# ALASKA STEAMSHIP LINE IS ASSURED

Portland Capitalists Pledge to the Undertaking Their Support.

### RAISE MONEY TOMORROW

Commercial Bodies Will Send Out Soliciting Committees in Whirlwind Campaign for Subscriptions-\$150,000 Needed.

### \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* FEATURES OF ALASKA STEAM-SHIP PROJECT.

OPERATING OWNER-Oregon corporation to be known as Portland & Alaska Steamship Company, composed of leading Portland capitalists and business men; capital stock, \$1,-000,000; half of same to be subscribed at once and bond issue of \$500,000 sold for purpose of purchasing vessels.

SIZE AND CHARACTER OF FLEHT-Four modern, steel steam ers of about 2750 tons each; twin screw, oil burning, speed 15 knots; solendid passenger accommodations and large freight capacity, superior to any vessels now in coasting trade on this Coast; built for coasting trade on Atlantic and superseded by larger steamers; contract price about

PLANS OF PROMOTERS-Soliciting committees selected by local commercial bodies to make whirlwind canvass tomorrow to raise \$150,000 in single day; local financlers pledged to subscribe stock for balance of \$300,000 needed to guar-

antee formation of corporation. SUBSEQUENT PROGRAMME-First steamer to be bought and brought around Horn immediately and placed on run to Southeastern Alaska; other vessels to be brought around at intervals of about 60 days; lines to all Alaska points to be in operation in less than one year.

Full realization of Portland's ambition to share in the exploitation and development of Alaska through the establishment of a line of steamships between this city and the ports of the northern territory is at hand. After months of patient missionary work, the commercial bodies of Portland at last have secured absolute assurance of the co-operation of the largest financial and mercantile interests of the city. and the success of the steamship project is looked upon as certain.

The joint committee from the commercial organizations, which has had the matter in charge, yesterday authorized the announcement that before the end of the present week the incor poration of a \$1,000,000 joint stock company to own and operate the vessels would be completed and the venture financed in this city and New

Of the \$300,000 in cash which must tions to purchase the first steamship and market the \$500,000 of bonds the corporation will issue, \$100,000 has already been pledged by the leading financial institutions of the city, and \$50,000 more by the merchants who are most deeply interested in the estab-lishment of the line, leaving a balance of but \$150,000 to be subscribed. If the plans of the joint committee are carried out, this balance will be pledged

before tomorrow night.

The same spirit that made the Lewis and Clark fair a reality and not an idle dream will be appealed to, and the same method that proved so successful in the financing of the exposition project will be adopted. Starting out with subscription lists tomorrow morning, a soliciting committee composed of 28 of the most influential business men of the city will make a house-to-house canvass in the business district, and by a whirlwind campaign make possible the announcement Tues-day morning that the City of Portland has raised every dollar needed to make the Alaska steamship line a "go."

## Incorporate Next Tuesday.

The success of this campaign of solicitation, of which there is hardly a doubt, will be followed Tuesday by the first meeting of the stockholders of the Portland & Alaska Steamship Company, and the formal organization of a corporation bearing that name will be completed. At this meeting the stockholders will elect the first board of trustees and select officers for the company; the filing of the articles of incorporation with the officers and trustees as incorporators will then fol-low as a simple ratification.

As has been indicated, the capital

stock of the new corporation will be \$1.000,000, of which one-half will be subscribed, \$300,000 at the time of organization, and the balance as soon thereafter as practicable. With this working capital the corporation will at once purchase the first of the four steamships which it has been arranged to secure, and proceed to dispose of the \$500,000 of bonds which will be sold for the purpose of securing addi-

tional carriers.

As an indication of the thoroughness with which the joint committee has done its work, it can be stated that the underwriting of the bonds has already been arranged for, and that the money will be forthcoming as fast as it is needed for the extension of the steam-ship service. Though it is not given out by the committee, presumably the bonds will be underwritten on Wall street. It is announced, however, that as many of the bonds as possible will be sold in this city and state, and that it is possible that the entire issue will be taken in Oregon.

