

GEORGE L. BAKER  
IS UP FOR MAYOR

Formal Announcement Is Made  
and Platform Declared  
by Commissioner.

THREE CANDIDATES IN RACE

Mr. Baker Not Convinced of Expediency of Municipal Light and Power Project—Record as Commissioner Good.

George L. Baker, City Commissioner, is a candidate for Mayor of Portland. He made formal announcement yesterday of his entry into the race.

He is the third announced aspirant for the position. The two others are Will H. Daly, City Commissioner, and Will H. Warren, private secretary to Mayor Albee.

Commissioner Baker in his platform pledges that if elected he will be Mayor in fact, as well as in name. He promises to continue his present policy of developing playgrounds, parks and recreation centers.

Referring to Commissioner Daly's municipal power plant project, Com-



George L. Baker, City Commissioner, Who Announced His Candidacy for Mayor Yesterday.

missioner Baker points out that the proposal for a \$1,770,000 bond issue has been devised without adequate investigation by competent engineers. He says when it can be demonstrated that a municipal power plant means cheaper light and power for city, manufacturer and home owner he will favor it.

**Candidate in Oregon-Race.**  
Commissioner Baker is a native Oregonian. He was born in The Dalles, but attended school in California. He returned to Oregon 27 years ago and, except for one year spent in Baker City, he has lived in Portland ever since.

He is now completing his second year as Commissioner of Public Affairs. At the election two years ago he was high man on the ticket in a field of about 12 candidates. His first-choice vote was so heavy that it was not necessary to count second-choice votes for him.

Previous to being City Commissioner Mr. Baker had served for nine and one-half years as a member of the old Portland City Council. He was in the electrical business for 22 years. Mr. Baker started the Baker Stock Company in the old Baker Theater at Third and Yamhill streets in the late 1890s.

In 1914 Mr. Baker was general manager of the very successful Rose Festival of that year. He was a director again in 1915.

In 1896 and 1897 he was superintendent of the old Oregon Industrial Exposition at Nineteenth and Washington streets. It was very successful under his direction.

**As Commissioner Is "on the Job."**  
As City Commissioner he has gained the reputation of being the "man on the job" in emergencies. Everybody remembers, for example, how he took personal charge of the clearing of the streets after the silver thaw. He had the streets cleared and traffic normal again in short order after taking hold. Following is the platform on which Commissioner Baker will make the race for Mayor:

To the people of the city of Portland:

"In announcing my candidacy for Mayor of the city of Portland, I have the sanction of a large number of my friends who took it upon themselves to circulate petitions requesting that I make the race.

"The people of this city know from services rendered in the past that I believe in a strictly business administration and the conduct of the affairs of the city in a manner that will meet with the conscientious approval of the greater number of the permanent residents of our community.

"If I am elected Mayor, I will be Mayor in fact as intended by the charter. I will be Mayor of the city and Mayor of the Council. I will change control of the different departments whenever the exigencies noted in the charter require and stand officially and personally responsible to the people for such change.

**Playgrounds Are Favored.**  
"With the coming of the automobile our streets, the former playgrounds of our childhood, have been taken away from our children. For this, among other reasons, a comprehensive system of playgrounds and parks is imperative, and I, therefore, pledge myself to continue my policy of developing playgrounds, parks and recreation centers for the safety, comfort and health of our children and our citizens.

"As was propheticly said more than a half century ago, Portland is destined to be the emporium of a great trade. Large cities in the past, during the progress of their growth, have either overlooked or neglected to make provision for the cities that were to be. As Commissioner of Public Affairs, I have given special attention to the future development of Portland and will continue my efforts in this regard along all progressive lines.

"Portland needs manufacturing industries. No city has grown to any extent without a payroll. I will do all in my power towards securing additional industries. The lack of adequate water transportation is a great drawback toward the development of this section of the country. This means of transportation, while of the greatest

New Columbia Records for April Are In—Phonograph Shop, Sixth Floor  
**Double Savings Tuesday Will Bring Thousands Here!**

**Eyeglass Accidents Will Invariably Happen!**  
—And often it is important to have one's eyeglasses and spectacles repaired quickly. Our handy little shop can often do such work in a very short time. Let our expert optometrists examine your eyes. Glasses will be prescribed only if required, and you will find the strain on your eyes relieved almost at once. "Eye strain means nerve drain." Have your eyes examined now if they need it.  
**LENSES DUPLICATED FROM THE PIECES**  
—Optical Shop, Balcony, Sixth St.

**Meier & Frank Co.**  
Established 1867  
**THE QUALITY STORE OF PORTLAND**  
Fifth, Sixth, Morrison, Alder Sts.

**April Delineator**  
is now in for subscribers. Also the advance Butterick Patterns for April and the fashion sheets for free distribution. The Easter Butterick Fashion Book, 25c, and any 10c 15c pattern included free.  
—Pattern Shop, Second Floor.

