

Dramatic



The Golden Troupe of the Pantages



Miss Betty, Singer and Dancer at the Hippodrome.

Ethelbert Hales, Jane Cowl stars in "Smilin' Through" at the Heilig Theater.

IT WILL be Portland's turn next Thursday, Friday and Saturday at the Heilig theater to greet Jane Cowl on her exclusive tour of the west. Never has this lovely artist appeared in this city, despite her long and brilliant career, but her popularity precedes her. Her vehicle will be "Smilin' Through."

Since Miss Cowl's name first made its appearance in incandescents under the Selwyn management—and Portland playgoers recall that this happened when she created the role of Mary Turner in "Within the Law"—the play seen here with Margaret Illington playing the lead, while Miss Cowl still carried on with her Broadway popularity—she has never had so splendid an opportunity to enhance her popularity as in "Smilin' Through," which was written by a Canadian—Allan Langdon Martin. It affords Miss Cowl a threefold gift on her public.

For the present the Heilig is still offering light comedy and Dave Williams is to be here tonight and tomorrow night in "Ole, the Swede," a play based upon the adventures of a Scandinavian who had recently come to this country. The play has no long, tedious scenes, but is bright and laugh-inspiring from beginning to end.

a Saturday matinee, August 26-27-28, to view the play which has caused so much discussion all over the country. Incidentally, the greatest interest will be the personal appearance of Miss Cowl—a star whose popularity precedes her here, but who never visited us with the plays in which she created the leading role in New York. This engagement is of more than ordinary interest.

In his optimistic message, the author, Allan Langdon Martin, a young Canadian, advances the theory that our vision of our loved ones who have passed on, and our communication with them is obstructed by ourselves alone, by our hates and fears, anger and vindictiveness, self-will and resentment. In the evolution of the dual romance of the play Mr. Martin attempts to show how easy it is to see those whom we have called "dead" when we have banished these and other like passions from human consciousness.

In the tender and tragic love story of the bride of 50 years ago, as well as in the other romance of the present time, Miss Cowl appears as the central figure, and if ever there was a player qualified to give the wings of faith to Mr. Martin's message, Miss Cowl is that one, for not only is she radiant with beauty, but brings to both roles a sincerity born of a complete conviction of the truth of the playwright's contention.

"OLE THE SWEDE" AT HEILIG
Dave Williams, Popular Comedian,
Plays Title Role.

Fun lovers are going to enjoy themselves and have many hearty laughs when they see "Ole the Swede" at the

Heilig theater tonight and tomorrow night, 8:15.

"Ole the Swede" has had a long and successful career and leaves a trail of laughter wherever it is presented. It is bright and breezy and refreshing in its originality and laugh making.

From start to finish this clever play is filled with laughable situations, funny sayings and real thrill climaxes. An excellent plot keeps up the interest through the entire three acts, and there is not one dull moment in the whole play. There is no touch of musical comedy or problem play about "Ole the Swede"; on the contrary, it is a sweet and clean story, made intensely funny by the quaint speeches and blunders of an honest, unsophisticated Swede.

Ole at the start of the play is very green, but as the story progresses becomes more and more enlightened, though he never loses his honesty or good nature. Dave Williams is known to the laughter-loving public as a comedian of more than ordinary ability, and to see him in the title role is a guarantee of laughter.

ORPHEUM TICKET SALE OPENS
Inaugural Show of Season to Be Presented Next Sunday.

The Orpheum's ticket sale for the new season opens today and the inaugural show will be presented at next Sunday's matinee. Milroy A. Anderson, treasurer, and his assistant, Miss Beattie Seymour, have completed racking of the season list and these tickets for the opening show now are ready for big-time vaudeville's regular clientele. The demand for Orpheum tickets is reported to be

as great as in the past and comparison with reservations in former years shows that the demand for matinee tickets is on the increase.

The Orpheum's schedule of shows at the Heilig will be the same as heretofore. A new show will be staged every Sunday matinee and there will be three night shows—Sunday, Monday and Tuesday—and four matinees—Sunday, Monday, Tuesday and Wednesday. A show will be presented Wednesday night occasionally when the Heilig theater is not engaged for another attraction.