## Four Steamships Secured.

The four steamships which will comse the Portland-Alaska fleet are to purchased through Sadler, Perkins & Field, marine engineers, of 59-61 Pearl street, New York, with whose special representative Frederick O. Ludlow, the joint committee from the Portland commercial organizations for past fortnight has been in con-

stant consultation.

The vessels are now on the Atlantic, where they are in the coasting trade. They are virtually new steamships, and were placed in the hands of the New York firm to be sold only for the reason that it was desired to replace them with larger vessels. The feur are sister ships, twin-screw steamers, of about 2750 tons each, built of steel, of about 2750 tons each, built of steel, of of the company.

modern construction throughout, and cuaranteed several knots faster than ised by leading financial interests in the extend over the present week.

any of the coasting vessels now plying between ports of the Pacific coast. Besides large freight carrying capacity, the four steamships have splen-did accommodations for about 100 cabin

and several hundred accond-class and steerage passengers. The committee is assured that when the line is in operation Portland can truthfully advertise the fastest, safest and most comfortable vessels in the Alaska trade, and, for a time at least, will be

passenger business.
At the present time not to exceed 17 steamers, all inferior to those proposed to be purchased for the Portland and Alaska line, are running to Alaska, and with four fine present in operation, the with four fine vessels in operation the Portland company will be in a position to demand and receive a just share of the profitable business that heretofore has been monopolized by Seattle and San

### Daily Conferences Held.

For the past two weeks the joint com-mittee has held almost daily conferences with the merchants of this city and with the business men of Alaska towns and their representatives. The result has been that the committee has been able to secure data that fully prove the feasibility of the undertaking and set at rest all doubts as to the safety of the proposed investment and the certainty of large

From the British Columbia boundary to the Arctic Ocean the merchants, miners and promoters of Alaska have been found willing and eager to give a share of their patronage to Portland for the purpose of breaking the iron grip of the Seattle steamship monopoly, and in the minds of the influential Portland men who are now resolven to put their money into the un dertaking and make the fight for the Alaska trade, there is not a doubt as to ultimate success. Their firm belief is ultimate success. Their firm belief is that the steamship line will pay dividends from the start.

So thoroughly has the ground been cov-ered and the details of the enterprise mapped out that the committee is already able to announce the route which each of the four vesels will cover, and to give prospective stockholders full knowledge of the large returns to be expected from the investment offered.

### Where Vessels Will Run.

It has been determined that one of the four vessels, probably the first brought around the Horn, will be placed on the run between Portland and Valdez, touching at other ports on the coast of the Gulf of Alaska. This vessel will carry north goods destined for the mining camps of the coast and the interior, among them Fairbanks, the metropolis of the rich Tanana gold fields, and bring back cargoes of copper and gold ores, concentrates and coal from a great mineral belt. the development of which has only begun. A second vessel will ply between Port-land and the Lynn Canal cities and other

ports of Southeastern Alaska, including Skagway, Juneau, Sitka, Ketchikan and Wrangel. Skagway is the gateway to the British Yukon and the Klondike; Juneau is the center of a rich gold and copper mining ustrict on the coast and of placer and quartz gold fields in the interior. Ketchikan is the center of a great gold and copper mining district, and the other ports mentioned are important trading

Both these lines will serve scores of big salmon canneries and other fisheries at various way ports. The Alaska fishing industry, in which much Portland capital is invested, is relied upon for a large share of the business to be brought to

Portland-Alaska line will be operated in the Nome trade during the Summer and Fall, and on the Valdez and Southeastern Alaska runs in the Winter, when naviga-tion in Bering Sea is closed.

## Bring Assay Office Here.

The extent of the Alaska trade and the benefits that will accrue to the merchants of Portland when the steamship line is in oberation are already well known to readers of The Oregonian. The manner in which Seattle has profited by her mo-nopoly of the trade is proof enough of its ormous value to Portland. It is only cessary to add that the diversion of a are of this trade and of a part of the gold shipments to this city will operate to make Portland the headquarters for thousands of Alaska operators who now do business in Seattle and San Franci and is likely to lead to the early estab-

lishment of an assay office here.
Following are the resolutions that have been adopted by the joint committee and submitted to the four commercial bodies in explanation of the plan to form a stock

company to operate the steamships:

