

# In Commemoration of Meier & Frank's 55th Anniversary in Portland, Mammoth Sales Are Announced Featuring An Unprecedented European Travel Contest for Teachers---See Pages 8 and 9 of This Section

## GREAT 55<sup>TH</sup> ANNIVERSARY SALE OF TOILET GOODS



### Hundreds of Tremendous Bargains in Well-Known Toilet Articles---Visit the Many Booths

ONE of the biggest features of Meier & Frank's Monster 55th Anniversary Sales tomorrow is this extraordinary event in Toilet Goods and Drugs, the second of a series which we plan to hold each month!

Hundreds of the best known articles at prices about what smaller dealers have to pay wholesale. Our co-operation direct with the makers has brought about these amazing savings.

**50c Pozzoni's Powder at 29c**

FOR years, Pozzoni's has held the lead with women who want a delicate, harmless Face Powder. It imparts a dainty transparency to the skin, acting as a remedy to pimples, freckles and skin discolorations.

Pozzoni's Face Powder is a valuable cosmetic, the ingredients of which are guaranteed absolutely harmless. Comes in white and exquisite tints of flesh, cream and brunette.

**50c BOXES AT 29c**

We Reserve Right to Limit Quantities

Thousands of Free Samples

**Rousing Specials for the Great Anniversary Sale of Fine Toilet Soaps**

25c Boxes "Cupid Garden Boquet" Soap, 3 cakes in a box, for Anniversary Toilet Goods Sale; per box, now on sale at **10c**

5c Flotilla Soap, pure white, for toilet and bath. During Anniversary Toilet Goods Sale; now on sale at, per box **42c**

M. & F. Special Soap, for hotels, etc. White, pure and nicely scented. Anniversary Sale; priced now for only **23c**

25c Sylvan Toilet Soap, in all wanted colors; 3 cakes in box. During the Anniversary Sale; priced at only **18c**

25c Cuticura Soap, per cake at **11c**

5c Lifebuoy Antiseptic Soap, only **4c**

25c Woodbury's Facial Soap, at **10c**

10c Jap Rose Glycerine Soap, at **7c**

10c Portland Rose Glycerine, at **7c**

10c Old-Fashion Oatmeal Soap, at **7c**

Auditorium Soap, special, cake **7c**

Pompeian Soap, special cake, at **16c**

Pears' unperfumed glycerine soap **12c**

25c Packers' Tar Soap, special **14c**

10c Physicians' & Surgeons' Soap **7c**

10c La Primera Soap, the cake at **7c**

Satin Skin Soap, special, cake **12c**

Sanitol Violet Soap, special at **16c**

Piver's, Roger's and Gallet's Soaps in all odors, now selling at, cake **23c**

5c Monster Oatmeal Soap, cake **4c**

California Medicatol Soap, now **7c**

**Ricksecker's Soap 25c a Bar**

IF YOU have a sensitive and delicate skin which other soaps irritate, Ricksecker's Soap will bring you relief.

Contains no perfume, no coloring matter, no adulteration—made of healing vegetable oil. It is the Soap physicians use in their own families. Ricksecker's Soap does not exhaust the natural oils of the skin and unexcelled for chapped hands.

Ricksecker's Soap, large size, in our Toilet Goods Section, at the low price **25c**

**Oriental Perfume**

SAMURAI Oriental Perfumes and Toilet Articles bring to you all the exquisite odors of the Orient, the dainty Geisha Bouquet, Sandalwood, Corylopsis of Japan, Japanese Violet and Lotus Blossom.

Visit the beautiful booth on our main aisle. Samurai Oriental Perfumes and Toilet Articles are sold here only in Portland. They come in all sizes, ranging from 25c up as high as **\$1.50**

**Bargains in Face & Talcum Powders**

50c Pozzoni's Face Powder, sp'l, **29c**

Wild Rose Talcum, priced special at **5c**

Graves' Talcum, special at only **19c**

1-pound can Corylopsis, special at **19c**

25c Santol Talcum Powder, special **13c**

25c Mennen's Talcum Powder only **15c**

50c Lesourd-Piver's Powder, only **23c**

50c La Blanche Face Powder, only **29c**

50c Java Rice Powder, special at **29c**

25c Satin Skin Powder, special at **16c**

Santol Face Powder, extra special **16c**

Swansdown Powder, very special at **9c**

**5000 Free Samples of Tooth Paste**

KOLYNOS is a scientific Dental Cream which thoroughly cleanses the teeth, sterilizes the mouth, destroys pernicious bacteria. 5000 samples given away during the Great 55th Anniversary Sale. Ask for it

