

# Coos Bay Times

AN INDEPENDENT REPUBLICAN NEWSPAPER PUBLISHED EVERY EVENING EXCEPTING SUNDAY, AND WEEKLY BY THE COOS BAY TIMES PUBLISHING CO.

The policy of the Coos Bay Times will be Republican in politics, with the independence of which President Roosevelt is the leading exponent.

Entered at the postoffice at Marshfield, Oregon, for transmission through the mails as second class mail matter.

### SUBSCRIPTION RATES.

**DAILY.**  
One year ..... \$5.00  
Six months ..... \$2.50  
Less than 6 months, per month .50  
**WEEKLY.**  
One year ..... \$1.50  
Local readers, 10c per line.

Address All Communications to COOS BAY DAILY TIMES  
Marshfield Oregon

### WHY COOS BAY FRUITS?

It is said that some of the fruit growers of Coos county believe that an injustice is done them when Coos Bay papers speak of the fruits of Coos county as if all such was exclusively a Coos Bay product. They point out that the method of advertising the Coos Bay Gravenstein was a very good sample, for, they declare, the apple so designated is grown all over the county and in fully as great abundance in the Coquille Valley as in the Coos Bay region. It is also intended that the great prominence given to the Gravenstein was an unfair discrimination against other apples which reach as close a state to perfection in Coos county as the Gravenstein does.

It is much to be regretted that so few people understand the art of beneficent suggestion—sometimes called advertising. They do not realize that as humanity is constituted, it is necessary, not only to use language to carry the truth home, but more particularly to group facts and in the group to make one fact the most prominent. Even in the selection of the fact relied on to emblazon the group the fact should be selected with a view to its apparent prominence and the likelihood of its being immediately suggestive of something the audience is anxious to hear. In this whole district west of the Cascade mountains and from Tillamook to Humboldt Bay the most prominent and famous thing is Coos Bay. The world knows more about Coos Bay than it does about any other part of that extended territory. Reason? Yes! It has been naturally arranged for prominence. It has unusual and attractive features. It is the most westerly port of entry in the United States. It is sending its ships everywhere. It is easily capable of being made a world's harbor and the people of the world know it and expect it. It has regular steamship service between the great Pacific cities. Artificially it has been advertised everywhere and everybody wants to know about Coos Bay and the country around it. The people of Coos Bay, being proud of what nature has done for them, have spent large sums of money to make it known and the interest in her and her resources, is acute and growing.

In advertising this country the most noted and prominent feature should be made the leading fact in the entire growing arrangement. If that is not done—stop advertising, for it will be useless. The leading feature of Coos county is Coos Bay because it is best known. In advertising Coos county fruits it is also broad and keen to advertise them as being grown in the territory which recognizes Coos Bay as its most prominent feature and therefore, for the benefit of Coquille, the great Coquille valley and the beautiful city of Myrtle Point, when the chamber of commerce of Marshfield began to make Coos county fruits famous, it called the Gravenstein grown in Coos Bay standards and in the Coquille valley, "the Coos Bay Gravenstein." But it did not do it because it was jealous of the Coquille valley. It was as much for the month to be jealous of the valley and as sensible for the valley to be jealous of the month. It did so because the chance to push a delicious apple into undying fame was suggested in San Francisco when it had become celebrated as the "Coos Bay Gravenstein." It is therefore San Francisco's fault that there is such a revival of fruit growing in the beautiful and rich country "where the Coquille river winds." It is who feel dissatisfied with Coos Bay's prominence in advertising these fruits—remember that their interest would have been as inactive today

as in 1906 if Coos Bay had not taken the matter up. Let it also be considered shipments will probably all go through Coos Bay to the outside world. Let it not be forgotten that the prominence of Coos Bay, the prominence given the Gravenstein, and the activity of the Marshfield chamber of commerce, have made all Coos county fruits famous and Coos county orchard lands in great demand.

If the fruit growers who meet here this evening will bear these suggestions strictly in mind and work with Coos Bay in wise advertising they will seek to hitch their wagon to Coos Bay's star rather than detach it. They will by so doing accelerate their own prosperity and increase it. It is a simple rule in advertising which is easily illustrated. Oregon has been best advertised in the prominence of Portland, France without Paris, England without London, the Roman empire without Rome, America without New York, the west without Chicago and the Pacific coast without San Francisco, would be as little known as Coos county without Coos Bay. Let all Coos county push Coos Bay and Coos Bay in return will boost Coos county.