Other acts of the first show are Charles Kenna, the street faker; Davs and Chodwick, darky entertainers in their latest creation, "The Jail House Boys"; Chellen and Keke in a dainty, different and daring offering, and

Richard W. Kiene, she is offering "Maytime," a spectacular production which won great praise in its New York premier recently. The other big-type acts of the inaugural show are Jack Trainor and company in "Help," a laughing playlet of business life written by Jack Lait, author of many vaudeville hits, and Bob Nelson and Frank Cronin, who are programmed as "Home-Run Hitters in the Game of Song."

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This is the last week of the Orpheum's vacation. The boxoffice opens this morning for the general seat sale and the season will open next Sunday matinee with a three-feature show assembled especially for the inaugural. Emma Hais, danseuse, is the headliner, with her own company in "Maytime," a spectacular production. The other features are Jack Trainor and company in a comedy playlet written by the noted humorist, Jack Lait, and Bob Nelson and Frank Cronin, "Home Run Hitters in the Game of Song." That the Orpheum boxoffice will have its customary line-up for every show is the report of Milroy A. Anderson, treasurer, who has handled the Orpheum crowds for many seasons.

Young and old will have something to please them on the program at Pantages for the week commencing with tomorrow's matinee. Maurice Golden and his associates will present the spectacular production, "The Kremlin of Moscow," as the feature, and Scheep's comedy circus consisting of dogs and monkeys, will hold the special place on the programme. A tiny baby monkey in the latter act is billed as one of vaudeville's smallest comedians.

The Hippodrome will have its usual lively vaudeville and a new feature photoplay.

JANE COWL WELL RECEIVED
Portland to Have Chance to See Actress This Week.

Public reception of Jane Cowl in the production of "Smilin' Through" throughout the limited tour of this noted star on the Pacific coast this summer, is a rare commentary on the yearning of mankind to pierce the veil which separates humanity from those who have passed on to another experience.

It will be Portland's turn at the Heilig theater, for three nights and

OAKS PARK
A Musical Treat All This Week, Starting Today—Campbell's Concert Band

Daily 9 P. M. Matinee Sunday at 3 P. M. Every concert complete change of programme.

SPECIAL ADDED ATTRACTION
Charming Dorothy Lewis; Attractive Irene Alleman in LATEST NEW YORK SONGS

GREAT SUCCESS CULLEN'S DOG AND PONY CIRCUS
ALL THIS WEEK AT 3 AND 9 P. M.

DO NOT FAIL TO BRING THE CHILDREN.

Free Picnic Service, Take Cars First and Alder. Fare 5 Cents. Admission Free to 12 P. M. Except Sundays and Holidays.

CITY (and Out of Town) MAIL ORDERS RECEIVED NOW

Announcement Extraordinary — Opening Season 1920-1921

HEILIG WED-THUR SEPT. SPECIAL PRICE
FRI-SAT. 1,2,3,4 MAT. SAT.

John J. MacArthur and Laurence A. Lambert Present

ROYAL ENGLISH OPERA COMPANY
AMERICA'S GREATEST LIGHT OPERA ORGANIZATION

Jefferson De Angelis Celebrated Comedian. Hana Shimozumi Famous Japanese Prima Donna.

Splendid Cast Principals—Superb Chorus
Direction Max Bendix

Wed. and Sat. Evens.	Thur. Night
"Bohemian Girl"	"The Mikado"
Friday Night	Special Price Sat. Mat.
"CHIMES OF NORMANDY"	"H. M. S. PINAFORE"

How to Secure Your Tickets by Mail Now
Address letter—make checks and post office money order payable to W. T. Pangle, Mgr. Heilig Theater. ADD 10 PER CENT WAR TAX TO PRICE TICKET DESIRED. Inclose self-addressed stamped envelope to help insure safe return.

EVENTINGS	SPECIAL PRICE SAT. MAT.
Floor, except last 3 rows... \$2.50	Floor, last 3 rows... \$2.00
Balcony, first 5 rows... 2.00	Floor, last 3 rows... 1.50
Balcony, next 4 rows... 1.50	Balcony, first 5 rows... 1.50
Balcony, last 13 rows... 1.00	Balcony, last 17 rows... 1.00
Gallery, first 7 reserved... .75	Gallery, first 7 reserved... .75

JAZZ CONCERT AT WINDEMUTH
this afternoon from 2 to 5.
Come out and swim to music.

