

OUR LARGE CORPS OF EXPERIENCED PERSONAL SHOPPERS INSURES PROMPT AND SATISFACTORY FILLING OF ALL ORDERS RECEIVED BY MAIL.

Meier & Frank's The Christmas Store

A Page of Appropriate Gift Suggestions From Your Christmas Store

Gifts for Father

- Bath Robe, \$4.35 to \$48.75—Third Floor.
- Bathing Suit, \$3.50 to \$10—Main Floor.
- Belt, 50c to \$10—Main Floor.
- Bill Fold, \$2 to \$13.50—Main Floor.
- Books, \$1 to \$20—Fifth Floor.
- Brushes, \$1 to \$24—Main Floor.
- Camera, \$2 to \$79—Main Floor.
- Candy—Ninth Floor.
- Cane, \$3.50 to \$10—Main Floor.
- Cards, 50c to 75c—Main Floor.
- Card Case, 25c to \$6—Main Floor.
- Cigar Case, \$3.50 to \$18.50—Main Floor.
- Cigarette Case, \$3 to \$12—Main Floor.
- Collars, 20c to 75c—Main Floor.
- Collar Bag, \$2 to \$16.50—Main Floor.
- Cuff Links, 50c to \$20—Main Floor.
- Flashlight, \$1 to \$3.50—Sixth Floor.
- Fountain Pen, \$2.50 to \$27—Main Floor.
- Gloves, \$2.50 to \$6.50—Main Floor.
- Handkerchiefs, 25c to \$4.50—Main Floor.
- Hat, \$2 to \$15—Main Floor.
- Humidor, \$7 to \$25—Ninth Floor.
- Jewelry, \$2.50 to \$175—Main Floor.
- Knife, 50c to \$8—Main Flr.
- Kodak, \$8 to \$79—Main Flr.
- Laundry Bag, \$1 to \$2.50—Second Floor.
- Luggage, \$18.50 to \$50—Sixth Floor.
- Mackinaw, \$11.50 to \$18.50—Third Floor.
- Muffler, \$3.50 to \$20—Main Floor.
- Pajamas, \$2.50 to \$20—Main Floor.
- Phonograph, \$25 to \$850—Sixth Floor.
- Phonograph Records, 85c to \$3—Sixth Floor.
- Photo Album, 20c to \$10—Main Floor.
- Pipe, 50c to \$18.50—Main Floor.
- Poker Set, \$5.50 to \$25—Main Floor.
- Purse, 50c to \$3—Main Flr.
- Razor, \$2 to \$5—Main Floor.
- Ring, \$3.50 to \$35—Main Flr.
- Safety Razor, \$1 to \$10—Main Floor.
- Scarf, \$5 to \$20—Main Flr.
- Scarf Pin, 75c to \$50—Main Floor.
- Shaving Set, \$3.50 to \$11—Main Floor.
- Shirt, \$2 to \$15—Main Floor.
- Slippers, \$2 to \$7.50—Third Floor.
- Smoking Jacket, \$5.85 to \$12.50—Third Floor.
- Smoking Stand, \$2.98 to \$20—Basement.
- Sox, 25c to \$3—Main Floor.
- Stationery, \$1 to \$20—Main Floor.
- Suspenders, 50c to \$3—Main Floor.
- Sweater, \$2.50 to \$20—Main Floor.
- Thermos Bottle, \$1.19 to \$15—Basement.
- Tie, 50c to \$5—Main Floor.
- Tobacco Jar, \$1.40 to \$9.50—Basement.
- Umbrella, \$2.50 to \$17.65—Main Floor.
- Underwear, \$2.50 to \$15—Main Floor.
- Vest, full dress, \$7.50 to \$12.50—Third Floor.
- Watch, \$1.49 to \$200—Main Floor.
- Watch Chain, \$1 to \$25—Main Floor.

