

### COOS BAY TIMES

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Address all communications to  
COOS BAY DAILY TIMES,  
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Dedicated to the service of the people, that no good cause shall lack a champion, and that evil shall not thrive unopposed.

An Independent Republican newspaper published every evening except Sunday, and Weekly by The Coos Bay Times Publishing Co.

**SUBSCRIPTION RATES.**  
In Advance.  
**DAILY.**  
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Less than 6 months, per month .50  
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**WEEKLY.**  
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The Coos Bay Times represents a consolidation of the Daily Coast Mail and The Coos Bay Advertiser. The Coast Mail was the first daily established on Coos Bay and The Coos Bay Times is its immediate successor.

OFFICIAL PAPER OF THE CITY OF MARSHFIELD.

Official Paper of Coos County.

#### THE MAGNETISM OF FAITH.

ANY business man who has ever gone through the experience of organizing a great enterprise realizes that the success and prosperity of his institution depends more upon the wisdom with which the first steps are taken than upon all the questions of future administration. There is everything, either in a business enterprise or a great city, in a good foundation. When the forefathers of this nation wrote the Declaration of Independence, and afterward our splendid constitution, they laid a foundation broad enough and solid enough to build a nation upon, vastly greater than anything these early pioneers ever dreamed. But there was character in the men, and quality in the foundation which they prepared. Marshfield is now organizing that which in a few years hence will be a great city. We need the same conditions and the same considerations that are called for in the establishment of a great business enterprise; we need character in our men and quality in the work we are doing.

There is a gravitation in a great and worthy enterprise that attracts to it the men who are equal to its requirements and, if we will just not spoil the present situation by lack of faith or the interposing of elements which are unfit and unworthy, we can depend upon a law which has made every great institution, every great city, and every great nation in the world's history; a law which will bring to our aid just the men and just the forces which are needed here now for the building of Greater Coos Bay.

#### NEWSPAPERS AND MORALS.

IT WAS suggested in the east some time ago that church people stop reading newspapers during Lent. Immediately there arose a hue and cry whose echo was carried all over the country. The suggestion fell flat because even the most prominent clergymen ridiculed the idea, and laughed at it as bizarre and fantastic.

There was something decidedly illogical about it, too. The man who proposed the denial evidently overlooked the fact that if a newspaper is not fit to read during Lent it is not fit to read any other time. That with the big majority of papers such is not the case was argued by the Rev. Dr. Randall of New York, in an address before the Baptist Ministers' Association in that city. The doctor went even further and upheld the daily newspaper as an aid to morality in the great cities. Said he:

"The newspapers have given the church the opportunity to get in on the moral uplift. Do not let our narrow denominational lives make us old fogies in this present age. Some preachers fail to keep abreast with modern times by neglecting to read newspapers, modern books and magazines."

Both these statements are undisputed truisms. The better class of newspaper today works hand in glove with the church or moral element that is not directly identified

with it, but whose aim and purpose are practically the same—a higher social standard. The paper that ignores principle beckons ruin. The church worker who ignores the columns of the daily press stultifies himself and renders his own efforts less effective.

#### TOOTH CLEANING ADVICE.

How to Prevent the Accumulation of Tartar With Little Trouble.

Thoroughly cleansing the teeth once a month will do much to prevent the accumulation of tartar and keep them white and sound. For this purpose powdered pumice should be placed on every washstand, with the definite knowledge of the harm it can do if used too often, for applied frequently it will wear away the enamel. There is absolutely no danger of this, however, if it is not put on oftener than once a month.

To give this treatment properly a wooden stick like that used on the nails is necessary, and 5 cents' worth of pumice, powdered, is, of course, an essential. A bit of absorbent cotton improves the application, and a few drops of lemon juice are better than water.

That the work may be done to best advantage a person should stand before a mirror. The cotton, a mere wisp, must be twisted about the end of the stick, which is then dipped into the lemon juice. From that it is stuck into the pumice and rubbed directly upon the teeth.

It is useless to rub the centers of the teeth, for, almost without exception, they are white. It is on the edges, the sides and the tops at the gums, and next to the other teeth that tartar and discolorations accumulate, and so it is these places that must be whitened. The stick, constantly put into lemon juice and pumice, should be confined to those regions as near the gums as can be without loosening the flesh. It must be understood that if this cleansing is done carelessly the gums will be loosened from their places and a diseased condition result.