**Store Your Furs**  
—Telephone and our auto will call for your furs. In our vaults they will be kept in a uniform, below-freezing temperature, safe from fire, moths, dust, theft or loss. Repairing and remodeling at lowest prices.  
—Fourth Floor, Fifth Street.

**MEN! For 2 Days You Can "Pick" Your New Felt Hat**

**Just Arrived—Some New Burella Cloth Suits**  
**\$32.50**  
**ONE ILLUSTRATED**  
—"Burella" is one of the most popular fabrics of the season. Somewhat between a homespun and an old-fashioned basket weave, it is of a weight and texture particularly suited to Spring and Summer wear.  
—The one sketched is of a dull Charreuse, made on strictly tailored lines. There is something quite soldier-like in the trimly stitched belt, flaps and pockets and the brown bone buttons heighten the effect.  
—The lining of the coat adds a pretty feminine touch—it is of Persian design in lovely shades of tan and gold and green.  
—This is but one of the hundreds of new burella suits moderately priced at \$32.50.  
—Apparel Shop, Fourth Floor.

**SECOND DAY OF Our Great Monthly Sale Drugs and Toiletries**

- It began yesterday and will continue for the remainder of this week only. Hundreds of savings on highest standard quality drugs and toilet requisites. Supply all your needs for months to come in this great disposal. The items listed below are only a few of the many hundreds that are in this sale at greatly reduced prices.
- |                                       |     |   |      |   |      |
|---------------------------------------|-----|---|------|---|------|
| 25c Dr. Lyon's Tooth Powder           | 17c | 25c Squibb's Talcum                     | 19c  | 25c Hand Brushes, several styles  | 19c  |
| 25c Santol Tooth Paste                | 20c | 15c Williams' Baby Saline               | 25c  | 50c Ingram's Vaseline   | 39c  |
| 25c Pebecco Tooth Paste               | 39c | 25c Cuticura Soap                       | 18c  | Sulphur and Cream of Tartar Tablets   | 10c  |
| 25c Euthymol Tooth Paste              | 15c | 25c Pack's Soap                         | 18c  | 25c W. S. C. Tablets  | 10c  |
| 25c Colgate's Tooth Paste             | 20c | 25c Pear's Glycerin Soap                | 18c  | Sassafras Bark, fine  | 10c  |
| 25c R. B. L. Cream                    | 85c | 10c Jergens' Old-Fashioned Soap         | 7c   | 10c Flexible Emery  | 7c   |
| 25c Milkweed Cream                    | 18c | 25c Woodbury's Soap                     | 20c  | Boards  | 10c  |
| 50c Pommelan Massage Cream            | 40c | \$1 Wyeth's Sage Soap                   | 19c  | Rubberized Roll-Ups   | 79c  |
| 50c Pond's Cold Cream                 | 39c | \$1 Nubbin's Hair Pencil                | 85c  | 50c Veda Rose Rouge   | 39c  |
| 50c Palmolive Vanishing Cream         | 39c | \$1 Goldman Hair Restorer               | 85c  | 10c Toilet Cream  | 10c  |
| 50c La Blanche Face Powder            | 39c | 10c Pitch Dan                           | 85c  | 50c Syringe, best at market   | 1.19 |
| 50c Jergens' Benzoin and Almond Cream | 19c | 50c Parker's Hair Balm                  | 40c  | Seamless Rubber Bottle, with large neck, chocolate water, size 2, guaranteed one year               | 1.00 |
| 50c Holman's Toilet Tissue            | 20c | 50c Sapolin Shampoo                     | 20c  | 50c Bath Brush, with mixed unbleached bristles and long, detachable handle, special                 | 39c  |
| 50c Java Rice Face Powder             | 39c | \$1 H. O. D. Sarsaparilla               | 73c  | Light Cloth Brushes, with black coarse horsehair bristles, get the dirt but do not injure the cloth | 75c  |
| 25c Woodbury's Face Powder            | 20c | \$1.50 Fellow's Syrup of Hypophosphites | 1.23 | 50c Jad Salts   | 59c  |
| 25c Swansdown Face Powder             | 15c | 10c Pinkham's Vegetable Compound        | 69c  | 25c Men's Toilet Soap   | 27c  |
| 25c Bathing Soap                      | 15c | 25c Abbott's Saline Laxative            | 17c  |   |      |
| 25c Bathing Soap                      | 19c | 15c Mennen's Toilet Powder              | 25c  |   |      |

**35c-75c New Neckwear On Sale Tuesday at 25c**  
—Just 500 pieces all told in this lot for special sale Tuesday. There are pique collars and sets—white with sport stripes in borders—organdie collars and sets with dainty lace edges and broadcloth and flannel collars with colored embroidery and bead trimming. There are also a number of net and lace collars in popular shapes and sizes. Collars that should be sold for 35c, 50c, 65c and 75c—on sale Tuesday at, each 25c.  
—Neckwear Shop, Main Floor.