### IF ROGUES CAN DIE "GAME," WHY CANNOT GOOD MEN LIVE GAME?

In San Quentin prison, near San Francisco, there is a padded board to which a condemned prisoner may be strapped and supported on his way to the gallows if his cowardly legs will not hold him up. It is the glory of the prison that its use has never been required. All over the prison, after each execution, the anxious query is hastily passed from mouth to mouth, "Did he die game?" and soon the answer files among the files, "He died game," and the prison rests content. If any executed felon should show the white feather in the final hour the whole felonious fraternity would feel humiliated and the memory of the culprit who flunked would be execrated for generations.

"What of it?" Nothing, much, but does it not sort of seem that where so many low-browed, bestial criminals can all "die game," more of us who are not low-browed bestial criminals should be able to live "game," as the slangbirds call it? If there are so many who can step out into the impenetrable night of eternity buoyed by no hope of happiness, ought there not be more of us to "stand up" for what is right politically, industrially and morally? If Morris Buck, the brutal murderer of a defenseless woman, can walk the plank and take his final plunge into an unfathomable abyss without a twitching of the muscles or a quaver of the nerves, should not more of us be able to jeopardize the loss, the patronage, of the vindictiveness of the "powers that be," that we stand up for a free government by a free people, for such a restraint of all municipal and social evils as will make them as little evil as possible?

Why should so many men and women be brave only to die, but not brave to live? says an exchange. Is it because moral courage is so much more rare, so much higher in quality than physical courage? A thousand men will turn out and pay \$5 to \$10 each to see two men welt each other with clenched fists, cheering the man who can take punishment as well as the man who can inflict it, but how many of that thousand who have rendered homage to physical courage could face a chance to make \$1000 crookishly and still stand up and not take the chance? Isn't it about time for thoughtful persons to be putting the recompense of their adulation upon the deeds of moral daring?

One of the arguments made for the acquittal of Tivy L. Ford, and with much effect, was that it is impossible, not in human nature, for the assistant prosecuting attorney to give his time without monetary recompense for the exposure of graft and the vindication of the law. Is it, therefore, so extraordinary that a man should live game when any beetle-browed ruffian and woman-killer can die as bravely as a patriot fighting for the liberty of his country? What has made us place so low an estimate upon the moral bravery of our fellow men that we expect nothing disinterested to be done, no service for the public to be performed without recompense in gold coin of the United States? Have we become so wrapped in our worship of the golden calf that we have forgotten the law and the law giver? If the trend of our time teaches any truth worth thinking over on Sunday, it is that there should be higher purposes in life than wealth gathering, that the decent citizen should be as "game" to live as the merest thug is to die. If we do not feel and know this to be true, then it is because we are prodigals and have strayed from the faiths of our fathers.

Does your present occupation demand the best that is in you—or are you frittering away" some of your talents?

### WITH THE TOAST AND TEA

#### GOOD EVENING

"He has achieved success who has lived well, laughed often and loved much; who has gained the respect of intelligent men and the love of little children; who has filled his niche and accomplished his task; who has left the world better than he found it, whether by an improved poppy, a perfect poem or a rescued soul; who has never lacked appreciation of earth's beauty or failed to express it; who has always looked for the best in others and given the best he had; whose life was an inspiration; whose memory is a benediction."

—Mrs. A. J. Stanley.

#### TELEGRAPH TO THEODORE.

If the ship of state needs calking,  
Or the lion's tail a twist;  
If the senators are balking,  
If a silver spoon is missed;  
If there's a plague in Honolulu,  
If there's trouble in the cup;  
Why, just write to Mr. Roosevelt,  
And he'll fix the matter up.

If they lynch a coon in Texas,  
If the green bug's in the wheat,  
If there's anything to vex us,  
If your troubled with cold feet;  
If your dinner isn't ready,  
Or you're feeling rather dry,  
Send a telegram to Teddy,  
And you'll get a hot reply.