Out-of-Town Readers

Can Order by Mail From This Page With Full Assurance of Receiving Just What They Want All Orders Filled by Experienced Shoppers and Forwarded Within 24 Hours of Receipt

Order by Mail Today

To Be Sure of Getting Everything in Time for Christmas—We Have It Whether Listed Here or Not

For Small Son

- Automobile, \$8 to \$35—Fifth Floor.
- Baseball, 50c to \$2.50—Sixth Floor.
- Bat, 50c to \$1—Sixth Floor.
- Bath Robe, \$3 to \$6.50—Third Floor.
- Belt, 50c to \$2.25—Third Fl.
- Bicycle, \$38.80 to \$65—Seventh Floor.
- Blocks, 15c to \$16—Fifth Fl.
- Books, 25c to \$10—Fifth Flr.
- Camera, \$2 to \$17.50—Main Floor.
- Candy Novelties, 25c to \$1—Ninth Floor.
- Cap, \$1 to \$2.50—Third Flr.
- Drum, 40c to \$4.50—Fifth Fl.
- Erector, \$1.50 to \$25—Fifth Floor.
- Flash Light, \$1 to \$3.50—Sixth Floor.
- Football, \$1.75 to \$10—Sixth Floor.
- Games, 15c to \$4.95—Fifth Floor.
- Gloves, \$2.25 to \$3—Main Fl.
- Handkerchiefs, 10c to 50c—Main Floor.
- Hat, \$1.50 to \$8.50—Third Fl.
- Knife, 50c to \$1.25—Main Fl.
- Meccano, \$1.50 to \$25—Fifth Floor.
- Mittens, 35c to 65c—Main Floor.
- Moccasins, \$2 to \$3—Third Floor.
- Pajamas, \$1.50 to \$3.50—Third Floor.
- Play Suit, \$1.15 to \$2—Third Floor.
- Pennant, 75c to \$1.40—Fifth Floor.
- Purse, 75c to \$3.50—Main Fl.
- Ring, \$1.25 to \$9—Main Flr.
- Rocking Horse, \$1.75 to \$65—Fifth Floor.
- Shirts, \$1.25 to \$5—Third Fl.
- Skates, \$1 to \$4—Sixth Floor.
- Sled, \$1 to \$5—Fifth Floor.
- Slippers, \$1.85 to \$2.25—Third Floor.
- Stationery, 15c to \$1—Main Floor.
- Sweater, \$3.50 to \$8.50—Third Floor.
- Tie, 50c to \$1.50—Third Flr.
- Tinker Toys, 50c—Fifth Flr.
- Tool Chest, \$2.75 to \$6.50—Fifth Floor.
- Top, 10c to 50c—Fifth Floor.
- Tricycle, \$2.75 to \$22.50—Fifth Floor.
- Wagon, \$1.50 to \$13.50—Fifth Floor.
- Watch, \$1.53 to \$17.50—Main Floor.

