



Wash-Day Specials on Sale Third Floor—
 65c Galvanized Tub, 49c
 75c Galvanized Tub, 58c
 50c Brass Washb'rds 33c
 25c Cable Wire Clothes Line 18c
 \$1.75 Copper Bottomed Boiler \$1.45
 6 dozen Common Clothes Pins 10c

Now Comes a Special Introductory Sale All This Week, Offering You Very Substantial Price-Inducements on New Furniture--- Good Furniture--- To Get You Acquainted With This New Gevurtz Store--- Its New Stocks, Its Liberal Credit System

Thousands of Dollars Worth of New Furniture has been placed on Our Floors Since February 1—Furniture of merit—and in every instance you'll find the pricing fair—you'll find the merchandise up to the standard of what a representative house in a city of this kind should have.

These Are On Sale All This Week, if They Hold Out That Long—Early buyers will naturally get the best selection. Every piece is plainly tagged with a special tag showing its regular and sale price.

Every Piece Offered You Is Part of This New Stock —Every introductory price represents a substantial saving for you. Every piece is an excellent value at its special price.

See These Bookcases; They're Good Buys

- \$32.50 for a \$40.00 mahogany - finish large bookcase; has three doors, four adjustable shelves.
- \$28.25 for a \$35 mission design combination bookcase, fumed oak; has desk also.
- \$48.50 for a \$62.50 golden oak bookcase, quarter-sawed oak; has heavy design columns on each side; has claw feet; four adjustable shelves; claw feet;
- \$34.50 for a \$46.00 bookcase, large size, has leaded glass sliding doors, claw feet; golden oak finish.

Rockers and Arm Chairs at Special Introductory Prices

- suitable, not only for the living-room, but others throughout the home; all are generous size and of comfortable design. All the upholstering and springs are as good at their regular prices as can be found in the market.
- \$ 5.75 for an \$8.00 rocker, high back, fumed-oak finish, imitation Spanish leather upholstered seat. Two good styles at this special price.
 - \$ 5.75 for another \$8.00 rocker—fumed oak finish, Spanish pantasote-covered upholstery (seat only).
 - \$ 6.75 for a \$10.00 rocker, two styles to pick from—both fumed oak finish, have leather seat and back finished either in imitation Spanish or dark leather.
 - \$ 6.75 for a \$12.00 rocker—waxed-oak finish, high back, has slip seat, deep automobile upholstering.
 - \$10.50 for a \$14.50 golden waxed-oak rocker—four-panel high back—automobile slip seat, Spanish leather upholstered.
 - \$16.50 for a \$22.50 golden waxed-oak rocker—low back, wide, roomy—full leather upholstered back and automobile slip seat.

"Your" Opportunity This Week to Furnish the Dining-Room Anew



- \$12.50 for an \$18.00 fumed oak dining table, 48-inch top and 6-ft. extension, round pedestal. A solid oak table.
- \$15.50 for a \$22.50 solid oak table, waxed finish, 48-inch top, 6-ft. extension, round pedestal; a good value.
- \$12.75 for a \$17.50 dining table—golden waxed finish, 42-inch top, 6-ft. extension, square pedestal; a good value.
- \$10.50 for a \$15.00 dining table—polished golden oak, 42-inch top, 6-ft. extension, turned pedestal; a very good value.
- \$33.50 for a \$45.00 dining table, waxed golden oak, 48-inch top, 8-ft. extension, quarter-sawed oak, plain column pedestal, platform base with scroll feet; top has Tyden locking device; an exceptional value.

Note These Attractive Buffet Prices—and the Buffets Are Worthy in Every Way

- \$40.50 for a \$50.00 buffet—solid quarter-sawed oak, quaint mission design; has three small and one large drawer, hammered brass mountings and drawer pulls.
- \$27.50 for a \$35.00 buffet, polished golden oak, quarter sawed, colonial design; has scroll feet, beveled mirror; special silver drawer has 3 compartments.
- \$27.50 for another \$35.00 buffet, quarter-sawed golden waxed oak, straight-line design, French plate mirror; has large linen compartment.
- \$28.75 for a \$37.50 buffet, waxed quarter-sawed oak, semi-mission pattern; French beveled plate mirror with shelf over it; silver drawer has 3 compartments.
- \$16.50 for a \$24.00 buffet, quarter-sawed fumed oak, has large beveled mirror and large linen compartment.

Dining Chairs Are Good "Buys" This Week Also

- \$ 2.00 for a \$2.75 fumed oak chair, continuous back post and leg, quarter-sawed oak; back has four slat panels.
- \$ 2.50 for \$3.50 chair, golden waxed, saddle seat, quarter-sawed oak.
- \$ 4.15 for a \$5.50 chair, quarter-sawed oak; back has three panels; genuine Spanish leather slip seat.
- \$ 3.00 for a \$5.00 chair, polished golden oak, curved panel back, genuine black leather pad seat.
- \$ 1.90 for a \$2.50 fumed oak chair, straight-line pattern, panel back.
- \$ 3.15 for a \$3.90 polished golden oak chair, panel back, carved foot, box-seat construction; full leather seat.
- \$ 6.25 for an \$8.50 armchair to match.

Library Tables at Attractive Special Prices



- \$ 8.25 for a \$12.00 quarter-sawed, fumed oak, round-top library table; has 30-inch top and square legs.
- \$14.25 for a \$19.00 fumed oak library table—this is very handy; has magazine and newspaper racks, extra wide. Table is mission design and finely finished.
- \$10.45 for a \$22.50 library table—waxed oak, has large top, 30 inches by 48 inches; extra large square legs; a very substantial table.
- \$17.55 for a \$25.00 library table—quarter-sawed fumed oak, quaint mission design; top is 24 inches by 48 inches—fitted with two drawers.
- \$12.75 for a \$18.50 fumed oak library table, mission style, good size, excellent value at this special price.

