

HOTELMEN DESIRE SCENIC PROPAGANDA

Speakers Tell Oregon Association Delegates of Wealth Brought to Other States.

R. W. CHILDS IS PRESIDENT

Business Ended at Morning Session and Afternoon Devoted to View of Harbor From River; Banquet Closes Convention.

NEWLY ELECTED OFFICERS OF OREGON STATE HOTEL ASSOCIATION AND CLOSING EVENTS OF CONVENTION.

New Staff of Officers.
 Richard W. Childs, Portland Hotel, president.
 E. E. Larimore, Hotel Oregon, first vice-president.
 J. E. Westerlund, Medford, second vice-president.
 H. C. Whitmore, Ontario, Or., third vice-president.
 F. W. Beach, re-elected secretary.
 William F. Osburn, Eugene, re-elected treasurer.

Outstanding Events.
 Economy plans discussed. Luncheon held at the Nortonia.
 River harbor inspected. Closing justification banquet at Hotel Portland.

After a two-day session crammed full of entertainment and emblazoned on its history as an epochal event in its progress toward increased efficiency in business methods, the Oregon State Hotel Association last night adjourned its seventh annual convention with an informal justification banquet in the assembly room of the Portland Hotel.

With the election of officers at the morning meeting out of the way, little remained to be done and the rest of the day was devoted to a river trip for the inspection of the Portland harbor. This followed the complimentary luncheon tendered the delegates by the Nortonia Hotel, where the gathering was held.

The officers unanimously chosen to direct the affairs of the association for the new year are: Richard W. Childs, manager of the Portland Hotel, president; E. E. Larimore, of the Hotel Oregon, first vice-president; J. E. Westerlund, of Medford, second vice-president; H. C. Whitmore, of Ontario, Or., third vice-president; F. W. Beach, editor of the Northwest Hotel News, secretary (re-elected); and William F. Osburn, of Eugene, treasurer (re-elected).

Tourist Travel Discussed.
 Out-of-town speakers occupied the floor for the greater part of the morning, laying before the Oregon Association plans that had proved effective in other states in attracting tourist travel and which were credited with enriching those states by several million dollars.

F. T. Robson, manager of the Shattuck Hotel at Berkeley, Cal., emphasized the great part that California's \$11,000,000 highway system of about 1000 miles of paved roads has played in securing what he estimated to be \$50,000,000 annually from travelers from outside the state.

That Oregon might profit similarly from the proposed Pacific Northwest Tourist Association or a like organization, Mr. Robson advocated the circulation of an extensive propaganda in the East, setting forth the natural wonders of the Northwest. Illustrative of the accommodations provided for visitors in California, he explained the state to run a special train from Chicago on February 24 to carry the autos of prospective visitors to the West.

R. W. Walker, of Paso Robles, Cal., and F. W. Paget, of Denver, recently named assistant manager of the Hotel Multnomah here, also dwelt on the success of publicity work in those states, substantiating the claims of almost fabulous resultant benefits.

Petty thievery of commodities that result in hundreds of dollars of loss to the hotels during the year and numerous other leaks that put a dent in the net profits were condemned and a move inaugurated to alter the system in such a manner that these will be eliminated.

Richard W. Childs, formerly secretary of the Boise Commercial Club, and who recently came to Portland to manage the Hotel Portland, made a brief address after his election to the presidency.

The association proposes to hold a big entertainment and business meeting at Medford in May during the Strawberry Festival.

Value of Hotel Men Pointed Out.
 Further organization for the attraction of tourist travel to Oregon was undertaken at the banquet last night. According to Phil Metschan, Jr., who dwelt upon the subject in detail, investments in this industry overshadowed any other for the same year by many million dollars.

Richard W. Childs, president, emphasized the great value of the hotel man to the welfare of the community, both as an adviser to the prospective investor and as a promoter of prosperity.

The importance of the greater to the success of the hotel man was aptly illustrated by John D. Griffin, representing

GROUP PHOTOGRAPH OF DELEGATES TO OREGON STATE HOTEL ASSOCIATION CONVENTION JUST CONCLUDED IN PORTLAND.