For Small Daughter

- Bath Robe, \$1.98 to \$6.45—Second Floor.
- Beads, 30c to \$5—Main Flr.
- Books, 25c to \$10—Fifth Flr.
- Box of Pencils, 50c to \$2.50—Main Floor.
- Bracelets, \$1.25 to \$12—Main Floor.
- Candy Novelties, 25c to \$1—Ninth Floor.
- Cooking Set, 95c to \$2.75—Fifth Floor.
- Cut-Out Books, 25c to \$1—Fifth Floor.
- Doll, 15c to \$50—Fifth Floor.
- Doll Buggies, \$3.75 to \$32.50—Fifth Floor.
- Doll Clothing, 25c to \$17.50—Fifth Floor.
- Doll Dishes, 20c to \$12.50—Fifth Floor.
- Doll Furniture, 25c to \$6.75—Fifth Floor.
- Doll House, \$5.75 to \$125—Fifth Floor.
- Drawing Book, 10c to 98c—Fifth Floor.
- Furs, \$7.65 to \$35—Fourth Floor.
- Games, 15c to \$4.95—Fifth Floor.
- Gloves, \$1.25 to \$2.35—Main Floor.
- Handkerchief, 10c to \$5—Main Floor.
- Hosiery, 35c to \$3—Main Fl.
- Jewelry, 50c to \$15—Main Floor.
- Middy, \$1.98 to \$7.95—Second Floor.
- Music Roll, \$5 to \$18.50—Main Floor.
- Neckwear, 75c to \$2.50—Main Floor.
- Paint Outfit, 35c to \$20—Fifth Floor.
- Purse, \$1.35 to \$6.50—Main Floor.
- Ring, \$1 to \$5—Main Floor.
- School Bag, 98c to \$6.50—Main Floor.
- Sewing Outfit, 50c to \$5.75—Sixth Floor.
- Skates, \$1 to \$3—Sixth Flr.
- Stationery, 15c to \$1—Main Floor.
- Slippers, \$1.85 to \$2.25—Third Floor.
- Sweater, \$2.95 to \$9.95—Second Floor.
- Toys at all prices—Fifth Flr.
- Tricycle, \$16 to \$25—Fifth Floor.
- Umbrella, \$2 to \$17.50—Main Floor.

Gifts for Mother

- Album, 20c to \$10—Main Fl.
- Aprons, 50c to \$1.98—Third Floor.
- Bag, \$12.50 to \$45—Sixth Fl.
- Bath Robe, \$5.95 to \$25—Third Floor.
- Beads, 30c to \$165—Main Fl.
- Books, 75c to \$20—Fifth Fl.
- Boudoir Cap, 98c to \$6.95—Third Floor.
- Brooch, \$2.50 to \$175—Main Floor.
- Brushes, 75c to \$10—Main Floor.
- Camera, \$2 to \$79—Main Fl.
- Center Pieces, \$1 to \$25—Second Floor.
- Clocks, \$1.25 to \$65—Main Floor.
- Corset, \$2 to \$18.50—Third Floor.
- Cruets, 50c to \$1.50—Basement.
- Cut Glass, \$1.50 to \$75—Basement.
- Dollies, 35c to \$2.50—Second Floor.
- Dress Form, \$15.50 to \$24.50—Second Floor.
- Embroidered Articles, \$1.25 to \$25—Second Floor.
- Fern Dish, \$1.25 to \$6—Basement.
- Fur, \$10.50 to \$150—Fourth Floor.
- Gloves, \$2.50 to \$7.50—Main Floor.
- Gowns, \$35 to \$150—Fourth Floor.
- Hand Bag, 98c to \$200—Main Floor.
- Handkerchief, 35c to \$40—Main Floor.
- Heating Pad, \$6.50 to \$12.50—Basement Balcony.
- Hosiery, heather wool, \$1.75 to \$3—Main Floor.
- House Dress, \$1.98 to \$8.95—Third Floor.
- Jardiniere, \$1.25 to \$10—Basement.
- Jewelry, \$5 to \$750—Main Floor.
- Knitting Needles, 10c to 65c—Second Floor.
- Laces, 10c to \$30 yard—Main Floor.
- Lamp Shade, \$11.49 to \$125—Ninth Floor.
- Lingerie, 98c to \$32.50—Third Floor.
- Lorgnette, \$9 to \$30—Mezzanine.
- Luggage at all prices—Sixth Floor.
- Manicure Set, 55c to \$11.50—Main Floor.
- Neckwear, 75c to \$25—Main Floor.
- Negligee, \$9.95 to \$65—Third Floor.
- Opera Glasses, \$10 to \$40—Mezzanine.
- Pearls, \$6.50 to \$75—Main Floor.
- Perfume, 25c to \$25 pkg.—Main Floor.
- Petticoat, \$1.75 to \$19.50—Second Floor.
- Ring, \$1.25 to \$175—Main Fl.
- Scarf, \$3.95 to \$25.50—Main Floor.
- Sewing Machine, \$39.75 to \$72.50—Second Floor.
- Shears, 75c to \$2.50—Main Floor.
- Silks, \$1.50 to \$6—Second Floor.
- Skirt, \$9.95 to \$27.75—Fourth Floor.
- Slippers, \$1.70 to \$5.50—Third Floor.
- Stationery, \$1 to \$20—Main Floor.
- Sugar and Creamer, \$3.95 to \$25—Main Floor.
- Sweater, \$4.95 to \$37.50—Third Floor.
- Thermos Bottle, \$1.19 to \$15—Basement.
- Thimble, gold, silver, 35c to \$5—Main Floor.
- Toilet Article, 50c to \$15—Main Floor.
- Towels, 50c to \$2.25—Second Floor.
- Umbrella, \$4.95 to \$27.50—Main Floor.
- Undermuslin, 98c to \$10.95—Third Floor.
- Vanity Case, 75c to \$17.50.

