

Fifth and Wash-
ington Streets.

OLDS, WORTMAN & KING

"The Different
Store."

THE NEW SEASON

Is coming on apace. The shorter days, changing leaves, ripe harvests and home-coming people all remind us of a new season with its many requirements. A flood of seasonable merchandise has been pouring into our store during the past week from the best makers of America and Europe. Every floor is being filled to its fullest capacity and is being made ready for exhibition. Our preparations have been made on a greater magnitude than ever before. Every market has been carefully, painstakingly searched for the best it could contribute. Every price has been scrutinized to the utmost, and the result shows progress all along the line in keeping this as the model store of Portland. It is the home of good goods, it is the place for lowest prices on meritorious merchandise.



MONDAY will be the last day of our free distribution of the September number of Ladies' Home Journal

To each purchaser of \$1 or over in our Silk or Woolen Dress Goods Departments we will present free a copy of the September number of the Ladies' Home Journal. This number is the "Fall Fashion" one for this season and contains Mrs. Ralston's helpful advice and Paris letters on latest fashions in Women's and Children's Garments, besides the usual home and literary miscellany that has made this magazine so welcome in a million American homes.

NEW FALL SILKS

Notwithstanding the advance in raw silk stock, we are offering for early buyers better bargains in new silks than at any former opening. Our silk buyer was forewarned and made contracts five months ago which our customers will now get the benefit of in better values than later orders could be made for. Special attention is called to our guaranteed line of "BROWNS" Pure Dye Black Silks, every yard of which has our personal guarantee for satisfaction in wear. No crocking, no splitting, no greasing, such as is caused by metallic dyes. For twelve years we have been Portland agents for these famous goods, and every year we increase the sales over the previous year. Their merit has stood the most severe test of time. When you buy a "Brown" make of black silk you are safe. See the full lines of all the most popular weaves of the season.

Peau de Soies, Satin Luxors, Taffetas, Duchesse Satins, Rhadame Satins and Ar-mures, priced from \$1 to \$3.50 yard.

Panne Crepes, Pointelles, Failles, Bengalines and Canvas Weaves, suitable for all the Fall garment needs in Wraps, Suits, Skirts, Waists or Linings.

A Deluge of Colored Silks

Is now waiting at our silk counter to make the acquaintance of Portland's careful buyers. The choicest colorings in plain weaves for street or evening use. Most elaborate fancies for high art Costumes and Waists and the most useful and serviceable kinds for linings and drop skirts. Prices most attractive.

Imported Woolen Dress Fabrics

A bewildering array of the most attractive novelties that the cunning of the famous French weavers have produced.

ALL THE NEW COLORS, ALL THE NEW WEAVES, ALL THE NEW FINISHES.

The reputation of Portland ladies for being well gowned will be splendidly maintained by our new importations of handsome fabrics. Nothing has been left out of either black or colored assortments. It will be a pleasure to have ladies inspect this unusual showing. Early selections should be made, thus securing longer pleasure in wearing the garment.

Oriental Rug Sale

Commencing tomorrow morning and continuing for the week we will hold our Annual

Fall Opening Sale of Oriental Rugs

Every rug in our splendid collection will be substantially reduced in price, a few examples being given below. Every rug we offer is select and represents merit in its quality, design or colorings. We treat Oriental Rugs just like other merchandise, and present them without romantic stories as to their origin or make. When you buy them, choose for their quality and beauty and there will then be no disappointment or regret. During this sale:

| | |
|----------------------------|---------|
| \$ 10.00 Rugs will be..... | \$ 8.50 |
| 15.00 Rugs will be..... | 12.50 |
| 25.00 Rugs will be..... | 21.00 |
| 50.00 Rugs will be..... | 41.00 |
| 75.00 Rugs will be..... | 63.00 |
| 95.00 Rugs will be..... | 76.50 |
| 115.00 Rugs will be..... | 96.00 |
| 135.00 Rugs will be..... | 112.00 |



ROYAL WORCESTER CORSETS

Another big shipment came to hand Friday and will be unpacked and ready at the counter on Monday morning. Help the dressmaker by having the new Gown fitted over a Royal Worcester Corset. No other make so perfect in shape or so comfortable in wear, and they cost no more than the multitude of inferior Corsets that have neither good shape, wear or comfort. Royal Worcester Corsets are made in every quality, from 50c a pair up to the finest hand-made damask silk models, and in all shapes, for slender, medium or stout figures, and every model shown is the best of its kind for the price asked. We are the sole agents for these Royal Corsets.

Ladies' and Children's FALL HOSIERY

Last week's arrivals include great quantities of our Fall importation of "O. K." Hosiery. We are never satisfied until we get for our customers the best that can be obtained for their money, and for the past fifteen years have imported our "O. K." Hosiery direct from the fountain-head of European hosiery-making. No middleman puts his trademark on our "O. K." Hosiery. No profits stand between the makers and ourselves, and the constant increase in our Hosiery business is the best evidence that our values are the best possible to obtain. Start right this season by buying "O. K." Hosiery for Fall wear. Everything in ladies' or children's Hosiery of cotton, cashmere or silk is here ready for early selections.

Fall Opening of Merode Underwear

The most perfect Knit Underwear produced in America for women and children is represented in this famous make, for which we are special agents for Portland. Every detail, from the spinning of the yarn to the hand finishing of the garments, is under the direction of a woman of marvelous ability and intuition. No wonder ladies find this underwear to fit better, wear better, launder better and look better than other similar-priced kinds. It represents the highest ideals of a gifted woman, in quality, design and finish. The full assortment of Fall-weight garments is now ready for inspection. Vests, pants, tights or union suits in Sea Island cotton, lisle, wool or silk, in every price, from 50c each up to \$5.00 each, for ladies and children. Don't be satisfied with inferior garments when they will cost as much as we charge for "Merodes."