Back Row (Left to Right)—Phil Metschan, Jr., of the Imperial; Bert Westbrook, Albany; F. W. Paget, Assistant Manager Multnomah Hotel; S. W. Bentley, Hillsboro; Victor Brandt, Portland; Mrs. Ella C. Westerlund, Medford; Dr. C. W. Cornelius, H. C. Gifford, Ontario; G. O. Madison, Nortonia; Jacob George, St. Helens; R. W. Childs, Manager of the Portland; J. E. Westerlund, Medford; J. A. Westcott, Astoria; F. W. Beach, of the Northwest Hotel News, Portland; J. D. Mickle, State Dairy and Food Commissioner; W. F. Osburn, of Eugene. Front Row (Left to Right)—E. E. Larimore, of the Oregon; M. J. Slatky, of the Nortonia; E. E. Berneger, of the Benson; J. D. Griffin, San Francisco.

BOY'S TALENT WINS

Louis Kaufman and Violin to Be Orpheum Attraction.

JUDGE GRANTS PERMISSION

Portland Lad, Whose Musical Ability Has Won Much Recognition, Will Replace Anna Chandler, Who Was Called to East.

Louis Kaufman, the phenomenal boy violinist of Portland, has been booked to appear at the Orpheum. The little boy's opportunity came yesterday when Carl Belter, manager of the Orpheum at Seattle, telegraphed that Anna Chandler, who was billed as the extra attraction of the show, would not be able to appear.

Miss Chandler received word yesterday that her mother was dying, and departed for the East immediately to be by her side. The boy violinist will take her place in the show for the four days' engagement here, commencing with the matinee today.

Engagement Deemed Honor.
 Young Kaufman was heard in concert at the Helig Theater October 25, and made such a good impression that his name was put on the Orpheum's emergency list. His Orpheum engagement is his first recognition by vaudeville, and the fact that the youngster begins with a high honor for one of his years, as it is customary for young artists to go through a probationary period in the "small time."

The boy musician will be heard in a repertoire calculated to show his great talent as a violinist. His selections will include a classical number or two and several popular pieces.

Lad Born in Portland.
 Louis Kaufman is the son of Mr. and Mrs. I. Kaufman, of 345 Columbia street. He was born and reared in Portland, and has been studying violin for more than four years. He handles the bow like a maestro, and has the stage presence of a veteran.

Special permission was obtained by the Orpheum management yesterday from Judge Cleston, of the Juvenile Court, to list little Louis as extra Orpheum attraction. His vaudeville engagement will not interfere with his school work.

NOTED ZIONIST COMING

DR. BEN MOSSINSOHN TO TELL OF SUFFERINGS OF PALESTINE.

Arrangements for Great Meetings for Lecturer Are Being Made—Series of Addresses Are Scheduled.

Dr. Ben Zion Mossinsohn, a noted Jewish leader, is expected in Portland Friday, December 15. Extensive preparations are under way for big meetings while he is here. Dr. Mossinsohn is a leader of the Zionist movement to gain for the Jews a legally secure home. He is the founder and director of the Hebrew Gymnasium at Jaffa, Palestine, a school of learning.

Dr. Mossinsohn's mission to America is to tell of the terrible suffering of the people in Palestine. A movement is now under way to have a corps of physicians and nurses with medical supplies sent over to help them.

The tentative arrangement for his speeches in Portland are as follows: Friday, December 15, 8 p. m., lecture in Yiddish at the Hall-Street Synagogue; Saturday morning, 10 o'clock, Yiddish lecture at the First-Street Synagogue; Sunday night at 8 o'clock, German lecture at B'nai B'rith Hall.

The committee on general arrangements for Dr. Mossinsohn in Portland is: D. Solis Cohen, Dr. Jonah B. Wise and David N. Mossesohn. The reception committee is: Ben Sellin, D. Solis Cohen, Dr. Jonah B. Wise, Dr. N. Mossesohn, Rev. A. Abrahamson, Sig. Weinstein, Isaac Sweet, D. Nemerovsky, J. Nudelman, H. Rosencrantz, M. Abrams, Rabbi J. B. Falvushovich, L. Shank, L. Krouse, Jacob Lauterstein, Milton Friederich and I. Jacobs.

Bud Ridd Fined \$50.
 Bud Ridd, colored, pleaded guilty in Federal Court yesterday to having had two cards of opium in his possession, and Judge Wolverson allowed him 10 days in which to raise a fine of \$50. Should he fail to do so, he will be required to serve a jail sentence of 30 days.

MERRY WAR BREWS

Civic League Tries to Take Up Child Welfare.

WOMEN'S CLUBS OBJECT

Federation Has Programme of Legislation and Wants Clear Field.

War over the child welfare question brewed and brewed at the luncheon of the Civic League yesterday and those that had come to listen to the talk on municipal paving, remained to watch the war cloud grow and to what their spickerness for the State Federation of Women's Clubs.