The undersigned, members of committees specially appointed by the several commercial organizations named below, have met for the purpose of considering the acquisition of four steamships for the proposed Portland and Alaska Steamship Company. Without giving minute details, the committees beg to state that they have considered the project from the following standpoints

# Points Committee Considered.

First-The possibility of securing sufficient passengers and freight from Portland to Alaska to insure the success of this line. Second-The utility and the value of the ressels under offer.
Third—The proposition as a good business

We have made a thorough, conscientious

investigation of the whole, so far as lay in our power. As a result, we now give it, our unqualified approval as being worthy of the support of the business men of this city. Our researches indicate the enterprise will yield a most substantial profit on the capil invested. The financing of this requires a capital of

\$1,000,000. It is proposed to raise \$500,000 through an issue of bonds and secure the balance by popular subscriptions to the

As time is the essence of success, the ships committees to every business man in the city, and this means is taken to request that each will conserve the time of the several committees by giving them prompt attention. Chamber of Commerce—Sol Blumauer, Jay Smith, George Lawrence.

Manufacturers' Association—Fletcher Linn, Sam Morrow, R. J. Holmes. Commercial Club—S. G. Reed, Sam Connell, A. V. Devers. Board of Trade-Wallis Nash, W. H. Beharrel, T. N. Stoppenbach.

## Statement From Committee.

The following interview was given out by Wallace Nash last night on behalf of the joint committee:

The continued, though spasmodic, efforts to secure a steamship line between Portland and Alaskan ports have now assumed a definite shape—eminently favorable—but requiring instant and determined action. Quite unexpectedly there has been made to the commercial bodies of the city a proposal that a Portland-Alaska steamship company be at once formed, with a capital sufficient to purchase four twin-screw steel ships. to purchase four twin-screw steel ships, modern in design and equipment, specially adapted to this purpose, and the superior of any Pacific Coast steamships in speed, strength and safety.

The four commercial bodies are unanimous in advocating immediate and earnest action. Committees from each of them met three or four days ago and united in the resolutions which The Oregonfan will publish. The details of the steamships in question, in construction, speed and earning power in the special trade with Alaska have been carefully considered by the committee, in conjunction with Captain Richard Chilcott who submitted also the figures of tonnage, freight and passenger rates, and the condi-

tions governing the various Alaskan ports. The capital of the company has been set at \$1,000,000. A bond issue of \$500,000 has already been arranged. Three hundred thousand dollars must be raised immediately in Portland from the proceeds of the stock

city, provided the mercantile firms and bus-iness interests raise \$200,000. Of this last soliciting committees from the four com nercial bodies will tomorrow make a thor

ough canvass of the city and feel confident that their fellow-citizens will respond heart-ly-in this event success is certain. The direct and indirect advantages to Postland are so manifest that it is safe to say that this opportunity should not and will not be allowed to pass. Subscription lists will be open at the

Chamber of Commorce, Commercial Club and at the Board of Trade rooms, and, of course, will be in the hands of all the soliciting The following are the soliciting commit-tees appointed by the commercial bodies to make the canvass tomorrow: Front street, T. W. B. London, A. H. Dev-

ers; First street, George Lawrence, Ira F. Powers; Second street, George M. Brown, W. H. Chapin; Third street, Harvey O'Bryan, S. Sichel; Fourth street, T. N. Stoppenbach, Jay Smith; Fifth street, F. I. McKenna, H. Jay Smith; Fifth street, F. I. McKenna, H. C. Wortman; Sixth street, C. C. Chapman, I. Manning; Stark street, E. L. Thompson, W. H. Grindstaff; Washington street, J. P. Sharkey, F. Dresser; Morrison street, Ben Seiling, Fred Gibbs; Hotel committee, A. B. Steinbach, Phil Metschan; Property-owners, F. B. Holbrook, F. O. Northrup; Lumbermen, S. Connell; East Side, W. L. Boise, Locach, Buchtal, Special S. G. Reed Joseph Buchtel; Special, S. G. Reed.

