

THE FIVE DAYS' SALE OF BEDROOM SUITES AND SEPARATE PIECES AT 25% TO 50% OFF CONTINUES TODAY—EIGHTH FLOOR

ESTABLISHED 1857
Meier & Frank Co.
THE QUALITY STORE
OF PORTLAND

"OPPORTUNITY DAY"

Big Savings on Wanted Things for Men, Women, Children and the Home

Opportunity!

Small Rugs

1/2

Cotton chenille rugs in light shades of blue, rose and gray—some slightly soiled, but these rugs will wash perfectly. Small sizes from 18x36 to 36x72 inches. 100 rugs in the lot.

- \$ 3.00 Rugs, 18x36 inches, \$1.50
- \$ 5.00 Rugs, 25x48 inches, \$2.50
- \$ 6.00 Rugs, 27x54 inches, \$3.00
- \$ 6.00 Rugs, 27x56 inches, \$3.00
- \$ 7.00 Rugs, 30x60 inches, \$3.50
- \$ 7.50 Rugs, 30x60 inches, \$3.75
- \$ 8.50 Rugs, 36x60 inches, \$4.25
- \$10.00 Rugs, 36x72 inches, \$5.00

—Meier & Frank's: Seventh Floor.

Walnut Fudge, Lb. 29c

Regularly 55c. Delicious quality chocolate walnut fudge. No deliveries. —Meier & Frank's: Main and Ninth Floors, Basement Balcony.

Sandwich Trays \$1.98

Regularly \$3.50. Medium size silver-plated sandwich trays in pictorial design. Add 5% tax. —Meier & Frank's: Main Floor.

Picture Frames 48c

Regularly 60c. Picture frames in sterling and nickel finishes. —Meier & Frank's: Main Floor.

Cut Beads 39c

Regularly 75c. Graduated cut crystal beads in a variety of colors. —Meier & Frank's: Main Floor.

3 Sauce Pans \$1.49

A set of three aluminum lipped sauce pans, in 1 1/2, 2 and 3-quart sizes. —Meier & Frank's: Basement.

Stationery, Box 49c

Blair's Irish lawn stationery with distinctive colored borders, end-opening envelopes. Colors are pink, blue, buff, lavender and white. Quill pen to match. —Meier & Frank's: Main Floor.

Laces, Yard 15c

Regularly 25c yard. White and ecru fillet crochet, flat val and cluny venise laces for lingerie and art work. 1 to 4 inches wide. —Meier & Frank's: Main Floor.

Middies \$1.95

Lace front, V neck middies with blue galathea collar, also plain khaki middies with cuff bottoms. Sizes 4 to 22 years. —Meier & Frank's: Second Floor.

Children's Dresses \$1.27

Regularly \$1.98. Tub dresses of check and plaid ginghams in a wide assortment of color combinations, some are trimmed with white collars and machine embroidery. Sizes 6 to 14 years. —Meier & Frank's: Second Floor.

Books, Special 3 for \$1

Regularly \$1 to \$1.75 editions. Hundreds of popular books of fiction are included in this lot. —Meier & Frank's: Fifth Floor.

Dainty Neckwear 95c

Organdy and checked dimity collar and cuff sets in dainty pastel shades combined with white. Folds, frills and hem-stitched effects. —Meier & Frank's: Main Floor.

Drape Veils \$1.19

Regularly \$1.50 each. Novelty drape veils in hexagon and Shelland mesh in brown, navy, gray and black, some are attractively embroidered in bright contrasting colors. —Meier & Frank's: Main Floor.

6 Kerchiefs 65c

Regularly 80c each. Women's fine sheer lawn handkerchiefs in dainty hand-loom embroidered patterns. Also included are printed sports styles. Finished with quarter-inch hemstitched hems. —Meier & Frank's: Main Floor.

Luncheon Sets 50c

Regularly \$1. Bungalow luncheon sets consisting of center piece, foot plate, dollies stamped for embroidery on unbleached muslin. —Meier & Frank's: Second Floor.

Women's Kerchiefs, Ds. 50c

Regularly 80c each. Women's and misses' colored novelty handkerchiefs of sheer lawn in attractive designs of stripes, checks, dots, figures, blocks and rings. Finished with narrow hemstitched hems. —Meier & Frank's: Main Floor.

