

Watch Repairing by Mr. E. Farney of Switzerland, for 30 Years Expert Watch Maker in the Most Famous Watch Factory of Geneva. Picture Framing by Experts. We Framed All the Pictures of Mr. C. F. Richardson, Winner of the Judd Cup at Oregon Camera Club Exhibition. Victor Talking Machines 50c Down and 50c a Week. We Sell More Victor Talking Machines on Easy Payments Than All Other Dealers Combined. Gloves Cleaned by Experts 10c a Pair. Forsythe Waists. Free Lessons Irish Crochet. Raffia Basketry, Art Embroidery

Mill Ends of Brown Crash

Regular 12 1-2 the Yard Special 8c

—Here are 5000 yards of heavy weight 18-inch wide brown crash that housekeepers have use for every day in the year. It is the accumulation of a linen mill and comes in lengths from 5 to 12 yards each.

Washable Russia Crash—It's New to Portland

First Time on Sale at 10c the Yard

—This is a full bleached soft crash 17 inches wide. Woven closely in a heavy weight that means service. It's new to Portland and introduced for the first time at 10c the yard.

For the Man or Woman Who Listens

To the Call of the Open—Viyella Flannels

—Not the Viyella flannel that you know—a new Viyella flannel called "Tropical Viyella." Lighter in weight than those you have been accustomed to and made of hard twisted yarn. It is an improvement, inasmuch as this flannel is pre-shrunk and impossible for it to be affected by washing. Ideal material for shirts, waists, blouses and outing suits. Only store in Portland showing Tropical Viyella.

The Yard 75c

Have You Seen This New Secco Silk Underwear

A Fabric That Washes Well

—Here's a dainty novelty in ladies' sheer undergarments. A silk mixture in a thin, filmy fabric that comes from the tub as fresh and bright as new.

Corset Covers \$1.00, \$1.50 and \$1.75

—These corset covers are exquisitely trimmed with torchon lace edging with beading and ribbon on the neck and sleeves. Some have fine Valenciennes lace and insertion trimmings and many with insets of lace medallions.

Combination Suits for \$3.50

—Corset cover and drawer combination with trimmings of fine laces, insertion, beading with ribbon forming a waist line.

Night Gowns for \$3.50

—These gowns are made with V-shape neck and puff sleeves finished with lace insertion bandings, edging and beading strung with dainty colored ribbons.

These Centerpieces and Pillow Tops at Half, If You Buy the Working Materials

—Center pieces, pillow tops and library table runners in selected special designs of roses, poppies and conventional patterns. These to-be-worked pieces reflect the very latest ideas of home decoration, and are designed to be worked in fabrics, silks, embroidery cottons, Hemingway's embroidery and wash silks. Instructions free.

65c Stamped Pieces, special 33c \$1.75 Stamped Pieces, sp'l 88c
98c Stamped Pieces, special 49c \$1.98 Stamped Pieces, sp'l 99c
\$1.25 Stamped Pieces, sp'l 63c \$2.50 Stamped Pieces, sp'l \$1.25
\$4.98 Stamped Pieces, sp'l \$2.49

Lace Curtains From Mill to Home

All With Substantial Price Concessions

\$1.00 Lace Curtains.....79c \$ 6.50 Lace Curtains... \$ 4.75
\$1.50 Lace Curtains.....98c \$ 7.50 Lace Curtains... \$ 5.45
\$2.00 Lace Curtains.....\$1.49 \$ 8.50 Lace Curtains... \$ 6.35
\$2.50 Lace Curtains.....\$1.89 \$10.00 Lace Curtains... \$ 7.45
\$3.00 Lace Curtains.....\$2.35 \$12.50 Lace Curtains... \$ 8.95
\$4.00 Lace Curtains.....\$2.95 \$15.00 Lace Curtains... \$10.95
\$5.00 Lace Curtains.....\$3.85 \$20.00 Lace Curtains... \$15.45

—5000 pairs of Lace Curtains of all makes, including cable nets, Irish point, Battenbergs, Nottinghams, scrim, ruffled Swisses, Marie Antoinette, cluny and all the season's best patterns; white, ecru or Arabian color, 2½ and 3 yards long. You are sure to find curtains that will please.