Our Ladies' SUIT SALON

Is being piled full of new arrivals of Suits—Wraps—separate Skirts and Petticoats. This season brings startling changes in fashion's commands, and the graceful lines of the new models will commend them to the critical taste of Portland's careful buyers. Blouse or tight-fitting, half or three-quarter length jackets—beautifully tailored, full flare dress skirts in rugged Donegal tweeds—soft panne zibelines—imported "deerskin" suitings and broadcloths are ready in profusion to greet customers who want early selections.

FALL OPENING SALE OF AMERICAN WATCHES For Men, Women and Children

Every watch a standard American make, bought and sold on their merits and offered at a most liberal opening sale discount from our low usual prices—cases are gold-filled—silver—enamel—gun metal or nickel—open-face or hunting style. Sizes from a tiny chatelaine to a regular standard man's size. The reductions are like this:

| | |
|---------------------------|--------|
| \$ 1.75 watches for | \$1.32 |
| 3.00 watches for | 1.87 |
| 5.00 watches for | 3.87 |
| 9.00 watches for | 6.15 |
| 13.00 watches for | 9.37 |

Early Fall MILLINERY

Now opening new and exclusive fall designs in "hack hats." New "flat-iron" and pointed turban shapes, all lightly trimmed, in a large variety of styles and colorings, and many new ideas in children's school hats. Every train now brings us large express shipments of most correct millinery from the authentic fashion designers of Paris and New York.

NEW AUTUMN WAISTINGS

Our makers of beautiful cotton fabrics have scored a great triumph this season—beautiful silk-finished cotton waistings, with silk or linen mixtures, specially for waists, are now arriving—they have body enough to be warm, and rival all silk kinds for richness—fancy runs riot in their designing, and the weaver has added all his skill in producing effects that are marvels—basket, froilo, damasse, cheviot, etamine, noppe and embroidered effects in all white—white with color combinations or all colored—in prices from 25c to \$3.00 yard—every taste can be satisfied—every purse pleased in our new waistings.

MEN'S SHOES

Our great success with Pingree's Shoes for women and children has caused us to bring out their men's lines. This is a new departure for us. Women's and children's Shoes have been our principal lines. We have them now most thoroughly established, consequently the men's goods now come in and they're just the best that good leather and every modern shoe-making facility can produce for the price. Pingree's Shoes are Western made—made right where the best leather grows—made of the best selection of the best Western leather—made of full stock through and through, and made for service, but as neatly finished and full of style as they are good in quality—good for tender feet to walk in and good for critical eyes to look at. The prices are \$3.00, \$3.50, \$4.00 and \$5.00 pair.

MEN'S FIXINGS

New Fall designs in Neckwear, new shapes in combinations—four-in-hands—imperials—squares—ascots—clobs—midgets and bows are now ready in a wealth of assortment, and in price from 25c to \$2.50 each. How attractive they look after the Summer's waning styles are viewed. Our men's underwear stock is overflowing with new arrivals of seasonable weights. The new Stuttgarter sanitary natural wool Underwear has all its pristine charms of elasticity and anatomical construction. The genuine Deimel "Linen Mesh" shows the earmarks of the new factory and its popularity will be greater than ever, and our "Staley" Western-made Underwear "shows up" in 30 styles, every one a winner of the first order. This is the best place for big Underwear values.

On the Crockery Floor

We have been opening carloads of new Fall goods for furnishing and fitting up for the new season. Everything new in lamps—lamp shades—lamp globes—new shadings in French and German table china—twenty styles of new chafing dishes—new chafing dish trays—spoons—forks—skimmers and flagons—new "5 o'clock" teas in brass or nickel, every price from \$3.00 to \$12.00 each—new fancy silverware—tea sets—cake baskets—fruit trays and fancy small things—new English semi-porcelain dinner sets—choice decorated small vases—late shapes in rich underglazed blue china.

Women's "Pattern" Shoes

Our full assortment of Novelty Shoes for women is now here. Many striking innovations in heels, uppers and lasts, worth while to see if you do not care to buy—revelations of shoemakers' possibilities, and yet so moderate in price as to be offered at \$5.00, \$6.00, \$7.00 and \$8.00 pair. Many New York houses ask double these prices for similar goods. We are introducing them at minimum prices.

Little Folks' Shoes

Are a specialty with us. Baby will like our new-cut "bluchers," patent kid with fancy color combinations, also new high-cut lace or button styles, in black or colors, in most easy pricings from 75c to \$1.50 pair.

New Basketing

Switzerland has sent us large shipments of novel Baskets. The variety is almost infinite. New shopping Baskets, new Hampers, new Baby Baskets, new Bonbon Baskets, new Waste Baskets, new Decorative Baskets and dainty Lunch Baskets, such as the busy fingers of the Swiss only can produce.

Fancy Work Section

Last week brought many new things in lace braids, threads and lace designs—new cluny dollies, centerpieces and scarfs—very rich things—new beads and bead looms for fancy bead work—new yarns, flosses—embroidery silks and crochet threads for the new fancy work. Come and get the newest ideas and materials for the Fall fancy work.

An early commencement will mean an early finish. Start the Christmas things now.

INFANTS' AND CHILDREN'S DEPARTMENTS

Late arrivals bring us new lines of Infants' Slips, Kimonas and "Nightingales," Carriage Robes, Bonnets, Caps, Booties and Baskets. Unique ideas and fancy designs make our infants' wear stocks more dainty and attractive than ever.

DRESSES FOR THE LARGER CHILDREN

In smart Autumn styles are now here in woolen, silk and velvet materials. New bonnets of silk and velvet, richly trimmed with furs and laces, pretty conceits that will appeal to every parent and give lasting pleasure to the children.