**Anniversary Sale of Fine Facial Creams**

25c Tetlow's Cold Cream, special at **19c**

25c Satin Skin Cream, special, only **19c**

50c De Miracle Cream, on sale for **33c**

50c Sempere Giovine Cream, at only **33c**

50c Charles' Flesh Food, special at **33c**

50c Palmolive Cream, special, only **33c**

50c Stillman's Freckle Cream, only **33c**

75c Roger & Gallet's Perfumes at **59c**

50c Camelline Liquid Powder, for **26c**

Espey Cream, very special at only **16c**

25c Holmes' Frostilla, special, only **14c**

\$1.75 Amber Royal Powder, only **\$1.49**

**Creme Elcaya at 40c Per Jar**

WITH the outdoor season at hand, every woman must look to her complexion. Creme Elcaya is a skin food of unusual merit—a perfectly non-greaseless, pure preparation which can be used without slightest injury to the most delicate skin, leaving it soft as velvet.

Creme Elcaya is unequaled for roughness and redness of the skin. Does not promote the growth of hair, and its use leaves no trace of grease or gloss. Full sized jars of Creme Elcaya, **40c** during the Anniversary Sale, at only

**Oriental Cream**

EVERY woman can have a good complexion—one that is sweet, pure and wholesome—by using Gourand's Oriental Cream.

This well-known preparation has been highly recommended by physicians, actresses, singers and women of fashion for over half a century. It is claimed to cure skin diseases, relieve irritation, soothe and invigorate the skin. Positively non-greaseless and will not cause or encourage the growth of hair.

**\$1.50 Bottles 98c**

**Sale Specials on Rubber Goods**

Eagle Fountain Syringe, 2 quarts **\$1.19**

\$1.65 Premium Fountain Syringe **\$1.19**

\$1.50 Red Rubber Fountain Syringe **98c**

Eagle Water Bottles, 2 quarts, for **69c**

\$1.35 Red Rubber Water Bottle, 2-qt. **98c**

65c Household Rubber Gloves, sp'l **39c**

Marvel Whirling Spray, special **\$2.69**

Premium Spray Syringe, special **\$1.49**

Perfection Rubber Syringe, special **49c**

**50c Hair Brushes, Special at 28c**

As illustrated, fine 50c Bristle Hair Brushes, special at **28c**

25c Tooth Brushes, sp'l, **10c**

35c Hair Brushes, special, **19c**

35c Kleanwell Brushes for **23c**

35c Prophylactic Brushes **23c**

\$3 Ebony Hair Brush, **\$1.98**

15c Toilet Chamois, special, **8c**

35c Celluloid Combs, only **23c**

35c Bath Sponges, special **23c**

75c Hand Mirrors, at, ea., **49c**

25c Whisk Brooms, sp'l, **16c**

35c Hand Scrub Brushes, **19c**

35c Nail Brushes, special, **19c**

35c Shaving Brushes for **19c**

25c Nail Files, special at **16c**

50c Shears, all sizes, pair, **23c**

**Tooth Powders and Dentrifices**

25c Sanitol Tooth Paste, **16c**

15c Graves' Tooth Powder, **9c**

25c Pasterine Tooth Pwd., **16c**

25c Euthymol Tooth Paste **15c**

25c Rulifoam Tooth Wash **16c**

25c Graves' Tooth Powder **12c**

25c Kolynos Tooth Paste, **17c**

25c Lesterald Tooth Pdr., **15c**

25c Lyons' Tooth Powder, **11c**

Revelation Tooth Powder, **25c**

**Lemon Quince Cream at 25c**

WOULD be hard to find anything more delicate and soothing to the skin than natural lemon juice, combined with pulp of quince seeds and hydrogen peroxide.