Launches at Foot of Morrison Bridge, or Take Brooklyn Car to Woodward Ave.

THE BEST IN VAUDEVILLE

Orpheum
Orpheum Circuit

SEASON OPENS SUNDAY MATINEE August 29

Ticket Office Opens Today

SEASON RESERVATIONS NOW READY

PANTAGES
Unequaled Vaudeville — Broadway at Alder. Matinee Daily—2:30. Twice Nightly—7 and 9. Popular Prices.

WEEK COMMENCING TOMORROW'S MATINEE

THE ORIGINAL RUSSIAN SUPER-PRODUCTION.
"THE KREMLIN OF MOSCOW"
With Maurice Golden and His Associate Singers and Dancers and the Original Russian Balletka Orchestra.

JOSEPHINE DAVIS Assisted by Messrs. Rogers and Stone.
TAYLOR & FRANCIS Nothing Serious.
HARVEY, HENEY AND GRAYCE In "On Course."
"THE LOST CITY" With Juanita Hansen—Second Episode.

BROSINS AND BROWN The Brainless Wonders.
FARGO AND RICHARDS In "At the Pay Station."
PANTAGES ORCHESTRA H. K. Evenson, Director.

SPECIAL ADDED ATTRACTION EXTRAORDINARY.
SCHEEP'S COMEDY CIRCUS
See the Educated Dogs, the Clever Monkeys, the Tiny Baby Monkey, Vaudeville's Smallest Comedian, and a Cyclone of Fun.

CONTINUOUS PERFORMANCE DAILY, COMMENCING AT 1:30



Dave Williams in "Ole the Swede" at the Heilig Theater.

Edward Marshall, the chalkologist, in pretty pictures and comical caricatures. Topics of the day will open every Orpheum show as heretofore and Kinograms, visual news of the world, will be the closing number. Both of these pictures will be accompanied by the Orpheum's exclusive, stereoscopic landscape effect which has been perfected. New Oregon landscapes will be screened every week.

The Orpheum orchestra will be heard in special programmes during the picture sections of the show. The music will be under the direction of George E. Jeffery who has reassembled his all-soloist-orchestra for the new Orpheum season. The Portland Orpheum's orchestra has the distinction of winning as much applause as that usually accorded only the orchestras of the larger cities on the circuit.

RUSSIAN FEATURE ON BILL
Pantages Theater to Present "The Kremlin of Moscow."

Vaudeville at its best will mark the programme at Pantages for the week commencing with the matinee (Concluded on Page 7.)

HEART-TO-HEART TALK WITH THE THEATER-GOERS OF PORTLAND

NEVER in the history of legitimate attractions in Portland has such a situation arisen as confronts the local theatrical community with the coming of Miss Jane Cowl.

EVERYWHERE Miss Cowl has appeared on the Pacific coast her receptions have surpassed anything ever before chronicled in the history of show business, each city trying to outdo the other in the matter of record-breaking business.

MIS COWL is serving as the pioneer for America's greatest theatrical stars to find out the worth of new territory for stars who usually do not play outside of New York and Chicago.

The Biggest Succession of Triumphs Ever Scored by Any American Star Touring the Pacific Coast, Have Already Been Credited to Miss Cowl in Denver, Salt Lake City, Los Angeles and San Francisco.

A NOTABLE ACHIEVEMENT
AT THE CURRAN THEATER IN SAN FRANCISCO, THE WEEK OF AUGUST 8, MISS COWL DREW RECEIPTS AMOUNTING TO \$25,062—the biggest business ever registered for a week's engagement in the history of Pacific coast theatricals.

NOW THE QUESTION ARISES
Is Portland to Be Found Wanting in This Splendid Advertising the Pacific Coast Cities Are Receiving in New York Because of This Record-Breaking Tribute to America's Foremost Dramatic Star?

