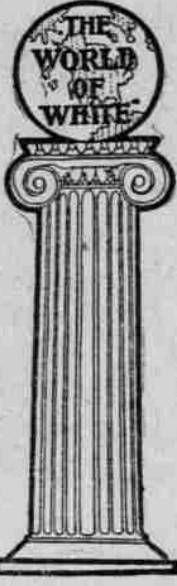


Butterick Patterns, Perrins Gloves, "Vudor" Porch Shades, "Ostermoor" Mattresses, "Ramie" Linen Mesh Underwear, "Onyx" Hosiery

# June White Days" & Frank Store

Article Sold at a Reduced Price

Two weeks of bargains rare and timely in great new stocks has many brilliant white sales to its credit but this year's forecasted the recent severe declines in the prices of many and waited to purchase till we could place heavy orders at alert watchfulness also secured extraordinary purchases at cities and styles are the kinds if you paid regular prices— for the Summer months are certainly justified in anticord breaking white goods give our prompt attention.



Soda Fountain and Lunch Section Is in the Basement Trunk and Traveling Bags Are on the Third Floor

**The Meier & Frank Store**  
\$3.50 White Gloves \$1.95  
\$1.75 White Gloves \$1.19

Thousands and thousands of pairs of white gloves of all styles, kinds and grades at greatly reduced prices—Gloves for dress and evening wear, gloves for graduates and brides—Take advantage of this opportunity

5000 pairs of white Kid Gloves of superior style and quality; full 16-button lengths, all sizes, 5 1/2 to 7 1/2. Brides and graduates will buy liberally of this grand bargain; \$3.50 val., pr. **\$1.95**  
10,000 pairs white Silk Gloves of the best style and quality; double finger tips, full 16-button lengths; sizes 5 1/2 to 8; regular \$1.75 and \$2.00 values, on sale **\$1.19** at this low price, pr.



5000 pairs of 2-class white Silk Gloves, double finger tips; sizes 5 1/2 to 7 1/2; all the best quality short Silk Gloves; regular 75c values, on sale at this special low price, the pair. **47c**

**WOMEN'S WHITE NECKWEAR IS REDUCED**  
200 dozen women's white Embroidered Collars, in sizes 12 to 14; best regular 25c values, on sale at this low price, ea. **17c**  
100 dozen women's white Bows, large and small styles, in lace, net, mull and embroidery; all new neckwear, 75c value, choice, ea. **45c**  
200 dozen women's white Neckwear, in bows, croats, 23c stocks, jabots, sets, etc.; regular 35c values, on sale at, ea. **23c**  
Entire stock women's white Neckwear on sale at reduced prices.  
500 dozen white Pearl Buttons, sizes 14 to 22-line; 2 and 4-hole, plain and fancy; regular 12c to 20c values, dozen. **5c**  
1500 yards of white embroidered Swiss Bands for Summer waists, 1 1/4 to 2 inches wide; pretty styles; \$1.00 and \$1.50 vals., yd. **57c**

Custom shade and drapery work our specialty—The best workmanship—Lowest Price Eastman kodaks—Photo supplies, films—We do printing and developing to your order.

# The Meier & Frank Store

Beautiful \$6.00 Embroideries at 98c Yard

A sensational offering of 5000 yards of fine Batiste Embroideries consisting of magnificent flouncing, insertion, galoons, and allovers to match—All new beautiful embroideries for lingerie gowns, etc.—Designs in Japanese work, filet, baby Irish, etc., widths ranging from 3 to 20 inches By far the greatest and grandest values in fine embroideries you ever had the opportunity to share in—Only about 5000 yards in the lot, so you will have to be here early if you want the best bargains—values up to \$6 a yard on sale at this wonderfully low price, yard **98c**  
See big 5th street window display—None laid aside—No mail or phone orders will be filled.



