| \$10 in Cold for a Name |  |
| :---: | :---: |
| For the public evenue that pises directythrough the eenter of our tores ionimec- |  |
|  |  |
| ing Fifth and Sixth atreets. For particu- |  |
|  |  |
| lars of both above matters see Sunday pápers. |  |
| ber-ties mame tor the broud milc, alve,nue, atreet, or whatever you may call it, |  |
|  |  |
|  |  |
| be decided on by the committee that more than ore person suggests the mohey will be divided equally |  |
| 3. will be divided equally. |  |

## A great poct has said, "I can call spirits from the deep"

And a progy dort $0^{\prime}$ fellow meye: "Yes; but do they COME when you cill temp" Many a good store has been known to be-
come, to absorbed In midtigg clime that they seemed to forget tive fact that THEY WERE MAKING NO PROGRESS. Folks who have watched the gevat throngs here this wegla, know this has been, and is every day, Portland's busiest store.
Busiest became the character of the merchandise, the variety and immensity of assortments and the overwhelming superiority of its values made it Ho. No store can continuously break all paet selling records (as we have done every month this year) and malee annual geine of hundrede of thousands of dollars (as we have done), by merely calling upon people to come. We have done it by placing before our ahopping public the producta of the foremgst and most progressive producers of the world at FAIR PRICES. Wo have climbed steadily to the poaltion of power we hold today in the mercantile world, securing special advanuges in values without hurt or hindrance to any one, yet bringing real benefts to our customers. Isn't it but natural that this hes grown to be known as not only Porthnd's BEST store, but now fta LARGEST? We enliven the wrek's

81st-Grand Friday Economy Sale-81st
big values in the
"Daylight Millinery Salons" Friday

morb mbmarkable values ni
Portland's Silk and Dress Goods Store



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apoctal thanscearinge antion
Libbey Cut Glass thate noon



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## In the New Annex

 ather goods and jewela





 Homon cirm inva







Bargain Hooks friday

## gIXTH-STREETANNEX-BECOND

btirring hconomy bpectins

Domestic Aisle
vimer pioon No pir orroun nuxyas







## Women's Apparel Realm mizoan <br> The Largest Suit and Wrap Stores Weat of Marahall Fielde

A MIGHTY CLEFARING OF THE STOCKS FROM THE
WORKMIN'S PATH THIS WEEK. The carpenters are driving all before them, driving the prices down and the garments out to new owners, on the double at half price all this week 0 Unmatchable Suit Sale


## AT ONE-FOURTH OFF

Extra spectal priday Dress Skirts One-Half






 $\rightarrow$ II Tre OEN HALP PRICEI

## a halforpice Dainty Evening Waists

Holds the Boards Tomorrow
IF TWAS S5-FRIDAY TTS $\$ 2.50$.
IF TWAS sio-FRIDAY'S PRICE is $\$ 7.50$.





All at Half Price Tomorrow, $\$ 2.50$ to $\$ 7.50$


ToOut-oETownPatrons
 eatalogue of Holiday Ooods mold by this
store. Contains of peses of benutifui cuts and matter descriptive of articles ble book of holiday giving. An invelunsupply the righterence. Ita plaght of phas readily
her-or him - for Chrive you ought to pay for it. A lint of thinges grandpa and all the seven ages. A postal card or letter

$$
\begin{aligned}
& \text { FREE, postpaid. WORTMAN a KING, } \\
& \text { Address, OLDS, WORTM. }
\end{aligned}
$$

Mail Order, Portland, $O$

## Remarkable Savings in the

Knitwear Aisles-First Floor. Woment, Misece und Childrens Underwere and Hosiey Ecooomber


He For womens vers wort sias
 A.SO INTEAD OP b.s. ROR WOMENS UNDERWERR

 sa.75 POR WOMEN'S UNION SUITS WORTH 4.00 .


ONLY ge POR WOMEN'S HOSE WORTH soc.
 3se INSTEAD OR 600 FOR WOMEN'S LISLE HOBE.
 39C INSTEAD OF SOC FOR WOMENS CASHMERE HOSE. Womens black authmero Hoer, good winter welkht, doubte sofe, rogulat
Soe valuo; IItien's black fine CHILDREN'S WORSTED HOSE.
 CHILDRENS UNDERWEAR.

##  

## A Few "Frills"

At Less to Pay Than Usual. Garniture Ailes-1st Floor


Real Torchon Laces and Insertions.


T
BRIGHT RIBBONS AT ECONOMY PRICES.

AT THE HANDKERCHIEF COUNTER-FIRST FLOOR.
Sc FOR HANDKERCHIEFS WORTH rat/2c.

Daintiest of Beaded Stocks at ECONONY PRICES-NECKWEAR COUNTER, ITH PLOOR sse For Fancy stocks worth bsc And time
 ASC FOR LACE STOCKS WORTR tion
 INTERESTING GLOVE NEWS.
THE GLOVE COUNTER-FIRET FLOO
98 C for Kid Gloves worth $\$ 1.25 \$ 1.50$ and $\$ 2.00$


## A Flurry in Footwear

 DAINTY EASY HOUSE AND PARTY SLIPPERS READY.

31.88 FOR WOMENS $\$ 3.00$ sHOES.



31.3I INSTEAD OR \$x.75 FOR HOUSB COMPDETB. wome nean


