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# OUTING AND 3-PIECE SUITS 

For Men and Boys

Superbly adapted for Summer Wear In large assortment, at modest prices

# \$15 to \$30 <br> BEN SELLING <br> LEADING CLOTHIER 



## JULY ALTERATION SALE " wera rawe SAL whar, bic

rease of sales over the previous month. It is now necessary for us to enlarge our store and add new fixtures. When a store is upset and the ears are greeted with the noise of hammers, most people pass on to more agreeable surroundings. We realize this, and
to make it an object for you to call, we have made some remarkable reductions in price, as you will realize by scanning the figures
 quoted below. We just finished a sale of
diamonds, which was successful beyond
our fondest expectations, but we gave the values and kept faith with the public, who are not slow to discover the genuine
from the bogus. All precious stones in settings will be included in the present
sale. The sale that we now inaugurate has never been duplicated in this city, and a visit to our store will convinc
the sincerity of this statement.


14k SOLID GOLD SET RINGS
Which are mounted with the finest gems the market
affords-Diamonds, Rubies, Emeralds, Sapphires, Pearls, etc.; Garnets, Turquoise, Topaz, Amethyst, and all other \$500.00 Rings reduced to. $\$ 500.00$ Rings reduced to
$\$ 400.00$ Rings reduced to $\$ 250.00$ Rings reduced to $\$ 100.00$ Rings reduced to $\$ 75.00$ सings reduced
$\$ 50.00$ Rings reduced to $\$ 35.00$ Rings reduced to $\$ 30.00$ Rings reduced to
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$\$ 10.00$ Rings reduced to
$\$ 10.00$ Rings reduced t.
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 faeturers that produce only the most ar set with diamonds and rubies of best 14 K SOLTD GOLD.
Former price $\$ 85.00$-During sale $\mathbf{\$ 7 0 . 0 0}$
Former price $\$ 70.00$-During sale $\mathbf{\$ 6 0 . 0 0}$ Former price $\$ \$ 50.00-$ During sale $\mathbf{\$ 6 0 . 0 0}$ Former price $\$ 50.00$-During sale $\$ 37.50$
Former price $\$ 35.00$-During sale $\$ 8.00$ Former price $\$ 35.00$-During sale $\$ 25.00$
Former price $\$ 25.00-$ During sale $\$ 17.50$
Former price $\$ 20.00-$ During sale $\$ \mathbf{\$ 1 4 . 0 0}$

We Sell For Less Than OthersTWO STORES $\begin{gathered}\text { Portind, Oregan and } \\ \text { Council Bluffa, lowa }\end{gathered}$

LEFFERT'S


 272 WASHINGTON STREET