Ribbons, Yard \$1

Regularly \$2.25 yard. Beautiful Lady Fair ribbons in two-tone pastel shades of pink and white, orchid and pink, blue and pink, etc. 5 1/2 inches wide. Desirable for sashes, hat trimmings, etc. —Meier & Frank's: Main Floor.

Tassels, 1/2 Price

A good assortment of silk and chenille tassels in black and colors. —Meier & Frank's: Main Floor.

Remnants, 1/2 Price

An assortment of wash goods remnants, including gingham, shirtings, percales, chambray, voiles, suitings, etc. —Meier & Frank's: Second Floor.

Needlework Specials 39c

Regularly 85c value. 500 odd pieces of needlework stamped for embroidery. Included are scarfs, pillow tops, etc. —Meier & Frank's: Second Floor.

Toweling, Yard 12c

Regularly 18c. Bleached cotton crash toweling, 16 inches wide. —Meier & Frank's: Second Floor.

Toweling, Yard 18c

Regularly 25c yard. 17-inch cotton glass toweling. —Meier & Frank's: Second Floor.

Crochet Spreads \$2.50

Regularly \$3. Good heavy crochet bed spreads in size 78x88 inches. —Meier & Frank's: Second Floor.



Skirts \$7.50

75 plain and fancy tricolette sports skirts in all the leading sports shades including navy, open, green, copper, tan, brown, black, white, etc. Excellent values at \$7.50 while any remain. —Meier & Frank's: Fourth Floor.



Banded Sailors 1/2

200 in the lot. Were \$5 to \$20, now \$2.50 to \$10. Milans, liseres, rough straws and birdsnest sailors in solid colors, some with contrasting facings. —Meier & Frank's: Fourth Floor.

Blankets, Pair \$3.35

Regularly \$4.50. Summer weight heavy nap blankets in pink, blue, tan and gray plaids. —Meier & Frank's: Second Floor.

Men's Pants \$3.95

Well tailored serviceable hard finish worsted and cashmere pants in plain colors and striped effects. All sizes. —Meier & Frank's: Third Floor.

Boston Bags \$2.95

Handboarded leather—Boston bags in sizes 12, 14 and 16 inches. —Meier & Frank's: Sixth Floor.

Women's Hose 79c

Seconds of our regular \$1.65 grade. Women's silk mock-seam leg hose with ribbed and plain cotton tops, cotton heels and toes. Black, gray, brown, etc. —Meier & Frank's: Main Floor.

Women's Union Suits \$1.50

Women's tuck stitch ribbed "Nushape" union suits in low neck, sleeveless, loose and tight knee style. Regular sizes, 2 garments \$2.75, garment \$1.50. Extra sizes, 2 garments \$3.25, garment \$1.75. —Meier & Frank's: Main Floor.

Children's Dresses 69c

Regularly 85c. Children's dresses stamped for embroidery in attractive new designs. —Meier & Frank's: Second Floor.

Net Curtains, Pair \$2

Regularly \$3.50 pair. 100 pairs of net curtains trimmed with applique and lace edges. —Meier & Frank's: Seventh Floor.

Curtain Scrim, Yard 15c

1000 yards of cream curtain scrim with tape bordered edge. —Meier & Frank's: Seventh Floor.

Comforters, Each \$2.65

Regularly \$3.25. Extra long stitched cotton-filled comforters in medium dark coverings. Desirable for beach cottages, camping, etc. —Meier & Frank's: Second Floor.

Record Albums 75c

Standard record albums with 12 pockets. 10-inch albums, regularly \$1.25, now 75c. 12-inch albums, regularly \$1.75, now \$1. —Meier & Frank's: Sixth Floor.

Wavy Hair Switches \$2.59

Regularly \$3.25. A wide assortment of dependable quality wavy hair switches. —Meier & Frank's: Fifth Floor.

6 "Sella" Hair Nets 50c

Regularly 15c each. Sella brand cap shape hair nets. Sella brand fringe shape hair nets, regularly 35c each, 3 for 95c. —Meier & Frank's: Fifth Floor.

Shades, 1/2 and Less

400 hand-painted oil opaque window shades mounted on guaranteed spring rollers. Reductions range from the \$2.25 shades, 38-inch at \$1 to the \$10 shades, 72-inch at \$5. —Meier & Frank's: Seventh Floor.

