

NEW POWER PLANT IS BIG ENTERPRISE

Northwestern Electric Company to Help Develop Immense Territory.

FIRST UNIT IS UNDER WAY

Plant at White Salmon, Generating 20,000 Horsepower, to Be Followed by Two Others—Portland Only Part of Field.

A new factor in the industrial development of Western Oregon and Washington will enter the field of electrical competition in the Pacific Northwest on January 1, next, when the big power plant now building for the Northwestern Electric Company on the White Salmon River three miles above Underwood, Wash., is to be completed and turned over by the contractors.

This plant, which will be ready for immediate operation, will have a capacity of 20,000 horsepower. According to the announced plans of the company it is to be only the first in a series of immense power plants with a combined capacity of nearly 100,000 horsepower that will be constructed within the next five years.

Though the Northwestern Electric Company, which is backed by such strong and conservative financial houses as the Anglo & London-Paris National Bank, and the Crocker National Bank, of San Francisco, is now asking a franchise to supply electrical power in Portland in competition with the Portland Railway, Light & Power Company, its scope will be much broader than that of a purely local concern.

Power Plant Under Way.

Work on the present plant at White Salmon, which represents an investment of close to \$3,000,000, including construction and the cost of acquiring power sites and water rights, has progressed so far that the big 400-foot concrete dam will begin to rise in the next two weeks. Preliminary work has been very heavy. It included the driving of three tunnels through solid rock through which to divert the flow of the White Salmon River, and the construction of a big cofferdam, and this has delayed the dam work.

The last of the tunnels was finished last week, and the flume through them in which the stream will be confined, is almost finished.

Three hundred and fifty men are now employed here, and this force will be increased to about 500 when the building of the power plant itself, one mile below the dam, will be begun. Thoroughly modern equipment for this plant is being imported from Europe.

Already another gang of men is clearing the pathway along which the high tension wires will carry the current to Portland and then to the city of the Columbia River Basin. This power line will be 75 miles long. It goes along the Washington shore of the Columbia River to a point about 10 miles above Portland, where it will cross to the Oregon side on two high steel towers which will suspend the big wire cables 150 feet above the river.

The workmen are at present clearing a pathway 12 feet wide for the power line. In addition to this, all high trees within 500 feet of the line on both sides that might fall across it, are being felled.

Big Auxiliary Plant to Rise. This power line will cost close to \$250,000. For the present one line will be stretched, but an additional power line is required. A second line will be stretched on the same poles.

As soon as the franchise is awarded to it in Portland, the Northwestern Electric Company will begin construction of a big auxiliary steam plant near the city, at a cost of \$250,000, with which to supply power in any emergency when the main line might be crippled. This auxiliary plant may never have to be used, but steam will be kept up at all times ready for any crisis.

The company plans also to begin immediate construction in Portland, on the awarding of the franchise, of a system of conduits and power lines for supplying current to the city, both according to the franchise at least \$350,000 must be spent on this equipment within two years. The company is required to give a bond of \$100,000 that this will be done, and if it ever merges or sells out to a competing concern, the city is given power to condemn this property.

Immediately after the completion of the White Salmon River plant, next January, work is to be begun on a second power plant on the Klickitat River that will develop 25,000 horsepower. As the demand for power increases a third plant, with a capacity of between 40,000 and 50,000 horsepower, will be constructed on the Lewis River, while the company has further holdings on the White Salmon and Klickitat Rivers where future plants can be built as needed. The president of the Northwestern Electric Company is Herbert Fleischacker, also president of the Anglo & London-Paris National Bank of San Francisco. Mr. Fleischacker and his associates have been connected with successful power industries in California for many years.

DENTIST TO SETTLE HERE

Dr. E. R. Parker, Wealthy Practitioner and Inventor, Likes City.

Dr. E. R. Parker, a dentist, Brooklyn, Ind., No. 22, who marched at the head of his home contingent in the grand parade, has decided to locate in Portland. The beauties of the city, its commercial prosperity and solidity, and also its fine residential sections, made so great an impression on him that he decided to open up a large office for the practice of dentistry, the latter representing an investment of at least \$15,000.

"As soon as I arrived here I was amazed at the city, there is no other word for it. Twenty years ago I had practiced here in a small way, but I never expected that the growth could have been so phenomenal. So as not to lose any time I took the examination to the Oregon State Board of Dental Examiners, which consists of such well-

MEASURE AIMS AT FAKE PROMOTIONS

Proposed "Blue Sky" Bill is Similar to Act Now in Force in Kansas.

STOCK SWINDLES STOPPED

Companies Organized to Sell Stock Required to Give "Clean Bill of Health"—Proposal Indorsed by Commercial Bodies.

PORTLAND SONG ARRIVES

Tune and Words Meant for Elks' Reunion Is Catchy March.



AT THIS POINT NORTHWESTERN ELECTRIC COMPANY IS BUILDING DAM TO GENERATE 20,000 HORSEPOWER.

SCENE SHOWING ACTIVITY IN CANYON OF WHITE SALMON RIVER.

While in Atlantic City as a delegate from Portland last year William E. Apperson, past exalted ruler, met Mrs. Isabella D. Widder, who sang "Portland wants you in 1912," all over New York City and Atlantic City.

Since that time Mrs. Widder has been busy composing a song for this reunion, which was to have been made a special feature of the musical part of the programme. Unfortunately the song only arrived last night, when practically all the social functions were over, so that no one had a chance to hear it.

