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# Meier & Frank's The Christmas Store

Christmas Clothes Are Down in Price at This Store---What Better for Intimate Gifts?



Holiday Sale

## 100 "MODEL" Blouses

**\$18.50**

**M**ODEL blouses of which duplicates formerly sold for \$40 to \$60 can be chosen in this sale at less than half those prices. The blouses are from the same celebrated designer as the model gowns that created such a furore in a recent sale. They are admirably adapted to gift-giving and the woman who receives one will value it as a treasure.

**E**XQUISITELY developed of georgette crepes, satins, combinations of georgette and satin, georgette and laces, beautiful chiffon velvets. Designing and workmanship are of the highest order. White, flesh and lovely colors. Beautifully trimmed blouses, with hand-drawn laces and other lovely embellishments. Long and short sleeves. Majority low-neck models in round, square or V-neck styles.

Sizes 36 to 40—Mostly One of a Kind—  
Please Try and Arrange to Be Here Early

—Meier & Frank's: Blouse Shop, Fourth Floor. (Mail Orders Filled.)

### Former Employees

of this company who are not now engaged and who would like to assist us during the holiday season are invited to call at the employment department, sixth floor, any time during store hours. Former inspectors, cashiers and salespeople may arrange convenient hours if not in a position to work all day.

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### Albert Lindquest

—The American Tenor with the Voice of Gold—and assisting artists will appear at the Municipal Auditorium tomorrow evening. Tickets on sale Main Floor (Alders-street side) at \$1.10, 85c, 55c (war tax included).

### Half Price for Hand-Made Laces

New prices are 10c to \$3.75 for quantities that were priced at 20c to \$7.50 yard.

Hand-made cluny and torchon laces, Belgian and Chinese makes, edges and inscriptions for art work and lingerie.

Lovely gifts can be fashioned from these hand-made laces.

—Meier & Frank's: Main Floor

### Christmas Neckwear

An interesting group at \$4.50 to \$10.50 comprises:

Separate "modesty" vestees in lacy combinations of hand-made, Val, Binche, filet, Irish crochet, cluny, Princess and Venice lace. Fine net with tucks and hand work has also been utilized to fashion these attractive vestees.

A splendid assortment comprises: High-neck gumpes and models with V-shape and square necks. Real and imitation Irish, crochet, Venice, duchesse and Carrickmacross laces are used with fine net, tucks and hand embroidery for these smart pecklees. Some have touches of color, others shiny frills and cascades of net top and maline lace. Also Georgette crepe, satin and English eyelet embroidery. \$5.25 to \$25.50.

—Meier & Frank's: Main Floor.

### "EPPO" Petticoats Special \$8.95

We enumerate some of the interesting numbers here in the famous "Eppo" line—practical gifts for one woman to give to another.

Eppo petticoats with Jersey top and meshline flounces in changeable and plain colors.

Eppo petticoats with Jersey top and taffeta flounces in plain colors.

Eppo Jersey top petticoats with changeable meshline accordio-pleated flounces.

Eppo all-Jersey petticoats in green, gray, navy, brown, taupe, light blue, purple and red.

Eppo Jersey top petticoats with satin corded and hemstitched flounces.

—Meier & Frank's: Third Floor



Clearaway of 250

## Women's and Misses' Dresses

**\$25**

Formerly Priced \$29.50 to \$47.50

A dress sale that yields in extraordinariness of value-giving to none that we have had this year.

250 dresses in this clearaway of garments from regular stock at a price which no woman in quest of a new dress can resist when she sees this assortment. Of serge, poret twill, tricotine,

wool jersey, satin and velveteen—all of the better kinds. All the attractive styles of the season and all the leading colors. Many have fancy bead and braid trimming. Six models sketched.

Twenty-five Dollars

while the quantity lasts. No phone orders or mail orders, no dresses sent C. O. D.

### Special Coats \$55

Many new specially purchased coats are in this grouping with others taken from our regular stock. The ensemble is a collection of distinctly the better kinds of garments. Coats like these at \$55 have not been seen before this season.

Women's and misses' coats of velour and plain and silver-tipped bolivia. Many have fur collars of dyed or natural raccoon, Australian opossum, nutria or other furs. Handsomely lined with plain or fancy silks. The leading shades of blue, brown, tan and oopen.