10,000 yards of Swiss and Nainsook Embroidery and Insertion, 1 to 9 inches wide; regular values up to 40c the yard—on sale at this special price, the yd. **10c**  
5000 yards of Swiss and Nainsook Embroidery and Insertion, eyelet and blindwork effects, in grand assortment; all new, high-class embroideries; values up to \$1.00 a yard, at this special price, yard. **25c**  
25,000 yards of Imitation Cluny and Filet Bands for trimming Summer gowns, etc.; handsome patterns; widths from 2 to 5 inches; regular values up to 40c a yard, on sale at this special price, yard. **10c**  
Great sale of Nets, plain, filet, figured and dotted; all new styles, for waists and gowns, on sale as follows:  
**\$1.00 Values Special Sale at 59c per Yard**  
**\$2.50 Values Special Sale at \$1.29 Yard**  
5000 doz. Valenciennes Laces, round-thread and French Vals., 1/2 to 3 inches wide; daintiest patterns; wonderful variety, matchless values, at these special prices:  
**Values to \$1.50 for 42c per dozen Yards**  
**Values to \$2.75 for 75c per dozen Yards**

**15% Off** on all real Laces, Irish Crochet, Duchess, Point, Valenciennes, etc.; all styles and all grades, at special reductions. Real Cluny and Torchon Laces at these sale prices: 25c values, yard, **19c**—\$1.00 values, yard, **79c** Imitation Irish and Filet Bands, edges, medallions and appliques, at the yard, **25c, 69c and 98c** Entire stock of Embroidery Match Sets, for infants' wear, undermuslins, gowns, etc., at reduced prices. Entire stock of fine Laces and Embroideries on sale at "June White Days" prices. Let us show you.

## White Ribbons, Very Low Prices

20,000 yards of white Silk Taffeta Ribbons, 5-inch, splendid quality; 35c val., yd. **19c**  
10,000 yds. 6-inch all-silk white Taffeta and French Faille Ribbons; 45c val., yd. **25c**  
10,000 yards of all-silk white Taffeta Ribbon, full 3 1/2 inches wide; 25c val., yd. **15c**  
White Wash Ribbons by the piece, on sale at the following exceptionally low prices:  
**No. 1, 10 yds in piece, 25c val. 17c—No. 3, 10 yards, 50c val. 37c**  
**No. 1 1/2, 10 yds in piece, 35c val. 23c—No. 5, 10 yards, 75c val. 57c**  
**No. 2, 10 yds in piece, 40c val. 29c—Mail Orders Carefully Filled**  
Entire stock of white Ribbons at greatly reduced prices. Entire stock of White Dress Trimmings at low prices. Entire stock of White Veilings and Nets, at special prices.

## Coat and Suit Store



## Most Attractive Prices

Our entire stock of women's White Wool Suits on sale at "June White Days" prices. All the latest fashions and materials are included, and you choose from the only satisfactory and complete stock in the city. Short, medium and long-coat suits, loose, semi and tight-fitting garments; single or double-breasted, fancy braided, satin-trimmed or plain tailored effects; materials of Panama cloth, serge, herringbone serge, silk rajah, etc. **GREAT SPECIAL VALUES, ON SALE AT FROM \$19.75 UP** Entire stock of white Linen and Rep Suits and white Lingerie Dresses on sale at June prices. An endless showing of the season's newest and prettiest white apparel—all on sale at saving prices. The economical woman will buy her hot-weather white apparel during the great "June White Days" sale.  
**White Coats** All white wool, linen and silk Coats on sale at greatly reduced prices; plain tailored and fancy silk braided effects; wool serge and linen coats, semi-fitted, single-breasted or medium length loose coats; a wonderful display, each, from \$5.85 up to **\$50.00**  
White Lingerie Princess and 2-piece Dresses in organdies, nets, point d'esprit lawn, linen, batiste, etc.; hand-embroidered and lace-trimmed garments; English eyelet embroidered. Val. lace, Plat Vals., Venise, Irish crochet, line, Cluny, dainty tucking and deep pleated effects. Both waist and skirt trimmed with the above trimming. The greatest display and the best values in the city at prices ranging from \$5.85 to \$115.00 each. Take advantage of this great sale.

