Justifiable! the Enthusiasm Portland People Manifest at Meier & Frank's

All New Spring Merchandise Underpriced as Rapidly as Unpacked in Receiving Rooms

Every Article Reduced!

(Excepting Groceries, Willamette Sewing Machines, "Silk Maid" Hose, Invincible and Samson Suits and Contract Goods)

Present 5-Story Building to Be Replaced With Modern 12-Story Structure!

Entire Failing Building (Directly Across) to Be Occupied as Temporary Annex!

Big Basement Store

Dinnerware—Open-Stock Patterns, Removal Sale.....20% Off Dinnerware—15 Open-Stock Patterns to be closed out at 1-3 Off Fancy China—Immense assortment, for Removal Sale, Less 25% Fancy Vases—All our immense stock, for Removal Sale, 1/2 Price Bronze Ware—Vases, Statues, etc., for Removal Sale at 1/2 Price Electric and Gas Lamps—Entire Stocks, Removal Sale, 25% Off

Bookstore, Basement Annex

50c Webster's New Century Dictionary, Removal Sale Price 39c \$1.50 Universal Encyclopedia, leather bound, Removal Sale, 25¢ 25c Webster's Vest Pocket Dictionary, Removal Sale Price, 10¢ Children's 5c Toy Cut Out Books, Removal Sale Price.....3¢ 15c New Testaments, 3x5 inches, Removal Sale Price......8c \$1.00 Teachers' Bibles, Mission Type, Removal Sale Price ... 50c 50c Louis' Salads and Chafing Dish, Removal Sale Price 29c New Reprints Popular Fiction, Removal Sale Price......45¢ Reprints Fiction—original copyrighted editions, up to \$1.50, slightly soiled-1000 titles, Removal Sale Price 39¢

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Preliminary Sketch of New 12-Story Building To Be Erected in Place of Present 5-Story Structure

Third Floor New Building

Shoes - Including the famous J. & T. Cousins' Shoes for

In the Men's Store

Men's Fancy Suits - All our immense stocks (except "In-

Men's Blue and Black Suits - All styles, sizes and materials

Men's Fancy Trousers, originally \$5.00 or more, for Removal

Men's Fancy Trousers, originally less than \$5.00; Removal

Men's Working Clothing - All our immense stock of gar-

Men's Bathrobes - All sizes, great assortment styles and

Boys' Fancy Suits - Every Suit in our immense stocks

Men's and Boys' Winter Overcoats for Removal Sale at just

Men's Rain Coats and Top Coats for Spring wear - every

desirable style and material - all stocks included. Re-

(except "Samson" suits) of boys' wear for Removal Sale,

ments; Removal Sale reduction, 10% DISCOUNT

materials; Removal Sale reduction, 20% OFF

in our huge assortment underpriced for Removal Sale at

Sale at 20% OFF

Sale at 20% DISCOUNT

Sale reduction, LESS 10%

at 20% DISCOUNT

1/2 ORIGINAL PRICE

moval Sale reduction, 20% LESS

10% LESS

vincible" suits), latest styles and materials; for Removal

Women - all reduced for the gigantic Removal Sale.

Second Floor, Main Building

Women's Apparel—new Spring merchandise—Suits, Coats, Waists, Dresses, etc., all radically reduced for the great Removal Sale.

\$1.10 to \$1.75 House Dresses-percales, chambrays, Amoskeag ginghams and lawns. Sizes 34 to 46-but not all sizes in every style, reduced for the great

Removal Sale, each, 95¢. Hydegrade Petticoats-neat black and white and blue and white stripes. Removal Sale Price, 88c.

Second Floor, New Building

Cambric and Nainscok Gowns-slipover and high-neck styles, neatly trimmed. Priced for Removal Sale from 98¢ to \$2.69.

French Hand-Made Chemise-daintily embroidered by hand, some with reinforced edges. Priced for Removal Sale from \$1.79 to \$3.79.

Crepe Petticoats-require no ironing. Removal Sale price, each 69c.

Combinations-of nainsook, all-over embroidery and plisse crepe-variety of styles, including Knickerbocker. Removal Sale price, 93c.

Infants' Hand-Made Dresses-Batiste, Persian Lawn and linen, variety of models regularly \$5.00 to \$35.00. For Removal Sale at One-Third Off,

\$2.50 Infants' Barrow Coats or Pinning Blankets, of all wool or vivella flannel, entire line to be closed out for Removal Sale at 85c.

Millinery-everything except Knox, Burgesser, Phipps, Vogue and Hyland models, reduced for Removal Sale, Less 25%,

Corsets-Kabo, Frolaset, Madame Irene, Successo and Ivy, all deeply reduced

Brassieres, Camisoles and Ruffles-entire stocks at radical reductions for

Kayser Knit Underwear Samples

Kayser 35c Vests, lisle and cotton, low necks, plain yokes, no sleeves-all regular sizes. Removal Sale price, each, 19c.

Kayser 50c-65c Vests-fine ribbed lisle, French hems, taped tops and crocheted yokes. Low neck, sleeveless. Reduced to 32c.

Kayser \$1.00 Vests and Union Suits-Vests of fine lisle, crocheted edge or French band tops. Union Suits fine ribbed cotton, low neck, sleeveless, band and tape tops, tight and lace trimmed knees, the garment, 69¢.

Kayser \$1.25-\$1.50 Vests and Union Suits-Vests fine light-weight silk, low necks, sleeveless, taped tops. Union Suit low neck, sleeveless, French band, erocheted and taped tops, tight and lace-trimmed knees, garment, 89¢.

