

See the Full Page Announcement of the Great 55th Anniversary Toilet Goods Exposition and Drug Goods Sale on the Last Page of This Issue. We Are Sole Oregon Agents for the Ostermoor Mattresses—Principal Portland Agents for the Globe-Wernicke Book Cases and the Vudor



# Monster 55th Anniversary

## \$5,500 in Prizes

### Three Trips to Europe

### One Trip to New York

### 1 Month at An Oregon Beach

WE have planned a brilliant commemoration of the 55 years which have seen this store grow from its little, modest beginning on Front street, to the great, powerful institution of today—the merchandising wonder of the whole West!

Our 55th Anniversary will be celebrated not only with the most supreme value-giving of the year, but by an event which will bring to realization the dream of a lifetime to three of our Public-School Teachers—A TRIP TO EUROPE!

## Contest Open to the Public School Teachers of the City of Portland and the State of Oregon

This extraordinary Travel Contest opens at 8 o'clock tomorrow morning and closes at 6 o'clock, June 17. It will be decided by popular voting here at the store, ballots for which will be given with every cash or credit purchase of 25c and above.

We have decided to send—  
**One Teacher from Portland, West of River**  
**One Teacher from Portland, East of River**  
**One Teacher from State, Outside of Portland**

The three teachers receiving the highest number of votes in their respective districts will be given choice of a trip to either Paris or London. First-class Pullman, steamer and hotel accommodations provided for, with stopover in Chicago, if desired; 10 days' stopover in New York and 10 days in either Paris or London. The fourth to highest in all districts, taken as a whole, will receive a trip to New York with 10 days' stopover. To fifth highest a month's expenses at any Oregon beach.

The contest will be held under the direction of—  
**John F. Carroll, Manager and Editor, The Evening Telegram.**  
**O. C. Leiter, City Editor, The Morning Oregonian.**  
**J. L. Travis, City Editor, The Oregon Journal.**

Also 2 Principals of Schools, to be appointed by the City Superintendent of Schools.

booth at any time until store-closing of the final date of validity. For instance, a ballot issued May 1, must be voted before night of May 10.

If purchaser does not care to vote, ballot will be destroyed by cashier or salesperson in customer's presence.

No employes shall receive vouchers from customers.

Employees, of course, vote on purchases they themselves make.

Customers ordering goods C. O. D. or by mail can bring or send paid bill to any service desk within 5 days and get the ballot it represents.

Any man and woman public schoolteacher is eligible to this contest

**Every school in Portland and the State should appoint its candidates at once. Each Town outside of Portland should center their efforts on one candidate. Start tomorrow!**

### The Details of Trip and Dates of Sailing

During the 10 days spent in New York, the three Teachers will be given an expert guide, and our New York manager will do everything in his power to make their stay as pleasant and profitable as possible. Any of the following liners may be selected:

- George Washington, North German Lloyd. From New York, Thursday, July 13, 10 A. M.
- Amerika, Hamburg-American. From New York, Saturday, July 15, 11 A. M.
- Lusitania, Cunard Line. From New York, Wednesday, July 19, 9 A. M.
- Oceanic, White Star Line. From New York, Wednesday, July 19, 3 P. M.
- Kronprinzessin Cecilie, North German Lloyd. From New York, Tuesday, July 25, 10 A. M.
- Olympic, White Star Line. From New York, Wednesday, July 26, 3 P. M.
- Caronia, Cunard Line. From New York, Saturday, July 29, 10 A. M.

### Points of the Contest

Again—we state that the ballots will be given with every purchase of 25c and above. They will be issued in multiples of 25, that is to say:

- 25c to 35c purchase calls for 25 votes
  - 36c to 65c purchase calls for 50 votes
  - 66c to 85c purchase calls for 75 votes
  - 86c to \$1 purchase calls for 100 votes
- And all above \$1.00 in the multiples**

Ballots will be handed you by cashier or salesperson with either take or send purchase. Ballots are to be voted at a large booth, located on main floor. Each ballot bears a date, ten days ahead, and may be voted at the

**Anniversary Luncheon**  
 OUR big seventh floor...  
 11:30 to 2 o'clock—far and away in Portland at the price. High...  
 MENU:  
 Consomme en Tasse.  
 Coney Island Clam Chowder.  
 Redfishes. "Green Olives."  
 Baked Chicken with Egg Sauce.  
 Potatoes Anglaise.