**Women's and Children's Dainty Handkerchiefs 5c**  
—Almost 5000 handkerchiefs for this sale. There are white and colored novelties, some with rolled edge, many with fancy wreath embroidered in colors and others with pretty initials in block and script style. Both plain white with hemstitched hems and white centers with fancy colored touches in border and initial.  
—Handkerchief Shop, Main Floor.

**75c to \$1.25 Hairbows and Sashes, Tuesday 59c**  
—"Dorothy Dainty" figured taffeta ribbons, 7 1/2 inches wide, for sashes in 1 to 1 1/2 yard lengths; hairbow ribbons 5 1/2 inches wide in the same lengths; plain moire and satin taffeta ribbons; soft faille ribbons in bow-knot, rose and grape designs and dainty Dresden ribbons—all 1 to 1 1/2 yards long. On sale Tuesday at, piece 59c. BOWS TIED FREE.  
—Ribbon Shop, Main Floor.

**WEAR YOUR Colors Now!**  
—Every patriotic man and woman should wear "Old Glory" these days. Wherever your sympathies in the war—show that you yourself stand back of Uncle Sam—wear your bit of red, white and blue. For those who wish pins and buttons we've a new assortment of patriotic emblems. Flags, gold-filled, lapel buttons, waist pins, tie pins, 10c; sterling silver lapel buttons, 50c; 10-karat gold top lapel buttons, 75c.

**\$15.00 Wrist Watch \$9.98**  
—A small-size, 15-jewel watch, with case guaranteed 20 years. With dainty little link bracelet attached. A new shipment just received—the best \$15 watches on sale Tuesday at \$9.98.  
—Jewelry Shop, Main Floor.

**This Cup and Saucer 10c**  
—1200 of these very pretty white cups and saucers to go on special sale Tuesday. A special purchase enables us to sell these good semi-vitreous tea cups and saucers in the attractive and popular shape shown above at this low price.  
—An exceptionally good-looking and practical cup and saucer for everyday household use. On special sale while any remain Tuesday at, set, 10c.  
—Basement, Fifth Street.

**At Meier & Frank's \$1.50 For Only \$1.00**  
**You Would Count Yourself Lucky To Match These Elsewhere at \$2.00**

—Come in today or tomorrow if only to see and assure yourself what wonderful value in hats a sum so low as \$1.50 will buy at Meier & Frank's during this two days' sale. Take any hat in this sale, examine it closely and critically, try it on—then compare the result for quality test and style with any \$2.00 hat sold elsewhere and the verdict will be—MUST BE—in favor of Meier & Frank's. To be in a position to offer new felt hats like these at such a time and when felt hats the country over are mounting skyward in price is the most sterling tribute we know could be given our unequaled purchasing power, foreknowledge of trade conditions and quickness of thought and action to seize the favorable moment.  
—Extra quality felt hats in staple and newest "Trooper" shapes, now so much in demand. All the leading colors that include pearl gray, green, blue, brown, fawn and dark gray and black. What prudent man could overlook a chance like this to top off his Spring suit with a smart new hat when the price is only \$1.50? We expect you and have made arrangements to see that you will be waited on promptly, courteously and to your entire satisfaction. SEE OUR MORRISON-ST. WINDOW DISPLAY.



**25c Boston Garters, Special 19c**  
—No need to emphasize the desirability of purchasing genuine Boston garters when a saving such as this is to be had. Think of a time when you have seen these famous garters advertised at a sale price—then make up your mind not to overlook this saving. We have just received a new shipment of 3000 pairs. These are made like the 50c quality—with gold-plated instead of nickel trimmings. Satin pad, mercerized cable web, velvet grip, improved patented fasteners. Choice of white, gray, blue, lavender, Palm Beach colors. Boston garters here today at only 19c.  
—Main Floor.

**17c Outing Flannel Tuesday, Yard 12 1/2c**  
—A new shipment just received in time for this Tuesday sale! Lengths of good quality outing flannel ranging from 2 to 7 yards at this exceptionally low price! Every piece is in perfect condition—a large lot obtained from an Eastern manufacturer by special arrangement.  
—Stripes in every popular color—the most desirable pattern and weight for making pajamas, night gowns and underwear.  
—With the price of outing flannel soaring steadily, this sale affords an excellent opportunity to lay in a good supply at worth-while saving. Tuesday—while any remains at, yard 12 1/2c.  
—Second Floor, Fifth St.