For Grown Son

- Auto Robe, \$8 to \$30—Second Floor.
- Bath Robe, \$4.35 to \$48.75—Third Floor.
- Belt, 50c to \$10—Main Floor.
- Bill Fold, \$2 to \$18.50—Main Floor.
- Books, \$1 to \$20—Fifth Flr.
- Book Ends, \$3.95 to \$20—Ninth Floor.
- Brushes, \$1 to \$24—Main Fl.
- Calendar, 15c to \$3—Main Floor.
- Camera, \$2 to \$79—Main Fl.
- Candy—Ninth Floor.
- Cane, \$3.50 to \$10—Main Fl.
- Cards, 50c to 75c—Main Flr.
- Checker Outfit, 25c to \$3—Fifth Floor.
- Chess Board, 15c to \$1—Fifth Floor.
- Chess Men, 50c to \$8.50—Fifth Floor.
- Cigar Case, \$3.50 to \$18.50—Main Floor.
- Cigarette Case, \$3 to \$12—Main Floor.
- Clock, \$1.25 to \$65—Main Fl.
- Collars, 20c to 75c—Main Fl.
- Collar Bag, \$2 to \$16.50—Main Floor.
- Comb, \$2.50 to \$3—Main Fl.
- Cuff Links, 50c to \$20—Main Floor.
- Diary, 75c to \$4—Main Flr.
- Fountain Pen, \$2.50 to \$27—Main Floor.
- Gloves, \$2.50 to \$6.50—Main Floor.
- Handkerchiefs, 25c to \$4.50—Main Floor.
- Hat, \$2 to \$15—Main Floor.
- House Coat, \$5.85 to \$21.85—Third Floor.
- Humidor, \$7 to \$25—Ninth Floor.
- Jewelry, \$2.50 to \$175—Main Floor.
- Knife, 50c to \$8—Main Flr.
- Lounging Robe, \$5.63 to \$24.38—Third Floor.
- Luggage, \$18.50 to \$50—Sixth Floor.
- Pajamas, \$2.50 to \$20—Main Floor.
- Pipe, 50c to \$18.50—Main Fl.
- Poker Set, \$5.50 to \$25—Main Floor.
- Purse, 50c to \$3—Main Flr.
- Safety Razor, \$1 to \$10—Main Floor.
- Scarf, \$5 to \$20—Main Flr.
- Scarf Pin, 75c to \$50—Main Floor.
- Shirts, \$2 to \$15—Main Flr.
- Silver Match Case, \$4 to \$7—Main Floor.
- Slippers, \$2.25 to \$3.50—Third Floor.
- Smoking Jackets, \$5.85 to \$12.50—Third Floor.
- Smoking Stand, \$2.98 to \$20—Basement.
- Sox, 25c to \$3—Main Floor.
- Stationery, \$1 to \$20—Main Floor.
- Suspenders, 50c to \$3—Main Floor.
- Sweater, \$2.50 to \$20—Main Floor.
- Thermos Bottle, \$1.19 to \$15—Basement.
- Tie, 50c to \$5—Main Floor.
- Tobacco, 15c to \$1.65—Ninth Floor.
- Tobacco Jar, \$1.40 to \$3.50—Basement.
- Umbrella, \$2.50 to \$17.65—Main Floor.
- Underwear, \$2.50 to \$15—Main Floor.
- Watch, \$1.49 to \$200—Main Floor.
- Watch Chain, \$1 to \$24—Main Floor.
- Watch Fob, \$6 to \$7.50—Main Floor.