The song is entitled "Portland, That's All," and is a snappy march tune, which goes with a verve and an swing all the time. The lyrics are very appropriate to the occasion, and the chorus goes as follows:

Portland, old Portland, Queen of all the Ports, old Portland, in Winter, Summer, Spring or Fall, You will find health and wealth in Portland, that's all.

JUDGE MAY REOPEN CASE

Wife Needs Support of Man Who Was Refused Pardon, Is Assertion.

After fighting a proposed pardon of Adam Stevenson, to the point of causing Mayor Rushlight to veto the ordinance carrying the pardon, Judge Taxwell, holding himself vindicated, will entertain motions to reopen the case next Tuesday. The action is based upon an affidavit of Mrs. Stevenson, who was the principal witness against her husband.

The presentation of the pardon ordinance was the occasion of a bitter attack by Councilman Jennings upon the court, to which Judge Taxwell replied by a letter, and the Mayor thereupon vetoed the ordinance. The case, Judge Taxwell said, was one of the most aggravated instances of wife beating in the history of the state.

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Another case in which the wife was the principal witness against her husband, and the case was reopened. The case, Judge Taxwell said, was one of the most aggravated instances of wife beating in the history of the state.

TYPE OF MAUSOLEUMS TO BE INSTALLED IN PORTLAND CEMETERIES.



Exterior.



Interior.

EXTERIOR AND INTERIOR VIEWS OF PROPOSED BURIAL STRUCTURE.

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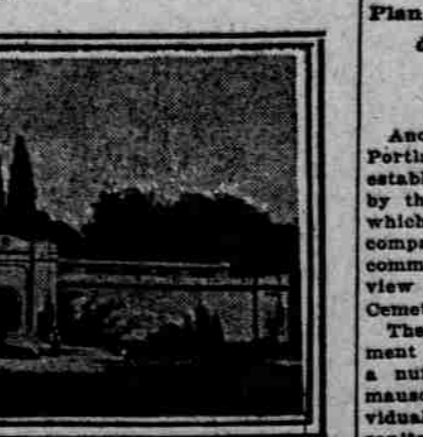
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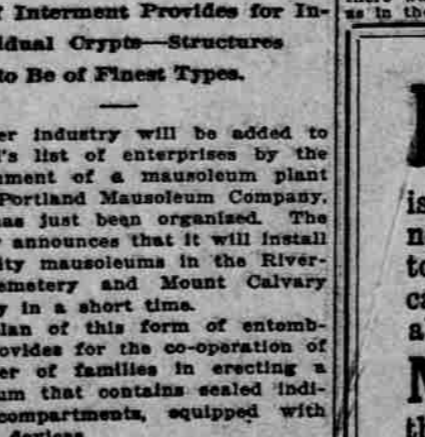
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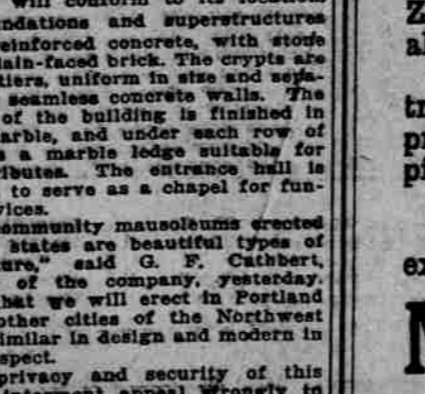
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ERROL HEIGHTS

You can buy a lot in ERROL HEIGHTS for ONE DOLLAR down and you can pay for it with ONE DOLLAR a week.

When you have done this, you have made the best possible use of your DOLLAR. You have put it where it will do YOU the most good.

ERROL HEIGHTS

You ought to see ERROL HEIGHTS. It's the choicest and cheapest residence property in Portland and is only a few minutes' walk from REED COLLEGE.

The Fred. A. Jacobs Company

The Largest Realty Operators on the Coast 269 Washington Street Corner Fourth

SINGLE TAX EXPLAINED

INJUSTICE OF SO-CALLED REFORM POINTED OUT. Taxes Should Be Paid by Persons Who Have Property Values, Declares Charles H. Shields.

WASCO ELK IS BRANDED

Numerals "303" Stay by George Crossfield, Sherman Man.

RAILROADS PLAN INCREASE

Burlington System May Absorb Line and Connect Gulf With Sound.

NEW ENTERPRISE COMES

COMPANY TO INSTALL COMMUNITY MAUSOLEUMS. Plan of Intermittent Provides for Individual Crypts—Structures to Be of Finest Type.

MANZANITA BEACH

is situated on Nehalem Peninsula, between the Ocean and Nehalem Bay, and near Necarney Mountain, has a half mile of Ocean frontage, and is convenient to the Bay. This is an IDEAL LOCATION, and if you will run down and camp there during your vacation, you will certainly agree with us, as to the above assertion.

Manzanita Beach

is but a couple of weeks old, but already Manzanita Beach building has started therein, and we predict that before the Summer is over, more Summery cottages will go up in MANZANITA BEACH than in any other resort along that side of the Bay. MANZANITA BEACH IS NOW BEING IMPROVED; the contract for clearing alone is for almost \$40,000.

Manzanita Selling Agency

ROOM 601, BOARD OF TRADE BUILDING

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