Need a Rug? We Can Help You

Besides Quality, Here's Economy

\$33 BIGELOW AXMINSTER RUGS.....\$19.75
\$35 BODY BRUSSELS RUGS, 9x12.....\$24.75
\$40 BODY BRUSSELS RUGS, 9x12.....\$30.00
\$25 VELVET WILTON RUGS, SPECIAL.....\$14.85
\$18 KAZAK ART CRAFT RUGS, 9x12.....\$13.75
\$16 KAZAK ART CRAFT RUGS, 9x10-6.....\$12.45
\$18 TWISTWEAVE RUGS, 9x12.....\$11.85
\$45 WILTON RUGS, 9x12, SPECIAL.....\$33.45
\$55 WILTON RUGS, 9x12, SPECIAL.....\$41.00
\$60 WILTON RUGS, 9x12, SPECIAL.....\$45.00
\$65 WILTON RUGS, 9x12, SPECIAL.....\$55.00

New Trimmings That Help Brighten Your Gown

Novelties Decidedly New—Just From Paris

—Bordered chiffon cloths and Dew Drop nets for over-dresses and tunic effects.
—The bordered chiffons come in king's blue, wistaria, the new green, navy, white, rust and other colors. \$3.75 a yard.
—The Dew Drop nets are very soft and dainty and are particularly beautiful for evening gowns. Priced at \$2.75 the yard.

More Untrimmed Milan Hats Are Here

—Have you your Milan yet? Tomorrow—don't delay to make your choice—we place on sale ten of the most attractive shapes. Early anticipation of the popularity of Milans is the only reason we are able to supply the demand. Price \$3.95.

New Trimmed Milans at \$6.75

After Easter Hats—Just Arrived

—The Spring millinery fashions are now settled and Milan hats are pre-eminently popular. In the exhibit tomorrow you'll find both the small and the medium shapes smartly trimmed in the new wing trimmings now in great favor. Also many styles showing the stiff aigrette trimming and others with montures of roses and small buds.

Before Easter Hats at \$4.95

Being a Cleanup Sale of Early Hats

—Smart Spring hats that bear such well-known trademarks as Phipps, Regina and Castle. That is your guarantee as far as style, workmanship and material goes. As for the price, we can say to you that many of these hats sold normally from \$7.50 to \$10.00 each.

—It has always been our custom to keep hats moving, to show new styles continually, to be ever on the alert for the least change in fashions, and in order to take advantage of fashion's whims we offer these clean-up sales.



Lipman Wolfe & Co.

Merchandise of Merit Only

Sale of Messaline, Taffeta Petticoats

A Remarkable Offering at \$2.95

—We had the co-operation of one of the largest petticoat manufacturers in New York to make this sale an extraordinary economy event.

—In this sale the fabrics are fashion's most favored materials for petticoats to be worn with the dress fashions of this Spring.

They are modeled in close-fitting, clinging styles now in vogue. The silk by the yard represents a greater cost than these finished petticoats are offered to you.

—They are made in a variety of plaited, tucked and tailored styles, and are to be had in black and in over twenty different colors, also print warp stripes, dresdens, new hair-line stripes and some with plaid borders around the bottom. The tailoring is the best and we guarantee the fit and finish of all these garments.

—It is a sale where the most decisive reductions are made from the regular prices.

—We mention no original prices for the petticoats tell their own story to women who know.



Smart Tailored Suits Of Black Satin

—Have you seen these new Spring and Summer models of black satin Duchess and wool back satins?

—The jackets are modeled in the smart hip length and have large fancy moire sailor collars or a flat round finish, trimmed with buttons. They fasten at the side with two large ornaments and lined with light blue and changeable Peau de Cygne.

—Straight modeled skirts that are slightly trimmed to match the jackets.

Prices \$35, \$40, \$50.

Maggioni That's all you have to know about a glove

Beauty and Simplicity in These Marquessette Dresses

—What could be more delightfully cool and summery than these dainty dresses of cotton marquessette. They are practical as well as beautiful, for they can be worn for evening to the theater or parties and in the afternoons.

—Short elbow sleeves and low, round necks beautifully trimmed with white or colored crocheted buttons to match the predominating color in the main dresses, and heavy embroidery in Bulgarian effect. Some of the skirts are slightly trimmed to match the waist, many plaited, others plain with a fold of colored silk. All white dresses, light blue and white check, navy and white, and black and white.

Price \$12.50.

Victor Talking Machines 50c Down, 50c a Week Delivered on 1st Payment

Read of Parasol Fashions for Spring 1911

—To the fertile brains of Paris manufacturers are due the decided departures in Parasol fashions from those of previous seasons. Keen wits have taken for their keynote of style the prevailing fabrics in dress, and this season finds smart satin, silk and velvet parasols to match milady's tailored gown or garden frock.

—Among some of the latest styles shown is the new "Palm Droop," which is shown in satin, taffeta, pongee and pompadour silks.