When all the teeth have been rubbed in this way a careful rinsing must be given the mouth, as the teeth should not be brushed immediately. Rather should a weak solution of lime water be used, for lime counteracts the effect of acid. When all the grains are removed a soft brush may be applied, taking care that all cracks between the teeth are cleansed.

Nothing will do more to prevent the accumulation of tartar than the continued use of lime or soda water. The latter may be mixed as required, a teaspoonful of the bicarbonate to half a glass of water. After brushing the teeth at night the mouth must be rinsed with either of the preparations counteracting the effect of acid juices upon the enamel. It may be used also in the morning.

#### How to Make a Hanging Bookshelf.

To make a hanging bookshelf cut three boards ten inches wide and two feet long. Bore a hole in each corner of the three boards, also in center ends, size of the cord which is to pass through them. Use eight yards of cord. To put the shelves together pass the cord through the holes and tie a good knot under each hole so that the knot will not slip through. Get the knots in just the right places to have the shelves hang even. Begin tying at bottom shelf and go up and around. The shelves are nice if stained with mahogany or cherry color. After stain has dried varnish.

#### How to Keep Fruit Cake Moist.

To keep a fruit cake moist fill the hole of the cake with brandy and cover the entire cake with paraffin paper. If the cake has not been baked in a turk's head mold, the liquor can be poured over the surface before the oiled paper is put on. When there is sign of drying out more of the brandy can be added from time to time. This treatment actually makes a fruit cake better at the end of a year than when first baked. To depend upon time alone for improved flavor means certain disappointment.

LEE BARR'S bankrupt jewelry stock sold at auction in North Bend commencing Tuesday, March 8, at 10:30 in the morning.

**Fine Selected Fishing Tackle**  
AT  
**The Gunnery**  
"Sportsmen's Headquarters"

### LITTLE TALKS ABOUT TOWN

A GRIST OF COOS BAY GOS-SIP GATHERED HERE AND THERE ABOUT THINGS OF PASSING INTEREST.

"It seems to me that it has been about four months since I saw the sun," remarked A. H. Powers this morning as he stopped for a moment on front street and looked up at old Sol. "I am not joking, either. I never saw such a prolonged spell of cloudy, rainy weather and I tell you that I welcome the good old sunshine. Lots of it now will mean an opportunity for work and that's what we need."

"Spring is here for certain," remarked Dr. J. T. McCormac this morning as he gazed out in the sunshine and noted the myriad of swallows that were circling about overhead.

"See those swallows. I have been watching for them for several days and their advent portends good weather. I have kept tab on the coming of the swallows in the spring for years and I find that they almost invariably come between the first and the tenth of March."

"The county commissioners are now wrestling with the good roads problem for all that is in them," remarked Tom Hall who

Many Road Projects Up. returned yesterday from Coquille where he had been attending the March session. "There were about forty people there from different parts of the county about this and that stretch of road, and I tell you it is a mighty hard job to handle them all. The session will probably last several days yet."

A theological discussion started in the lobby of The Chandler the other day on this subject, "Did Adam, the father of the race,

Adam's Personal Appearance. have whiskers? A census of all religious people coming into the room during the day was taken and it was discovered that the general, in fact the almost universal, conception of Eve's old man" was that of a man with a full stand of reddish brown or very dark whiskers. They were not long and gray like those of the patriarchs, but were short and stocky.

Adam (also by general consent) had the appearance of a man of 35 or 40 years of age, fairly muscular and well set up.

Does this correspond with your idea of about what Adam looked like? And if so, where did you get it?

"I understand there are a number of bridge players on Coos Bay," re-

marked a San Francisco traveling man at The Chandler today to a Times' reporter, "and it reminds me of an unusual game I recently witnessed in the city. Four members of one of the city clubs were playing a quiet game, at 5 cents a point, a rather steep price.

The points stood about even, with the evening half gone, when Jones, as shall call him, having dealt, was amazed and delighted to find every heart in the deck, 13 in all, in his hand. It flashed through his mind, "I can take every trick if I make hearts trump, but that will only count eight points on a trick, and if I make it no-trump I can likewise take every trick, at 12 points each." Of course he made it no trump. His opponent led a spade and his partner, as "dummy," laid down a hand containing no card over a 10-spot. Of course, that trick went to his opponent, and so did the next and the next and next. Gradually Jones realized that he had made a mistake, but did not appreciate the enormity of it till the hand was over and his opponents had taken every trick, making a grand slam.