**Redfern Corsets**  
—Style and comfort—a desirable combination in a corset—will be assured if you wear a "Redfern." All figures, both youthful and matronly—will find attractive models in  
**Redfern Corsets**  
—Every slightest detail is carried out most carefully. This makes the "Redfern" the corset for well-dressed women everywhere.  
New Models, \$3 upwards.  
**EXPERT CORSETIERE NOW DEMONSTRATING**  
—Corset Shop, Third Floor.

**Children's \$1.25 New Stamp'd Dresses 75c**  
—Little dresses of pique and poplin, completely finished and stamped to embroider in dainty designs. With gimpes and scalloped border. Ages 1-2, 3-4 and 5-6.  
**40c GUEST TOWELS 25c**  
—Attractive little towels of good quality satin huck, stamped to embroider in a number of simple but effective designs.  
**75c CENTER PIECES 59c**  
—Attractive centerpieces of heavy, natural-colored "bur-linen" stamped in pretty patterns for cross stitch to be carried out in Delft blue.  
**40c SCARFS AND CENTERS 29c**  
—Heavy white linen scarfs and centerpieces stamped to embroider in pretty, simple patterns. Many lovely designs.  
—Art Needlework Shop, Second Floor.

**ORANGES 1c**  
Rose brand, sweet, thin-skinned Navel Oranges. Delivered only with other groceries.  
Rolled Oats, fresh shipment, 5-lb. 23c  
Butter, Royal Banquet, our own fresh churning, 2-lb. roll. 82c  
Onion Slices, best quality, pound for only. 18c  
Clam Nectar, No. 2 large size can, priced at. 15c  
Baking Powder, Royal, 5-lb. can at \$1.85, 2 1/2-lb. can 95c, 1-lb. can. 39c  
Quaker Oats, fresh shipment, package for only. 10c  
Eva for a and Logansberries, finest quality, new crop, lb. 29c  
Graham Flour, one of the best brands, 10-lb. sack. 47c  
Spaghetti, Heinz, medium size, doz. \$1.90, can 17c, small size, doz. \$1.25, the can for only. 11c  
Evaporated Peaches, fancy yellow Crawford's, new crop, 12 1/2c grade. 11c  
Peaches, Red Ribbon, Yellow Cling, doz. \$2.50, large can. 22c  
Sago, best quality, 3 pounds for only. 25c  
Coffee, Tea Room blend, freshly roasted, 40c grade, pound. 35c  
Seed Potatoes, 100-lb. sk. \$4.35, 50-lb. sk. \$2.25, lb. 5c  
—Ninth Floor, Fifth Street.

**Four New Models in Wirthmor Waists \$1**  
—Four entirely new and different models in Wirthmor waists just received go on sale Tuesday for the first time. Satisfactory wear—perfection in fit—newness of style and goodness of material are what you get in every one of these splendid waists. Only the economies of the plan under which they are made and sold make this possible and only in Wirthmor waists are such conditions found. As always \$1—as always worth more. Sold here only in Portland.  
—Waist Shop, Fourth Floor.

importance, is the least developed. I believe it imperative that we give this matter our earnest consideration, because without an adequate outlet for our products to both interstate and over-seas markets our material advancement will be restricted.

amount of the bonds will care for the proposed installation. When it is reasonably clear that by judicious investment in a municipally-owned light and power plant the city will get cheaper lighting for municipal purposes, the manufacturer get cheaper power and the homeowner cheaper light, I shall be for it. It is a matter for the judgment of the people and they are entitled to have the fullest knowledge of the subject. I shall, of course, as Commissioner, vote to place the proposal on the ballot, that the people may decide, but they are also entitled to know my attitude.

land, and the welfare of its people of all ranks and stations will at all times be the special object of my attention. This time, when our country is making a mighty appeal for a united citizenship, is not the occasion for class controversies, factional feelings and race embitterments. When justice is promoted along broad and sympathetic lines and citizens are given to understand that their pleas and their grievances will be given a full and fair hearing, controversies end and the people become united.

Mr. Baird will operate the place in connection with the 450-acre tract he purchased last Fall. He will specialize in dairying. The Randall ranch is located near Little Creek.

**BORADENT THE MILK OF MAGNESIA TOOTH PASTE CORRECTS ACIDITY**  
**SHAKE INTO YOUR SHOES**  
Allen's Foot-Paste, the antiseptic powder to be shaken into the shoes and sprinkled into the foot-bath. It relieves painful, swollen, smarting feet and takes the sting out of corns and bunions. Use it when you put on rubbers or heavy stockings. Allen's Foot-Paste is a certain relief for sweating, callous, tired, aching feet. Sold by druggists everywhere. 25c. Always use it to break in new shoes. Trial package FREE. Address, Allen & Gihon, 14 Roy, N. Y.

**BROWN'S BRONCHIAL TROCHES**  
JOHN I. BROWN & SON, Boston, Mass.