If there's too much rain in Kansas,  
Or it's dry in Tennessee,  
If a summer cyclone fans us,  
Or if Towser has a flea;  
If your sweetheart proves fickle,  
If you want to know the score,  
If you get a punctured nickel,  
Drop a line to Theodore.

If you need another member  
Of the Ananias Club,  
If you're sunstruck in December,  
Or you're suffering for grub;  
If the railroad rates are higher,  
Or the beef trust gets too gay,  
Ring up Roosevelt on the wire,  
And there'll be the deuce to pay.

If the stork don't visit Alice,  
If we lose to the Maroons,  
If Ben Tillman's full of malice,  
Or Maria full of prunes;  
If the troops shoot up a city,  
Or you cannot pay your rent,  
Take a lesson from this ditty,  
Write to Roosevelt, President.

If there's a scandal in Peoria,  
Or the city's filled with graft,  
Or if Storer tells his story,  
Or they're knocking on Bill Taft;  
Or a panic hits the Nation,  
Or they lose the dogs of war,  
Or if God needs a vacation,  
Let him trust in Theodore.  
—L. D. Malone.

Subscribe for The Times.

—The ¼ off sale on all toys and Christmas China will continue all throughout this month. Coos Bay Cash Store.

Be sure that your chief business competitor doesn't beat you in advertising—and he will beat you in nothing else.

—Call up Corthell the carpenter and have that leak fixed. Phone 561.

#### NOTICE TO BIDDERS

—Notice is hereby given that sealed bids will be received by the common council of the city of Marshfield, Coos county, Oregon, up to January 6, 1908, at 7:30 o'clock p. m. for the improvement of that portion of LAUREL STREET in said city of Marshfield, from the north line of H Street to the line between Sees, 27 and 34, T. 25, S. R. 13 W., according to the plans and specifications therefor on file in the office of the City Recorder and open to the inspection of all persons interested therein. Dated this 21st day of December, 1907. J. M. UPTON, City Recorder.

A little persistent classified advertising will find a tenant ready for any property in this city—while a great deal of placarding and "waiting" might not.

Subscribe for The Times.

Every day in this city some merchant sells some particular thing at cost, or nearly so. Ad readers know where to look for such "bargains."

Subscribe for The Times.

### Business Directory

#### Doctors.

**D. R. GEORGE W. LESLIE**  
Osteopathic Physician  
Graduate of American School of Osteopathy, Kirksville, Mo.  
Office Hours—9 a. m. to 4 p. m. Other Hours by Appointment. Office in Nasbury Block Phone 1611. Marshfield, Ore.

**D. R. J. W. INGRAM**  
Physician and Surgeon.  
Office over Sengstacken's Drug Store. Phones—Office 1621; Residence 788.

**D. R. A. L. HOUSEWORTH**  
Physician and Surgeon.  
Office over First National Bank. Residence, two blocks north of Crystal Theater. Office Phone 1431. Residence Phone 1656.

#### Lawyers.

Francis H. Clarke Jacob M. Blake  
Lawrence A. Liljeqvist

**CLARKE, BLAKE & LILJEQVIST,**  
ATTORNEYS-AT-LAW  
Times Building, Marshfield, Ore.  
United States Commissioner's Office.

**J. W. BENNETT,**  
Office over Flanagan & Bennett Bank.  
Marshfield, Oregon

**C. F. McKNIGHT,**  
Attorney at Law.  
Upstairs, Bennett & Walker Block, Marshfield, Oregon

**COKE & COKE,**  
Attorneys at Law.  
Marshfield, Oregon

#### Miscellaneous

**A. H. EDDY**  
ARCHITECT  
Modern cottages a specialty. Office opposite Blanco Hotel, Over Telephone Building.

**M. R. ALBERT ABEL,**  
Contractor for Teaming of all kinds  
Phone 1884.

**PIANO TUNING,**  
By J. F. O'Reilly,  
Resident Tuner.  
Address Box 249, Marshfield.

**ELMER A. TODD, Director**  
Coos Bay Academy of Music.  
Voice, Piano, Pipe Organ, Harmony etc., from beginning to graduation. Singers coached in style diction and interpretation, for operatic oratorio or concert work.  
New O'Connell Building, Marshfield.

