

The MEIER & FRANK STORE  
"50 Years in Portland"



Mail orders receive our prompt and careful attention. We publish the largest and handsomest catalogue in the country. It's free for the asking.

# The Meier & Frank Store's 50th "Anniversary Sale"

## High-Grade Merchandise Sold at a Minimum Cost

There are no dull days at the Meier & Frank Store this Summer - The great 50th "Anniversary Sale" is keeping things a humming every hour and every day - The money-saving opportunities are so great and so numerous that a record-breaking attendance is assured throughout the entire sale - In every department we are offering phenomenal values in all kinds of wearing apparel for women, men and children, as well as household effects of every description - Today's page of bargain news tells the story of Monday's most important offerings - Get your share - Remember the great clearance sale of women's Summer apparel - On the second floor - Sensational bargains

The MEIER & FRANK STORE  
"50 Years in Portland"



We are Portland agents for Butterick Patterns, "Porina" Gloves, Ostermoor Mattresses, "Onyx" Hosiery, "La Grecque" and Gossard "Lace Front" Corsets, Peninsular Stoves.

### August Clean-Up 10,000 Pairs Women's, Men's, Misses', Children's Shoes---Take Advantage



Women's patent colt, patent kid, gunmetal and vici kid shoes, lace and button styles, hand-turn and welt soles; plain and tipped toes - J. & T. Cousins' famous make; all sizes. Regular \$5.00 and \$6.00 footwear, on sale at, pair **\$3.65**  
Women's Lace and Blucher Shoes, in all leathers, patent colt, gunmetal, chocolate, vici kid, black kid, welt and lightweight soles; new lasts; regular \$3.00 footwear, special **\$1.95**  
Women's \$5.00 patent kid Oxfords, with welt soles, plain and fancy trimmed patterns; also patent kid French heel Oxfords; hand-turn soles, all sizes; wonderful values, pair **\$3.65**  
Women's \$3.50 and \$4.00 Oxfords, patent leather, vici kid, gunmetal and tans; Blucher styles; two-eyelet ties and pumps; welt and hand-turn soles. This season's very best styles; great values, on sale at this sp'l. price, pair **\$2.85**  
Women's \$3.00 Oxfords, in patent colt, vici kid, gunmetal, velour calf and tans; all this season's best styles, in light and heavy soles; in all sizes and widths; marvelous values, on sale at, pair **\$1.95**  
Women's \$2.00 and \$2.50 white canvas Oxfords, in sailor and Gibson ties, hand-turn and welt soles, white or natural color Cuban heels; all sizes and widths; great value, at, pair **\$1.35**

#### MISSSES' AND CHILDREN'S SHOES

1000 pairs of misses' box calf and vici Kid Shoes, extension soles; patent or plain leather tips, pair: 11 1/2 to 2 - \$1.75 values, on sale at, pair **\$1.18**  
8 1/2 to 11 - \$1.50 values, on sale at, pair **98c**  
Infants' and children's Shoes in black and colored kids, spring heels and straight soles; sizes 2 to 8; regular values to \$1.25 pair, on sale at, pair **48c**  
Misses' and children's white Canvas Oxfords, all sizes, 5 to 8, 8 1/2 to 11, 11 1/2 to 2; \$1.25 and \$1.50 values, on sale at this special price, per pair **88c**

#### MEN'S \$5.00, \$6.00 SHOES \$3.95

Entire stock of French, Shriner & Urner famous Shoes and Oxfords for men; regular \$5.00 and \$6.00 values, in all leathers and leading styles; all sizes and all widths; marvelous values, pair **\$3.95**  
Men's \$4.00 Oxfords, in patent leather, gunmetal and vici kid; all the new lasts, all sizes and widths; regular \$4.00 values, on sale at, per pair **\$2.85**  
Men's Athletic Footwear, Golf Oxfords and Shoes, tan Russia calf Outing Oxfords, tan and gray leather-trimmed Tennis Shoes, and Yachting Shoes and Oxfords; \$4.00 and \$5.00 values, the pair **\$2.35**  
Men's Canvas Shoes and Oxfords, all the best styles; regular \$1.50, \$1.75 and \$2.00 values, on sale at, pair **\$1.05**