This came to pass because of discussion in the ranks of the child welfare advocates and some of the members of the Civic League indignantly characterized it, an expressed intention on the part of the State Federation of Women's Clubs to "hog the game" in child welfare conferences and to make it very, very unpleasant, indeed, if any other organization attempted to tread upon this topic.

Federation Has Programme.
 Inquiry as to the connection of the federation with the decision to cancel the programme temporarily, elicited the information that the women's clubs had "already arranged a legislative programme" on child welfare and that for it to be brought before the Civic League would result in a duplication of what the federation would object. The Civic League is, it is held on its hand, an open forum and not a body that elaborates legislative programmes, and its representatives failed to see yesterday where the duplication objected to came in.

The programme was arranged originally at the request of the Governor and he was to act as chairman and was to send out invitations to representative men and women in all parts of the state. Dr. George Hebec, of the State University, was in charge of the arrangements, and Mrs. F. L. Campbell, wife of the president of the State University, was actively co-operating in developing the programme.

League to Meet Again.
 The Civic League has arranged a substitute programme for next Saturday, at which the subject will be the same, but a different programme will be followed, the speakers being Bishop Sumner and Dr. George Hebec, of the State University, and Dr. W. H. Slingerfield, of the Russell Sage Foundation.

The report of the nominating committee was received at the meeting yesterday, recommending James B. Kerr for president, and the following for the executive board: A. C. Newell, Gertrude Talbot, Professor W. C. Morgan, Mrs. E. R. Corbett, Professor Thorne, of Lincoln High School, and L. E. Smith. The election will be held at the annual meeting, December 19.

The speakers in the programme yesterday, on the paving question, were County Commissioner Rufus Holman, F. W. McKeelnie, of Oregon City; Philip Dater, City Engineer, and A. G. Johnson, of the city engineering department. With the exception of Mr. Holman, the speakers spoke strongly in favor of municipally owned paving plants, and the last speaker made some severe criticisms of the big paving concerns in the country.

Socialist Club to Meet.
 There will be an open meeting at Turn Hall tonight, under the auspices of the Portland Socialistic Club. Modern science and the present world crisis will be discussed.

FIVE TEACHERS RETIRED

ASSOCIATION NOW HAS 15 LOANS, \$90,800, DRAWING 7 PER CENT.

Payment of \$500 Annuities to 56 is Possible in Present Condition of Organization's Finances.

Five teachers of School District No. 1 have thus far been retired on annuities by the Teachers' Retirement Fund Association, an organization, the purpose of which is to take care of the veteran teachers of the district. Teachers who have received annuities are: Mary Millard, Mrs. J. Burnham, Anne Cory, Elveng Grenier and Kate Kinney.

The association now has to its credit 15 loans, amounting to a total of \$90,800. These loans are all drawing 7 per cent, with the exception of one, which is drawing 8 per cent. In addition there is \$4980.80 on hand.

The association receives from interest an annual return of \$4200. In addition, the teachers pay in dues about \$10,000 and there is about \$12,000 received from the district, this being per cent of the county school fund. As a consequence, in its present circumstances, the association could care for about 56 teachers on annuities of \$500 a year.

Members of the board of directors elected at the last annual meeting of the association, on October 28, are: H. H. Erdman, Jr., president; Estelle J. McIntyre, vice-president; A. M. Cannon, secretary; Metta Brown, Arthur McKinlay, Gertrude A. Orth, W. P. Olds, J. E. Werlein.

FAMILY AWAY; HOME BURNS

Flames From C. W. Marshall Residence Nearly Leap Street.

The home of C. W. Marshall, 548 Rosemont avenue, was destroyed last night at 10:20 o'clock by fire which reached almost across the street at times. The house was unoccupied at the time. Mr. Marshall and his family having gone to visit relatives. The neighbors noticed the fire too late to save any of the contents of the house. The house was a four-room structure.

MACHINISTS QUIT WORK

Score at Albina Shops Go Out Because Three Are Discharged.

A score of machinists employed at the Albina shops of the O-W-E & N Company quit work yesterday as a protest against the discharge of three of their number, who are members of the machinists' union. The men who quit work also are members of the union and want the other men reinstated, they say. It is said that the men were discharged to cut down expenses.

The situation has not been brought officially to the attention of the union and no strike has been considered. The men who left their work yesterday did so voluntarily. They were to work only until noon, anyway, so their action had no effect on the work in the plant. It is expected that the difficulty will be ironed out early this week.

MUSIC TEACHERS OF STATE END SESSION

Charles F. Berg, of Ad Club, Advises Delegates to Make a Noise to Sell Wares.