**Flanagan & Bennett Bank**  
MARSHFIELD, OREGON.  
Capital subscribed \$50,000  
Capital Paid Up \$40,000  
Undivided Profits \$55,000

Does a general banking business and draws on the Bank of California, San Francisco Calif., First National Bank Portland Or., First National Bank Roseburg, Or., Hanover National Bank, New York, N. M. Rothschild & Son, London, England.

Also sell change on nearly all the principal cities of Europe.  
Accounts kept subject to check, safe deposit lock boxes for rent at 5 cents a month or \$5 a year.  
INTEREST PAID ON TIME DEPOSITS

### The C. C., R. & E. R. R. and Navigation Co.

THE C. C., R. & E. R. R. & N. CO. TIME TABLE.  
Subject to change without notice.

| No. 1.                 | Daily, ex. Sunday                        | No. 2.         |
|------------------------|--|----------------|
| 7:00 a.m. Marsh'd      | Ar. 12:30 p.m. Junction                  |                |
| Lv. 9:45 a.m. Coquille | Lv. 11:30 a.m. Ar. 10:20 a.m. Myrtle Pt. | Lv. 10:45 a.m. |

Trains to and from Beaver Hill daily  
W. F. Miller, Agent.

### Steam Dye Works

C Street.  
Ladies' and Gents' Garments  
Cleaned or Dyed  
Philip Becker, Proprietor.

Reduction Sale At CHAS. A. STEVENS' Cloak — and — Suit — House Chicago.  
Cor. First & B St., Marshfield.  
Mrs. M. R. Smith, Agent.

BELIEVE in newspaper advertising a great deal more than you believe in show windows—your store can always have show windows. If you believe in luck you should SEEK IT—and there may be enough luck in one want ad. to last you for a year.

## Correct Business Dress

Coat—The Sack or Cutaway Frock. Overcoat—Chesterfield, Surtout or Covert. Waistcoat—Same Material as coat, or a fancy pattern. Trousers—Same material, with Sack Coat; same material or fancy stripes with Cutaway frock. Hat—Derby or Alpine; high Silk hat permissible with the Cutaway frock coat. Shirt—Plain white or fancy colored. Collar—Wing or high-band turnover. Cravat—Ascot, Four in hand, or broad-end tie. Gloves—Tan Cape, or Gray Reindeer. Jewellery—Gold or Silver shirt studs and cuff links. Boots—Laced Calf Skin, Boot or Oxford. I can supply your wants for any kind of dress. Let me measure you for one of E. E. Strauss & Co. Suits or Overcoats. I have a large stock of Cuiett shirts, collars and cuffs. Hats, cravats, Dress sets, Dent Gloves, Hosiery and Suspensives. In fact everything that is up to now in Style and Quality.



Corner C Street and Broadway

## Favor Us and Yourself

By buying your furniture here. This is the only furniture store in the city where no second hand goods are carried and our prices are right too. A fair profit is all we ask, Anything in the furniture line to be had here.

### C. A. Johnson Furniture Co.

FRONT STREET

## Beaver Hill Coal

MASTERS & McLAIN  
Sole Agents

### The Best Coal on Coos Bay

\$5.00 PER TON AT THE YARD  
\$6.00 PER TON DELIVERED

## Portland & Coos Bay S. S. Line BREAKWATER

Sails from Portland Wednesday at 8 p. m.  
Sails from Coos Bay Satu days at Service of Tide.

C. F. McCollum, Agt.

Phone Main 34 - - - A. St. Deck

## WHY DO PEOPLE BUY IN SENGSTACKEN ADDITION? BECAUSE

It is choice inside residence property, lots 50x100 with alleys, is well sheltered with a good bay view and prices of lots are reasonable. For particulars see TITLE GUARANTEE & ABSTRACT CO. Henry Sengstacken, Manager.

## WE MAKE GAS ENGINES AND BOATS

Speed Launches and Engines a Specialty  
All Classes of Boat and Engine Repairing Promptly Attended to  
Shops in the North Bend Woolen Mills North Bend, Oregon  
H. R. BEVIER, Mechanical Engineer C. H. ALLGEE, Boat Builder

## SHOW CASES and FIXTURES

THE MODERN COMPANY  
Odd Fellows' Building, Marshfield

Plate-glass Floor Cases—any shape, any style—made to order by the Lutke Manufacturing Co.