### All Will Burn Oil.

they will be equipped with oil-burning that several hundred shippers from all purnaces. They now burn coal, but in view of the fact that fuel oil is now cheaper than coal on the Pacific Coast, and promises to become still cheaper with the development of the oil fields of the business interests of the state is

### PROTEST WILL BE VOICED

Shortage Promises Results.

Gathering of Representatives of Oregon Industrial Commercial Interests Promises to Be Imposing One.

Oregon shippers who are suffering be-cause of the car shortage will attend the meeting at Eugene Wednesday with their All Will Burn Oil.

Mr. Ludlow, agent for Sadier, Perkins & Field, last night said that before the four steamships are sent around the Horn



REV. I. D. DRIVER. 

Western Alaska, it has been decided to make the change before the steamers are sent to this coast will be made, it is believed, will be great enough to attract the attention of the head officials of the Harriman system.

organized Tuesday, the first of the steamers will be started for Portland within 39 days and will be placed on the Alaska run within 99 days. The other steamers will be sent around at intervals of about 60 days, or as ordered by the company. All of them will be in opera-tion within a year from the date of the organization of the company.

The price agreed to be paid for the four steamers is approximately \$250,000 each.

PIONEER METHODIST WILL PREACH AT SUNNYSIDE.

Retired Minister, Whose Home Is in

Eugene, Still a Vigorous Pulpit Debater at 83 Years.

Rev. L. D. Driver, one of the pioneer Methodists of Oregon, arrived from Eugene yesterday afternoon. He will preach a series of sermons at the Sunnyside Methodist Church, the first of which will be delivered today. Although 83 years old Dr. Driver is as vigorous mentally as a man of half his age. He still suffers from the effects of a recent accident that causes him some lameness, but otherwise is in the best of health.

No pioneer minister in this state is more widely known than Dr. Driver, When a young man he drove a yoke of oxen across the plains to California in 1849, and thence came to Oregon. 1850 he retraced his steps to his old home in Indiana, where he was married, and then returned to Oregon. began preaching 49 years ago, and last

night remarked: have never yet disappointed a congregation by falling to be in the

pulpit at the appointed mirute."
For eight years Dr. Driver was the representative of the American Bible Society on this coast. His forte has always been in the field of biblical When financial agent of discussion. the Portland Hospital he was called to Chicago by Dwight L. Moody, the evan-gelist, and lectured in Chicago and at Northfield for three months. He was offered a salary of \$10,000 to remain, but would not desert Oregon. While there Dr. Driver met in de-

bate Samuel P. Putman, secretary of the Secular Union of the United States. Charles Watts, of London, and other infidels. After speaking in Chicago almost nightly he went to Northfield and lectured for another six weeks. There was then scarcely any great

lances with at some time or another

and he is just as ready now to meet

all comers in debate.

Although living in virtual retirement on his farm near Eugene he is as ready as ever to respond to a call similar to the one that went to him for the present series of lectures. Whenthe Methodists want a champion they usually turn to the veteran minister at Eugene, and he leaves his farm for a time for the platform. Dr. Driver will be at 164 East Thirtythird street, corner Belmont, during the city, which will probably

rated by Mr. Ladlow, that each steamer would bring cargo enough to pay all expenses of the voyage around the Horn, with a possible profit over.

Mr. Nash says that if the corporation that the desired legislation is enacted The shippers are sick and tired of prom ses on the part of the railroad companie something more than the word of the railway officials to protect their interests. They point out that while the movement protesting against the car shortage of 1993 afforded temporary relief it was by no means permanent, as is shown by the conditions this year, which are more depolarships then ever before

conditions this year, which are more de-plorable than ever before.

The mill and lumbermen are not the only ones who are clamoring for cars and who are injured by the shortage.

Wholesalers and jobbers and manufac-turers in every line suffer to a more of less extent. Consequently the meeting at Eugene Wednesday will not be one of mill and lumbermen but of brainers. mill and lumbermen, but of business men which will include nearly every line of trade.

Shippers who have been protesting for weeks have been unable to learn why the shortage exists and there are many opinshortage exists and there are many opinions afloat. Empty freight cars stand on sidings eight and ten days before they are moved. Not long ago a loaded car for the Northwest Door Company was received in the yards, but it was ten days before the car was switched on the siding at the factory.