Women's Gloves \$1.39

One and two-clasp and slipper gloves—odd lots of chambray, kid and lambskin gloves in sizes 5 1/2 to 7. Mostly white. —Meier & Frank's: Main Floor.

Thor Cleaners \$24.75

Regularly \$40. The Thor Electric Vacuum Cleaner will do all the work that much higher priced cleaners will do. Complete with electric cord ready for immediate use. —Meier & Frank's: Basement, Sixth Street.

Velvet Corduroy 87c

35-inch wide wale velvet corduroy in all the new sports shades—crimson, open and Belgian blue, light and medium rose. For home robes, sweaters and sports skirts. —Meier & Frank's: Second Floor.



Vassar Athletic Union Suits

Greatly Reduced

We are closing out five numbers of famous Vassar athletic style union suits at exceptional underprices.

Union Suits \$3.50
No. 980 Vassar athletic union suits of mercerized striped madras. Sizes 34 to 40. Were \$5.

Union Suits \$2.75
No. 1220 Vassar athletic union suits of fine madras. Sizes 36 to 50. Were \$4.

Union Suits \$2.15
No. 800 Vassar athletic union suits of fancy aero weave madras. Sizes 34 to 46. Were \$3.50.

Union Suits \$1.95
No. 510 Vassar athletic union suits of excellent madras. Sizes 34 to 50. Were \$3.

Union Suits \$1.75
No. 300 Vassar athletic union suits of handkerchief cloth, with or without wing sleeves. Sizes 34 to 50. Were \$2.50.

—Meier & Frank's: Main Floor.

Canteen Bags \$3.50

New leather handbags including canteen shapes with double handles (nicely lined) and swaggers bags (filled with purse and mirror (moire lined)). Black and colors. —Meier & Frank's: Main Floor.

Long Gloves \$1.69

Long fabric gloves in brown, mode tan, pongee, platinum and white. All sizes. —Meier & Frank's: Main Floor.

Baskets, 39c, 49c, 59c

Sale of shopping baskets made of willow in the natural color. 3 sizes. —Meier & Frank's: Main and Fifth Floors.

Boys' Suits \$6.95

Were \$9.50. Corduroy suits for vacation wear. Full belted style in sizes 7 to 17 years. —Meier & Frank's: Third Floor.

Outing Hats \$1

Boys' khaki outing hats in sizes 6 1/2 to 7 1/2. —Meier & Frank's: Third Floor.

Outing Pants \$2.15

Khaki outing pants laced at the knee. Sizes 6 to 16. Also plain khaki knickers at \$1.15. —Meier & Frank's: Third Floor.

GROCERIES

- Royal Banquet Flour, milled from the finest wheat, unbleached, sack... \$2.20
- Hills wheat, sack... \$1.89
- Flacker's Flour, milled from Waldo... \$1.89
- Preferred Stock Fruit, peaches in halves or slices, sliced pineapple, prize cans... dozen cans \$3.95, three cans... \$1.00
- Cane Sugar, delivered with other grocery orders, 12 lbs... \$1.00
- Condensed Milk, case of 48 cans \$5.50, 40c
- Sugar Cured Bacon, averaging ten lbs... 34c
- Ground Chocolate, Ghirardelli's, 3-lb... \$1.00
- Jewell Shortening, 8-lb. cans \$1.25, 65c
- 4-lb. cans... \$1.00
- Sand Oil, Mazola, gals. \$1.98, half... \$1.00
- M. J. B. Coffee, 5-lb. cans \$2.05, 3-lb. cans \$1.25, 1-lb. can... 43c
- Stuffed Oats, Kerr's, freshly milled, 2-lb. sacks... 49c
- Naptha Soap, Easy Day, 20 bars 95c, ten bars... 48c
- Bakery Bulletin
- Bran Cookies, 15c
- Lunch Rolls, oblong, doz... 18c
- Jelly Rolls, doz... 20c
- Prune Bread, loaf... 15c

—Meier & Frank's: Ninth Floor.

An Entire Aisle of Shoes

12 big tables in addition to the entire Lower Price Store Shoe Department are given over to this immense sale.

