Be EACH FOR TORREY'S SWING BARBER RAZOR STROPS, worth

15e FOR 25e DRESSING COMBS-

RUGS difu idust CUVCIS FOURTH FLOOR. 31.35 FOR RUGS WORTH \$39.00. We will sell on Fri-day only a line of big Rugs, size 52.12 feet. These Rugs are domestic make, but are sopies from the genuine oriental Rugs in every detail --weave, pattern and colors. They are very handsome and sill regularity at \$35.00 each; special \$35.00 each; special