PORTLAND TO BE LIVESTOCK CENTER

Visitor Declares This City Is Destined to Become Market of Note.

WILL BRING WEALTH HERE

D. A. Lively Tells What Packers Have Done for Fort Worth and Predicts Similar Results From Local Plant.

D. O. Lively and wife, of Dallas, Tex., are in Portland, avoiding the Summer months of their home state. It's hard work to get a Texan to say anything against Texas, but Mr. Lively says that he and his wife have to refer to the calendar to be assured that this is July. If the climate is like this all the year, they express a desire to live in Portland, provided their Texas interests would permit. Mr. Lively is what may be termed a livestock market promoter, having had a long experience in that line of work at Fort Worth and at Chicago. To an Oregonian reporter Mr. Lively said:

"It seems to me from a superficial inspection that Portland has a great future as a livestock market. You have a fine territory for a supply and a tremendous consumption right at hand, to say nothing of what the Orient might take. There is in my opinion an opportunity for one more big livestock market in the United States, and Portland seems to me to be the logical location. I don't know just how much has been done to back up the packing interests that are trying to build up a livestock market for Portland, but I do know that nothing you have done or can do means as much for actual dollars and cents returns.

How It Was Done in Texas.

"I know what I am talking about, as I went through it all at Fort Worth, Tex. That town had a stockyard, used chiefly as a stop-over feeding point for sheep and cattle in transit. There was an antiquated packing-house, with a small capacity, but no available supply of hogs. Boston capitalists bought the plant, and in order to make their investment good, employed a couple of young men to promote or build up the livestock shipping industry.

"It was a new deal for Texas. There are Texans now in Portland who were there at the time, and who know what sort of work we had to do. There were only about 17,000,000 bushels of corn raised in the state; now the crop will approximate 50,000,000 bushels. There were no shippers of hogs, and the cattle business was confined almost solely to the movement of range animals.

"We had to preach cornraising, we had to go out to little country towns and picking out some likely farmers or butchers, make livestock shippers out of them. In order to accomplish this, we would go to the bank and guarantee the payment of the embryo shipper's checks in exchange for livestock. Often we supplied him with the cash.

"We would then go out through the country with him, contract for the delivery of the hogs at the shipping point on a certain day, order his car, see him through the market, and give him his profit. In most instances the men we put through the school were ever after regular shippers.

Oregon Has Advantages.

"We had poor material to work on down in Texas. The breed of hogs ran largely to the razorback or "bristles on a butcher-knife" variety. I remember once going over into the pine woods and buying up 3000 head of these rail-splitters to be sold as stockers and converted into English bacon hogs. You can imagine their size when we moved the entire lot in three double-decked cars. They were like a bunch of cats. We could not count them in the stockyards, because they went through and over the pens at their will. The man who bought them shipped them out to his farm somewhere in the corn belt, and the first feed of hard corn killed the lot.

"Disease among the hogs gave us a lot of trouble, a condition I understand the Oregon farmer does not have to contend with. From the car windows I have seen nothing but wellbred hogs in Oregon. The move I speak of was started 13 years ago, and we thought we had boomed things when the year showed receipts of, according to my recollection, about 30,000 hogs. This year's receipts have already passed the half-million mark, with cattle, sheep and horses in proportion.

Fat Stock Show Helped.

"As one of the means of education, we started a fat stock show. I personally solicited the premiums and we had in hats, overcoats, shoes and merchandise about $600 worth of prizes. The show is now given in a $200,000 pavilion, with from $50,000 to $75,000 in cash premiums and more than half a million people attend.

"It is in actual cash returns to Fort Worth that the growth of the livestock market is particularly attractive. Just think of the good, hard spot cash dollars that are paid out every working day in the year, a big proportion of which is spent with the merchants of that town. For the over a half a million cattle, about an equal number of hogs, 117,000 head of sheep and nearly 8000 horses and mules, there has been paid out since January 1, 1908, a sum approximating $18,000,000. The population of Fort Worth has doubled in the past ten years. There are no shut downs, and the price and the class of labor are high. A salaried friend of mine has made a million dollars in real estate, due to the enhancement of values brought about by the building up of the livestock market.

Corn Not a Necessity.

"There has been one radical change, though, and that is in the territory from which Fort Worth's main hog supply comes. Instead of the corn-raising section, the alfalfa districts ship the biggest proportion of the fat hogs and sheep. When any croaker tells you that Oregon is not a corn state, and for that reason cannot produce lots of fat cattle, hogs and sheep, tell him to go out and get information that is up to the times. Your orchards, your alfalfa fields, your small grain crops are all you need, and if you Portlanders are as wise as I think you are, you will go the limit in backing up the move for a livestock market.

