

VOL. XXVI.

PORTLAND, OREGON, SUNDAY MORNING, OCTOBER 6, 1907.

NO. 40.

500 Prs. Reg. \$1.50 2-Clasp Overseam Kid Gloves on Sale at 75c

It comes about through the purchase of a very prominent glove manufacturer's end-of-season new stock on hand that we are in a position to offer in this sale Monday these beautiful French Kid Gloves at half what is cus tomary. Every pair is perfectly made-no inferior qualities such as some stores buy especially for sale purposes; not all sizes. Be early.

Sale Price, 75c

Colors-Tan, Brown, Black, Slate, Mode and White

Sizes---63/4, 7, 71/4, 71/2, 73/4, 8

Regular \$1.50 Values

Sale Price, 75c

35c NECKWEAR FOR 19c

150 dozen Embroidered and Lace Turnovers and Collars, the season's latest designs; white, cream and ecru shades. Regular 35c values, extraordinary value at only.....



Established 1850-FIFTY-SEVEN YEARS IN BUSINESS-Established 1850



30c, 50c, 80c, \$1 Music 10c

Three, five, eight and ten standard musical selections bound in one book, such as Simple Confession, Maiden's Prayer, Mendelssohn's Wedding March, The Storm, Battle of Waterloo, Little Fairy Walts, Dream of Paradise, The Paims, Ave Maria, Faust, etc. Greatest music value ever given at.

Great October Purchase Sale of New Dependable Silks

Over 100,000 yards of New Fancy, Black and Colored Silks at Lowest Prices of the Season

At the beginning of the silk season of recent years, we present this unequalled collection of foreign and domestic silks at price concessions that establish new records for wonderful values in Portland's Premier Dry Goods Store. The collection of 100,000 yards and over represents the overstock of Fall Silks of several leading manufacturers to whom we made exceptionally low offers, the manufacturers' season already being closed. Not an undesirable weave or color in the entire collection. Absolutely new and perfect silks. Probably the largest purchase of silks ever placed on sale by a Western store.

85c Colored Taffeta, 69c vd. \$1.25-\$1.35 Plaid Silks, 98c vd.

10,000 yards 19-inch Colored Taffeta, equal to any 85c quality sold elsewhere. Colors are pink, light blue, rose, garnet, cardinal, navy, reseda, brown, turquoise, light and dark gray, tan, champagne, white, ivory and cream. Sale price, yard.....

\$1.25 24-inch Bl'k Taffeta, 95c

12,000 yards of dependable Black Taffetas, 24 inches wide, chiffon finish dress taffeta. Regular \$1.25 quality and superb 95c

2000 yards new Plaid Silks in a large variety of styles and colorings, especially suitable for the beautiful new silk waists. Sale price, yard......

1500 yds. Fancy Silks, 89c yd

7500 yards of high-class Fancy Silks in checks, block stripes and figures, for separate waists, petticoats and lining purposes. Very special for this sale, a 89c Introductory Fall sale of the famous "Gold Standard" Black Taffeta, for which Lipman, Wolfe & Co. are the sole Portland agents. Best silks made for the price.

\$1.35 30-in. Bl'k Taffeta, \$1.10 \$1.50 36-in. Bl'k Taffeta, \$1.25 \$1.75 36-in. Bl'k Taffeta, \$1.35

Not only the largest showing of Plaid Sliks in the greatest plaid season ever known, but they're exquisite, beautiful plaids. None of the colors are loud or garish. True, some have a touch of bright color, but the effect is more like a solitary scarlet Autumn leaf against a hazy sky. Prices 85c to \$2.0) the yard.



100 Smart Tailored Suits Vals. to \$50 at \$19.85

There are just 100 of these suits - perhaps the most sensational suit bargain we have offered in 57 years so early in the season. They represent the sample suits of a great New York manufacturer, who is through using them for exhibition purposes, and this gives the women of Portland the greatest suit bargain of the year. We feel assured that such handsome suits will not be offered again this season at such a price, and as the styles are fixed, you can select with perfect confidence. We might dwell indefinitely on these wonderful values, but we prefer to let the garments speak for themselves.