### Bargains in Laces and Embroideries

Allover Embroideries, lace-striped effects, in white and colors; make swell waisting; values up to \$4.00 the yard, on sale for, special, yd. **\$1.75**  
Lawn and Batiste Embroideries and Insertion, 1 1/2 to 27 inches wide; beautiful patterns for waists and skirts; values up to \$3.00 a yard for, yard **98c**  
Plain Nets, in white, cream and ecru, 45 and 72-inch; regular 85c values, yd. **59c**  
French Val. Laces and Insertion, 1/2 to 1 1/2-inch; values to \$1. for, doz. yds. **.43c**  
Allover Batiste Embroidery, extreme novelties; values to \$5 yard, for, yd. **\$1.98**  
\$25.00 Batiste Robes **\$12** \$45.00 Batiste Robes **\$19** \$60.00 Batiste Robes **\$25**

### Perrins' \$4.00 Gloves at \$2.85 Pair Perrins' Gloves \$2.29 Pr.



Perrins' real French Kid Gloves, in elbow length; black, tans, grays, browns, all sizes; every pair guaranteed; \$3.50 values. **\$2.29**  
Perrins' real French Kid Gloves, in full 16-button length; black, tan, brown and colors; all sizes; regular \$4.00 values, pair **\$2.85**  
New heavy Cape Gloves, in assorted tan shades; fine quality, new stock; best regular \$4.00 values, on sale at this low price, pair **\$3.40**  
Women's 16-button-length Silk Gloves, allover embroidered; beautiful styles and colorings; \$3.50 values, on sale at, pair **\$1.98**  
Women's 16-button-length Silk Gloves, extra heavy quality, double-tipped fingers; in black, white, tan, brown, navy, etc.; all sizes, 5 1/2 to 7 1/2; values up to \$2.50, at, pair **\$1.79**  
16-button-length pure Silk Mesh Gloves, black and white; sizes 5 1/2 to 7 1/2; regular \$2.25 values, on sale at, special, the pair **\$1.69**

### Kitchen Utensils at Very Low Prices

- |                                    |        |                                      |           |
|------------------------------------|--------|--------------------------------------|-----------|
| 6c Potato Masher on sale for...    | 5c     | 30c Wash Board this sale only        | 24c       |
| 10c Potato Masher on sale for...   | 8c     | 80c Aluminum Sauce Pan for...        | 59c       |
| 25c Egg Whip on sale at only...    | 19c    | 50c Coffee Mill on sale for...       | 39c       |
| \$1.50 Food Chopper for...         | \$1.19 | \$3.00 4-gallon Water Cooler...      | \$2.39    |
| 10c Wire Soap Dish, for, each...   | 8c     | 75c long handled Shovel for...       | 57c       |
| 40c Cook's Fork on sale for...     | 31c    | 75c short handled Shovel for...      | 57c       |
| 10c Cake Turners on sale for...    | 7c     |                                      |           |
| 15c Sink Brushes on sale for...    | 11c    | <b>Sale White Mountain Freezers</b>  |           |
| 5c Coffee Strainers on sale for... | 6c     | 1-qt. size, regular \$1.65, spe'l.   | \$1.32    |
| 7c Wire Strainer on sale for...    | 4c     | 2-qt. size, regular \$2.15, spe'l.   | \$1.72    |
| 20c Snap Strainer on sale for...   | 15c    | 3-qt. size, regular \$2.60, spe'l.   | \$2.08    |
| 5c Egg Whips on sale at only...    | 4c     | 4-qt. size, regular \$2.90, spe'l.   | \$2.32    |
| 15c Soap Shaker on sale for...     | 12c    | 6-qt. size, regular \$3.65, spe'l.   | \$2.93    |
| 5c Wire Pot Chains on sale at...   | 4c     | 8-pt. size, regular \$4.90, spe'l.   | \$3.92    |
| 90c Spice Boxes, this sale for...  | 60c    | 10-qt. size, regular \$6.75, spe'l.  | \$5.40    |
| 15c Scrub Brushes on sale at...    | 12c    | 12-qt. size, regular \$8.50, spe'l.  | \$6.50    |
| 15c 4-arm Clothes Rack for...      | 11c    | <b>Sale of Imperial Toilet Paper</b> |           |
| 10c Towel Rollers on sale at...    | 8c     | 7-ounce rolls, special...            | 49c dozen |
| 60c Mirror Hat Rack, this sale     | 45c    | 14-ounce rolls, special...           | 83c dozen |
| 10c Mouse Trap on sale at only     | 8c     |                                      |           |
| 35c Salt Box, on sale at only...   | 27c    |                                      |           |

