

Toys! Meier & Frank's Toys! Meier & Frank's Toys! Meier & Frank's Toys! Meier & Frank's Toys! Meier & Frank's Toys!

A Plenitude of Giftable Christmas Merchandise Is Here--- For Men, Women and Children at Meier & Frank's Great Store!

Only 3 Days to Shop Before Xmas



All Fancy Silk Stockings, in Holiday Boxes, 20% Off
All Fancy Silk Knickers in Different Styles, 25% Off



All Quadruple Silver-Plated Hollow Ware 20% Off
First Floor, Main Building



Only 3 Days to Shop Before Xmas

Store Open 9 to 9 Till Xmas

25c Toys! Basement Annex Toys 25c!

For Kerchiefs—Meier & Frank's

The hardest Christmas gift problems are always solved by Handkerchiefs. We have the greatest assortment at the lowest prices to be found anywhere in the city. Some specials for Monday's selling are:

- Women's \$1.25 Box Handkerchiefs, 79¢—Two Boxes for \$1.50
They're fine linen, with hand-embroidered corners, in lovely and neat designs. Packed three in an attractive Christmas box. Reduced from \$1.25 to two boxes, \$1.50. The box... **79c**
- Women's 75c Box Handkerchiefs, 59¢—Two Boxes for \$1.00
Pure Linen Handkerchiefs, finely hand embroidered, in a wide variety of styles. Three in a box. Regularly 75c a box, reduced to, two boxes for **\$1.00**. The box... **59c**
- Women's 35c Box Handkerchiefs, 25¢
Packed three in a box. Fine quality Initial Handkerchiefs. Several styles to choose from. Reduced from 35c the box to only, the box... **25c**

"Specials" in the Second Floor Handkerchief Annex

- Children's Handkerchiefs—Regular 12c and 15c Box Kerchiefs **9c**, three boxes **25c**. Regular 19c Box Handkerchiefs, special two for **25c**.
- Women's Handkerchiefs—35c Fancy Box Kerchiefs, **18c**, three boxes for **50c**. 75c Fancy Box Kerchiefs, **59c**, two boxes for **\$1.00**. "Extra Special"—10,000 Handkerchiefs, 3c each, 35c the dozen—Plain white Handkerchiefs for women and children. Some with colored borders and colored picture Handkerchiefs for the children.
- Women's Embroidered Initial Kerchiefs, 5c each; 50c the dozen—Hand-embroidered Initial Handkerchiefs, also fancy corner embroidered handkerchiefs. Actual 10c and 15c Handkerchiefs, special at **5c** each.

Reliable Furs Reduced for Xmas Selling

- Alaska Mink**
\$135.00 Stoles or Muffs, special, each... **\$101.25**
\$125.00 Stoles or Muffs, special, each... **\$ 93.75**
\$115.00 Stoles or Muffs, special, each... **\$ 88.75**
\$ 85.00 Stoles or Muffs, special, each... **\$ 76.50**
\$ 75.00 Stoles or Muffs, special, each... **\$ 56.25**
- Hudson Seal**
\$135.00 Sets, special, each... **\$93.75**
\$115.00 Sets, special, each... **\$86.25**
\$ 65.00 Scarfs, special, each... **\$48.75**
\$ 50.00 Scarfs or Muffs, special, each... **\$37.50**
\$ 30.00 Scarfs, special, each... **\$22.50**
- Scottish Mole Skin**
\$65.00 Scarfs or Muffs, special, each... **\$42.50**
\$55.00 Scarfs or Muffs, special, each... **\$35.50**
\$30.00 Scarfs or Muffs, special, each... **\$22.50**
\$25.00 Scarfs or Muffs, special, each... **\$18.75**
- Sable Squirrel**
\$ 45.00 Scarfs, special, each... **\$ 36.75**
\$ 37.50 Scarfs, special, each... **\$ 28.12**
\$ 27.50 Scarfs, special, each... **\$ 19.00**
\$ 25.00 Scarfs, special, each... **\$ 18.75**
\$ 12.50 Scarfs, special, each... **\$ 9.38**
\$ 40.00 Muffs, special, each... **\$ 30.00**
\$ 35.00 Muffs, special, each... **\$ 26.25**
\$ 25.00 Muffs, special, each... **\$ 18.75**
\$ 20.00 Muffs, special, each... **\$ 15.00**
\$ 90.00 Outer Sets, special, each... **\$ 67.50**
\$175.00 Fitch Sets, special, each... **\$131.25**



Neckwear, Scarfs, Marabou and Ostrich Sets

Women's dainty hand-made Neckwear, a wide range of styles and prices—**at Half Price**. Women's lovely Spanish Scarfs, for evening wear, at just **Half Price**. Marabou and Ostrich Stoles and Muffs, in different styles—all **Half Price**. Finest French Fans—Pearl handles, hand painted designs, and real lace combinations—at one-third off.