The suits come in cheviots, broadcloths, novelty serge, panama cloth, tweed and melton cloths. Colors - black, gray, navy, red, brown, green, dark garnet, checks and the modish stripes. Everyone of the season's diverse styles is represented - long or short coats, tight-fitting cutaways, pony effects, etc. Long and three-quarter sleeves.

See window display, Better still, be very early Monday morning and see the suits. We can not guarantee to have any suits left \$19.85



October Dress Goods Sale

Biggest Values of the Year

'Lipman-Wolfe's for Dress Goods" has long been a motto for Portland women who appreciate the high quality of our fabrics and the beauty of the individual patterns. For Monday sale, we offer special prices as good as the qualities.

60c All-Wool Panamas, 47c Yard 60c all-wool Panamas, in black, navy, royal blue, brown, 47c cardinal, wine and myrtle. Sale price, yard.....

\$1.00 Silk and Wool Eoliennes, 69c Yard

\$1.00 quality Eoliennes, pure silk and wool, 46 inches wide, richest and most wanted material for dressy wear; colors champagne, light gray, cardinal, navy, leather, russet brown, new green 69c and myrtle. Salep rice, yard.....

\$1.25 Imported Scotch Plaids, 98c Yard

Regulation Tartans and Novelty Plaids, strictly all wool; Rob Roy, Stuart, Gordon, Forbes, Victoria, Black Watch; also silk 98c and wool plaids for shirtwaists. Sale price, yard.....

\$1.50 Imported Wool Taffetas \$1.29 Yard

44 inches wide, silk finish, for dressy suits; in a beautiful range of new Fall colors, including new browns, Copenhagen and navy blue, Burgundy, new green, black and cream. \$1.29 Sale price

52-Inch French Chiffon Broadcloth, \$1.48 Yard The correct material for coat suits, our own importation; a magnificent value; all the new Fall colors. Sale price \$1.48

\$1.50 Plaid Broadcloth, \$1.29 Yard 54-inch all-wool Plaid Broadcloths, in rich, dark colors; plaids almost invisible; in great demand for long coats and \$1.29 suits. Sale price

\$4.00 Fur Cloaking \$3.39 Yard

Cream Curl Bearskin and Black Persian Lamb, 52 inches wide; made of high luster English mohair. Sale \$3.39 price, yard \$2.00 Tourist Cloaking, \$1.48 Yard

58-inch all-wool Tourist Cloakings, in light and dark checks, plaids and stripes. Sale price, yard....... \$1.48 \$1.00 and \$1.25 Black Dress Goods, 89c Yard New Fall materials and latest weaves in black, including cheviots, serges, voiles, Panamas, Henriettas, Taffetas, Armures, 89c shadow checks and stripes, novelties, etc. Sale price, yard

For Card Parties Headquarters for Novelty Place Cards, Tally Cards, Bridge Whist Pads, "500" Score Pads, "500" Score Cards, Duplicate Whist Score Cards, Playing

200ExquisiteDressHats Reg. \$9 Vals. for \$6.95

These superb \$9 Dress Hats are the kind that exclusive millinery stores would not hesitate to call \$15 and \$18 values. They are exact copies of high-priced foreign models-you could not tell them from a Paris creation by Georgette.

Beautiful fur felt and velvet shapes, tastefully trimmed with Ostrich Plumes, Tips, Fancy Feathers, Aigrettes, Ribbons, Velvet, Malines, etc. The harmonious effects obtained from combining the new colors on these hats will please you without a doubt.