5 Davenports to Go in This Introductory Sale—All Can Be Converted Into Full-Sized Beds, Giving You an Extra Bedroom at a Moment's Notice

- \$42.50 for a \$60.00 davenport—golden waxed oak, black imitation leather seat and back.
- \$37.50 for a \$50.00 davenport—golden oak, solid panel ends, serpentine pattern front; seat and back in black imitation leather.
- \$32.50 for a \$45.00 davenport—golden waxed oak, seat and back plain upholstering in imitation black leather.
- \$31.50 for a \$45.00 davenport—fumed oak serpentine-pattern front; seat and back upholstered in green imitation leather.
- \$30.00 for this \$50.00 davenport because the leather seat was damaged in shipping—has been patched so that it is hardly noticeable. This is an exceptionally good value at \$30.00.

One of These Dressers or Chiffoniers for "Your" Bedroom



- \$10.50 for a \$15.00 dresser, solid oak, oval mirror, beveled plate, double swell-front patterns; an excellent low-priced dresser.
- \$20.00 for a \$27.50 dresser, golden oak, large size, fancy shape beveled mirror, triple swell-front design.
- \$26.50 for a \$32.50 dresser, birch, maple, colonial pattern, French plate mirror, colonial posts and feet.
- \$12.75 for an \$18.00 dresser, plain square-line pattern, beveled plate mirror.
- \$20.75 for a \$40.00 chiffonier, birdseye maple, colonial pattern, beveled plate mirror, six drawers, swell front.
- \$12.75 for a \$17.00 chiffonier, square-line design, white enamel, has bevel-plate mirror, six drawers.
- \$18.50 for a \$32.00 chiffonier, polished golden oak, fancy beveled-edge mirror, carved supports, triple swell front, French legs.
- \$24.50 for a \$30.00 mahogany chiffonier, has six drawers, beveled plate mirror; a very pretty colonial design.
- \$12.25 for a \$20.00 polished, golden oak, quarter-sawed dressing table, fancy base, revolving back, heavy French plate mirror, back adjusts to any position.
- \$27.50 for a \$35.00 Circassian walnut princess dresser, beautiful colonial design, has large French plate mirror.
- \$18.75 for a \$25.50 mahogany princess dresser, serpentine front; has claw and ball feet, large French plate mirror.
- \$22.50 for a \$30.00 dresser, mahogany, plain lines, large oval mirror, beveled plate.
- \$27.50 for a \$38.00 mahogany dresser, swell front, French legs, large oval mirror, fancy scroll standards; has concealed jewel drawer.

ROYAL ENAMELED WARE
 35c 3-quart Coffee Pot, only 27c
 60c 4-quart Coffee Pot, only 38c
 35c 3-quart Tea Pot, at only 27c
 45c 4-quart Berlin Kettle at 33c
 50c 6-quart Berlin Kettle at 42c
 15c Pudding Pans, for only 10c
 30c Pudding Pans, for only 17c
 14-quart 50c Dish Pan, for 30c
 10-quart 60c Water Pail, at 45c
 20c Aluminum Bast'g Spoon 14c

Special Introductory Prices From China and Crockery Dept., 2d Floor.
 75c for small family-size Universal food chopper, reg. price \$1.10
 97c for medium-size Universal food chopper, \$1.25 value.
 \$1.14 for large-size Universal chopper, \$1.45 value.
 11c for 12-inch chopping bowls, 15c value.
 28c for 14-inch chopping bowls, 35c value.
 35c for 16-inch chopping bowls, 70c value.
 14c for 20c rolling pin of good quality.
 8c for 10c revolving flour sifter.
 9c for 15c genuine Dover egg beater.
 29c for 35c potato ricer.
 8c for 10c pancake turners.

Here are three combinations at special introductory prices:
DINING ROOM FOR \$172.50—Regular price \$237.00
 —Ten pieces fumed oak—china cabinet, buffet, 48-inch round-top, eight-foot extension table, has five legs; six straight dining chairs, one arm diner; all chairs have auto seats, Spanish leather.
BEDROOM SUITE—Mahogany colonial suite, consisting of large dresser, with French bevel mirror; full-sized, scroll pattern head and foot board, bed and chiffonier to match dresser; all very handsome pieces and worthy of a place in any home.
\$72.50 FOR THIS FINE THREE-PIECE LIBRARY SET—FOUR FINE PIECES IN FUMED OAK—Mission library table has 30-inch by 48-inch top, four-inch posts and slat ends, large drawer and magazine sections; davenport is upholstered in the grade of genuine Spanish leather, rich dark brown shade; deep upholstering; large rocker and very roomy armchair to match. A very handsome set.

A GOOD HOME-FURNISHING STORE

GEVURTZ

A GOOD HOME-FURNISHING STORE

FIFTH AND ALDER

We Have Boycotted Bad Furniture in this New Store—This Better Store.

Our purpose to serve well those who bring their business to us is as firm as this building. Mere palaver in print is worse than nothing, for it may be misleading—we intend to play fair all around and keep on the shortest, safest and surest road to faithfully discharge our duties to you—knowing that in so doing you are sure to respond.

Today this Store is Worthy to Take its Place Among the Leading Mercantile Institutions of the West—Great changes have been, are being wrought all through the store, in its policies, in its service, you'll find changes; and they are changes for the better—changes that are beneficial to you in many ways—that work for your interests in many ways.