—One particularly smart novelty is a black silk velvet parasol with colored silk lining. The frame is tipped with gold and a long, carved ebony handle matches the velvet.

—An especially attractive novelty is a white parasol and colored silk parasols with bands of black velvet ribbon. Tinted handles produce a lovely color harmony.

—Seen in the promenade on Fifth avenue is a popular "Palm Droop" of satin in solid and changeable effects. The ribs are gilded, the handles tinted to match the silk.

Men Who Care for That Touch of Neatness Are Prone to Favor These Wash Vests

—There is nothing that adds to a man's appearance and looks so delightfully cool in Summer as these wash vests.

—This year the styles run to very quiet designs. Neat little hair-line stripes in light and dark colors, or small figured patterns, modest and quiet. They are modeled in single-breasted styles; all are fitted with removable pearl buttons.

Priced at \$1.50 Each

Men's Black "Wearwell" Sox at 19c

—Many men show a preference for black hosiery both Winter and Summer. Here are light weight sox with double heels and toes and extra long ribbed tops. They wear and look well with low shoes. Are underpriced at 19c a pair.

Hair-Lined Percalé Shirts at \$1.50

—We will not call these novelties. There is nothing new about them. Rather old-fashioned, if anything. One of those staple styles that men of quiet taste prefer to the brightly colored and loud shirts so much in vogue. What is prettier than a plain white shirt with a black or blue or a helio stripe made in coat style with cuffs attached? They are neat, refined and elegant.

Complete Assortments Await Your Pleasure in Light and Medium Weight Underwear

Take These Garments for Instance at 25c

—Light weight ribbed vests, low neck with plain or crochet yokes, in various patterns, and tights to match. Union suits of white ribbed cotton with low necks with hand trimmed knees.

See What Good Styles Are Priced at 50c

—Plain low neck silk lisle vests or lisle and silk lisle, with pretty crochet neck, in a variety of patterns. Light weight lisle thread union suits that are perfectly fitting with low necks, sleeveless and tight knee.

There's a Deal of Worth in These \$1.00 Garments

—Union suits in white, sleeveless and plain or lace-trimmed knee, also with crochet yoke.

—Vests with low necks of lisle or silk lisle, handsomely crocheted yokes in many designs. Also tights to match in knee length, plain or lace-trimmed.

With These New Serge Silks on View

We Are Just One Season Ahead of Others

—Late last Fall we introduced wool back satins to the women of Portland. For months we showed the only stock in black or colors in this fashionable material in the city.

—Now we introduce these new twilled silks, which are positively in greatest favor for tailored suits in Paris, London and New York. Take up Vogue, The Home Journal, L' Art de la Mode, or any other fashion magazine and you'll find these silks mentioned as the ultra-fashionable fabric of the season. To be sure you'll find them in great abundance in Portland next Fall. Why not be a season ahead of local fashion?

—These silks are shown in black and navy, also black and white and navy and white stripes.

Priced at \$2.50 the Yard

Latest Books Are Sure to Be Found Here

"THE GRAIN OF DUST," by David Graham Phillips. \$1.30
"WHAT'S HIS NAME," by Geo. Barr McCutcheon. Price \$1.20
"THE DWELLERS ON THE THRESHOLD," by Robt. Hichens. Price.....\$1.10
"THE GOLDEN SILENCE," by C. N. and A. W. Williamson. Price.....\$1.35
"MARIE CLAIRE," by Marguerite Audoux. Price.....\$1.20
"THE DOCTOR'S DILEMMA," "GETTING MARRIED," etc., by Bernard Shaw. Price.....\$1.50
ARNOLD BENNET'S GREAT BOOKS—"A Great Man." Price.....\$1.20
"The Ghost." Price.....\$1.20 "Clayhanger." Price.....\$1.50
"The Old Wives' Tale." Price \$1.50

We Think Them Most Attractive. You Will Too

Four New Veils—Exclusive With Us

—Possibly you have not heard of these new Shetland finished hat drapes and auto veils. They are the latest Paris novelty and promise to be in great favor. In black, navy, brown, gray, green, champagne and white.

Priced at \$5.00 Each

Bordered Chiffon Cloth Veils \$5.00

—These are woven in solid color centers in a great range of colors with wide hemstitched stripe borders.

Marquessette Veils of Extra Size \$3.75

—This is a new veil just arrived. Made with an extra wide hem on all sides. These Marquessettes can be had in all the popular and in all the new shades in vogue this Spring.

Here's a Waterproof Chiffon Veil at \$2.50

—One of the most serviceable and durable veils for this climate, being positively guaranteed water proof. They come in all the popular colors in both light and dark shades.