

### GREATEST BEGINS TO PICK QUEEN OF FETE

#### Rose Festival Directors Hold Voting Competition to Select Ruler and Suite.

### TOUR OF WEST OFFERED

#### Eleven Maids of Honor to Share Rewards—Newspapers Will Print Ballots, Which Also Will Be Sold Five for Five Cents.

For the selection of the reigning beauty of the Rose Festival, who shall be known as Queen Rose, the contest at the leading social and other public functions during the festive season, a voting contest will be conducted by the festival management. Not only will a queen be chosen in competition, but she will be surrounded by a court of 11 maids-of-honor, to be picked from the list of candidates receiving the next highest popular vote.

An inducement to get out a heavy vote, the queen and her court will be given a 10-day tour at the expense of the Rose Festival, the junket to be in the nature of a boosting trip to invite other cities to come here for the celebration in June.

### Swing Through West Is Planned.

This tour will start from Portland the latter part of May and will include a swing through the Northwest, around to Salt Lake, to Southern California, to San Francisco and back home. Arrangements are being made for special entertainment and other boosting stunts at Tacoma, Seattle, North Yuma, Spokane, Salt Lake and a number of California cities.

The election will be a double-barreled affair, so as to give the expense of the election in the way of nominating candidates and swelling the vote for the favorites.

One portion of the contest will be conducted through the daily papers, each one of which will carry a coupon daily. This coupon when cut out, filled in with the candidate's name and deposited at Rose Festival headquarters, 428 Morgan building, will be good for five votes. The same form of coupon, good for five votes, will be sold at the contest committee's headquarters at the same place at the rate of five votes for 1 cent.

### Contest Begins at Once.

Nominations of candidates may be made by any club, store or other organization by registering the name at the festival offices. Among those who have already signed their intention of putting a candidate in the field are the following:

- The Telephone Club.
  - Harriman Club.
  - Lipman, Wolfe & Co.
  - The Ad Club.
  - Electric Club.
  - East Side Business Men's Club.
  - Progressive Business Men's Club.
  - Sunnyside Parent-Teachers' Association.
  - Ladies' Auxiliary of the North Portland Commercial Club.
  - Ladies' Auxiliary A. O. H.
  - United Artisans.
  - Knights of Columbus.
  - Women of Woodcraft.
  - Loyal Order of Moose.
- This list may be extended to any length. The campaign is to be brief and spectacular. The contest management has closed arrangements for a palatial Pullman car, which will be the "home" of the queen and her maids of honor during their tour. All traveling expenses will be paid, so that the trip will be absolutely free to the 12 young women. A chapbook will be provided for the party. The contest will start immediately and will continue till Saturday night, May 16.

### SING LEE'S GAME NIPPED

#### Sergeant Robson Arrests Chinese Gambler While Perceiving Den.

Police Sergeant Robson put an effective quietus on a proposed big Chinese gambling game, at 287 Everett street, yesterday, when he arrested Sing Lee, the alleged proprietor of the game, for remodeling the building without a permit from the city building inspector.

Robson received word that Sing had been seen at the Chinese had no permit to remodel the building. Sing paid \$25 fine in Municipal Court.

The place at 287 Everett street has been vacant since three years ago, when the biggest gambling den in a Pacific Coast Chinatown was closed within a few days after opening by an all-night raid of the police, who arrested 98 Chinese.

### OBERLIN MAN HERE SOON

#### W. F. Bohn, Assistant to President King, to Speak April 18.

W. F. Bohn, assistant to President Henry Churchill King, of Oberlin College, will be in Portland Saturday evening, April 18, to address the Oregon Oberlin Alumni Association at its annual dinner and meeting to be held at 7 o'clock in the Y. W. A. In addition to Mr. Bohn's address the programme contains other interesting features.

The present officers of the association elected at the last annual meeting are: President, E. C. Dye of Oregon City; vice-president, C. H. Miller, of Hood River; treasurer, Miss Alberta Cory; secretary, Miss Vera A. Tinker, and correspondent, G. E. Murphy. The Oregon Association includes in its large membership not only alumni, but ex-students and other friends of the college as well.

### HOME GARDEN CULTIVATED

#### Plots of Lents Pupils Said to Be Receiving Studios Attention.

Lents School has a club of 145 boys and girls engaged in home garden work, and it is found that more value and more interest are attached to this home work than the community garden. Principal Hezler thinks more interest is taken by parents, better garden plots are chosen and that there is more reward for the individual pupil who depends on his own efforts.

Mrs. Darnall is assisting and planning the experimental work on the school grounds. Miss Ziegler is directing the sweet-pea growing.

### New Plot Is Filed.

M. E. Lee last week filed a plat of "Collins View Tract." It embraces 75 acres in South Portland, just south of Carson Heights. The property will be sold off in one- and two-lot parcels, making provision for a large number

## MAN ONCE PENNILESS NOW THEATRICAL KING

#### Marcus Loew, Eight Years After Start, Becomes Most Powerful Factor in Vaudeville World Through Purchase of Sullivan-Considine Circuit.