**White Oxfords Reduced**  
10,000 pairs of women's white Mercerized Canvas Oxfords in ribbon lace and blucher oxfords; welt and turn soles; all the best models for Summer and evening wear; all sizes and widths; exceptional values—take advantage. On sale at these prices:  
**Regular \$2.00 White Oxfords on Sale at \$1.29 Pair**  
**Regular \$2.50 White Oxfords on Sale at \$1.65 Pair**  
**Regular \$3.00 White Oxfords on Sale at \$2.19 Pair**  
3000 pairs of misses' and children's white Canvas oxfords, in blucher styles, all sizes; great values; pair, **65c, 75c, 85c**



## White Furnishings for Men Low Priced

The greatest array of bargains in Men's High-grade Furnishings you ever had the opportunity to share in—Mail orders filled  
500 doz. men's white pleated Golf Shirts, made coat style, cuffs attached or detached; all sizes; **REGULAR \$1.50 VALUES, ON SALE AT 95c**  
500 dozen men's white pleated or plain Shirts; best styles, well made and finished; all sizes. **REGULAR \$1.00 VALUES, ON SALE AT 55c**  
200 dozen men's Muslin Nightshirts, cut with collar or military style, plain or trimmed; come in all sizes; a great assortment to select from. **37c**  
**REGULAR 50c AND 60c VALUES, EACH.**  
500 dozen men's white Wash Four-in-Hands, plain and fancy weaves; a grand assortment to select from; made reversible. See them. **12 1/2c**  
**REG. 25c VALUES, ON SALE AT, EA.**  
1000 dozen men's pure linen Handkerchiefs, 1/4 and 1/2-inch hems; regular 25c values, ea. **17c**  
Men's finest quality Irish Linen Handkerchiefs, 1/4, 1/2, 3/4, 1-inch hems; best 50c values. **38c**  
Men's B. V. D. Nainsook Underwear, short-sleeve shirts, sleeveless shirts and knee drawers; all sizes; best 50c values, at the garment. **39c**  
"Poros-Knit" Underwear for men, all sizes shirts and drawers; regular 50c values, at. **39c**  
Men's white lisle form-fitting Underwear, all sizes shirts and drawers; regular \$1 vals. **65c**  
Men's white Pongee Overshirts, best styles; regular \$2.00 values, on sale at this special price, ea. **\$1.35**  
"Ramie" Underwear at special June sale prices. All white furnishings at special prices—neckwear, gloves, hosiery, shirts—contract goods alone except'd.

## White Parasols

\$2 and \$3 Values \$1.39  
\$3.50 Values \$2.57 Each



500 white Parasols, tucked embroidery and hemstitched effects; all new, pretty styles; best regular \$2.00 and \$3.00 values, at. **\$1.39**  
200 plain white all-linen Parasols, to be embroidered; best \$2.00 values, at, each. **\$1.57**  
300 handsome white Parasols of plain white linen for embroidery; values up to \$3.50, special, ea. **\$2.57**  
Entire stock white and colored Parasols low-priced.

## \$5 Coat Sweaters at \$2.95

In the Men's Furnishing Goods Department, a great special sale of 1000 handsome white wool Sweater Coats, best style, well made and finished, all sizes; best \$5.00 values, each. **\$2.95**

## Doilies and Center Pieces

Special assortment of 12-inch Doilies, finished with real Cluny lace, handsome patterns; the best regular \$1.25 and \$1.50 values, special, each. **63c**  
Large special assortment of Battenberg Doilies, 12-inch, round and square styles; pretty designs; 40c and 50c values, on sale at, each. **23c**  
Special lot of 24-inch round and square Battenberg Centers, assorted patterns; regular \$1.25 to \$2.00 values, on sale at this low price, each. **87c**

## Sale \$1.50 Bed Spreads for \$1.12 Each Sale \$2.25 Bed Spreads for \$1.44 Each

Great special June sale of 2000 new hemmed Bedspreads, in best patterns, and a great variety to select from; the best regular \$1.50 values; buy all you want of them at this special price, each. **\$1.12**  
Entire stock \$2-\$2.25 Bedspreads, fringed and cut corners; great assortment, matchless value, ea. **\$1.44**  
Our entire stock of Bedspreads, Sheets, Pillow Cases, Cotton Goods, etc., on sale at unusually low prices.