OUT-OF-TOWN READERS: ORDER BY MAIL TODAY

For the Home

- Andirons, \$3.75 to \$75—Sixth Floor.
- Bath Mat, \$1.75 to \$6—Second Floor.
- Blankets, \$8.75 to \$22.50—Second Floor.
- Book Ends, \$2.95 to \$10—Ninth Floor.
- Brassware, \$1.85 to \$5—Basement.
- Bric-a-brac, \$1 to \$20—Ninth Floor.
- Card Table, \$3.75 to \$5.25—Seventh Floor.
- Carpet Sweepers, \$5 to \$7.75—Seventh Floor.
- Casserole, \$2.25 to \$10—Basement.
- Cedar Chests, \$24.75 to \$43—Basement.
- Chinaware, 25c to \$100—Basement.
- Cushions, \$1 to \$25—Seventh Floor.
- Davenport, \$95 to \$450—Eighth Floor.
- Electric Appliances, \$4 to \$211—Basement Balcony.
- Fire Sets, \$5.50 to \$30—Sixth Floor.
- Furniture at all prices—Eighth and Ninth Floors.
- Glassware, 25c to \$5—Basement.
- Ice Cream Freezer, \$3.25 to \$10—Basement.
- Jardiniere, \$2.50 to \$10—Basement.
- Lamps, \$5 to \$150—Ninth Fl.
- Lamp Shade, \$11.49 to \$125—Ninth Floor.
- Linen Cloths, \$10 to \$25—Second Floor.
- Medicine Case, \$1.50 to \$12.50—Main Floor.
- Phonograph, \$25 to \$850—Sixth Floor.
- Phonograph Records, 85c to \$3.50—Sixth Floor.
- Picture, framed, \$1.25 to \$30—Fifth Floor.
- Refrigerator, \$35 to \$250—Sixth Floor.
- Rug, \$5.95 to \$100—Seventh Floor.
- Silverware, 50c to \$500—Main Floor.
- Tray, \$1.50 to \$10—Basem't.
- Vases, 25c to \$45—Basem't.
- Washing Machine, \$119.75 to \$165—Basement Balcony.

Gifts for Baby

- Baby Pusher, \$3.50 to \$5—Seventh Floor.
- Bassinette, \$4.95 to \$14.50—Seventh Floor.
- Bath Set, \$3.50—Second Flr.
- Bath Tub, \$2.25 to \$6—Basement.
- Bib, 35c to 98c—Second Flr.
- Blanket, \$1 to \$9.50—Second Floor.
- Bonnet, \$1.25 to \$6.95—Second Floor.
- Bootees, 59c to 98c—Second Floor.
- Brush and Comb Set, 75c to \$3.50—Second Floor.
- Carrriage, \$26.50 to \$64—Seventh Floor.
- Carrriage Robe, \$3.95 to \$12—Second Floor.
- Chain, \$1 to \$2.50—Main Flr.
- Coat, \$7.95 to \$27.50—Second Floor.
- Creeper, 98c to \$3.50—Second Floor.
- Cup, \$1.50 to \$4—Main Flr.
- Doll, 35c to \$1.50—Fifth Flr.
- Dress, 98c to \$10.95—Second Floor.
- High Chair, \$4 to \$18—Seventh Floor.
- Jacket, \$1.75 to \$5.95—2d Fl.
- Leggings, 98c to \$2.25—Second Floor.
- Locket, 75c to \$3.50—Main Floor.
- Mittens, 25c to \$1.25—Main Floor.
- Plate, 50c to \$1.65—Basem't.
- Rattle, 35c to \$1.25—Second Floor.
- Ring, \$1 to \$3.50—Main Flr.
- Set of Gold Pins, 25c to \$4—Main Floor.
- Shoes, \$1 to \$2—Second Flr.
- Sleeping Bag, \$2.50 to \$9.95—Second Floor.
- Slippers, \$1—Second Floor.
- Spoon, 50c to \$3—Main Flr.
- Stockings, 45c to 75c—Second Floor.
- Sweater, \$1.98 to \$4.95—Second Floor.
- Teddy Bear, 98c to \$4—Fifth Floor.
- Teething Ring, 50c to \$2.50—Second Floor.