MARCUS LOEW, WHO BECOMES GREATEST FIGURE IN THEATRICAL WORLD THROUGH PURCHASE OF SULLIVAN-CONSIDINE CIRCUIT.

NEW YORK, April 4.—(Special)—As a result of his purchase of the Sullivan-Considine circuit a short time ago in Kansas City, Marcus Loew, hitherto vaudeville king of the East, becomes the most powerful man in the world in theatricals. A little more than eight years ago Marcus Loew was absolutely penniless.

Marcus Loew was born on the East side in New York, at the corner of Fifth street and Avenue B, where a \$1,000,000 theater, a monument to his skill, now stands. At the age of 6, he became a real theater, where he first started a vaudeville and motion picture house. That was eight years ago. He now controls and owns more than 117 theaters, comprising the largest vaudeville or theatrical circuit in the world. He is many times a millionaire. He is said to employ more persons than any other one man, and his salary list exceeds that of most corporations. His personal wealth is estimated at \$37,000,000. His property

of residences. Mr. Lee recently placed a similar addition on the market known as "Kirkpatrick Tract."

holdings and his business interests mount up into hundreds of millions. The wonderful part of it all is that Mr. Loew is just beginning. He is constantly building new theaters and buying others, while scores of owners of theaters all over the country are asking him to book their houses.

He is a small man, not yet 44 years old, the youngest of all the theatrical magnates. He is modest and unassuming and a quiet dresser. He is devoted to his wife and his twin sons.

He has shown genius in selecting men for his assistants. An general manager he has Nicholas M. Schenck. His general treasurer is David Bernheim, who is said to know more about motion pictures than any man in New York. The manager of the gigantic booking department of the Loew enterprises in New York is Joseph M. Schenck, a specialist in his line. Samuel H. Meinhoff is the detail man, who hires all the employees in all Loew's theaters and routes and advertises the big picture features. Jack Goldberg and Joseph M. Schenck with the booking of acts.

The result of the big deal will be better shows for the same money. Loew will introduce his own policy. The fact that he is in a position to offer an act two years of continuous work will bring to him some of the greatest acts, which will appear for less than they have ever worked for because of the continuous booking.

Terrace, between Sixteenth and Seventeenth streets. The builder is Earl Roberts.

Permit Issued for \$7000 Dwelling. A permit was issued Friday to O. W. Olsen for the erection of a \$7000 two-story frame dwelling at 551 Heights

### SACRAMENTO CRITIC PRAISES MUSICAL ORGANIZATION.

"The distillation of music in its highest form" is the phrase a Sacramento critic used to express his admiration for the playing of the Flonzaley String Quartet, which comes to Portland Monday, April 27, direction of Louis Steers-Wynn Coman. The concert is to be given in the Hellig.

The quartet's work is the perfection of art wrapped in a cloak of simplicity and modesty," continues the Sacramento Bee. "No pyrotechnics to catch the fancy and imagination, but an entire evening of serious music thought out by a master mind—so understood in all its wonderful meaning, and so convincingly given that it could not fail to reach the hearts and minds of the audience.

"Perfection of art embraces all the material completeness of the work—the absolute unity of the whole. But, satisfying as was the finished detail to the ear, there was still something deeper that went beyond and formed a resting-place in one's inner consciousness. It was rare, and for all its beauty, left one breathless and wordless."

Flonzaley String Quartet.

The Brooklyn Circle Meets. Address Given in Siamese Costume by Miss Caruthers.

The Brooklyn Parent-Teacher Association held a meeting Friday in the assembly hall of that school. Mrs. Robert Luke presided. "The Life and Customs of the Siamese" was the subject of an address by Miss Elizabeth Caruthers, given in Siamese costume.

Miss Alpha Dimick, principal, gave an informal talk on "The Ungraded Class and Rotation." She spoke of the school garden work.

An appropriation of \$2 was made for the child welfare work, and \$3 for the Women's Club.

PACIFIC FACULTY BUSY. Educators From University Address Several Audiences.

The faculty of Pacific University was much in demand in extension work Friday. President C. J. Bushnell

## THOUSANDS SPENT OAKS THIS YEAR

#### Auditorium Now Will Seat Between 4000 and 5000 Persons at Park.

### NO LIQUOR WILL BE SOLD

#### Biggest Electric Stove in Portland to Be Placed for Benefit of Those Who Would Enjoy Picnics in Riverside Beauty Spot.

When the gates of the Oaks Amusement Park are thrown open late in May visitors will find a greater transformation than has been seen at the Oaks any year since the Lewis and Clark Fair.

Thousands of dollars have been expended bringing the park thoroughly up to date. Perhaps the most notable change is the work done on the auditorium which was built originally at a cost of \$24,000.