### Women's New Tailored Suits \$40 to \$100 Values 1/2 Price



Portland's Leading Cloak Store offers the highest grade Tailored Suits at one-half regular prices - Magnificent garments, the best efforts of Paris and New York artists. Materials are etamine, serge, chiffon, broadcloths, Panama cloths, and pongees, in black, tan, champagne, gray, navy, pink, light blue, leather, brown, fancy checks, plaids, stripes and mixtures; made in Eton coats, pony jackets, cutaway and reefer styles, elaborately trimmed in velvet braid and lace; others strictly tailored effects - All new, up-to-date garments for dress and street wear and selling regularly at prices ranging from \$40 to \$100 per suit - Your choice for few days only at one-half regular prices - Marvelous values and splendid assortment - See big Fifth Street window display - Cloak Dept. Second Floor **1/2 Price**

### White Wool Suits \$18 to \$58 Values 1/2 Price

A sale extraordinary of Women's White Serge and Panama Cloth Suits - This season's handsomest styles in eton, pony jacket, semi and loose-fitting coat effects - Beautiful high class Summer apparel made up in the latest fashion and handsomely finished throughout - Values from \$18.00 to \$58.00, on sale at one-half regular prices - The best bargains ever offered in women's white wool suits **1/2 Price**



### White Serge, Pongee and Linen Coats at Half Price

Great Clearance sale of our entire stock of Women's White Serge Coats, Pongee Coats, Linen and Lace Coats at one-half regular prices - Beautiful styles in eton, pony, medium and three-fourth-length effects; tight-fitting, semi-fitting and loose-fitting - Take your pick of every garment in stock at one-half **1/2 Price** regular price tomorrow

### \$4.00 Linen Skirts \$1.98 Each

### Women's Khaki Suits \$7.50 Each

### \$12.50 Coats For \$5.85 Each

Sensational values in women's seasonable apparel - Don't miss these:

Women's white Linen Skirts, pleated effects; has folds around the bottom; splendid quality material, well made and finished throughout; the best regular \$4.00 values, on sale at this low price, ea. **\$1.98**  
Two great lines of women's Khaki Suits for coast, mountain and outing wear; Norfolk jacket style, with divided skirt; well made and finished; special, **\$5.00**  
Women's Khaki Suits, made with semi-fitting jacket and pleated skirt; wonderful values at this price, suit **\$7.50**  
Special line of women's and misses' Coats, "Petee Thompson" and box styles; Fall weight; very best materials, designs and colors; regular \$12.50 values, to be cleaned up at this low price, ea. **\$5.85**

### Women's 50c and 65c Hosiery for 33c Pair 75c Taffeta Ribbons Reduced to 33c a Yard

2000 pairs of women's Hose in lace boot and allover lace effects; embroidered instep; black and blue with white polka dots, white with black polka dots; also plain cottons and lises; great assortment to select from; regular 50c and 65c values; buy all you want at this exceptionally low price, pair **33c**  
3000 yards of fancy Taffeta Ribbons, with fancy stripe French Faille Ribbons, in all colors; fancy plaid Ribbons, etc., etc. - all 6 inches wide and of fine quality; regular 75c value, on sale at this special low price, the yard **33c**  
Great August bargains in all lines of women's, misses' and children's Summer and medium-weight Underwear; great values. On sale at specially attractive prices. Great August Clearance Sale of women's Neckwear; all styles - take advantage.