MYSTERY IS DEPLORED

Demand for Concerts Should Be Created by Telling Stories of Operas and Getting Ordinary Auditor Interested, He Says.

With a banquet last night at the Multnomah Hotel, the first convention of the Oregon State Music Teachers' Association has been concluded.

Friendly harmony prevailed at all the sessions, but the attendance was disappointing. Portland musicians were not present in any great numbers. Eugene, Or., won the prize for the largest delegation. All committees worked hard to make the event a success. John Claire Monteith, president of the association, presided at all the business meetings.

The lively experience of yesterday's session came with the amusing, thought-forming address of Charles F. Berg, representing the Portland Ad Club. Mr. Berg, who talked on "Advertising in the Musical Profession," was introduced by George Hotchkiss Street as "the best champion short talker in captivity."

Newspaper Considered Best Friend.
 "Musicians, the newspaper is your best friend," Mr. Berg said. "It is not an exact science. It has a thousand angles. It is the art of making known to others the honest work that you do. It is the art of conduct, virtues, or whatever other element you wish to make known. After you have made known your wares you must make a favorable impression by gawling them. You must attract, create a desire to purchase and be able to sell what you have on the market."

"Today, advertising is honest. It is as honest as people, because people have seen light and have made it so. Honesty is the best policy, and all of us want to pursue the best policy because it pays. Advertising clubs all over the world make advertising 100 per cent efficient, so that a man may receive \$1 worth of advertising for \$1 spent."

Advertising Is Advised.
 "You musicians should advertise. Newspapers are most efficient for all kinds of advertising. Word of mouth is able to deliver the goods. Make people talk about your talent by first creating a favorable impression of yourself. Some near-musicians may 'buy' for a while, but as compared with real musicians, properly advertised, near-musicians are like a bowlegged girl in the town where she was born."

"Musicians can't succeed if there is no demand, if you lack a musical atmosphere. You can advertise until you come home, but if there is no market for your goods, you can't sell them."

"Make yourself in demand. The average citizen who goes to make up the community looks upon the musician, while the latter is delightful, artistic, and charming, as a practical and lacking in civic interest."

"Make Noise" Advice.
 "Music has a business side. You have got to live. Get sometimes into civic affairs. Rub elbows with business men who are interested in musical enterprises. Our symphony orchestra, the Apollo club, our grand opera association, these are all fine; but how much noise do they make?"

"Where's your musical festival for Portland? It is well known that here that will attract people from all over the Pacific Northwest. Get the best musicians for this festival. Get a number of vocal stars. Bring lots of people here to attend the festival, and business men will sit up and take notice."

"You say: 'This will cost money.' Of course. You can't sell goods unless you invest in the article to sell. Create a desire for a festival by competition with other cities. You can't make an impression only with a piccolo. You must have a lot of brass and a drum. Merchants would have to put up prizes in addition to what you would give for a musical festival. Bring in the people to help our merchants, and then the merchants will help you."

Music Should Be Popular.
 "Make music more popular, not more mysterious. Tell business men the story of the symphony or opera. When William R. Boone gave these explanatory talks at the symphony concerts they were fine. I understood then what it was all about. Why were Mr. Boone's talks dropped? Plan concert programmes so that the great mass of us common folks can appreciate what is meant—don't drive us to vaudeville and the movies. We ought to have popular concerts."

"If I were a musician and teacher, I would give a recital at which I would display my wares—show what I have to sell. You ought to put a curb on so much free professional service at concerts, playing or singing for nothing. You have had an expensive musical education, and have to live. Free musical service ought to be regulated. Did you ever hear of a merchant giving away his stock, free of charge? Don't hold yourself cheaply. The world takes you at your own valuation."

"Cultivate the newspapers. They are

your best friends, and are run by human beings, mortals like the rest of us. Don't expect a party of newspaper advertising by paying, say \$1.50. Don't fight the newspaper reporters. They fight for you. Don't ask the reporter: 'Why wasn't my picture in your paper last week?' You run Bill So-and-So, last week. What is the matter with running my picture more often?"

"The Portland Musician's Club is all right. But why is it for men only? What about women members? It is co-educational. The majority of music teachers are women."

"Stand up for Portland! Stop all Portland and mine. Stop all musical jealousies."

"Work together more. Remember that a better sermon in music than any delivered by Henry Ward Beecher. Don't think so much of what is coming to you. Give more of it to others. Believe that the greatest rewards come through your service for others."