"Why, I am told that with hogs in demand at $9 a hundred pounds on the hoof, the farmers prefer to kill and peddle their dressed porkers for less money a pound. This, if true, is only due to a lack of education in the matter of marketing. I speak chiefly of hogs, as they are the groundwork (no double meaning) of a livestock market. Cattle and sheep are easier to get.

Good of Competitive Market.

"A competitive market afforded by a properly conducted stockyard is of untold benefit to the farmer and stockraiser. He knows that he will get the highest ruling market price for what he has to offer, that he can sell every business day in the year, and that there is no question about the spot cash in exchange for his livestock.

"The livestock show feature is a great aid in the building up of the livestock industry. We found it so at Fort Worth, and after we had made it a success there we were taken to Chicago, where I was chairman of the department of publicity and promotion for the first international livestock exposition. Even that long-established and staid market found it necessary to look to her laurels in order that the Missouri River markets would not wrest from her the supremacy she had always enjoyed.

"The first international was a revelation to the people of Chicago, and even to those idenfified with the livestock industry. In line with my work I went to see the managing editors of the Chicago dailies, asking them to help boost the exposition. I was told that Chicago had outgrown the stockyards, that instead of showing distinguished visitors the art of killing hogs, they wanted to show their art institutes and their park systems. It took only a few days to convince these gentlemen that the livestock industry in all of its ramifications actually supported 40 per cent of Chicago's big population, and that it meant more to Chicago than the grain, lumber and dry goods interests combined, the three next important lines of that city's commercial supremacy. Pretty big statement, but we showed them, and as soon as their eyes were opened they got in line, and they are still pushing.

Portland Can Have Big Show.

"Every man interested in livestock knows what the Chicago International, the Kansas City Royal, the Fort Worth Feeders and Breeders, the Denver show under the management of Colonel W. E. Skinner, and the various displays, have meant, not only to the cities, but to the livestock industry as a whole. The multitudes that attend the shows bring more money per capita than any other sort of gathering under the sun, and they stand for material, profitable development.

"Every country that is civilized is represented at the Chicago International, and proportionately it seems to me that Portland can do as well. I understand that you have a livestock show every year that is well attended, but with the proper and enthusiastic backing up of those who manage it, based on an understanding of its great importance, it can be made bigger and an immense help in building up a livestock market at Portland."

WILL HOLD CONVENTION

EVANGELICAL ASSOCIATION TO MEET AT JENNINGS' LODGE.

Campmeeting to Open Next Tuesday and Continue Over August 5.

The annual convention of the Evangelical Association of the Oregon Conference will open with a religious rally on the camp ground at Jennings Lodge, on the Oregon City electric line, Tuesday night, July 27, and will continue over August 5. These meetings will be under the general supervision of Rev. Theodore Schauer and Rev. E. D. Hornschuch, presiding elders, and will be held in the newly completed tabernacle. Rev. G. W. Plumer, president of the Campmeeting Association, will deliver the opening sermon. The campground is reached by the Oregon City electric railway, or by river steamers.

The Sunday School League Convention will open Wednesday morning, July 28, and will be in charge of Benjamin Heinrich, superintendent. Special singing will be in charge of the convention chorister. The speakers will be: C. T. Doty, Mrs. Roberts, F. Benz, Jr., B. A. Linn and Rev. F. C. Benz, national secretary of the Young People's Alliance. In the afternoon H. A. Goode will conduct the praise services, and Winnie Johnson and Carl Getz will discuss topics of interest to Sunday school workers. Dr. Berger will conduct the round table, followed by announcements, ways and means, nominations and resolutions. In the evening Dr. Berger will deliver the annual sermon.

On Thursday, July 29, the speakers will be: Mrs. F. B. Culver, W. F. Klampe, Miss Bessie Parsons, Alberta Deardorff, Alvin K. Bradford, Mrs. Lucinda Ross, Margaret Cohrs and Dr. Berger. The latter will conduct the round table covering the general management of Sunday schools. There will also be an evening session.