### 500 Fine Dress Waists Vals. to \$16 for \$5.45

In the waist department another of our famous bargains in fine dress waists - 500 of them secured from a prominent manufacturer at a price way below regular value - Taffeta silk waists, chiffon waists, messaline silk waists, net waists - All new, beautiful styles, trimmed with batiste embroidery, cluny lace, Danish lace, round mesh and fillet lace, french knots and velvet bands - White, light blue, pink, lavender, green, brown and black waists of the very latest fashion for dress and evening wear - All sizes and large variety - Values up to \$16.50 each - On sale while they last at the marvelously low price of **\$5.45** each  
See big Fifth-street window display Come early if you want the best bargains - Store opens at 8 o'clock



### 50c to \$10 Handbags Half Price

Great variety of fancy Beaded Handbags, with chain handles - the latest imported novelties; leather-lined, with inside pocket; values ranging from 50c to \$10.00 each, on sale at one-half the regular prices... **1/2 Price**  
Women's White Wash Belts, with fancy eyelet embroidery work and large pearl buttons; 22 to 36-inch sizes; large variety; values up to \$1.25, ea. **53c**  
Women's Handbags with large coin purse; leather-lined; assorted styles; seal and walrus leathers; regular values up to \$2.00 each, on sale for **98c**  
200 Pearl Belt Buckles, very best styles, selling regularly at prices up to 85c each; your choice at this exceptionally low price, ea - take advantage. **39c**

### Great August Sale of Rugs Ostermoor Mattresses \$15

Another great special sale of "Raglan" Rugs, in light blues, light greens and tans; suitable for bed or bathrooms; can be washed; grand values, on sale at the following prices:  
30x60 inches, on sale at, special, ea. **\$2.50**  
36x72 inches, on sale at, special, ea. **\$3.75**  
4x7 feet, on sale at, special, each **\$7.75**  
9x12 feet, on sale at, special, ea. **\$25.00**  
Algerian Poreh Rugs and Matting to match, by the yard; 5 and 6 feet wide; fast, durable colors; best patterns; as follows:  
4x7 feet for **\$6.50** 6x9 feet for **\$12.50**  
7 ft. 6 inches by 10 ft., on sale for **\$17.50**  
Special lot of 100 Brussels Rugs, 9x12 feet - slight imperfections in the weaving and matching; handsome Oriental and floral designs, very best colorings; **\$13.65**  
\$20.00 values, on sale at, ea.  
Great special lot of 100 "Ostermoor" patent elastic felt Mattresses; 50 lbs. weight, fancy tick covering; every one fully guaranteed. Best regular \$22.50 value, **\$15.00** on sale at this low price, ea.  
Beds, Bedding, Springs, Blankets and Comforters on sale at the lowest prices. Carpets, Rugs, Linoleums, in all styles and all grades; lowest prices. 3d Floor.



### \$3.50 to \$3.75 Lace Curtains \$2.65 Pair

Great special offering of 500 pairs Renaissance and Cluny Lace Curtains, white or Arabian, made in good quality French nets, 45 and 50 inches wide, 2 1/2 yards long; Curtains of the very best style and wearing qualities; best **\$2.65** regular \$3.50 and \$3.75 values, on sale at this exceptional price, pr.  
5000 yards of Scotch Madras Curtain Material, all colors; light and dark grounds, stained-glass effects, floral and Oriental designs - on sale at the following prices: **\$1.00 quality, yd. 50c** \$1.50 quality, yd. **\$1.00** \$2.00 quality, yd. **\$1.25**  
Printed Madras in new patterns, light and dark grounds, on sale at, the yard **15c**  
Custom Shade and Drapery Work our specialty - prompt attention to orders; the best materials and workmanship; lowest prices guaranteed. Phone Exchange 4.

### 50c Neckwear and Hosiery 29c

Five Chances for Men to Save Money  
200 dozen men's Foulard Silk Four-in-Hands, all sizes of polka dots - always stylish, always desirable; light and dark grounds; made reversible; best regular 50c values; buy all you want of them at this low price, ea. **29c**  
500 dozen men's lisle thread Half Hose; navy, tans, helio, gray, green, light blue, etc.; plain colorings only; very stylish; all sizes, grand values, at this low price, pair **29c**  
Men's superweight Cashmere Underwear, nicely made and finished; all sizes shirts and drawers; regular \$1.25 values, special, **89c**  
Men's fine quality Soisette Golf Shirts, in tan color, with soft attached collar; **\$1.39** best regular \$2.00 values, for, ea.  
Men's Elastic Web Suspenders, strong leather ends; best patterns and colors; regular 35c and 50c values, on sale for, pr. **19c**

