

THE POPULAR STORE, THE PLACE WHERE DOLLARS DO DOUBLE DUTY

Clean Sweep Before Stock-Taking Sale

Regardless of the fact that thousands of the most well-to-do people, the biggest buyers of the city, are at this time enjoying sea air at the beaches, our last week's business was a record-breaker; in fact, the amount of business done eclipsed that of any other similar sale event in our knowledge of department store merchandising. The price reductions we announced roused a veritable army of shoppers, who crowded our store almost steadily since last Monday morning, and that they were pleased is evidenced by the fact that they bought, and bought with a vim. Don't wait till the range of choice diminishes before getting in on this historical Clean-Sweep event. Get busy now, while prices are at rock bottom and variety long. We expect Monday's and Tuesday's business to eclipse that of any other dates in the history of the Golden Eagle.



Peruse These Items And You Will Pay Us An Early Visit Monday

Clean Sweep Before Stock-Taking Sale

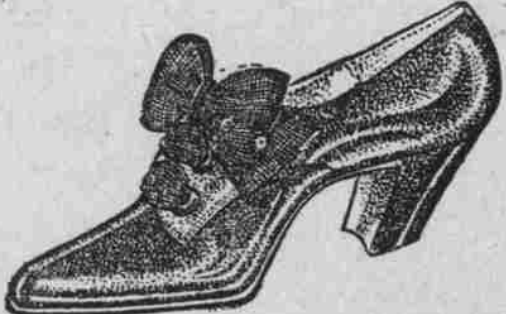
When it's a matter of where to get the greatest buying power out of a dollar—where to get the greatest measure of value in the article wanted at the least expenditure, the careful consideration of a careful buyer will almost invariably bring him to the Golden Eagle. It is your duty to yourself to save every penny you can whenever you can, and the startling reductions in all departments that characterize our Clean-Sweep-Before-Stock-Taking Sale offer opportunities for the saving of money that are radical, to say the very least. A comparison of prices and quality between Golden Eagle values and those of other stores is all that's necessary to convince the most hard-headed. So do not let the chance to buy at a saving slip you because of your being too old to learn. For Monday and till the stocks of all departments are sufficiently reduced for us to begin stock taking you will find endless opportunity for economy at the Golden Eagle. Don't miss it; things are being picked up hourly that you would allow nobody else to have if you saw them.

These Shoe Values Talk

Not for a long time has the Shoe Department showered so many favors on its patrons as has been the case during the Clean-Sweep-Before-Stock-Taking Sale. Prices have been cut to clearing figures almost beyond belief on lines for every member of the family, and in spite of the fact that last week's selling was almost furious every hour, a great variety remain, a few of which, picked at random, we state here. The broken lines, which go unmentioned, are all on the counters marked at from 1-3 to 1-2 less than ordinarily.

Infants' Shoes—Soft sole shoes for the latest addition to the family, in all colors; regular 40c and 50c values, **23c** selling at.....
Children's Tan Shoes, also chocolate colored, in ankle height and oxfords; regularly as high as \$1.50 the pair, **79c** selling at.....
Boys' Shoes—All of our boys' white, tan and black Canvas Shoes and Slippers, worth up to \$1 per pair, are being swept clean at..... **39c**
Boys' and Misses' Shoes, also Oxfords—A most pleasing variety of these; they are worth as high as \$2 per pair; also odd pairs in vici kid and calfskin, the very thing for rough wear; on sale at..... **98c**

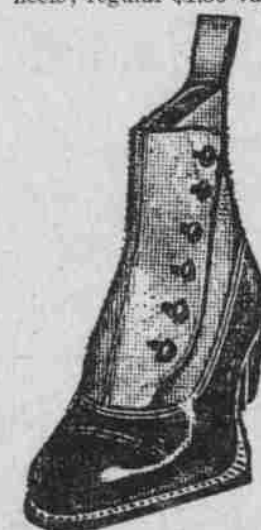
Women's Shoes—Our entire stock of women's black, tan and patent leather Street and Dress Shoes and Oxfords, in all sizes, that regularly sold at \$2 and \$2.50 per pair, on sale at..... **\$1.33**



