NOW COMMENCES THE THIRD WEEK OF THE SEPTEMBER RECORD SALES, OFFERING EVEN GREATER INDUCEMENTS


The Character and Meaning of the Record Sales



## Department Covering

 the Western H a 1 f -Block; second floor.

## Grand Sale of Rugs

Department Covering
the Western Half
"Quality" is a term of deeply-hidden mean-
ing. It is one that is often abused. There is surely no aequaintance so valued as that occa-
sioned by quality. The furniture that goes out from this house ranks first in point of quality.
It is the sort that carries into the best-fur nished homes an air of personality -a supreme
amount of distinct "quality" -an assurance of lasting satisfaction, and the inherent right aristocratic bearing.
universal approval.

Including Extra Sizes in Extra Heavy Axminsters
Sive 12xa5, in expusiste flopal de sign. A beautiful covering for a
floor of elaborate furnishings. floor of elaborate furnishings.
Our regular price $\$ 75.00$. Record Sale price Monday, Rugs in same material and pat terned along the order of same $\$ 49.50$


Wilton Velvets, Axminsters, Royal Wiltons in $9 \times 12$ Size Presenting patterns designed by artists of most original taste and skill. Oriental and floral effeects that are elegant and delicate in their blending nature. The Record prices we quote should create a record in Rug-selling, for never before did rug prices control so much in rug value. These are the Record prices:

AXMINSTERS $|\mid$ WILTON VELVETS || ROYAL WILTONS


## RUG $\underset{\substack{\text { TRERMT }}}{\substack{\text { TERMT }}}$ <br> $\$ 1.00 \mathrm{DOWN}$ $\$ 1.00$ A WEEK

Drapery Department Record Makers
 A Sale of Oriental Draperies

 contanaine colirs 3. Sarts long and ts inches wide.
 Cut ends cirtain laperien

 Chane of all thees pipecs at, cean Draperes Department, seemend Flor, Oferings Reerad Curtain Vais


## The Range That Gave the Cook Her Royal Title










 $\$ 35.00$ to $\$ 55.00-\$ 1$ down, $\$ 1$ a week


The "Little Giant" in Heating Circles--"Eclipse" the Heater
$\qquad$ $\pm$
 $\pm= \pm= \pm=5$ $x^{2}=2=2=2=2$
HEATERS FOR WOOD AND COAL Sla.oo and Upowards-SLi.00 Down and s.1.00a Weck

THESE RECORD SALES ARE WORTHY OF EVERY ATTENTION YOU CAN GIVE
Good "Pals"
The "Eclipse"
Range and Heater
I. GEVURTZ \& SONS

Basem'nt Special \$1.75 Copper Tea Kettles \$1.10

## WILL NMME OfeGON MAN