For Grown Daughter

- Album, 20c to \$10—Main Fl.
- Apron, 50c to \$1.98—Third Floor.
- Bag, \$12.50 to \$45—Sixth Fl.
- Bath Robe, \$5.95 to \$25—Third Floor.
- Bathing Suit, \$3.50 to \$10—Main Floor.
- Beads, 30c to \$165—Main Floor.
- Books, 75c to \$20—Fifth Fl.
- Boudoir Cap, 98c to \$6.95—Third Floor.
- Brassiere, 50c to \$6.50—Third Floor.
- Camera, \$2 to \$79—Main Floor.
- Camisole, \$1.59 to \$10—Third Floor.
- Corsets, \$2 to \$18.50—Third Floor.
- Cut Glass, \$1.50 to \$75—Basement.
- Dancing Slippers, \$8.50 to \$16—Third Floor.
- Diary, 75c to \$4—Main Fl.
- Dressing Sacque, \$5.95 to \$15—Third Floor.
- Embroidered Articles, \$1.25 to \$25—Second Floor.
- Feather Fan, \$3.56 to \$20.62—Main Floor.
- Fur, \$8.50 to \$75—Fourth Floor.
- Gloves, \$2 to \$4—Main Floor.
- Glove Box, \$10—Main Floor.
- Hand Bag, 98c to \$150—Main Floor.
- Handkerchief, 25c to \$2.50—Main Floor.
- Hosiery, heather wool, \$1.75 to \$3—Main Floor.
- House Dress, \$1.98 to \$8.95—Third Floor.
- House Slippers, \$1.95 to \$2.25—Third Floor.
- Ivory Grain Novelties, 55c to \$11.50—Main Floor.
- Jewel Box, \$3.50 to \$15—Main Floor.
- Jewelry, \$2.50 to \$500—Main Floor.
- Knitting Bag, \$2.49—Second Floor.
- Kodak, \$4.49 to \$75—Main Floor.
- Laces, 10c to \$30 yd.—Main Floor.
- Lingerie, 98c to \$32.50—Third Floor.
- Luggage, \$56 to \$160—Sixth Floor.
- Manicure Set, \$1.85 to \$20—Main Floor.
- Neckwear, 75c to \$25—Main Floor.
- Negligee, \$9.95 to \$65—Third Floor.
- Night Gowns, \$1.98 to \$32.50—Third Floor.
- Opera Glasses, \$10 to \$40—Mezzanine.
- Perfume, 25c to \$25 pkg.—Main Floor.
- Petticoat, \$1.75 to \$19.50—Second Floor.
- Picture Frame, standing, 98c to \$15—Fifth Floor.
- Ribbon Novelties, 35c to \$9.50—Main Floor.
- Ring, \$1.50 to \$175—Main Floor.
- Semi-Made Camisole, 98c to \$3—Main Floor.
- Silk Hosiery, \$1 to \$15—Main Floor.
- Silk Underwear, \$1.98 to \$32.50—Third Floor.
- Skating Set, \$12.75 to \$18.95—Main Floor.
- Skirt, \$6.85 to \$25—Fourth Floor.