Samuel Connell, who is one of those who will represent the Commercial Club at the meeting to be held in Eugene Wednesday, has been communicating with many of Portland's leading men. He has

many of Portland's leading men. He has obtained from them letters dwelling upon the shortage and offering to support any movement that will bring about the de-sired results. These will be submitted at the meeting as an evidence that Portland is hand in hand with the other cities in the state in a movement which is but in its incipiency.
"We made a bold stand several years

ago, when we were confronted by car shortage, and while we accomplished tem porary results, it is back upon us again worse than ever," declared Mr. Connell yesterday. "The railroads must prepare for the great rush of business that comes every Fall, and I believe that they can prepare for it. I admit that all over the country the transportation companies are crowded with work. The country has developed more rapidly than the railroads. What will be the result here in the Northwest if the country continues to develop more rapidly than the railroads? The railroads must prepare for this busines and anticipate the rapid development of this section of the country.'

this section of the country."

The other representatives from the Commercial Club will be W. C. Francis and W. P. Oids. Manager Tom Richardson is expected back from the East Monday, and is likely to attend. The Board of Trade will send F. A. Douty, W. B. Giafke and T. N. Stoppenbach, and Secretary Laber and President Nash may accompany the delegation. A. H. Devers will represent the transportation commitwill represent the transportation commit-tee of the Chamber of Commerce. The board of trustees of the Chamber of Commerce will hold a meeting Tuesday, when it is probable that delegates will be ap-pointed to represent the Chamber proper. It is understood that at least two offi-ials of the Southern Pacific, which will cials of the Southern Pacific, which will have to bear the brunt of the storm of indignation which has arisen, will attend, and that they will probably present the railroads' side of the case. The two who are expected to attend, are W. E. Coman, assistant general freight agent for the allied Harriman interests in the Northwest, and H. E. Lounsbury, district freight agent of the Southern Pacific.

## Work of Sneakthief.

A sneak thief broke into the rooms of James Johnson in the Marquam lodging-house some time yesterday afternoon and stole two small savings banks and a gold watch belonging to Mrs. Johnson, John per box.

son is a porter on the O. R. & N. trains and left his rooms yesterday morning about 10 o'clock and did not return until To clock in the afternoon, when he found that the premises had been ransacked. His wife is employed as maid by Lillian Lawrence, leading woman of the Baker Theater company, and was absent during the matinee hours. Johnson said last night that his loss would amount to about \$10 in cash, contained in the banks, and the watch, which is valued at about \$30. Convention at Eugene on Car The case was not reported to the police until midnight.

### ADVERSE TO JUTE MILL

Investigating Committee of Evening Star Grange Makes Report.

At its meeting yesterday Evening Star Grange, Patrons of Husbandry, adopted committee report adverse to the establishment of a jute mill in the penitentiary at Salem on the grounds that the proposed plant is deither practicable nor advisable. In view of the fact that Evening Star is the first grange in the state to make investigation into the facts and report adversely on this question, though other granges have been adopting resoutions favoring it, the action is signifi-

C. H. Welch, J. D. Lee and E. J. C. H. Welch, J. D. Lee and E. J. Spooner were the special committee appointed to investigate the jute mill plan. The committee also submitted with its report much of the data on which it based its report, together with correspondence received. The whole subject will come up again at the meeting of Pomona Grange next Wednesday at

Gresham.

The following officers were elected for the ensuing year: Master, J. J. Johnson; overseer, Wilda Buckman; lecturer, Professor J. B. Gehr: steward, E. J. Spooner; chaplain, C. H. Welch; treasurer, Emma Spooner; secretary, Mrs. M. M. Eaton; gatekeeper, C. E. Moreland; ceres, Emma Buckman; pomons, Alice Johnson; flora, Mrs. R. D. Elliott; assistant steward, Carl Emery; lady assistant steward, Laura Beckner; members of executive committee, L. D. Elliott and S. H. Covall, Mr. Johnson has been re-elected master for the fourth time, having already served Gresham. for the fourth time, having already served

### MABEL TALIAFERRO WEDS

Short Love Affair With Designer of Luna Park.

