WILL HAS DISAPPEARED
$\qquad$

Meier \& Frank Company Meier \& Frank Company Meier 8\% Frank Company Spring models in "La Grecque" Corsets just received-Expert fitter-Second Floor.
Picture Framing to your order - Best workmanship-Largest and best ine of moldings-2d flo

## Spring Merchandise on Display

There's another transformation. The fairy queen of Spring has raised her wand and lo! the store takes on the garb of the coming season as if by magic. Spring is here in symbol and simile; here in all its brightness and reality, and the timely preparedness of the Meier \& Frank store, which is so pre-eminently the people's store and which stands where it is today by and through the unceasing and increasing support of all the people, is the story we have to tell for the coming week. Spring merchandise everywhere, the prettiest and the best; the showing the largest we have ever made so early in the season, We ask you to come and see the new materials, the new styles, even if you have no intention of buying.

## Wool Materials <br> Laces---Embroideries <br> Wash Fabrics

## White and Cream



Will probably me first in por Skirts and Suits will probably be first in popularity this Spring
and Summer Season for street and evening wear-For style or for richness there's noth-
ing quite so effective-The new white materials we are now showing are far superior in - 81.50 White and Cream Mistrals at, yard $\$ 1.00$ White Etamines, yard \$1.50, \$1.75, \$2 White Serge, variety of weaves,
1.50, \$1.75

White India Silks
Will be in great demand for $W$ aists the coming season Our stock of white Wash Indias is very large
Prices from 50 c to $\$ 2.00$ yard.

The Lace and Embroidery stock
is almost in Spring fullness-The
newest and best things from across
the pond come to us from first
hands-Particularly in embroider--
ies we are showing styles and va-
rieties so large and complete that
there isn't a fancy but what we can
please.
French Embroideries in imitation
hand effects.
Embroidered Galloons in new
effects.
Match Sets, Cambric, Nainsook,
and Lawns.
New Skirt Embroideries.

Beautiful new All-Overs in large variety. Venise Appliques-Many new patterns.

The new Laces and Dress Trimmings are commencing to arrive by every express-Before the week is over the
 Thousands of yards of the
beautiful new Wash Fabrics ar-
riving daily-The display is al riving daily-The display is al-
ready the largest and best we
have ever madehave ever made-Fabries from
Switzerland, fabrics from Engsides a liberal sho
own United States. Embroidered Swiss in many styles.
French Organdies - Pretty patterns and colorings. Colored Vestings 25c, \$1 yd Oxford Whites with colored
stripes, $50 \mathrm{c}, 75 \mathrm{c}, \$ 1.00$ stripes, 50 c ,
$\$ 1.25$ yard.
Japanese Crepe floral effect
60 c yard. Windsor Pappillion Cloth
25 c yard. 25c yard.
igured Batistes and Dimities to please every one. A mammoth showing of White Goods for ShirtwaistsCheviots, Madras, Oxfords, Damasks and Vest
to $\$ 2.00$ yard-Piques in splendid new variety

## Great Waist Purchase



One of the first things the cloak chien did in New York was to
Purchase a big sample linio of about 200 Silk Waists-Taffetas and Peau de Cygne - at about 25 per cent below the cost of manufac-
turing. Every waist desirable in style and quality and the prices turing. Every waist desirable in style and quality and the prices
we quote are so low that we don't expect to have one of them left when closing time comes tomorrow
ed yot $1 .-$ - $\$ 11.00$ Silk Waists -Peau de Cygne, best quality-Tuck-

## \$7.85 Each

New style sleeves-All sizes-CTs-Tucked and hemstithed yoke$\$ 4.85$ Each
eau de Cygne Waists in white only-Tucked yoke,
eimmed, all sizes-Regular $\$ 7.50$ value, while they las
$\$ 4.85$ Each

## New style Belts for Spring now being shown in large variety. Veilings and Hat Drapes-Very latest styles- 50 c to $\$ 3.00$

## Spring Silks, Foulards, Etc.

 The new spring silks receive their first airing tomorrow morningA great share of the honors belong to the foulards and the pongee shantungs-The foulards, Cheney Bros. famous make, in a large variety of striking patterns-The polka dot in various styles and
sizes seems to have unusual prominence-The dots are the favorite sizes seems to have unusual prominence-The dots are the favorite
by a big margin-Colorings and designs in variety large enough to make one dizzy, qualities better than ever and the prices are most \$1.00 and \$1.25 Yard Plain Pongees in many grades,
Pongee Shantung in embroide Ponge Shantung in embroidered dots and figures.
Pongees with priated figures. Pongees with prine
Pongee will be the popular waist material.
 Meier \& Frank Company Meier \& Frank Company


## The New Suits and Costumes

## The Cloak chief isn't allowing any grass to grow under his feet these

 days. Seven days after he arrived in the market the first shipment of ne less" system. Ever since the express packages have been coming daily, two hree and four at a time, until the cloak section has taken on an air of Sprin reshness that's pleasing to everyone looking for something new and plein ready-to-wear apparel. 100 new Dress Suits in
100 new Dress Suits in cheviots, br New Dress Skirts in granite cloths, etamines and cheviots-New nd trimming-Latest styles shown.

Walking Skirts in homespuns, cheviots and zibelines
1 magnificent new costumes-Etamines, white cheviot, silk "crepe
$\$ 50.00$ to $\$ 175.00$
"WILLAMETTE"
Sewing Machines at $\$ 25.00$ are
Sewing Machines at $\$ 22.00$ are
the equal of any $\$ 50.00$ or $\$ 60.00$ the equal of any $\$ 50.00$ or $\$ 60.00$
machine on the market. Alteration Sale Second floor Continuation of the second floor alteration sale.
The many improvements under way demand that as much space as possible be given to
the workmen-Stocks must be the workmen-Stocks must be
reduced - Men's and Boys' reduced - Men's and Boys
clothing at ridiculously low prices.
Corse Corsets at very low prices.
Undermuslins duced.
Bargains in infants' wear. Pictures less than cost. Children's cloaks reduced.
SECOND FLoor.

Baby Carriages


thip was chear.