Tea and Lunch Room—7th Floor
Regular 50c Luncheon served from 11:30 to 2 P. M. A La Carte Luncheon and afternoon tea from 2:30 to 5:30 P. M.

For telephone communication with this store today, call Marshall 4600 or A 6101.

Buy a Meier & Frank Glove Order or Merchandise Bond For a Christmas Gift for man or woman.

Every Christmas Stocking and Christmas Tree Should be supplied with Kewpie Kandies, Box 25c Sold only at Meier & Frank's.

Express Office In the Basement Parcels wrapped and expressed to any part of the world.

Seventh Floor Restaurant Open Evenings Mon., Tues. and Wed., a la Carte Service

A Few Gift Suggestions

Appropriate for Men

- Men's \$5.00 Pure Silk Shirts—special... **\$3.65**
- Men's \$2.00 Perrin's Dress Gloves—special... **\$1.39**
- Men's \$1.50 and \$2 Silk Knitted and Crocheted Ties—special... **95c**
- Men's \$1.00 Silk and Crocheted Four-in-Hand Ties—special... **49c**
- Men's Four-in-Hand Ties, in Holiday-boxes—special... **23c**
- Men's Combination Sets—Tie and Kerchief or Tie and Pair Hose—special, the set... **50c**
- Special Set—including one Four-in-Hand Tie, Scarf Pin, Tie Holder and Link Buttons—special, the set... **\$1.19**
- Men's 25c Pure Linen Kerchiefs—special, 3 for **50c**; each... **17c**
- Men's Suspender and Garter Combinations—special, the set... **39c**
- Men's \$1.50 White Pleated Shirts—special... **95c**

Practical Gifts

- In Cutlery Department
\$2.50 to \$3 Briar Pipes, special at **\$1.98**
\$4 to \$5 Meerschaum Pipes, sp' **\$1.98**
\$1.25 to \$1.75 Scissors Sets, sp' **at 98c**
\$3 Manicure Sets, special at... **\$1.98**
\$6-\$9 Scissors and Manicure Sets **\$4.98**

Stationery Reduced for Xmas!

- 50c Christmas Stationery, in decorated and Xmas boxes... **1/4 Off**
- Crane's and Hurd's \$1.50 Box Stationery, also other Xmas Stationery, the box... **\$1.19**
- All Christmas Cards and Greeting Cards from 5c up at **1/2 PRICE**
- \$3.00 Brass Book Racks, special, each... **\$2.19**
- \$8.00 White Ivory Desk Sets, special, the set... **\$4.98**
- \$1.00 Loose-Leaf Postcard Album and Scrap Book, sp'1, each **69c**
- 25c Autograph Albums, special, each... **19c**

Useful and Enjoyable Gifts

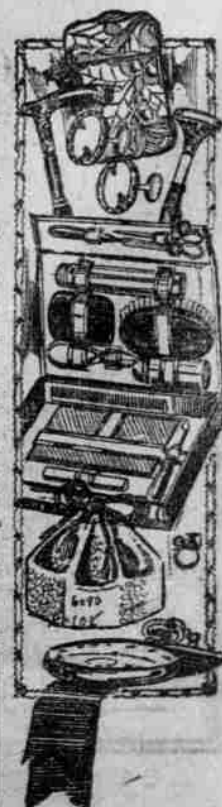
- All 35c to \$7.50 Triple Mirrors, Shaving Mirrors and Hand Mirrors, special at... **1/4 OFF**
- 25c Metal Frame, Easel Stand Mirrors, 7 inches in diameter, special, each... **19c**
- \$1.25 Williams' Combination Toilet Sets, special, each... **98c**
- 75c Williams' Combination Toilet Sets, special, each... **59c**
- 25c Jergen's or Hilbert's Box Perfume in Rose, Heliotrope, Lilac and Jockey Club, special... **19c**
- All Royal Coronation and Amberware, special at... **HALF PRICE**

Gifts to Please All Women

- Beautiful Hand-Painted China Half Price
15c and 25c Japanese Cups and Saucers, with fancy decorations, special... **10c**
- All Dresden and Royal Dresden China, special... **1/4 OFF**

Daintiness in Gifts

- Women's \$3.25 Sheer White Petticoats—Trimmed with dainty lace, special, **\$2.29**.
- Women's 75c Boudoir Caps—Exquisite creations, special, each, **49c**.
- Infants' \$2 Embroidered Cashmere Sacques—Special at **\$1.19**.



