

Only 2 More Days to Make Entries for Cat Show—Oregon Cat Club (Inc.) Headquarters, 6th Fl., Meier & Frank's

Meier & Frank's--A Mammoth Clearing-House This Month

Gigantic Stock-Reduction Sales in Force With Every Article Reduced (Except Contract Goods and Groceries) January White Sale of Dainty Undermuslins, Beautiful Laces, Embroideries and Linens

--AND TODAY

Store Opens at 9 A. M. and Closes at 6 P. M., Including Saturday

Astonishing Offerings in Our 1250th Friday Surprise Sales!

1250th FRIDAY SURPRISE SALE. Children's \$3 to \$5 Lingerie Dresses \$1.98



They're the advance Spring models—and have only just arrived. The daintiest, most effective and attractive collection of little frocks that it has been our good fortune to secure and offer at this very low price. Two of the models are illustrated, and will give you an idea of the unusualness and beauty of these little Dresses—and there are many more for your selection. Some have panel fronts, others are in the long-waisted, French style—with trimmings of hand-embroidery, Val, and Irish laces, tucks and lovely ribbon bows in soft colors. It's a positive delight to offer such Dresses as these to our patrons, and consider the reduction, for these are regular \$3.00 to \$5.00 Dresses that you may purchase Friday at only **\$1.98**. —Meier & Frank's—Second Floor, New Bldg.—Mail Orders Filled.

1250th FRIDAY SURPRISE SALE. Men's 25c to 50c Ties At 12 1/2c

5000 Men's Ties, in a varied assortment, figure in this clean-up sale on Friday. Fancy Four-in-Hand Ties, with flowing ends, in crossbar, bias stripes, brocades, knitted and tubular Ties in every desirable color, are offered. Regularly selling at 25c, 35c and 50c—special price Friday, each **12 1/2c**. —Just Inside Morrison-st. Entrance.

1250th FRIDAY SURPRISE SALE. Tailored Suits for Large Women \$12.85

We have selected 120 Suits from our regular stock for this Friday's Surprise—and women of large stature—sizes 42 to 58 only may select a model—usually selling from \$17.50 to \$28—for **\$12.85**. These smart Tailored Suits have cutaway or straight-front jackets and plain Skirts or Skirts with side pleats. They're in this season's best styles and the materials are Cheviot, Serges and Bedford Cords. Principally Black and Navy—with a few Grays and Browns. On Friday you may choose from these Suits for **\$12.85**. No Phone Orders Taken—None Sent on Approval. —Meier & Frank's, Garment Salons, Second Floor, Main Bldg.



1250th FRIDAY SURPRISE SALE. Women's 15c and 20c Handkerchiefs, 9c

Broken lines, including fine Swiss Embroidered and Pure Linen Initial Handkerchiefs. The assortment is large, and they're all high-grade Handkerchiefs, some slightly soiled. Regularly 15c and 20c—Friday's price, 6 for **50c**; each **9c**. \$1.25 and \$1.50 Handkerchiefs at 87c \$1.75 to \$2.50 Handkerchiefs, \$1.39 Real Armenian Lace, Spanish Bretonne and Appelle Handkerchiefs, hand embroidered with lace edges and hemstitched, also fine Catalonia Hand-embroidered Handkerchiefs, all of pure linen, sheer handspun quality. —First Floor, Main Bldg.

1250th FRIDAY SURPRISE SALE. Women's \$2.50 Imported Long White Gloves \$1.55

Fine quality French Lambskin, all specially selected skins. Full 16-button length, with 2 clasps at wrist. Overseam sewn style, all sizes, 5 1/2 to 7. Regular \$2.50 Imported Long White Gloves, Friday's price, pair **\$1.55**. Women's \$1.25 Kid Gloves Pair **83c**. Broken lines, including Ireland's pique Gloves, in tan; Perrin's real French Kid Gloves, in black and white; Mocha, Chamois, French Lambskin, Cape and Suede Gloves. Good range of colors and nearly all sizes, 5 1/2 to 7. Regular \$1.25 gloves. **83c**. Reduced for Friday to, the pair **83c**. —First Floor, Main Bldg.

1250th FRIDAY SURPRISE SALE. RIBBON Remnants 15c

Several thousand Ribbon Remnants, including Ribbons worth to 75c. Wide fancy Ribbons, moire, taffeta, satin, velvets, etc., in every width and color, including narrow ribbons in bunches of from 3 to 6 pieces. Regular to 75c Ribbons all reduced for Friday to the one **15c** price of **15c**. —First Floor, Main Bldg.

1250th FRIDAY SURPRISE SALE. \$12.50 to \$14.00 Gabardine Raincoats Friday Only, \$7.55

No Phone Orders Taken—None Sent on Approval. Unprecedented is this offer of the much-needed Raincoats for only **\$7.55**. There's just 100 in the group—and they'll sell quickly at this price. These Raincoats are of Cravanetted Gabardine—in Raglan style—and come in light and dark tan only. They're long, loose Coats—in plain or belted back style. Sizes 16 years to 46 bust measure. For Friday only we're offering these smart, serviceable Raincoats—that usually sell from \$12.50 to \$14—for only **\$7.55**. —Meier & Frank's—Second Floor, Main Bldg.