NEW YORK, Dec. 1.—Frederick Thompson, of Thompson & Dundy, and Miss Mabel Taliaferro, the actress, were married last night at the church of the Sacred Heart of Jesus in this city. The couple became engaged only two weeks ago. Miss Taliaferro, who is 19 years old, is now playing in special matinees of "Pippa Passes" at the Majestic Theater. She comes of a stage family, and has been known as a child actress for some years, Before the "Pippa Passes" engagement she was with "Mrs. Wiggs Cabbage Patch," and in the "Little Princess," Frederick Thompson is about 22 years old. He was the originator of many novel ideas of Luna Park, and of similar wonders at the Buffalo Exposition.

Mabel Taliaferro has visited Portland on several occasions. Her last engagement here was with William Collier, in "On the Quiet," at the Heilig last September

### OUR PRICES

For Ladies' Coats are the lowest. Call and see and be convinced. Monday will be bargain-day for coats. Coats worth \$18 and \$20, your choice, \$9.95. LE PALAIS ROYAL, 375 Washington Street,

## Don't Let Your Piles Grow

Every Hemorrhoidal Ulcer Is a Fertile Field for Cancer and Other Deadly Diseases.

TRIAL PACKAGE FREE Constipation unchecked brings in-

fammation, inflammation begets piles and piles too often superinduce tumors of malignant nature.

It is utmost folly to allow this condition to continue. If you have piles the veins of the rectum are congested, and the excessive straining of the abdominal walls to force a passage in

leads to rupture and cracking of the tissues.

There is no greater suffering than this. If you are a sufferer from piles you know it. It is foolish to think that any amount of cathartics will re-lieve you. On the contrary purgatives are favorable to the production of hemorrholds. Do not be deceived either by the illusion that an operation always cures. It sometimes does, but



the agony of the operation is too great

last resort.

There is only one natural way to cure piles. There are medicaments which together heal the mucous membrane of the bowels and rectum and give it life. The Pyramid Drug Co. have prepared suppositories convenient for insertion into the affected part and containing the soothing, healing, invigorating medicines needed to effect a quick and permanent cure. That these do cure piles is proved by the volun-tary testimonials of thousands. By every mail we get letters like

this:
"Wishing to give credit where credit is due, I feel it my duty to humanity— as well as yourselves to write you re-garding your pile remedy. I have not finished my first box and am now well.
After the first treatment of Pyramid
Pile Cure, the soreness left, and the
swellings have kept decreasing. I also used your pills and am feeling like my-self again. Thanking you kindly, I am,

yours truly, C. Crowley, 170 9th Ave., Seattle, Wash."

We do not ask you to take our word.
We are willing that you should try our treatment and decide for yourself. Send to the Pyramid Drug Co., 72 Pyramid Building, Marshall, Mich., and you will receive a free trial package by return mail. After you have used the con-tents of this package you can secure exactly the same medicine, if you will ask for the Pyramid Pile Cure.
For sale at all druggists, 50 cents

# PIANO BUYERS

'TWILL PAY TO

# TAKE HEED

We are anxious to move just as many pianos during our Emergency Sale as possible, for we have not a foot of extra floor space in which to store an additional instrument, with our quarters in their present condition.

In order to care for the constantly arriving carload shipments from the East, and to keep these pianos moving, we are offering them at absolute factory cost - plus only the actual freight. And in addition to this concession in price, we will make terms so favorable that not a single individual shall be deterred from buying on that account. We will guarantee a saving of from \$100 to \$200 on every instrument, at this time, and can assure the public that such an opportunity as this will probably not be presented again for a very long time -perhaps not for years.

Every make in our stock is included in this salesuch leading productions as the famous Chickering, the world-renowned Weber, the popular Kimball, and numerous other equally well-known lines. Just think of what that means-not a mere handful of unknown pianos of uncertain quality, but a \$140,000 stock of the finest and best-known pianos in America.

Our guarantee-and a guarantee from the biggest, busiest and best Piano House in Western America means something -goes with every piano, as usual.

But-just the moment we can secure possession of the new premises now under course of reconstruction, we shall terminate this sale. Just as quickly as we can accommodate the new stock now arriving from the factories, we shall be only too glad to resume ordinary selling methods.