**Pillow Cases 12 1/2c Each** | **81 x 90 Sheets 65c Each**  
500 doz. good heavy cotton Pillow Cases, 42x36-inch; best value in city at, each. **12 1/2c**  
5000 good, heavy Cotton Sheets, splendid quality, size 81x90 inches; matchless val., ea. **65c**  
All Pillow Cases on sale at the very lowest prices. All Bed Sheets on sale at specially reduced prices.

## 75c White Goods at 35c Yard 35c White Goods at 22c Yard

Great special White Sale of 200 pieces fine mercerized White Goods in fancy, open and woven effects—new, desirable styles for women's and children's Summer dress apparel. Endless assortment of attractive novelties, 75c value. An advantageous purchase from a prominent New England mill enables us to offer your choice at a **35c**  
200 pieces of beautiful quality mercerized Batiste, the best regular 35c quality, at this exceptionally low price, the yard. **22c**  
500 pieces of 36-inch English Long Cloth, 12 yards to the piece; greatest value ever offered at this low price, piece. **\$1.19**

**White Goods Are Reduced** Great special reductions on all our white goods—Batistes, Persian lawns, fancy waistings, chiffons, dotted Swisses, dimities, etc. mulls, fancy Swisses, poplins, etc., nainsook, long cloths, silk mulls—Take advantage of this great opportunity.

## Sale of 5000 New Axminster Rugs \$3 Values \$1.89--\$4.50 Vals \$3.18

5000 new Axminster Rugs in two sizes, to be sold at an extraordinarily low price. Best quality, floral and Oriental designs and attractive colorings and combinations. A great special purchase by our carpet buyer, who has just returned from the East. A splendid assortment to select from. On sale at the following low prices:  
**Size 27x60 inches, \$3.00 Values \$1.89 ea—Size 36x72 inches, \$4.50 Values \$3.18 ea.**  
Great special sale of 2500 yards Melrose Ingrain Carpet—neat floral designs; splendid quality; a style and grade carpet other stores ask 75c yd. for. Our price, sewed, laid and lined, is only, the yd. **50c**  
Largest and best stock and greatest assortment of Carpets, Rugs, Linoleums, etc., in the city. Third Floor.

## 100,000 Fine Handkerchiefs

15,000 unlaundered hand-embroidered Initial Handkerchiefs, 5c 1/4-inch hemstitching; regular 12 1/2c values, special at, each. **5c**  
1000 dozen women's white embroidered Handkerchiefs, scalloped and hemstitched edges; great assortment to choose from; the best regular 35c values, on sale at this unusually low price, each. **16c**  
300 dozen women's Handkerchiefs, lace-edged, Armenian lace, hand-embroidered initial and novelty colored Handkerchiefs; best regular 25c values, on sale at this very special price, each. **15c**  
200 dozen women's fine Appenzelle hand-embroidered fancy Initial Handkerchiefs; fine sheer material, 1/4-inch hemstitching; the best regular 75c values, on sale at this special low price, each. **39c**  
1000 dozen women's all-linen check and crossbar Handkerchiefs; 1/4-inch hemstitching; best 20c values, on sale at, each. **11c**  
50 doz. fine Madeira hand-embroidered and eyelet Handkerchiefs; all linen; regular \$1.75 to \$2.50 values, at, ea. **\$1.27**  
50 dozen fine French hand-embroidered sheer all-linen Handkerchiefs, in beautiful, dainty designs; matchless values, at the following prices:  
**\$4.00 Handkerch'fs \$1.98 \$7.50 Handkerch'fs \$2.98**  
**\$10.00 to \$12.50 Handkerchiefs on Sale at, each \$4.98**  
1000 dozen plain white hemstitched Handkerchiefs at, dozen. **18c**