Ribbon "Specials" In the Second Floor Annex

To better accommodate the people who wish to purchase Handkerchiefs and Ribbons for Christmas, the Millinery Section, on the Second Floor, has been given over to these lines. Wonderful Ribbon and Handkerchief bargains abound in this Annex.
15c Bolts Christmas Ribbons, Special 10c
Just what you need to tie up the Christmas packages. Several thousand bolts of good silk Ribbons—plain red and green; also fancy holly and poinsettia patterns.
10c and 12c Bolt Ribbon, 8c, two Bolts 15c
Both plain and fancy Christmas Tie-up Ribbon to make the presents look more "gift-y." Narrow widths. In 5 and 10-yard pieces. Specially priced, **8c** the bolt, or two bolts for **15c**.
18c and 25c Bolt Christmas Ribbon, 15c
Several different widths in different patterns of holly, poinsettia and plain colors. All pure silk ribbons, at deeply reduced prices. 10-yard pieces.
20c and 25c Yard Pure Silk Ribbons 10c Yard
Plain Silk Taffeta, Moire and Fancy Silk Ribbons, 3 1/2 and 4 inches wide, in a vast assortment of pretty patterns.
30c and 35c Yard Pure Silk Ribbons, 15c Yard.
For fancy work, sashes, hair bows, etc., in widths to 5 1/2 inches. 25 plain colors and about 200 different patterns in fancies.—Second Floor, Ribbon Annex.

Store Service Conveniences

- Free Checking Desk in Basement**
Where parcels may be checked and left with perfect safety.
- The Free Nursery for Children**
Under the supervision of a Trained Nurse. Children cared for while mothers shop.
- Hospital—on the 4th Floor**
For the convenience of patrons who are indisposed while shopping.
- Accommodation Desk, Main Bldg.**
Leave messages for your friends, where you may be found in the store, etc., at this desk.
- Lost-and-Found Bureau, Basement**
Articles lost in the store taken care of at this department.
- Carriage Director—Taxicabs Called**
Will be found at the Sixth-street entrance—at your service.
- Money Orders Issued Here**
In the Postoffice Department, New Basement Annex.
- Mail Order Department**
Sixth Floor, New Building.

Gift Suggestions From the Book Store

- 25c and 35c Books for Boys—special at... **19c**
1000 to choose from
- 25c, 35c and 50c Books for Girls—special at... **19c**
Thousands of titles to select from.
- 35c, 50c and 75c Juvenile Books—special at... **39c**
- 50c to \$1 Alligator and Limp Leather Gift Books, special, **35c**



Ribbons! Christmas Ribbons!

5000 Pieces Christmas Ribbons, including Red Satin Ribbons and fancy Holly Ribbons, priced at only, the bolt **10c**.
15c Ten-Yard Pieces—Red and green combinations, and fancy Holly Ribbons; excellent values, placed on sale at **12 1/2c**.
10c Ten-Yard Pieces—Fancy Satin Ribbons, Holly designs, remarkably low priced for this selling. Take advantage. At only **95c** Bolts—All colors, including Christmas Holly Satin Ribbons, **19c**.
35c Bolts—All colors, Christmas Holly and Fancy Satin Ribbons, **27c**.
\$1.25 Ribbon-Covered Coat Hangers—A large assortment of colors and styles. Reduced to the remarkably low price for this sale.
25c Japanese Sandals—for making Holiday Gifts, reduced to, pair **15c**.
Made-up Ribbon Sashes and Girdles—entire stock, including all the newest effects, at just **HALF PRICE**.

New Victrola-Grafonola Parloids, New Basement Annex. Come in and hear all the newest Records on high-class machines.

High-Grade, Fitted Leather Goods, Traveling Bags, Cases, etc., priced from \$10.00 up 1-4 Off.