Meier & Frank's Lower Price Store

Extra Salespeople have been provided for this remarkable sale to see that everyone is waited on promptly and efficiently.

This Morning at 9:15 o'Clock We Launch the Greatest Shoe Sale in Our History!

10,000 Pairs of Shoes for Men, Women, Children---SAVE!

This sale is the direct outcome of our Lower Price Shoe Buyer's recent trip to the market. Thousands of pairs of shoes were purchased direct from the manufacturer at prices that were a mere fraction of the original costs or worth of the shoes.

Shoes for men, women and children are included—nearly all sizes in every lot. It will pay handsomely to supply the family's shoe needs for an entire year in this sale. This sale gives further evidence that "It Always Pays to Buy at Meier & Frank's."

<p>Women's Shoes and Oxfords</p> <p>400 pairs of women's high shoes and oxfords—odds and ends. None fitted. Every sale final. No mail orders.</p> <p>50c</p>	<p>Men's Good Shoes</p> <p>Seconds of shoes from a well-known maker. Button style shoes in all sizes from 6 to 11. These shoes are worth from \$5 to \$7 pair.</p> <p>\$2.69</p>	<p>Women's High Shoes</p> <p>1500 pairs of brown, black and gray shoes—great factory clearaway in all sizes 2 1/2 to 8. Mostly wide widths.</p> <p>\$1.98</p>
<p>MEN'S—\$3.69</p> <p>Seconds. Black and brown shoes with Goodyear welt sewed soles. Assorted styles.</p> <p>MEN'S—\$4.85</p> <p>Some slightly imperfect. Brown and black calf shoes with Goodyear welt soles.</p> <p>BOYS'—\$2.39</p> <p>Army style shoes made on the Munson last. Brown chrome uppers, leather soles. Sizes 9 to 13, pair \$2.39; sizes 2 1/2 to 6, pair \$2.98.</p>	<p>BOYS'—\$2.69</p> <p>Black and brown calf lace shoes with solid leather soles. Sizes 9 to 13 1/2, pair \$2.69; sizes 1 to 6, pair \$3.35.</p> <p>BOYS'—\$2.69</p> <p>Brown Scout shoes with oak tanned leather soles. Sizes 9 to 13 1/2, pair \$2.69; sizes 1 to 6, pair \$3.35; men's sizes, 6 1/2 to 11, pair \$3.35.</p> <p>WOMEN'S—\$2.39</p> <p>Black kid pumps in two styles with Louis heels and leather soles. Widths B, C and D. Sizes 3 to 8.</p>	<p>WOMEN'S—\$3.98</p> <p>Brown and black kid oxfords with military and low heels, also strap pumps. Sizes 2 1/2 to 8.</p> <p>WOMEN'S—\$5</p> <p>Gray, brown and black suede pumps with Baby Louis heels. Brown and gray strap pumps. White kid oxfords and pumps. Sizes 2 1/2 to 8.</p> <p>WOMEN'S—\$1.98</p> <p>Good white shoes in nearly all sizes. Mostly low-heel styles.</p>
<p>WOMEN'S—\$2.39</p> <p>White canvas pumps and oxfords with low heels, some strap patterns. Sizes 2 1/2 to 8.</p> <p>WOMEN'S—\$3.45</p> <p>Five-eyelet white canvas oxfords with military heels and one-strap pumps with Baby French heels. Sizes 2 1/2 to 8.</p> <p>CHILDREN'S—\$1</p> <p>White shoes, patent with brown or gray kid tops, brown kid shoes, flexible hand-turned soles. Sizes 1 to 5.</p>	<p>CHILDREN'S—\$1.69</p> <p>Two-strap Mary Jane slippers in sizes 4 to 8. One-strap slippers, sizes 8 1/2 to 11, pair \$1.98; sizes 11 1/2 to 2, pair \$2.39.</p> <p>CHILDREN'S—\$1.69</p> <p>Black kid button shoes with heavy soles, also black and brown kid scufflers. Sizes 4 to 8.</p> <p>MISSES'—\$2.49</p> <p>Brown calf lace shoes with good leather soles. Sizes 8 1/2 to 12, pair \$2.49; sizes 12 1/2 to 2, pair \$2.98.</p>	<p>—Meier & Frank's: Lower Price Store, Basement Balcony.</p>