1250th FRIDAY SURPRISE SALE. Children's \$1.00 to \$2.25 Dresses for 89c Included in this group is an excellent assortment of Children's Linen, Gingham and Percale Dresses, in many pretty styles, among which are a few Bloomer Suits and Middy Dresses. In sizes from 2 to 4 and 10 to 14 years old. Dresses that usually sell from \$1.00 to \$2.25. Special for Friday's Surprise Sale, your choice **89c**. —Meier & Frank's—Second Floor, Main Bldg.

1250th FRIDAY SURPRISE SALE. Babies' Shoes 1/2 Price Regularly 50c Friday's Price 25c

Infants' soft-soled Shoes, in lace style only. They're all red kid, black patent vamps with blue or pink tops or brown vamps with white tops. Also included at this price are a few other styles. Sizes 0, 1, 2, 3 and 4. Regularly these little Shoes sell at 50c—for Friday's Surprise Clearance Sale, the pair **25c**. —Second Floor, New Bldg.

1250th FRIDAY SURPRISE SALE. Women's Umbrellas Are Reduced Reg. \$1.50 Umbrellas For \$1.05

Rainproof, good black covers. 26-inch steel rods, 8 steel ribs. Handles in assorted styles, Mission wood and green ebony. Heavy silk arm cords, for carrying. Regularly \$1.50 **\$1.05** Friday only. —Friday only **\$1.05**. —First Floor, New Bldg.

1250th FRIDAY SURPRISE SALE. 30c to 50c Cretonnes Reduced to 17c

There are about 75 different patterns, in a vast array of lovely colors, combinations and designs. Ranging in length from 5 to 20 yards. Included in this assortment of Cretonnes at this price are materials that have sold at 30c, 35c, 40c, 45c and 50c. Reduced for Friday's sale to, the yard **17c**. —Third Floor, Main Bldg.

1250th FRIDAY SURPRISE SALE. Women's 25 and 35c Hose Pair 19c

Lisle and silk lisle, full-fashioned and seamless Hose. Double knit foot and 4-inch garter tops, very elastic. Black, white and tans. Specially priced for Friday, 3 pairs **55c**; 19c pair. —First Floor, Main Bldg.

1250th FRIDAY SURPRISE SALE. \$2.25-\$3.75 Flannel and Serge Waists Friday at \$1.28

These are practical Waists, made of flannel and serges, in navy, red, gray, brown, black and white and colored stripes. Some are in shirt style, while others are in yoked style, back and front, and still others with inch pleats, opening down the front, with soft collars and cuffs. Splendid waists for general wear. Reduced from \$2.25 to \$3.75 for Friday **\$1.28** only, each **\$1.28**. —Second Floor, Main Bldg.

1250th FRIDAY SURPRISE SALE. \$12.50 to \$16.50 Tunics Friday Only, \$7.98

There's just a few of these lovely Tunics that we're offering at this Surprise price, so an early selection is urged. In this season, when elaborate trimmings are so highly favored, the Tunic adds an air of charm and grace to the evening or party gown. On Friday you may select a beautiful beaded Tunic, usually selling from \$12.50 to \$16.50; while any remain, for only **\$7.98**. —Trimming Section—First Floor, New Bldg.

1250th FRIDAY SURPRISE SALE. Women's \$4.00 Black India Umbrellas \$2.95

Excellent quality silk and linen cloth, taffeta finish, covers. Made on 10-rib flexible frames, in real India shape, with wide spread. Nice assortment of Mission and green ebony handles. Neatly-cased and tasseled. These are regular \$4.00 Umbrellas, reduced for Friday only to, **\$2.95** each. —First Floor, New Bldg.

1250th FRIDAY SURPRISE SALE. CANDY SURPRISES

70c Victoria Chocolates, special, lb. **48c** 50c Milk Chocolates—Whipped cream filled, special, lb. **38c** 60c Milk Chocolate Marshmallows, special, lb. **43c** 25c French Mixed Candy, special, lb. **20c** 20c Broken Mixed Candy, 2 lbs. **25c** —Meier & Frank's—Candy Store, Basement

1250th FRIDAY SURPRISE SALE. Misses' \$1.50 and \$1.75 Princess Slips, Friday at 69c

Sizes 14 and 16 years—made of splendid materials—lawn and nainsook. Some are elaborately trimmed with strong Val and heavy Torehon Laces, while others are on plainer lines. These are regular \$1.50 and \$1.75 Princess Slips for misses. **69c** Reduced for Friday's sale to, each **69c**. —Meier & Frank's—Second Floor, New Bldg.

1250th FRIDAY SURPRISE SALE. 35c Sterlum 5-Inch Picture Frames, 23c

5-inch Sterlum Picture Frames, with velvet back and stand. These frames are guaranteed not to tarnish. Regularly they're sold at 35c. Friday's Surprise price, each **23c**. —First Floor, New Bldg.