Since he had all the hearts and nothing else, his opponents could not possibly make a lead which would let him take the trick in his own hand, and "dummy" was too weak to be of any help. He had put his opponents in such a position that they could not avoid taking every trick. Seven odd tricks, a big slam and three honors netted them 154 points, or \$7.70. Had he made it hearts he would have taken seven odd tricks, he would have had five honors in one hand and a big share, or 176 points and \$8.80. His blunder cost him this \$16.50. Fortunately his partner was good-natured and took his loss as a huge joke."

"I heard a good one on Dan Shannon the other day," remarked Rev. G. LeRoy Hall, pastor of the First Baptist Church. "Dan

Good Story On Dan Shannon. is a great concentrator and when he gets to thinking hard about a matter, he forgets everything else. Well, about dinner time, he got to thinking about his sermon or something and continued a deep study while he wended his way from his room in The Chandler to the dining room. When he reached the dining room he thought it was strange that Mrs. Shannon did not come. Finally, he went back upstairs to see why she didn't appear and lo! and behold he found that in his absent mindedness he had locked the door behind him and shut her in the room."

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From "Cayo" to "Key." In the keys of Florida is a linguistic relic of the former predominance of Spain in the new world. The word is an adaptation of "cayo," a Spanish word meaning "an islet rock," and is frequently applied to the small islands and sunken rocks along the shores of Honduras, Central America and the West Indies. Key West is properly "Cayo Hueso," or "Bone Reef."

## DON'T FORGET

That the entire Jewelry Stock of Lee Barr

Consisting of Watches, Clocks, Rings, Pins, Bracelets, Fobs, Cut Glass, Silverware, Etc. will be

## Sold at Public Auction

Commencing Tuesday, March 8th At 10:30, and continues daily at 10:30, 2:30 and 7:30 until all sold

Auction at Barr's Store NORTH BEND, OREGON

Reduce the Price of Living Buy Your Clothing at the

# Fixup

Our Line Is Strong From

\$8.50 to \$14.00 the Suit

Values You Pay From \$10 to \$18 for Elsewhere

## To Those Who Write ADVERTISING

A man succeeds not because he advertises his business but because he lives it; because he eats it, sleeps it, dreams it, builds air castles about it.

The man who never builds air castles never builds castles of any kind.

The great motive power of any business is the strenuous personal faith of the man back of it.

Put your name to the front—your own personality. This is a tremendous force in advertising. People like to know individuals. They like to feel that they are being served by men; not simply getting their goods out of the hopper of a treadmill. And if people have any kicking to do—and the American people enjoy kicking—they prefer to kick individuals. It is mighty unsatisfactory, for instance, to kick an express company, or a railroad, or Brown, Smith & Company. One can't hit the ball's eye.

Breathe the breath of life into your advertisements. It is safe to say that nine out of every ten advertisements which we see are as dead as Egyptian mummies. They are beautifully decorated; twined around with fine linen; draped and boxed for burial. They have eyes and nose and mouth, but they neither see nor speak. Their faces are either made of putty or are chiseled out of beautiful marble. There is no throbbing pulse.

Advertising isn't grammar; it isn't pictures; it isn't type; it isn't top-of-page position. It is something far more real than these things. These are merely accessories. Advertising is making the proper telepathic connection between you and the customer. It is the art of making the type speak.—Printer's Ink.

### New Light on an Old Subject

## TRUSSES

TO THE MAN OR WOMAN WHO HAS TO WEAR A TRUSS, MORE THAN HALF THE VALUE OF THE TRUSS IS IN KNOWING THAT IT IS THE RIGHT TRUSS, IS PROPERLY FITTED AND IS PURCHASED FROM A RELIABLE DRUG-GIST, WHO STANDS BACK OF THE PURCHASE WITH A GUARANTEE TO MAKE GOOD. WE GUARANTEE EVERY TRUSS SOLD HERE.

**LOCKHART & PARSONS**  
DRUG COMPANY

"The Busy Corner"  
Prescriptions Accurately compounded.