

**NINE BUSY BAKER STORES ON THE COAST**

PROGRESSIVE SHOE STORES

**G. H. Baker**

LOS ANGELES-SAN FRANCISCO-PORTLAND

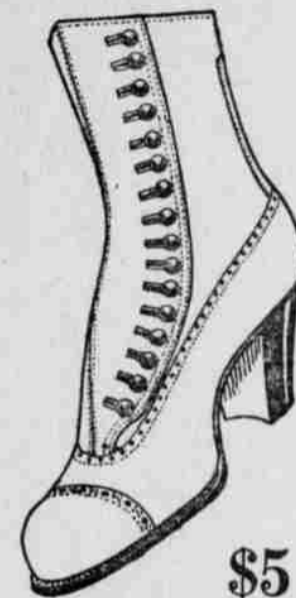
**THREE BUSY BAKER STORES IN SAN FRANCISCO**

# Another Baker Store for Portland

## Baker Shoe Store No. 9



\$5  
New English Model in All Leathers.



\$5  
New Drop Toe Last With Louis Heel, Very Dressy.

Will Open This Morning at  
380 Washington St., Cor. W. Park

**O**UR EVER INCREASING BUSINESS in Portland has made it necessary for us to establish another Baker Shoe Store that we may serve you better. This new Baker Store (the ninth on the Coast) adds another strong link to the great chain of Baker Stores; another powerful unit to our already great buying strength; another intrenchment to our now impregnable position as the largest retail shoe concern west of Chicago.

We want to impress the importance of this event upon the minds of the people of Portland. We want you all to know of the many advantages of buying shoes at Baker's—the style advantage—quality advantage—price advantage—service advantage.

Advantages that at Baker's are real, actual, tangible—our shoes show it—our prices tell it—our ever-increasing business proves it to be a fact.

Because of our tremendous buying strength, our account is eagerly sought by the leading shoe manufacturers, with the result that we have first choice of the newest and best of their product. This is why the Baker stores are always first with the new styles as they appear and why Baker shoes meet the satisfaction test.

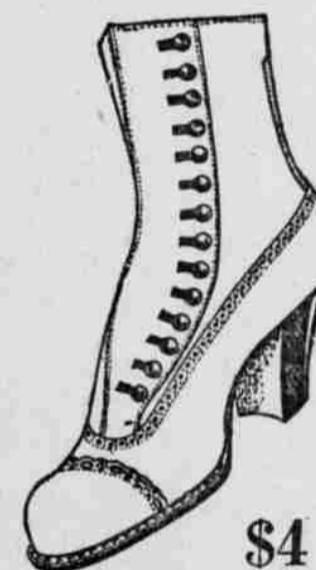
Our tremendous output makes it possible for us to do business on a much closer margin of profit than smaller concerns, which accounts for the big values for which the Baker stores are noted.

Bear in mind that there are now THREE Baker stores in Portland. You are most cordially invited to visit the one most convenient for you and become acquainted with the Baker Shoes and Baker Service. We predict that both will please you.

Agency Nettleton Shoes—Best of the Good Ones—for Men



\$4  
English in Every Line, All Leathers.



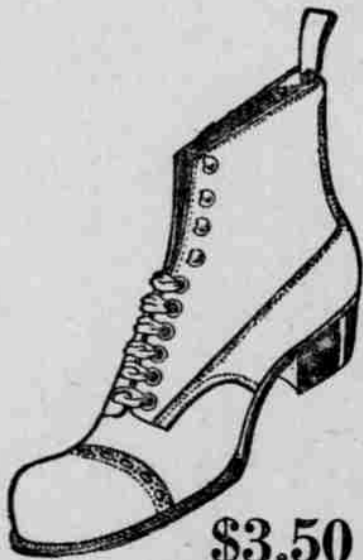
\$4  
New High Toe Model With Extension Sole.



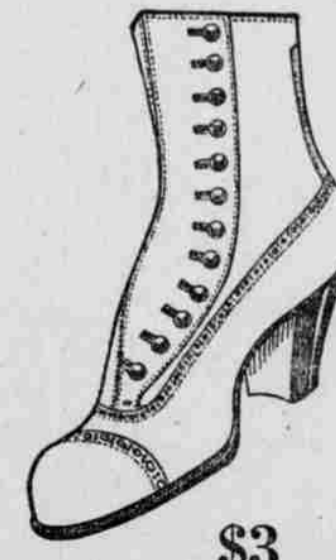
\$4  
New Model High Toe, Button Boot, All Leathers.



\$3.50  
An Ideal Fall and Winter Boot in Patent and Gunmetal.



\$3.50  
Blucher Lace Model in All Leathers.



\$3  
An Excellent Street Boot, Best Value in Portland.

**G. H. Baker**

Largest Retailer of Shoes West of Chicago

**380 Washington St., Corner West Park**  
**270 Washington Street** **270 Morrison Street**