The Young People's Alliance Convention opens Friday, July 30, with H. Albright, president, in the chair, at 6 o'clock, with morning watch, devotionals and remarks by Dr. Berger. In the afternoon the general subject, "Spiritual Imbuement for Greater Activity and Aggressive Work," will be discussed by Dr. Berger and others. Saturday, July 31, the subject in the morning will be, "Every Man an Evangelist," J. A. Goode will speak on "Our Missionary Secretary," business session; annual sermon, Rev. M. Haverling. Sunday, August 1, sermon and communion in the forenoon. In the afternoon at 3 o'clock there will be a German sermon; children's service; Y. P. A.; sermon, and dedication of the new Jennings Lodge Evangelical Church during the day.

The Women's Missionary Society Convention, with Mrs. N. Shupp, presiding, will be held Tuesday, August 3, in the afternoon, with the following general programme:

Devotional and address.....Mrs. N. Shupp, Pres.
"Outlook for Italian Work" .....Mrs. H. Albright
"Echoes From Miss Bauerfiend's Address" .....Mrs. Esther Frankhauser
"An Hour With the Mission Band and Cradle Roll" .....Mrs. C. H. Bradford and the Mission Band.
"In His Likeness" .....Mrs. A. E. Myers
"Our Silver Anniversary."
Solo .....Mrs. Odaville Yates, Jr.
Address .....F. C. Berger
Duet .....Mrs. and Marie Hutchins
Canvass for life membership and Missionary Messenger and Missionshate.
Missionary collection.

CONCERT AT CITY PARK

Rosebrook's Band Will Play From 2:30 to 5 This Afternoon.

Rosebrook and his band will play at the City Park from 2:30 until 5 this afternoon. The programme follows:

March, "The President" .....Herbert
Overture to "Oberon" .....Weber
Intermezzo, "Les Contes d'Hoffman" .....Offenbach
"German Patrol" (by request) .....Eilenberg
"A Lesson in Flirtation" (from "The Strollers") .....Englander
Excerpts from "The Chimes of Normandy" .....Planquette

INTERMISSION
(Ten Minutes.)

Scenes from "Lucia di Lammermoor" .....Donizetti
Solo for flute, Caprice di Concert .....Terschack
B. E. Millard.
From the ballet "Callirhoe" .....Chaminade
(a) Scarf Dance; (b) Variation; (c) Caprice.
Popular selection, "Mam'selle Napoleon" .....Luders
"Star-Spangled Banner."

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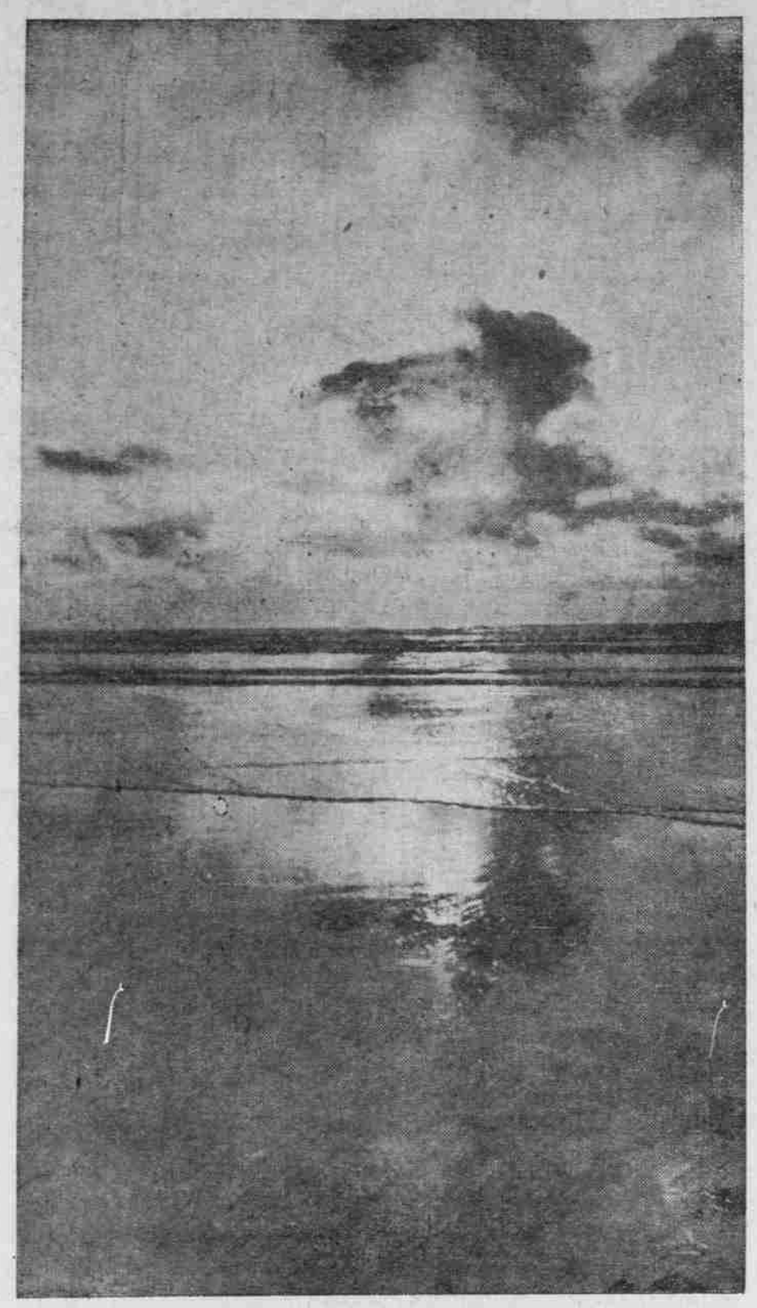