With the exception of the stage, the auditorium is now open on all sides. The whole building has been lowered 10 feet. Up to a height of 20 feet the sides have been taken out and the building now will seat between 4000 and 5000 persons.

Stage Still Enclosed. The stage and stage boxes are still enclosed completely, so that audiences and productions will be sheltered both from chill river breezes and from the elements. One interesting feature is that the acoustics of the old building, which have been described as the finest on the Pacific Coast, are preserved.

Gordon Kennedy, an acoustic engineer, whom John F. Cordray, manager of the Oaks, engaged from New York to supervise the work, left last night with the plans for the auditorium in its new form is almost unequalled.

There is said to be but one building like it in the country. The floor, packed hard, has a regular pitch toward the stage and will seat 3500 persons under the roof. The balcony, which will be entered by 26-foot staircases on both sides of the outer side of the building, will accommodate 1200 more. Wings of circulation will be thrown out from the sides and rear of the building so that an additional 1000 or 1500 more seats can be provided in case of emergency on big days.

All band performances will be given in this building; vaudeville performances and other attractions will be staged there. No admission will be charged at any time and Mr. Cordray believes he has found the solution of making the Oaks attractive in fair weather or foul. The old bandstand, which has been lowered and turned into a picnic place. Masked with shrubbery it furnishes a retreat where meals may be served.

A forester from the Yale School of Forestry has had charge of the arboreal work and tree surgery has been in progress for over a month. The severed branches and smaller trees have been used to construct a score of rustic Summer-houses.

Some of the beds to be sold at the Oaks and the former tavern is being converted into an old English inn where guests will be entertained by the direct supervision. Those who desire to prepare their own lunches may have the service free in a retired part of the grounds of an electric stove, said to be the biggest electric stove in Portland. This is a new feature.

A novel gardening attempt will be made in the garden in the open beds being warmed by electric coils. Soil for these beds is now crossing the continent, coming originally from Colorado.

"I think the Oaks is about to see its greatest season," said Mr. Cordray. "I hope soon to be able to announce some of the attractions I have obtained."

### DOGGING RULES BARRED

#### CIVIL SERVICE BOARD PUTS BAN ON TEMPORARY APPOINTMENTS.

Members Think Plan Is Overworked and Adopt Method to Prevent All Except Regular Employees Getting Pay.

Excepting in cases where no civil service eligible lists are available, temporary appointments of city employees are to be placed under the ban in city service. This was decided yesterday by the Municipal Civil Service Board, when drastic action along this line was decided upon because it believed the temporary appointment plan is being practiced too frequently and is proving a detriment to civil service.

It was decided to have the chairman of the Board, George W. Caldwell, refuse to certify to the payroll containing names of persons serving on temporary appointment when civil service competitive examinations are held to obtain eligible lists.

Complaint was made by John F. Logan, a member of the Civil Service Board, that there are many employees serving temporarily, while persons who have taken civil service examinations are waiting for appointment. This is true, it is said, of the water department, the police department, the fire department and the department of public works.

### BROOKLYN CIRCLE MEETS

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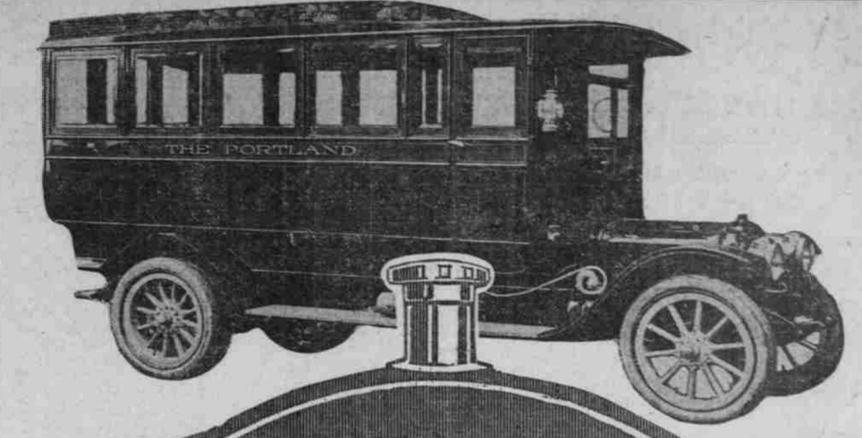
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lectured in Salem, en route to Eugene and other Southern cities; extension Secretary Blower lectured before the school of Journalism, University of Oregon. Professor Proctor delivered a special illustrated address at Rainier; Professor Harrington lectured on "Kipling" in the East Side Library, Portland; Professor Leonard lectured on the "Use and Misuse of Drugs," before the United Parent-Teacher Associations, of Forest Grove and vicinity. Next week more than 20 audiences will be entertained by Pacific University men in extension work.

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