These are the chief ingredients of new Lemon Quince Cream, which has attained widespread popularity in a short time. An absolutely greaseless skin preparation and perfect bleach. Leaves the skin soft as velvet. Full-sized jars, during Great Anniversary Toilet Goods Sale at **25c**

**Kerolene Inhalers**

THE Kerolene Inhaler is a scientific compound of the most pleasant nature, with the healing properties which bring relief to sufferers with catarrh, hay fever, sore throat, colds, asthma and bronchitis.

It is indorsed by the medical profession and hundreds of unsolicited testimonials. Special demonstration during the Great Anniversary Sales on 1st floor.

**Kerolene Inhalers, Complete on Sale in Our Drug Section, Only \$1.00**

**Revelat'n Tooth Powder**

DRUCKER'S Revelation Tooth Powder is one of the most practical dentrifices that's ever come to our notice. Different from most other kinds, containing neither acid, grit nor a corrosive compound.

For daily use Revelation Tooth Powder cannot be excelled. It cleanses and whitens the teeth, preserves and hardens the gums, leaving the mouth sweet and clean.

Dentists recommend Revelation Tooth Powder for hypersensitive dentine; also pyorrhea in early stages. Put up in convenient cans at **25c**

**50c Robertine for 29c**

IN Wisdom's Robertine Portland women have found an unusually effective lotion for beautifying and preserving the complexion. Especially useful is it at this time of the year, for it removes tan, freckles, sunburn, blemishes and softens wind and sun-roughened face and arms.

Robertine is positively free from anything that can injure the skin and makes the flesh soft and velvety. During the Anniversary Toilet Goods Exposition and Sale we will sell **50c** Bottle of Wisdom's "Robertine" for **29c**

**Pond's Extract Preparations**

YEARS before the Civil War, Pond's Extract was a household necessity the country over!

Pond's Extract Preparations now are just as high in quality and there is an article to meet nearly every demand of the toilet table. These extra special prices during our Great 55th Anniversary Sales:

50c Vanishing Cream, **33c**

25c Pond's Antiseptic, **17c**

Pond's Extract, **17c, 33c**

25c Pond's Cold Cream, **33c**

25c Pond's Dentrificer, **17c**

Pond's Talcum P'wdr, **17c**

**Beecham's Medicated Olive Shampoo, Special 35c Per Jar**

BEECHAM'S Medicated Shampoo is a splendid remedy for all scalp diseases. It is an English preparation for preserving, cleansing and beautifying the hair. Full size jars during **35c** Anniversary Sales

Beecham's Famous Alabastrine—A perfect preparation for use in manicuring the nails and keeping the hands soft and white. The jar **65c**

Beecham's Vere de Vere Complexion Cream—For relaxed tissues and muscles of the face and neck. Jar **65c**

**"7 Sutherland Sisters"**

IF YOU desire a superb hair-dressing, if you wish for a preparation devoid of injurious chemicals, if you need a splendid article for the hair, use Seven Sutherland's Sisters' Hair Grower.

This compound is backed by testimonials of the greatest physicians and by thousands who have found relief in it from baldness and other scalp diseases. See the demonstrator in our Toilet Goods section.

50c Bottles 7 Sutherland Sisters' Hair Grower for only **43c**

50c Bottles 7 Sutherland Sisters' Shampoo for **43c**

\$1 Bottle 7 Sutherland Sisters' Hair Grower for only **83c**

**El Perfecto Veda Rouge**

THINKING women have ceased to prefer a wan, colorless complexion to a delicate touch of El Perfecto Veda Rose Rouge. A dainty, harmless toilet preparation which gives to the cheeks, lips and fingernails the true color of nature.

El Perfecto Veda Rose Rouge is made of the finest, purest ingredients and absolutely will not injure the most delicate skin.

Regular **50c** Jars of El Perfecto Veda Rose Rouge, for Our Anniversary Sale **29c**

**Mme. Ise'bell's Preparations**

NOT only such theatrical stars as Maxine Elliot, Blanche Bates, Nordica and others, but women in every part of America use and endorse Madame Ise'bell's famous Toilet Preparations.

They nourish and preserve the skin and positively will not grow hair. Madame Ise'bell's Preparations sold here only in Portland.

Special Demonstration of Madame Ise'bell's "Turkish Bath Oil," "Skin Food and Wrinkle Paste," "Flesh Worm Eradicator," "Equisite Face Powder," "Lilac Hand Whitener," "B. C. Depilatory" at **25c, 50c, \$1, \$1.50**