BAYOCEAN from a woman's viewpoint

It is the women who will spend the most time at BAYOCEAN, so what they say about it after seeing the location for themselves is vitally important.

608 E. Morrison Street, Portland, Or., July 19, 1909.

Potter-Chapin Realty Company, Corbett Building.

Gentlemen—While at Tillamook a few days ago I had the pleasure of a visit to Bayocean. I cannot express to you in words my surprise and delight with this resort. Nowhere on the Atlantic or Pacific Coast has nature given such a variety of beauty.

This beach is very similar to the Atlantic City beach. But even that great resort has not the mountains or streams which afford sport for the angler and hunter.

This peninsula, with its wooded park, the bay on the one side where one can have a warm bath, and the ocean on the other side for a cool plunge is a rare treat. Personally I would prefer the part known as "The Meadows," while others would prefer the broad view of the ocean.

The hotel site is magnificent, and, with the improvements you have planned, it willl certainly be one of, if not the most, beautiful resorts in the country.

I am going down with a party of friends in a few days, and we shall try and make our selections so as to form a colony.

Sincerely yours
(Signed) MILLIE G. PERKINS.

775 Clackamas St., Portland, Or., July 23, 1909

Potter-Chapin Realty Company, City.

Gentlemen—After walking over much of Bayocean Peninsula I wish to say that this location appears to me to be the very place for a splendid beach resort. I especially admired the wooded hills lying so near both the ocean and the bay. These beaches seem fully as good as you have represented them to be. In fact, I think that you have not over-stated the beauties of Bayocean in any particular.

Very truly yours,
(Signed) MRS. W. T. JOPLIN.

471 Morrison St., Portland, Or., July 23, '09

Dear Sirs—Knowing so well how many of us feel concerning investments in property and not having an opportunity of seeing it and passing our own personal opinion—to them I wish to say that Bayocean as a Summer resort is unsurpassed, with its elevation and meadows, its natural beauty and trees and shrubbery.

And I am sure that the many thousands that have already bought there, when they have seen it, will agree with me, that of the unique beauty of Bayocean the half has not been told.

Respectfully,
(Signed) MRS. E. EGGEN.

493 Market Street, Portland, Or., July 20, 1909.

Potter-Chapin Realty Co., Portland, Or.

Gentlemen—On a recent trip to Tillamook with a party of friends we went over to Bayocean and spent a most delightful day. You have certainly selected an ideal location for a beach resort, with its high, sightly ground covered with a fine growth of trees, and, best of all, the beautiful beaches on both the ocean and bay could make nothing more desired.

I found a great deal of work being done on the hotel site, grading streets, etc., and when this is finished Bayocean will be the only beach resort in the Northwest and one bound to become most popular.

I have read a great deal about Bayocean, but did not realize the great beauties of it until this trip, and I can say your descriptions hardly do it justice. I was so impressed that myself and friends are now planning another trip down there next month.

Wishing you every success in Bayocean,

Very truly ours,
(Signed) MRS. F. H. VEHRING.

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San Francisco, Cal.

LEAGUE IS ORGANIZED

ASSOCIATION WILL EXPLOIT NORTHWEST COUNTRY.

Permanent Exhibit and Information Bureau to Be Established in Lakeside Metropolis.

Mayor Simon yesterday morning received from Chicago a letter signed by James F. Pershing, requesting him to become a member of the advisory committee of an organization called "The Northwest Opportunity League." The Mayor replied that, being interested in everything pertaining to promotion of the resources of this section, he will do anything in his power to assist in such work.