Ladies' Canvas Shoes

Ladies' white and gray Canvas Oxfords and low-cut Pumps. These are made of the genuine Sea Island material and can be had in either Cuban or low heels, covered or plain. A remarkable bargain at the price to which we have reduced them; special..... **98c**

Women's Canvas Shoes—All of our women's white \$1.50 Canvas Shoes—there are 200 pairs of them—going at a bargain. Neatly toe capped, flexible soles and leather heels; regular \$1.50 values, all sizes, on sale at..... **59c**



Men's Shoes—Men's regular \$1.75 and \$2 gray and tan Canvas Shoes, with strong leather soles, in all sizes, are included in **\$1.29** Clean Sweep Sale at.....

Misses' Shoes—The famous "Buster Brown" Shoe for misses, in high and low heels, made for dress wear, in the best of patents, vici kid and gunmetal, all sizes, regular \$2.50 to \$3 values, are being swept Clean **\$1.48** at.....

Men's Shoes—Here's the biggest Shoe bargain ever offered in Portland. Men's "Brown" make of Shoes, in patent kid, box calf, vici kid and gunmetal leathers, lace, blucher or button styles, high or low cut, nearly every size; they are \$3.50 to \$5 shoe value; we sold several hundred pairs at \$2.48, but to make an absolute sweep of the remainder, they go on sale Mon- **\$2.39** day at.....

Some Assorted Specials

The following list contains some very special little money-savers—it's too bad we cannot tell you all the bargains on the Golden Eagle counters—you'll have to come to know what you've been missing.

20th Century Handy Books—Here is a very handy little arrangement, something every woman should have. It holds 4 papers of needles, one card of each book and eyes, pins, hairpins, extra needles, etc.; sold regularly at 25c; Clean Sweep Sale price, per book..... **10c**

Muslin Underwear—Ladies' Cambric and Muslin Gowns, Skirts and Drawers, lace, insertion and embroidery finish, regular \$1.50 and \$2 values, being cleared at..... **98c**

Torchon Lace—A special lot of Torchon Laces constitute a very worthy bargain. Has insertion and edges to match, all widths, regular 5c to 8c values, on sale at per **3c**



Embroideries—Swiss and cambric corset-cover embroideries, in neat open-work effects, regular 39c and 50c quality, going at the very special Clean Sweep Price, of, per **25c** yard.

Ladies' Underwear—Ladies' Jersey ribbed lisle thread Vests, low neck and sleeveless, silk tape and crochet finish; splendid 35c value; in **17c** the Clean Sweep Sale at each.....

Ladies' Handkerchiefs—Ladies' pure linen and cambric Handkerchiefs, neatly hemstitched, all widths of hems, splendid 10c value, Clean Sweep at, each..... **5c**

In the Crockery Section

You will not be disappointed in any of the offerings here, nor would you be if the articles carried the regular sale tickets. Monday will be an admirable time to visit the Crockery—you'll find prompt and courteous treatment and prices and quality just as we tell you here.

Mrs. Pott's Irons—These are nickel-plated and are accepted as standard quality; set comprising three irons, handle and rest, and usually sold at \$1.25; on sale at..... **87c**

Washboards—A new line of these just arrived. Have reinforced backs and are really 50c quality; selling at..... **37c**

Wash Bowls—Fancy White Wash Bowls and Pitchers; you cannot find any fault with these. Regularly \$1.25 the set—Monday..... **87c**

Water Tumblers—Thin-blown, fancy decorated Water Tumblers, that are worth \$1.00 a dozen, are included in Monday's Crockery Department before stock-taking bargains; **66c** on sale at.....

Glass Cake Dishes on stands; regular 35c values, **23c** at.....

Matted Pictures 5c, 10c

Pictures, suitable for every room in the house, can be chosen from this lot. They are exquisitely colored; some are copies and individual studies, and some mats are mounted with as many as three color prints. Various sizes; regular value 20c to 25c; all in the Clean Sweep Sale at..... **5c** and **10c**
 Some very handsome little Framed Studies, also, at..... **10c**

Bargains by the Yard

The Dress Goods counter holds hundreds of surprises for Ladies who know value when they see it. A really beautiful assortment of Dress Goods of every seasonable kind is being displayed and the price markings emphasize, most emphatically, the fact that we mean to make an enormous reduction before stock taking.