### Special Suits \$42.50

This takes no account of costs, former selling price or present value of the garments.

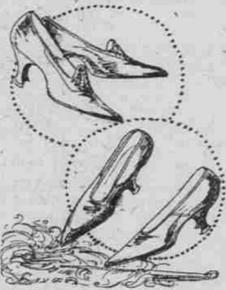
125 women's and misses' suits taken from our regular stock and offered at this new low price for immediate clearaway.

Of tricotine, broadcloth and velours. Navy and brown predominate. Some are in velour checks. Notch or large self collars and some fur-collared garments.

Especially fine at \$42.50 as a woman will admit when she sees them.

—Meier & Frank's: Fashion Salons, Fourth Floor. (Mail Orders Filled.)

### Specially Priced Party Slippers \$8.65



Very specially priced indeed are these women's party slippers and that right at the time when they are in most demand for dancing and party wear.

Ten different styles—all taken from our regular stock.

Plain opera black and white satin slippers. Black satin, bronze kid, black kid and gray suede beaded slippers. Plain bronze kid slippers. Limited number of white kid slippers.

All sizes in the sale but sizes are broken in some styles.

—Meier & Frank's: Shoe Shop, Third Floor.

Magnificent Gifts May Be Chosen for Less

## Fur Coats, Wraps, Coatees Reduced

**T**O SAY that these splendid garments are reduced is a milder form of language than most stores would use when speaking of reductions such as these:

	Formerly	Now
50-inch Hudson Seal Dolman Wrap.....	\$1150	<b>\$660.00</b>
36-inch Mole Wrap with large squirrel cape	\$1050	<b>\$687.50</b>
45-inch Hudson Seal Coat with large squirrel cape.....	\$ 975	<b>\$550.00</b>
45-inch Near Seal Coat with large Australian opossum cape.....	\$ 550	<b>\$302.50</b>
45-inch Pony Wrap with large cape collar.....	\$ 485	<b>\$275.00</b>
38-inch Hudson Seal Coat.....	\$ 850	<b>\$475.75</b>
42-inch Hudson Seal Wrap with squirrel collar, cuffs and border.....	\$1000	<b>\$646.50</b>
40-inch Near Seal Coat.....	\$ 625	<b>\$350.00</b>
36-inch Near Seal Coat.....	\$ 585	<b>\$347.60</b>
34-inch Near Seal Coat with beaver collar and cuffs.....	\$ 345	<b>\$203.50</b>
36-inch Taupe Coney Coat.....	\$ 195	<b>\$110.00</b>
28-inch Near Seal Coat.....	\$ 235	<b>\$137.50</b>
34-inch Pony Coat with Australian opossum collar.....	\$ 295	<b>\$165.00</b>
40-inch Pony Coat with raccoon collar and cuffs.....	\$ 395	<b>\$214.50</b>
30-inch Brown Nutria Sport Coat.....	\$ 285	<b>\$165.00</b>
36-inch Sealine Coat.....	\$ 175	<b>\$110.00</b>
Hudson Seal and Skunk Coatee.....	\$ 650	<b>\$361.25</b>
Hudson Seal and Mink Coatee.....	\$ 650	<b>\$377.35</b>
Kolinsky Squirrel Coatee.....	\$ 425	<b>\$237.50</b>
Mole Coatee.....	\$ 550	<b>\$324.50</b>



### Misses' and Children's Fur Sets Reduced

CONEY sets in natural, red and taupe... \$ 4.50 to \$18.00  
IMITATION ERMINE sets..... \$ 4.50 to \$31.50  
ICELAND FOX (angora goat) sets..... \$ 9.00 to \$22.50  
SQUIRREL LOCKS sets..... \$22.50 to \$24.75  
FOX—kit, red and gray—sets..... \$17.50 to \$49.50

**BUY FOR GIFTS**

—Meier & Frank's: Fur Salons, Fourth Floor. (Mail Orders Filled.)

For the First Time!

## ALL FUR HATS at 1/4 off

Former Prices.....\$16.50 to \$42.50  
New Prices.....**\$12.38 to \$31.88**

Without reserve, our finest and loveliest hats of all-fur or fur combined with velvet or broadcres. Choose now for self and gifts at a fourth less.

—Meier & Frank's: Fourth Floor.