The object of the organization, as stated in the literature sent out from Chicago is to unite the agricultural, horticultural, mining and commercial interests of Washington, Oregon, Idaho, Montana, Wyoming and Utah. Its headquarters are in the First National Bank building, Chicago, and the organization committee comprises James F. Pershing, Max Bass, Forrest Crissley, Charles H. Ravell and Clyde A. Mann.

The following letter, received by Mayor Simon from Mr. Pershing, explains the object of the organization in detail:

We respectfully beg to advise you that at a conference held here, it was decided that now and in Chicago there must be established for the Northwest states a permanent exhibit, in the most conspicuous down-town store floor location, also a Northwest headquarters and bureau of information and publicity for the Northwest. These to be under the auspices of this league, which shall represent not only one state, but all.

The present plan is to include Idaho, Montana, Oregon, Washington and Wyoming, and Utah and Alaska, if desired. This league, with common interests, can do what no one community can attempt. We have heard only enthusiastic declarations that National and continuous publicity with stereopticon lectures and a central exposition, all without special interest or favor, would bring about the second and greatest stage of upbuilding of the Northwest. Of the inquiries about Western states, 75 per cent center in Chicago, but the scope of this league's work will include the East, be in fact truly National.

We hope that you will co-operate for the common good, and urge that rivalries be forgotten in an aggressive work for the great empire of our Northwest, and for this reason we ask your personal co-operation as a member of the advisory board of this league, which is now ready to take up the matter with the Commercial Clubs of your state and others and complete the plan and arrangements. We are making this request of men of much prominence in all of the states enumerated, and also the highest officials of the different railroads operating in the Northwest, and already have received the indorsement of Darius Miller, of the Burlington, and Max Bass, general immigration agent for the Great Northern Railway. We will give the Northwest a publicity of 5,000,000 per month in Eastern dailies.

In addition to the indorsement of Mr. Miller, who will serve on the advisory board, we are in receipt of the following telegram from Louis W. Hill: "I shall be glad to lend my name to anything exploiting the Northwest."

Cable Breaks Logger's Leg.

COTTAGE GROVE, Or., July 24.—(Special.)—Lewis McKibben was struck by the wire cable today at Rouse's logging camp, five miles from here, while hauling logs with donkey engine. The trip line came loose, causing the wire cable to strike him with great force, breaking his left leg in two places between the hip and knee and cutting deep into the flesh.

TEACHERS TO FORM CLASS

Sunday School Workers Make Plans to Organize.

A movement has recently been started in Portland, fostered by the Multnomah County Sunday School Association, to organize a Union Teachers' Training Class, to contain at least 500 members. The committee in charge of this matter has already secured the services of J. Albert Emrich, who has had considerable experience in this line in conducting similar classes in California. It has also adopted as the textbook to be used, "The Training of the Teacher," this book being recommended by the International Sunday School Lesson Committee.

This movement is one that is fast growing throughout the entire country, and already classes of this nature are being organized and conducted in all the large Eastern cities. The initial meeting will be held Monday night, September 13, at the Y. W. C. A. building, and it is expected that the full registration of 500 members will be made that night. A meeting of the superintendents of all the principal Sunday schools of this city has been called for Monday night, August 9, to discuss this movement and to get in better touch with the course of work. Great interest is being taken in Sunday school circles, and already requests for membership and registration are coming in. It is fully expected that a large number will complete this course and receive diplomas at the June examination here in 1911.

Must Not Drink on Kansas Trains.

TOPEKA, Kan., July 24.—The State Board of Railroad Commissioners is sending out notices to all the railroad companies operating in Kansas to begin the enforcement of the law which prohibits drinking intoxicating liquors on passenger trains in this state. This law was passed by the recent Legislature, but none of the companies has paid any attention to it. Under its provisions, railroads are required to post notices in all passenger coaches that it is unlawful to drink liquors on the train. The law provides that any conductor finding anyone drinking on the train may arrest the offender and turn him over to the Sheriff or any police officer.

For trunks go to the Harris Trunk Co.

"In range of observation and in fluency of descriptive narration she is not unlike Madame Waddington."—The Dial.

Letters From China

BY SARAH PIKE CONGER
(Mrs. E. H. Conger.)

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"An extended view of Chinese life, delightful in its variety and important for its contents. The book is indeed a delightful addition to our knowledge of a country of which no one nowadays can afford to be ignorant."—The Argonaut.

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