### Anniversary Insertions,

**CHARMING** matched...  
 50c to 75c Embroidery Sets for...  
 50c to \$1.00 Embroidery Sets for...

### Sale of Fine Emb. Bands

Pretty novelty embroidered bands for trimming kimonos, waists and gowns. Come 6 to 14 inches wide in eyelet and Baby Irish designs.  
 To \$1.25 Bands, 69¢  
 To \$2.25 Bands, 98¢



## 55th Anniversary Sales for the Home

### Stupendous Furniture Sale--One Fourth Reduction

MEIER & FRANK'S—FOURTH FLOOR. ORDER BY MAIL.  
**BY FAR** the most sensational Furniture offering of the year! For Monday, Tuesday and Wednesday only, hundreds of pieces of elegant Furniture in Mahogany, Circassian Walnut, Birdseye Maple, Fumed Oak, etc., including  
**Original Gustave Stickley's Craftsman and Lifetime Mission Furniture**  
 All at exactly 1/4 less than present marked prices. Complete Dining Room Sets, Suites, Single Pieces. Just to give you a hint:  
 Beds, regularly \$45 to \$230—1/4 Off Dining Room Sets, \$187 to \$900—1/4 Off  
 Dressers, worth \$60 to \$350—1/4 Off Odd Buffets, worth \$20 to \$265—1/4 Off  
 Chiffonieres from \$60 to \$250—1/4 Off Extension Tables, \$15 to \$62—1/4 Off  
 Dressing Tables, \$30 to \$200—1/4 Off China Cabinets, \$20 to \$114—1/4 Off

## 15,000 Star Shirts At Anniversary Prices!

MEIER & FRANK'S—FIRST FLOOR. ORDER BY MAIL.  
**WE PLACE** the balance of that mammoth purchase of famous Star Shirts in our Great 55th Anniversary Sales tomorrow at less than they ordinarily cost wholesale? Remember, we bought the entire factory stock of Star Shirts when the company changed hands. Over 15,000 to choose from tomorrow at these prices:  
**\$1.50 Grades Only 98c**  
**\$2.00 Grades at \$1.15**  
**\$2.50 Star Shirts, Choice for Only \$1.35**  
**\$3.00 Star Shirts, Choice for Only \$1.69**  
**\$3.50 Star Negligee Shirts for Only \$1.98**  
**\$4 and \$5.00 Star Flannel Shirts at \$2.35**  
**20c Kerchiefs 12 1/2c** \$1.50 Underw'r \$1.19  
 Over 500 dozen Men's fine, pure Linen Handkerchiefs, with 1/4 and 1 1/4-inch hemstitched borders. Regular 20c grades. Anniversary Sale at only **12 1/2c**  
**75c Night Shirts 49c** 25c Wash Ties 12 1/2c  
 Men's excellent quality Muslin Night Shirts, made in military "V" neck or turndown collar style. Cut extra full and splendidly made. 75c kinds for only **49c**  
 Men's famous Ilma Silk-finished Lisle Shirts and Drawers in white, salmon, ecru and blue. Long or short sleeves—ankle length. \$1.50 garments, all sizes **\$1.19**  
 Five hundred dozen Men's new, plain white and fancy Wash Four-in-Hands, sold regularly at 25c. Reversible, in many new stripes and figures. Sale price **12 1/2c**

## Anniversary Sale of Room-Rugs and Draperies

**French Wilton Rugs Reduced**  
 SIXTY-SIX handsome patterns comprised in these French Wilton Rugs.  
 \$65 French Wilton Rugs, 9x12 feet \$43.50  
 \$48 Wilton Rugs, 9x12, reduced to \$38.50  
 \$40 Wilton Rugs, 9x12, reduced to \$33.00  
 \$50 Wilton Rugs, 8-3x10-6, now at \$39.65  
 \$40 Wilton Rugs, 8-3x10-6, now at \$33.00  
 \$35 Wilton Rugs, 8-3x10-6, now at \$27.35

**Kilmarnock Rugs Reduced**  
 Kilmarnock Scotch Rugs, beautiful colorings in 8-3x10-6. Anniversary Sale, **\$24.30**  
 Kilmarnock Rugs, in choice assortment of patterns in 9x12. Special at **\$27.00**

**Lace Curtains Reduced**  
 ROUSING specials on handsome Domestic Lace Curtains—Saxony, Nottingham and Madras weaves, in finest Brussels and Houlton Lace effects.  
 \$4.00 Lace Curtains, 15 patterns, pair \$2.95  
 \$5.00 Lace Curtains, 25 patterns, pair \$3.35  
 \$6.50 Lace Curtains, 10 patterns, pair \$4.45  
 \$7.50 and \$8.00 Lace Curtains, special \$5.85

**Save on Scrim Curtains**  
 \$2 Scrim Curtains, pair, \$1.35  
 \$3.50 Scrim Curtains, pr., \$2.65  
 \$5.00 Scrim Curtains, at, pr., \$3.35  
 \$6.50 Scrim Curtains, the pair, \$4.45  
 \$7.50 Scrim Curtains at only, pair, \$5.65

**New Tapestry Couch Covers**  
 Beautiful range of Oriental Patterns in deep, rich colorings:  
 \$3.25 Couch Covers at \$2.15  
 \$4.50 Couch Covers at \$2.98  
 \$6.50 Couch Covers at \$4.35

### 60c Thin Glass Tumblers for

MEIER & FRANK'S—BA...  
**ONE THOUSAND** do...  
 blers at this anniver...  
 Full 10-ounce size, made of cle...  
 glass, in neat, handy shape. A...  
 ular stock at 60c dozen. Extr...  
 the 55th Anniversa Sale at th...

### 25c Bone China and Saucers

Price-reduction of one-fourth...  
 Cups and Saucers of genuine B...  
 prettily decorated with gold...  
 border. Very neat and...  
 Never sold at less than 25c pair