

Buy Your Easter Gloves Here—A Complete Stock—All Styles and Grades in the Leading Shades—Mail Orders Carefully Filled

"Ostermoor" Patent Elastic Felt Mattresses Sold at Factory Prices
Artistic Picture Framing to Your Order at the Very Lowest Prices

The Meier & Frank Store

200 New Tailored Suits

Unusual Values at \$30



Easter Sale Extraordinary of women's Tailored Suits—200 new, handsome garments to be sold at the popular price of \$30 each—These Suits manufactured by four of New York's leading Cloak houses are positively the best value ever offered for the money—Fancy black and white checks, stripes, mannish mixtures and plain colorings—Navy, black and red, prettily trimmed in silk, lace and fancy braid—Eton, blouse, semi-fitting, tight-fitting and 3-button cutaway styles—The materials are Panama cloths, serges and fancy Tweeds—Perfect fitting, well made and finished—We place these handsome spring Suits on sale while they last at \$30.00 each They would find ready sale at \$35 to \$40 each **\$30**

We Want You to See Them—2d Floor
New Tailored Suits, ranging in price from \$15.00 to \$150.00

We Are Portland Agents for Butterick Patterns and Publications
Custom Shade and Drapery Work Our Specialty—On Third Floor

The Meier & Frank Store

1000 Pairs Silk Hosiery

Values to \$3 at 98c Pr.



Our Annual Easter Sale of women's Silk Hosiery is announced for tomorrow and we promise the greatest bargain ever known in women's full silk Hosiery—Pure silk thread—All the newest Spring shades, also black—Grand styles, grand qualities—All sizes—This unusual opportunity was presented to our Hosiery buyer on a recent trip to the market—Every well dressed woman in town should take advantage of this remarkable offering—Colors are white, black, light blue, royal blue, maize, cream, gray, Nile, reseda, biscuit, tan, lavender, plain styles and embroidered instep—Beautiful designs and contrasting shades—Sizes 8½, 9, 9½, 10—Values up to \$3 a pair, on sale while they last at the very low price per pair **98c**
New Fancy Hosiery, New White Hosiery, New Tan Hosiery for Women, Misses and Children—All prices

Our New Spring and Summer Catalogue Now Ready—Mailed Free
Large Assortment Trunks and Traveling Bags on the Third Floor

The Meier & Frank Store

500 New Silk Petticoats

\$8.50-\$9 Vals. \$5.45



Portland's Leading Cloak Store's Annual Easter offering of high-grade silk Petticoats—500 of them—All new up-to-date styles and colorings at a price about one-half what you are asked to pay at other stores for Petticoats of equal quality—Made of superior heavy taffeta silk with deep flounce and six rows of bias bands—Very attractive and serviceable style—Full width and a grand assortment of shades to select from—White, pink, light blue, navy, royal and medium blue—lavender, purple, tans, browns, light and dark greens, red, rose, gray, black and a great variety of changeable silks—Silk Underskirts that find ready sale at \$8.50-\$9.00 Choice while they **\$5.45**
last at this price, ea.

Mail and Phone Orders Filled

Boys' Easter Apparel--2d Floor

Boys' all wool Norfolk Suits with Knickerbocker trousers, gray and brown mixed worsteds and chevrons. Best styles at the low prices of, suit, **\$4.50 to \$5.00**
Boys' sailor and Russian blouse wash Suits in chambrays, crashes and galatas, neatly made and trimmed. Great assortment at from, a suit, **50c to \$1.50**
Boys' high-grade wash Suits in fancy crash, duck and percale. **\$2.00 to \$5.00**
Boys' washable Blouses in 100 styles, all ages, at low prices of from **25c to \$2.00**
Boys' Top Coats in tan covert, black and white check, gray chevrons, blue chevrons and serges, all 1907 styles, at very reasonable prices. Do not miss this opportunity.
With all purchases of boys' suits or overcoats to the amount of \$5.00 or over at regular price we give one year's subscription to the "American Boy," the biggest, brightest and best paper for boys published. Take advantage of this while you can.

Great Sale of New Lace Curtains

Special lot of madras weave Lace Curtains, Arabian color, floral patterns, very best styles, 52 inches wide, 3 yards long. Regular \$2.50 values on sale at, pair, **\$1.65**
8 patterns of white Nottingham Lace Curtains, 50 to 60 inches wide, 3 and 3½ yards long, detached floral and Point d'Esprit centers with heavy floral borders. Regular \$2.00 values are on sale at the remarkably low price of, per pair, **\$1.30**
Special lot Irish Point Lace Curtains, white or ecru, plain centers, with floral scroll borders. Regular \$3.75 values offered at the very low price of, per pair, **\$2.85**
Ruffled Net Curtains, white or ecru, lace edge and inserting, 3 yards long, 36 inches wide. Regular \$2.50 values on sale at the very low price of, per pair, **\$1.65**
Special low price on all our Rope Portieres. Best styles; all patterns and colorings; great values. \$2.00 to \$6.50 values on sale at low prices of **\$1.35 to \$5.20**

Lace and Embroidery Bargains

French Cambric Embroidery for women's and children's wear, 9 to 12 inches wide. Best designs. Values up to 60c a yard on sale at the very low price of, yard, **29c**
French Cambric and Eyelet Embroidery, 3 to 5 inches wide. Beautiful designs in large variety. Values up to 30c a yard on sale at the very low price of, yard, **18c**
Special lot of Swiss bands, designs in Anglaises and blind work, for women's wear; 6 to 10 inches wide. Values to 75c per yard on sale at low price of, yard, **25c**
Special lot of Swiss Corset Covering in lace and baby Irish effects. Very pretty styles. Values up to \$2.00 a yard on sale at the very low price of, yard, **\$1.29**
French Corset Covering in Swiss and nainsook, \$1.25 values on sale at, yard, **87c**
French and round-thread Val. Lace and Insertion, ½ to 1¼ inches wide. Handsome styles. Values to \$1.25 dozen yards on sale at the very low price of, **59c**