Therefore, we wish to fully make this clear, so that no one will wait until too late, and then feel that we have not given due notice as to the ending of the sale. We cannot at this writing tell just exactly how many days it will take to complete the improvements; but the work is progressing very satisfactorily now, carpenters and electricians are nearly done, and the painters and decorators are already on hand.

So, we say, if you are interested in the matter of a piano purchase, come in at once, and learn fully as to prices, terms, etc., now prevailing. We do not wish to quote these publicly, as we do not care to demoralize the local piano market to any greater extent than necessary to accomplish our object of keeping our new stock from accumulating during this trying period.

Come in tomorrow; our word that you will find the inducements suffifliently satisfying to meet every expectation and to more than recompense for the slight inconvenience caused by the confusion of the workmen.



Park and Washington Sts. Busier, Bigger and Better Than Ever.



## The "Down and Out" Overcoat

By A. Frank Taylor.

HAT'S the mater with J. Dudley? Does he fear immediate arrest? No-He is simply the victim of a "Down and Out" Overcoat, the Collar of which insists on remaining down below the collar of his Inner Coat, and on leaning out from the back of his neck. Whenever J. Dudley puts on that Overcoat he employs Strategy.

He tries to Catch it unawares. He looks the Other Way and then slowly and carefully puts his arms into the Sleeves. Then with Frantic Energy he holsts away quickly-pulls up the back of the Overcoat Collar to his ears-pulls down his Inner Coat to his knees, then Jams the Overcoat Collar Securely down over the Collar of his Inner Coat.

When he then beholds himself he heaves a sigh of Relief that could be heard for two City Blocks. But, Holy Smoke, what was that he saw later on!

He had noticed It in a Window-and it certainly looked like him. It was he, J. Dudley-the only J. Dudley-with the Collar of his Overcoat sticking out behind like the dip of a Molasses The Front and Back hanging with about

as much Drape as a Chinaman's Jumperthe Arms awry-the whole Shootin' Match all to the Bad-"Down and Out" was working

Overtime. Have you ever worn a "Down and Out" Overcoat, Gentle Reader?

Of course you have-nearly everybody has who wears Men's Clothes-For fully 80 per cent of all Overcoats are either cut wrong or made wrongand a "temporary" shape is "doped" into them with the hot flat iron-Old Dr.

Goose-because that's cheap. Soon that "temporary" shape fades away-the Collar tries to Crawl down your Back-uncovering your inner coat

-The Coat binds under your arms and across the shoulders. The Shoulders get sloping and lose their

shape at the points where they ought to look smooth and round.

And the Front and Back do not hang or drape smoothly and evenly— Your Overcoat loses its Shape—its Style Now there is one make of Overcoats at

least which is properly made.

They carry the label of "Sincerity Clothes." "Sincerity" Overcoats are made to fit

and to be stylish.

The Shape of "Sincerity" Overcoats is moulded permanently into the Cloth with the needle by expert hand workmanship. If the Style and Fit is satisfactory to you when you first try a "Sincerity" Overcoat on-it will remain correctly in form to please you until you Want a Newer Style Overcoat.

Look for the label (below) in your next

Overcoat. That is, if you really care to

purchase a smart-fitting Overcoat. You won't have to look far-you'll find it at any enterprising dealer's. Here is the SINCERITY CLOTHES MADE AND GUARANTEED BY

KUH, NATHAN & FISCHER CO.

CHICAGO

# **Blame Your Liver**

for that dull lethargic feeling, the lack of energy, mental dullness and general physica discomfort. Blame yourself if you endure these conditions. The sluggish, inactivilier is restored to regular activity and normal health by the use of Tarrant's.

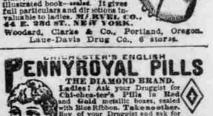
TARRANT'S SELTZER APERIENT (Reg. U. S. Pat. Off.)

Cures Liver Troubles

A pleasant valine effervescent drink, for men women and children. Prescribed by physicians for more than 60 years. At druggists 50c and \$1.00 or by mail from The Tarrant Co. SPANAR 44 Hudson St.

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