Fancy Sateen—Fancy Croise Sateen in light or dark colors, in checks, dots, stripes, etc., 32 inches in width, regular 25c value, selling at, per yard..... **14c**

Silk Organdie—Silk Organdie, in plaids, flowers and all suitable colors, standard 75c per yard value, in the Clean Sweep at..... **49c**

Odds and Ends—Ten thousand yards of Lawns, Batiste, Dimities, Organdies, etc., a clean-up of several lines, values up to 25c per yard, to be closed out at..... **10c**

Luster Suitings—About 300 yards of 36-in. wide ladies' Luster Suitings, in a handsome variety of mohairs, Panamas, Sicilians, fancy plaid worsteds and plain black and solid colors; regular value per yard 65c; Clean Sweep, **39c** before stock taking, Sale price.....

Taffetas—Beautiful black 36-inch Taffeta, regular \$1.45 quality, also at the remarkable bargain price **39c** of.....

Rugs and Draperies

No economical home owner can afford to overlook these much-needed, much-reduced staples. Come and look them over; if you do not find them just as we tell you we won't press you to buy.

Smyrna Rugs—Genuine Smyrna Reversible Rugs, in floral and Oriental patterns at the following prices:
 Size 9x6, worth \$10, for..... **\$7.48**
 Size 9x7 1/2, worth \$12, for..... **\$8.48**
 Size 9x12, worth \$17.50, for..... **\$11.98**



English Tapestry Portieres—50 inches wide and three yards long, with knotted fringe; green and red combination colors; worth \$4.50 regularly, going at..... **\$2.75**

Swiss Curtains—Ruffled Swiss Curtains, 2 1/2 yards long, excellent quality, regularly 85c, in the Clean Sweep Sale at..... **48c**

Lace Curtains—Nottingham Lace Curtains, floral designs and Point d'Spray patterns, 3 yards long, worth \$1.50, for..... **98c**

Bed Spreads—In full size, handsome Marseilles patterns, worth \$1.25, for..... **89c**

Huck Towels—45 inches long and 22 inches wide. Here is a bargain. These are regularly 15c; now..... **9c**

Copper-Bottomed Wash Boilers

No. 8 Boilers, regularly \$1.25, at..... **98c**
 No. 9 Boilers, regularly \$1.50, at..... **\$1.12**
 No. 8 Boilers, copper rim, regularly \$1.45, at..... **\$1.09**
 No. 9 Boilers, copper rim, regularly \$1.75, at..... **\$1.23**
 Galvanized Boilers in No. 8 and 9 sizes, regularly \$1.10 and \$1.35 values, at the respective bargain **\$1.04** prices of **87c** and.....
 Galvanized Tubs, worth \$1.00, at..... **83c**
 Galvanized Tubs, worth \$1.10, at..... **86c**
 Galvanized Pails, worth 25c, at..... **17c**
 Covered Jelly Glasses at, per dozen..... **23c**

Some Millinery Surprises

There are a hundred and one surprising price items in the Millinery Department. Flowers and Hat Trimmings are being sacrificed and the whole show presents an opportunity for saving that is worthy of every woman's inspection.



Ladies' Trimmed Hats and Shapes in big variety, sold up to \$2 each, selling for, each..... **5c**

Ladies' Trimmed Hats and Shapes that sold up to **19c** as high as \$5 each, being cleared at.....

Ladies' Trimmed Hats and Shapes that sold up to as high as \$10 each; this is an exception lot; all in the Clean Sweep Sale at..... **88c**

Flowers of all kinds and colors, some of these sold at as high as \$1 per bunch, all in the Clean Sweep Sale **10c** at.....

Save Money on Skirts

This lot of Skirts we offer for this week at much reduced prices; are wool materials and unquestionable quality, such as Panamas, broadcloths, serges and novelty cloths. You'll find a size to fit you, no matter how peculiar your build.