TOMORROW, "OPENING DAYS" MARCH 18th-19th

TUESDAY

Millinery and Cloaks--Spring Fashions

The first complete showing of the latest Spring Fashions for women, men, misses and children—The entire establishment in Holiday attire—The newest and prettiest the world produces is here for the selection of the critical buyer. We're prepared to supply every need in Easter, Spring and Summer apparel

A cordial invitation is extended to all to visit the store during Spring "Opening Days," Tomorrow and Tuesday, March 18th and 19th, "Show Days" for the beautiful new merchandise we have gathered from all points of the compass: Paris, Berlin, London, New York and all the fashion centers of the civilized world have contributed to this International Exposition—New Costumes, Wraps, Suits, Waists, Etc.

TOMORROW—MARCH 18-19—TUESDAY

"Opening Days" Spring Millinery

Portland's Grandest Display of Headgear
Picturesque Hats portraying true Millinery Art—Magnificent creations, large picture Hats with lace drapes, the new bell or lampshade Hats—The Marie Antoinette Hat, the Coolie Hat, the Mushroom Hat, the "Dolly Varden" Hat—Every new shape and trimming in every new style, shade and combination the famous designers in Paris and New York have produced—Exclusive models in wonderful array—Tailored Hats in great assortment—Misses', children's Hats in beautiful styles—Don't miss seeing them



TOMORROW—MARCH 18-19—TUESDAY

"Opening Days" New Silks, Dress Goods, Embroideries, Laces, Wash Goods, Curtains, Materials

Every department in this store joins in the grand opening display planned for Tomorrow and Tuesday—New, attractive wearing apparel and household effects of every description on display—
New Silks and Dress Goods
New Laces and Embroideries
New Wash Materials
New R. bbons and Neckwear
New Gloves and Hosiery
New Muslin Underwear
New Corsets, Infants' Wear
New Dress Trimmings
New Curtains and Carpets
New Curtain Materials
New Footwear for Everyone
New Furnishings for Men
New Clothing, Men's and Boys'
New Waists and Petticoats
New, Magnificent Costumes
New Wraps, Suits, Cloaks, Etc.

\$1.25 Ribbons at 48c Yard

A Sale of Silk Floss Pillows

For Monday, Tuesday and Wednesday, 3000 yards of fancy Ribbons. This season's newest and prettiest styles, in Persians and fancy floral designs; 4 to 5 inches wide; suitable for ribbon corset covers, girdles, sashes, neckwear, **48c** fancy work; values up to \$1.25 the yard, on sale at this low price, yard.
1000 Silk Floss Pillows here at special sale prices. They come in six sizes, and are the greatest values ever offered. Take advantage.
16-inch on sale at, special, each... **24c** 22-inch on sale at, special, each... **45c**
18-inch on sale at, special, each... **32c** 24-inch on sale at, special, each... **55c**
20-inch on sale at, special, each... **38c** 26-inch on sale at, special, each... **65c**
Complete assortment of Easter Cards and Easter Postals, on sale in the Book Department, in the rear of the Main Floor. Great variety, at all prices.
All the latest copyrighted Books sold here at the low price of \$1.18 a copy.
We are Portland agents for Butterick Patterns and Columbia Yarns.

Women's \$3.50 Shoes at \$2.35

Great Easter offering of 1000 pairs of women's high-grade Shoes in patent colt, button, Blucher and lace style, and gunmetal Bluchers; hand-sewed walking-weight shoes, medium and high Cuban heels; all the new shapes and patterns; all sizes and widths. Best \$3.50 values on sale for 3 days only, **\$2.35**
Misses' and children's kid lace Shoes, with patent tips and heavy extension soles, spring heels. Good serviceable footwear at a very low price.
8½ to 11, per pair, great value. **95c**
11½ to 2, per pair, great value. **\$1.05**
500 pairs boys' School Shoes—box calf, lace and Blucher styles; velour calf, lace and Blucher styles. Heavy, double soles. Solid heels—2½ to 5½, \$2.50 values, at pair... **\$1.98**
13½ to 2, \$2.25 values at, pair... **\$1.78**
9 to 13, \$2.00 values at, pair... **\$1.48**



Easter Apparel for Men

In the men's Clothing Store, Second Floor, new Spring Suits of the very latest fashion and exclusive patterns. Attractive materials in large assortment. High-grade, hand-tailored garments, at prices that mean a saving of 25 per cent on what you are asked to pay at the Exclusive Store. Let us show you our fine
\$15, \$18, \$20 and \$25 Suits
Men's fine black Suits for Easter; unfinished worsteds and Thibets, single-breasted, double-breasted and Prince Albert garments, at prices from... **\$20 to \$35**
Men's Topcoats—fancy materials and black—all silk-lined garments of the latest fashion and fine materials. Prices from, each... **\$20.00 to \$35.00**
New Spring blocks in Men's Hats—Derbys and soft styles, in black, tans, grays, pearl, etc. On sale in Men's Furnishing Dept., Main Floor, at... **\$3 to \$5**
Men's Fancy Vests in the latest styles and at all prices. Second Floor.