1250th FRIDAY SURPRISE SALE. To \$6 Neck Ruffs and Stoles, 98c

Marabou Stoles, Maline Ruffs and Ostrich Ruffs are offered at this deep reduction for Friday. A wide range of styles, etc., for selection. Selling regularly to \$6.00. Friday only, each **98c**. Women's 15c Linen Collars—Pure linen, in plain styles. All sizes and heights, and a good assortment of styles. Reduced for Friday to 3 for **9c** 25c; each **9c**. —First Floor, Main Bldg.

1250th FRIDAY SURPRISE SALE. Dress Makers' 25c Ideal Skirt Markers Reduced for Friday to 18c

Dressmakers' Ideal Folding Skirt Markers, nickel plated with heavy base and adjustable gauge and chalk. Regularly 25c—for Friday's sale, each **18c**. —First Floor, New Bldg.

1250th FRIDAY SURPRISE SALE. DELINEATOR For 1 Year, 60c

Subscribe NOW—only 25 more days will this offer be in force. Delineator to be called for at this store. —Balcony, First Floor, Main Bldg.

1250th FRIDAY SURPRISE SALE. A Cleanup of Toilet Soaps Friday

To 25c Toilet Soaps—While Any Remain—2 for 5c—An assortment of Toilet Soaps, selling regularly to 25c the cake, is reduced to this very low price, for Friday's selling. To 25c Soaps, 2 for **5c**. 15c 4711 White Rose Glycerine Soap **11c** 10c Physicians' and Surgeons' Soap **6c** 50c Milkweed Cream **29c** —First Floor, New Bldg.

1250th FRIDAY SURPRISE SALE. 20 Pounds Sugar \$1.00

Fine, Dry Granulated Sugar—at a price for economical housewives. Supply your needs on Fri **20 lbs. \$1** day at special price. Holland Herring—New Milchers, keg **98c** Blue Ribbon Butter—Always satisfactory, roll **75c** Wheat Eats—The popular cereal, package **10c** Tomato Soup—Eastern make, 4 cans **25c** Dried Peas—California stock, while they last, 6 lbs. **25c** Soap Special—M. & P. Friday Brand, 10 bars **25c** Jersey Butter—Well-known brand, roll **65c** Challenge Coffee, 4 lbs. **\$1**; 2 lbs. **55c**; lb. **28c** Gold Dust—The great cleanser, package **19c** Ocean Wave Mined Clams—No. 1 cans, dozen **\$1.10**; can **10c** Corn Flakes—Quaker brand, package **7 1/2c** —Pure Food Grocery, Basement.

1250th FRIDAY SURPRISE SALE. \$2.25 Silver Plated Knives and Forks Friday's Price, Set \$1.69

Guaranteed silver-plated Knives and Forks; knives have blanks of highly-tempered steel that have been given a heavy plating of solid silver. The forks are made of best quality nickel silver, and are plated the same as the knives. Finely finished and hand-burnished. Regularly selling at \$2.25—reduced for Friday's Surprise Clearance Sale, the set **\$1.69**. —First Floor, Main Bldg.

1250th FRIDAY SURPRISE SALE. \$2 Auto Veils \$1.19

Fine quality, high-grade Silk Chiffon Auto Veils, hemstitched and with fancy borders, are reduced for Friday. They come in all colors, and are 1x2 yards. This is an unusual sale of Auto Veils—for Friday only—when we've reduced these regular \$2.00 veils to, each **\$1.19**. All Veilings Reduced —First Floor, Main Bldg.

1250th FRIDAY SURPRISE SALE. Women's \$3.50 to \$4.50 Shoes Friday Only, Pair \$2.89

This is a special lot of good, durable Shoes in new and desirable styles—specially priced for Friday's Surprise Sale. They're of Gunmetal Calf with gray or black cloth tops—Tan Russia Leather with cloth tops—Patent Colt with Mat or Cravenette tops—Velour Calf with Mat Calf tops. All have Goodyear welt soles and Cuban heels. Ordinarily you'd pay from \$3.50 to \$4.50 for these Shoes—special for Friday, pair **\$2.89**. —Meier & Frank's—Third Floor, New Bldg.—Mail Orders Filled.



Meier & Frank Co. 1857 1914 THE QUALITY STORE OF PORTLAND Fifth, Sixth, Morrison, Alder Sts.

1250th FRIDAY SURPRISE SALE. \$2.50 Aluminum Percolators \$1.49

For Friday's offering we've selected 200 Percolators, selling regularly at \$2.50 each, and priced them at \$1.49. They're made of pure Aluminum, full 7-cup size. Two shapes for choice. These Percolators will last a lifetime, and this sale will be sure to attract great attention, so place your order early in the day Friday if you wish to secure one of these **\$1.49** \$2.50 Aluminum Percolators for. —Meier & Frank's—The Big Basement Store.