University Faculty in Concert.
 At the early morning session, a public concert was given at the Grand Theater by members of the faculty of the University of Oregon School of Music—Ralph H. Ryan, pianist and tenor; Daise Beckett Middleton, dramatic contralto; Frank V. Badollet, Guit; Ruth Davis, piano; Winifred Forbes, violin, and John J. Landis, piano.

Beginning the 10:45 A. M. session, Miss Isom, librarian of the Portland Library Association, read a valuable paper on "The Value of the Public Library to Musicians." As an outcome of her talk, a state library committee was appointed. George Hotchkiss Street sang admirably.

Dean Lymann of the University of Oregon, and Professor Gaskins, of Oregon Agricultural College, both delivered addresses.

Another Teacher Needed.
 Dear Sir:—I am a piano teacher at the State University is a necessity, a teacher who would be competent to teach and train music supervisors of public schools. The present students do not wish to engage in destructive criticism, and that he had no remedy to offer at present. "I," asked he, "would like to see more of it. How much more money is spent on 200 bad boys at the State Reform School than is spent in training 200 teachers at the State University?"

More money is spent on the State Penitentiary at Salem than on the University of Oregon, and the State Asylum for the insane spends more money than the Oregon Agricultural College.

Professor Gaskins took pride in the fact that the music department at Oregon Agricultural College is self-supporting and that at the various musical activities at the college students do all the carpenter work without calling outside help.

At the afternoon session Otto Wedemeyer, baritone, and Mrs. F. W. Coffin, of Hood River, as piano accompanist, sang in fine voice Schumann's song cycle "Die Heide." Mrs. Ella Connell Jesse, pianist, played brilliantly in rendering numbers from Liszt and Moszkowski.

Fittingly enough, the "good bye" banquet last night was in the gold room of the hotel, and the programmes were printed in gold letters on white paper.

One hundred and fifteen persons sat at the banquet table, which was arranged prettily in the form of a near-horseshoe. Mrs. Inman was toastmistress, and a merry, witty one she made.

Mr. Percy W. Lewis, president of the Monday Musical Club, under whose auspices the banquet was held, delivered the address of cordial welcome. George Wilbur, pianist, responded to the toast, "Professional Ethics."

"I want to give you a slogan for our association. It is 'Professional Personality.' Agree with each other. A new Nation we have got to get out of rag-time. Of course, rag-time has its uses. It makes the feet to dance. But other people who whistle opera tunes, while we whistle rag-time, think that we are not a musical nation. I advocate the singing in English, in opera and concert, in this country."

Mrs. George MacMath, president of the Oregon Congress of Mothers, spoke on "The Mother's Point of View."

Frank Branch Riley spoke on "Music al Fresco."

Miss Anna Genevieve Paget danced artistically. Mrs. Inman, Mrs. A. A. Aelequin, amid many different colored lights.

Music was rendered by Charles Duncan Raff, cello; Mrs. Beatrice Eichenlaub and Mrs. Whipp, piano; Mrs. A. L. Richardson, La Grande, soprano, and Hartridge Whipp, baritone.

AUTO HITS BOY ON CYCLE
 Andrew Muckle's Arm Is Broken When Collision Occurs.

Andrew Muckle, 13-year-old son of Mr. and Mrs. Andrew Muckle, of the Columbia Apartment, 421 Columbia street, suffered a broken left arm last night, when, while riding a bicycle he was struck by an automobile, driven by L. J. Spot, 556 East Forty-fifth street North. The accident occurred about 7:30 o'clock. Mr. Spot took the lad to St. Vincent's Hospital. Mr. Spot said the boy's bicycle did not have a light shining and that the accident was unavoidable.

Young Muckle's father is the manager of the Columbia Apartment.

FIRE ROUTS AGED COUPLE
 Flames Discovered by Neighbors While Pair Is Asleep.

Fire, starting evidently from an overheated kitchen stove, last night almost destroyed the home of Mr. and Mrs. Davis, an elderly Serbian couple, at Bristol and Seneca streets, St. Johns. The couple had retired for the night and were asleep when the flames were discovered by neighbors and Lieutenant Jenkins, of the police bureau, stationed at St. Johns. The occupants were aroused and hurried to the street. The fire did about \$600 damages.

The house was owned by a Mr. Mapach, 469 Macrum avenue.

MUSICIANS OF OREGON AND WASHINGTON POSE IN A PORTLAND STREET SCENE.



MEMBERSHIP OF OREGON STATE MUSIC TEACHERS' ASSOCIATION.

—Pershin Photo.