\$5.00 Skirts—And there is a large assortment of them; none of them not fashionable and good-fitting; selling at..... **\$1.69**

\$7.50 Skirts, and under, in a dandy variety of styles and novelties, in the Clean Sweep Sale at..... **\$2.50**

\$15.00 Skirts—Many of these are regular \$15.00 value, and altogether present a very tempting offer. In the Clean Sweep Sale at, per skirt..... **\$5.00**

Petticoats—We are showing a particularly pretty range of these, and they could really be considered a find at the regular price—\$2.00. Monday they go under the bargain **69c** hammer at, per garment.....

Bargains in Domestic

If you are on the lookout for bargains in essentials for the home you should not be absent from the Clean Sweep Sale and these items will show you that we mean what we say:

Table Damask—Mill ends of bleached Table Damask in length 2, 2 1/2 and 3 yards, standard 70c value, selling at, per yard..... **49c**

Toweling—Bleached Linen Toweling, with handsome colored border, 16 inches in width, regular 13c value goods, going at, per yard..... **10c**

Feather Pillows of extra heavy tick, the kind that regularly brings 75c here and more elsewhere, being cleared at..... **59c**

Silence Cloths—58-inch heavy Silence Cloths, our standard 60c article, are in this sale at, each..... **49c**

Shoe Dressing Cheap

About 300 jars of White Cream Shoe Dressing for white shoes; regular 15c value, on the Clean Sweep counter at, each..... **7c**
 Black Silk Oxford Laces, excellent quality, good width, regular 15c value, at, per pair..... **5c**

You'll Find Bargains Every Day Here

Of course, it is a fact that there are bigger values here some days than others, but there is no day on the calendar when you cannot come to the Golden Eagle and save money as a result of your visit. Our stocks are ample and our buying is skillful—and the latter is the bone and sinew of good store organization. You'll find prompt and courteous treatment here; this is a point we pay particular attention to, and at all times you will find prices and quality just as we tell you here. We can save you money on almost every article you require for either the home or the wardrobe. This we can do because we buy right and sell quickly, being satisfied with a reasonable amount of profit on a quick turnover. You are denying yourself much profit by not enrolling yourself with Golden Eagle patrons and you cannot do it too quick, as next week will be a memorable one here in the matter of unusual values.

Values for Men and Boys



Boys' Suits—Strong, durable Boys' Suits, in a handsome assortment of grays, all sizes, fine garments for Summer roughing. **Half Price**

Men's Pants—Strong, good-wearing Men's Trousers, good fitting and well sewed throughout, even to the buttons; you'd better come early for these; **\$1.98** Clean Sweep Sale price, per pair.....

Men's Work Shirts—In good quality blue or gray materials; 60c would be a bargain on these, but we have cut them for **49c** a speedy clearance to.....

Suit Cases—Better get one of these to use on your vacation and effect a big saving at the same time; good looking, strong, well trimmed, different kinds, all **\$1.48** marked.....

Boys' Straw Beach Hats, each..... **15c**

Boys' Pants 23c—We have about 500 pairs of these, in excellent quality tweeds and chevots—big assortment of patterns. This we believe is one of the biggest values we have ever offered. Regularly 50c a pair; on sale at..... **23c**



Portland's Bargain Store

Entire Block on Yamhill Between Second and Third

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When We Say Bargains We Mean It

When you've been induced to come to the Golden Eagle by the announcement of a "bargain" you'll also find the article offered a bargain—not misrepresented in price, quantity or quality, and that's the reason why we are speedily gaining the reputation of being the People's Store. The generous response which invariably results from our advertisements of course exhausts some offerings speedily—why wouldn't this be the case, when it is a fact that we cut prices to the limit of possibility—but if you come within reasonable time your desires will be gratified in a way that is not done by any other but the Golden Eagle. If you have never visited the Golden Eagle we are particularly desirous that you should come this week. We have some big special bargains for you—bargains that will make you remember us for years to come. Won't you come and allow us to help you boost your savings account?