Do not fail to come and see the superb models, whether you wish to buy \$6.95 or not. Monday sale price only



Heatherbloom Taffeta Petticoats wear twice as long as ordinary taffeta



300 Heatherbloom Taffeta

Petticoats on Sale, \$2.29

These beautiful Heatherbloom Taffeta Petticoats are the equal of ordinary \$5.00 taffeta petticoats. They will wear longer; they have the same subdued rustle and shimmering luster. Best of all, they can be washed; they never "crack." Elaborately made with a tucked flounce and four rows of tucks trimmed with a ruffle with five rows of for Monday at......\$2.29 shirrings. Black only. Extraordinary value

Corset Facts With Reference to "La Vida"

The present Corset style might in truth be called the most artistic we have ever known and credit for this is due fully as much to the demand of women who know how to dress as to the work of the corset fraternity. It is really surprising the number of times a new customer whom we have fitted will say:

"Just what I have wanted since the present vogue of dress came in fashion, but have never been able to make any one understand what I was talking about.'

Consequently we realize that the spontaneous appreciation accorded our individual corset methods is in many instances due to the fact that the purchaser can find here just what she wants, and not that we have had to teach anything. The more critical we find a customer the more pleasure we take in serving her. We show our most critical customers the superb "La Vida" Corsets, made by hand, stayed with genuine whalebone.

This may at first reading seem a very pleasing disposition on our part, but on second thought you will find "method in our madness"—with our intimate study of all things corsetical every intelligent criticism means something to us.

Accompanying picture, taken from life, we pronounce the most perfect corset in existence for the figure to whom we would give it. Note that it is designed for an extremely long waist with full bust and large hips.

More decidedly than ever before has the correct poising of the figure been accomplished in this model. The combined firm suppression and support of the abdomen is gradually eased from the very bottom of the corset, thereby swaying the figure in the greatly desired poise. The very round tapered waist effect is secured by the abrupt alde waist curve. The cut truly shows how the hips are swayed backward. Then the extreme length at the back gracefully cares for the flosh. The bust is firmly held forward without being raised. Made of fine fancy coutille. Price \$5.30. Made in America, saving the 60 per cent duty that you would otherwise pay.

Many new ideas in the famous W. B. Corsets are attracting favorable comment. Even as low as \$1.00 we have some specially good things

'Owl" Cut Rate Drugs

\$1.00 Peptogenic Milk Powder, sale...... 50c Cascareis, Owl cut rate....... 15c Bronchial Lezenges, cut rate, 3 for..... \$1.00 Beef, Iron and Wine, 59c 50c White Pine Cough Syrup, Owl cut rate...41c 50c California Syrup of Figs, 39c 50c Pure Olive Oil, Owl cut rate.... \$1.00 Pure Olive Oil, Owl cut rate.... 25c Pure Olive Oil. Owl cut rate.... 35c Castoria, Owl cut rate....

\$1.00 Bottle of Dioxygen 69c 25c Sanitol Tooth Powder 14c

Fairy Soap 3c Cake

10c Williams' Barber Bar 3c

50c Pozzoni Face Powder 25c Madame Yale's Preparations

Lipman-Wolfe's Owl Cut Rate Drugstore is now on the Third-street side of the store. Cut prices on all drugs, tollet articles, rubber goods, soaps, etc.

30c All-Silk Taffeta Ribbon, 19 yard

38c Crossbar Handkerchiefs at 29c 8000 yards of All-Cilk Taffeta Ribbon, 4 inches wide, in every wanted shade and color. Regularly 30c a yard and extraor-

too dozen hemstitched and embroidered crossbar Handkerchiefs, 29c. exceptional values at the regular price of 38c. Sale.....

Regular \$6.50 Lace Curtains at \$4.98

500 pairs of new Net Curtains, white and Arabian colors; in Marionette, Renaissance and Cluny patterns; all neat patterns, mounted on best quality of imported bobbinet, 3 yards long, 45



inches wide.. Regular \$6.50 and \$6.....\$4.98 500 pairs of Scotch Lace Curtains, white or ecru color, 3 and 31/2 yards long, 50 inches wide, in very

pretty new patterns, in both plain and figured centers; regular \$2.50 values, \$1.98 special Just 98 pairs of Arabian Lace Curtains, in a variety of exclusive and novel new Spring \$5.98 patterns, \$7.50 and \$8.50 values, for.

Regular \$4.50 Lace Curtains, white and \$3.29

Arabian color, various styles, special \$3.29