NOTE—The cities selected for this route by Miss Cowl were Denver, Salt Lake City, Los Angeles, San Francisco, Portland, Seattle and Butte. Following this tour Miss Cowl returns to Chicago for her annual engagement, prior to sailing for London to a premiere there under notable auspices of nobility rule.

LET PORTLAND REVEAL HER FAMED APPRECIATION FOR THE COMING OF A NOTED STAR WHO IS WELL KNOWN HERE BY REPUTATION, BUT WHO HAS NEVER APPEARED BEFORE A LOCAL AUDIENCE

A WIRE MESSAGE FROM THE SELWYNS TO THE THEATER-GOERS OF THIS CITY

Dear Portland Public:
The business extended to Miss Cowl at Denver, Salt Lake City, Los Angeles and San Francisco has done more to advertise those cities, theatrically, in the east than anything else in the history of show business. We refer you to the mayor and the Chamber of Commerce in each of the cities specified for our credentials in stating the phenomenal claims for Miss Cowl's unprecedented triumph in the west. (Signed) THE SELWYNS

MOST TALKED ABOUT DRAMATIC EVENT IN PORTLAND IN THE LAST TEN YEARS!

THE SELWYNS PRESENT
JANE COWL
—IN—
"Smilin' Through"
A Dramatic Triumph

REMEMBER IT WILL BE GOOD JUDGMENT TO SECURE YOUR SEATS EARLY

HEILIG THEATER } THURSDAY, FRIDAY, SATURDAY
Broadway at Taylor } - AUGUST 26, 27, 28
Phone Main 1.

SPECIAL PRICES — SATURDAY MATINEE

BOX OFFICE SALE AUG. 24th, 10 A. M.

HOW TO SECURE TICKETS NOW BY MAIL

Address letters, make checks and postoffice money orders payable to W. T. Pangle, Mgr. Heilig Theater. ADD 10 PER CENT WAR TAX TO PRICE TICKET DESIRED. Inclose self-addressed envelope to help insure safe return.

EVENTINGS	SATURDAY MATINEE
Entire Lower Floor... \$3.00	Entire Lower Floor... \$2.50
Balcony—First five rows... \$2.50	Balcony—First five rows... \$2.00
Balcony—Next four rows... \$2.00	Balcony—Next four rows... \$1.50
Balcony—Last eight rows... \$1.00	Balcony—Last 13 rows... \$1.00
Gallery—First seven rows... .75c	Gallery—Last seven rows... .50c
Gal.—Last 7 rows (not res.) 50c	Gallery—Admission... .50c

BASE BALL
Portland vs. Oakland
Today
Double header
Game starts 1:30 P. M.

TODAY
Free concert in the old orchard picnic grounds at
COUNCIL CREST PARK
A great programme by Nelsen's Crest Concert Orchestra and soloist Monte Austin.

POPULAR PLAY
POPULAR PRICES

HEILIG Broadway at Taylor Phone Main 1.

TONIGHT, 8:15
AND
TOMORROW MONDAY 8:15 NIGHT

BIG COMEDY HIT

"OLE the SWEDE"

DAVE WILLIAMS
SPLENDID CAST
160 LAUGHS IN 160 MINUTES

"OLE BANE FUNNY FALLAR"

YOU SMILE LAUGH YELL

Regular Prices \$1.75c, 50c

Tickets Now Selling Secure Them Early

LOEW'S
HIPPODROME
DIRECTION ACKERMAN & HARRIS

TODAY — TONIGHT

ALL-STAR VAUDEVILLE FEATURE PROTOPLAY

"\$30,000"
MYSTERY PLAY DE LUXE, STARRING
J. WARREN KERRIGAN
Will J. Harris Offers
"GINGER SNAPS"
A Musical Menu, Well Seasoned. Featuring Joseph Graham, Dorothy Sharpe, Will Higley.

E. H. MURRAY & BETTY LANE
Humorous Domestic Episode, "Hubby's Holiday."

FAGG & WHITE
"Bits of Africology."

GIBSON & BETTY
"Straight and Carly."

LOUIS LEO
"The Ladder Lad."

WALTER S. ASH
At the Wurliator.

Continous Performances Today and All Sundays, Saturdays and Holidays.
(Bill Changes Thursday.)