SEE STAPLES

Seweler and Optometrist-Over 41 Years' Experience-Founder of This Business.

A. V. JORDAN

H. L. HARPER

AND



CARL J. GREVE Diamond Expert—Store Manager. Learned the business here—14 years with me.

The Little Jewelry Store. That Has Grown Bigger Every Year!

## STAPLES, the Jeweler and Optician

266 Morrison Street, Bet. Third and Fourth

We wish to thank every customer who has ever traded with us for their patronage—and to give due credit to the men comprising this organization for their co-operation in building this business. As you look these men over you will see that they are all honest, industrious and anxious to see that you receive value from every transaction. Every piece of merchandise in this wonderful stock is honestly made Isane E. Staples by reputable manufacturers—is of known quality and is correctly priced. May we number you among our customers?

See Our \$100 Diamonds

Diamonds—

Silver-

ELLIS EWING

priced, high quality gifts.

GIFTS for Her!

The most highly prized and appreciated of all gemsthe gleam-the color-the action-make diamonds at

once the preferred gift by all women. And then in addition to their beauty the intrinsic value of diamonds has saved thousands of people from embarrassment. Our stocks of diamonds include many wonderful gems

at very reasonable prices. Make your selections now.

Our special \$50.00, \$75.00, \$100.00, \$150.00 and \$200.00

diamonds are exceptional values.

values in beautiful patterns of flat ware and hundreds

of Sheffield creations in Bread Trays, Sandwich Trays,

Sugar and Cream Sets, Coffee Sets, Tea Sets, etc.,

H. E. ILLSLEY

at prices as low as five dollars for some pieces.



Front of Store-266 Morrison Street

## Pearl Beads-Our silver department is well stocked with splendid

Hundreds of strings of beautiful pearl beads priced at \$5.00, \$6.00, \$7.50, \$10.00, \$20.00, \$25.00, \$50.00 and up to \$125.00-make one of the most pleasing gifts possible for milady. You will be pleased with this extensive stock to select from.



H. A. BECKENDORF Fine Watchmaker



BEN G. PLEISHMAN



W. K. MARTIN American Watchmaker





RAFFAELO TORTARO Head Swiss Watch Repairing —Been with me 13 years.

These expert Watchmakers repair the Watches in the largest Watchmaking Department in Portland—More than 10,000 per year.

Do not get the impression that this is a store where you pay high prices for luxuries—ninety per cent of the merchan-

dise on our shelves are necessities. Few homes try to get along without Silverware, Clocks, Watches, Watch Chains, Cuff Links, etc.—and the young man who gets engaged today finds a Diamond Ring quite a necessity. Give one of our

merchandise bonds for Christmas-it will make an ideal gift.

You can get more desirable gifts in a jewelry store than any other kind of a store, for here you truly find

Gifts-That-Last

Every article in this entire stock is of highest

quality and is ABSOLUTELY GUARANTEED

FRANK SHOREY

PAUL W. BERESFORD



Rings, all solid gold. \$2.50 to \$25 Brooches, solid gold.....\$3 to \$20 Lavallieres, solid gold . . . . \$3 to \$50 Bar Pins, solid gold .... \$4 to \$15 Bar Pins, platinum and 14-K gold with diamond ..... \$30 to \$150 Pearl Beads ...........\$5 to \$125 Wrist Watches .... \$17.50 to \$250 Eversharp Pencils....\$1.75 to \$10 Ivory Pyralin Toilet 



DR. P. F. MAHAR

Thousands of

satisfied custom-

ers are glad to

recommend our

Optical Service to

their friends.



CORNER IN OPTICAL FACTORY.



WAYNE HODGDON



MRS. KATE P. STAPLES Secretary and Cashler



THE OFFICE STAFF

STAPLES, The JEWELER

266 Morrison Street





CORNER IN JEWELRY FACTORY



W. A. THOMPSON

Where all of our thousands of Prescriptions are correctly filled, insuring the comfort and pleasure that can only come from a pair of properly fitted glases. We recommend

KRYPTOK LENSES

HAVE YOUR EYES TESTED HERE TODAY



HAL PAINTER



DR. CARL J. HURLEY

Optometrist Been with me 9 years.

An order for a pair of glasses

makes an ideal

Christmas gift.

Invest in one of

our Merchan-

dise Bonds.

Leave your address and we will send you our magazine, "The Treasure Chest."



Make this store your head-quarters. We will care for your packages.



HENRY KAHN

You are wel-

come to watch

the workman

while he sets

your diamonds.

PAUL BLACK



to your entire satisfaction. All Mail Orders will be given

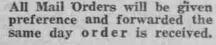
Where beautiful Platinum or

Gold Rings, Brooches, etc.,

Lodge Jewels and Emblems of

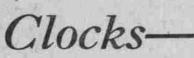
all descriptions, or any "spe-

cial order" Jewelry is finished





ORA E. HALL Manufacturing Jeweler



A specially fine line of Seth Thomas clocks awaits your selection. We also carry the famous Waltham. Prices range at from \$1.75 for alarms to \$125 for chimes.

## Watches—

For years we have carried the largest stock of watches in Portland-and every watch in our stock is the kind of a watch any man or woman would be proud to own. Every one is a guaranteed timekeeper whether it costs ten dollars or up in the hundreds. Of ladies' wrist watches we have ready for your inspection Elgins, Walthams, Hamiltons, American Swiss, etc., ranging in price from \$17.50 upward.

In men's watches we specialize in Walthams, Hamiltons, Howards and Elgins and have in stock virtually every grade of any of these makes, whether it be a thin model, a railroad grade or any other style or size you may have in mind. Come early and make your selection.



GIFTS for Him!

Rings, solid gold ...... \$5 to \$25

Watches ......\$2.50 to \$235 Emblem Buttons, Charms, Rines,

"Card Cases, at from 75¢ to \$75

mountings ............\$10 to \$75

Scarf Pins, solid gold ... \$2 to \$10

Cuff Links ......\$1.50 to \$50 Gold Knives ......\$1.50 to \$15 Belts, Sterling Buckles, complete

Gillette Safety Razors... \$5 upward

Cigarette Cases .....\$2.50 to \$20

Eversharp Pencils....\$1.50 to \$33

Pens .......\$2.50 to \$30 Collar Buttons .......25¢ to \$2

We maintain our shops so that our enstomers may have more prompt service. If you need anything in this

Waterman Fountain

Genuine Elk Teeth, solid gold





KARL KLEIN
Maker of Gold and Platinum Jeweiry

Have your diamonds

brought up to date

with new mountings.

A few dollars spent

this way will make

your old jewelry

look like new,