Kayser \$1.75 Vests and Union Suits-all-silk Vests, low necks, sleeveless, crocheted scalloped edges. Union Suits of lisle, in white and pink. Band and crocheted yokes. Tight knee style, garment \$1.29

Kayser \$2.50 Union Suits-fine ribbed lisle, crocheted edge, French band and Venetian silk bodiee tops. Tight or lace trimmed knees, garment \$1.49.

Kayser \$2.75 and \$3.00 Vests and Tango Knickers-Only \$1.75. -First Floor, Main Bldg.

Just Inside Morrison-St. Entrance

Men's \$1.50 Cooper Shirts and Drawers-woof, in Spring weight, blue, mixed and natural gray-form fitting. Removal Sale price, garment, 98c.

Men's Mercerized Fabric and Percale Pajamas-in cream and blue, frogs, pearl buttons and pockets, V-shape style, Removal Sale price, 98¢. Combed Maco Lisle Finished Socks-double spliced heels and toes, 8 different colors, sizes 91/2 to 111/2,

Removal Sale price, pair, 10¢.

New Mercerized Golf Shirts—for Spring wear. Soft double French cuffs, extra military collars to match, or stiff cuff style; all sizes. Removal Sale Price, 92¢ 25c Fancy Silk Four-in-Hands - reversible, wide flowing ends. Great variety patterns and colors. Re-

moval Sale Price, each, 15c. 50c Black Silk Socks - double spliced lisle thread heels, toes and tops; all sizes. Removal Sale Price, pair, 24¢.

First Floor, Main Building

Quadruple Silver-Plated Hollow Ware - Entire stocks, for Removal Sale, 20% OFF Cut Glass — Great assortment, all articles, for Removal Sale, LESS 25%

Bohemian Glassware - Daintiest patterns, every article for Removal Sale, 25% OFF Brass and Coper Ware - All reduced for Removal Sale,

LESS 331/2 Nickel-Plated Chafing Dishes and Coffee Machines, for Removal Sale, LESS 20%

Sterling Silverware — Everything included, for Removal Sale at 10% OFF \$1.25 58-Inch All-Wool Suitings - Medium weight, light and medium colors, mixtures and stripes; Removal Sale price, 45-Inch Imported French Crepes - New Spring shades;

Removal Sale price, yard, 90¢ Imported French Challies — Light, medium and dark colors, newest designs, beautiful colorings, 28 inches wide; Re-

moval Sale price, yard, 42¢ \$4.50 "Kumpackt" Folding Dress Forms — Improved style for latest model gowns. Folds up out of the way when not in use. Dressmaking necessity. Reduced for Removal Sale

First Floor, New Building

Watches - "Our Senator," here exclusively, guaranteed, nickel-plated cases; Removal Sale price, each, 89¢

To \$3.50 45-Inch Flouncing — Voile, Crepe and Batiste; beautiful designs; Removal Sale Price, yard, \$1.98

Watch

Our

Daily

Watches—"Senator Junior," thin model, guaranteed; Removal Sale price, each, \$1.35 Shadow Lace, Regular to \$2.00—12 to 27 inches wide; Removal Sale price, yard, 69¢

Window Displays



Store Opens at 9 A. M., Closes at 6 P. M. Including ' Saturday

Third Floor Main Building

moval Sale, 1/2 PRICE \$1.00 Double Width Cretonnes — Handsome patterns, desirable colorings; reduced for Removal Sale, yard, 49¢ \$2.00 Scrim Curtains — Suitable for general uses; Removal

Sale price, pair, \$1.15 \$8.50 Irish Point Curtains — Exquisite designs, radically reduced for great Removal Sale to, the pair, \$4.00 85c to \$1.00 Kimono Silks - Lovely colors and patterns

great assortment, reduced for Removal Sale to, yd., 45¢ 50c to \$1.00 Imported Cretonnes - Dainty colors, beautiful designs; Removal Sale price, yard, 29¢ Light-Weight Drapery Materials, some Madras and San-

fast; reduced for Removal Sale to 1/2 PRICE AND LESS Wall Paper — Greatest assortment in town for selection; Removal Sale reduction 25% OFF

Fourth Floor Both Buildings

"Ostermoor" Mattresses Reduced for Removal Sale -

All \$15.00 "Ostermoor" Mattresses (1-piece)

All Brass Beds, for Removal Sale, LESS 33 1-3 DISCOUNT

Chiffoniers, Dressers, Beds and Somnoes - mahogany, birdseye maple, French gray and white enamel finishes, for Removal Sale at 33 1-3% OFF Highboys and Gentlemen's Wardrobes, in all styles and fin-

ishes, for Removal Sale, 33 1-3 OFF All "Lifetime" Furniture; Removal Sale reduction, 25%

All Reed Furniture reduced for Removal Sale to LESS 25% All Upholstered Furniture - Our great stocks for Removal

All Dining-Room Tables, Buffets, China Cabinets and Dining-Room Chairs; Removal Sale reduction 25% OFF

Fifth Floor Both Buildings

Toys for our great Removal Sale are ALL REDUCED Pictures - Entire assortment for Removal Sale AT DEEP REDUCTIONS

Whitney Baby Carriages, including new 1914 models, for Removal Sale, LESS 15% Fulton Go-Carts - Great variety styles and finishes, for Removal Sale, LESS 15%

Baskets - Waste, Shopping, Fancy - Removal Sale Reduc-tion 15% OFF