

Support the State That Supports You!



THE OREGONIAN'S HOME INDUSTRY PAGE

Cash Prizes for Labels from Goods Advertised

Oregon is growing—by leaps and bounds. But it is the co-operation—the loyalty of our people that is going to put this great state forward at a pace that we all expect. It is the factories—the converting of raw materials right into the finished product here within the boundaries of our own state that will give employment to thousands in every walk of life, and keep millions of dollars at home for the financing and upbuilding of Oregon interests.

The Oregonian has planned this Home Industry Page with the firm belief that it will be a step in the right direction. For these Oregon-made or Oregon-converted products advertised herewith stand on their merits. To give an added incentive for you to demand them of your dealer, The Oregonian offers 6 cash prizes each month for the most labels or saleschecks secured from articles advertised on this page.

LABELS SHOULD BE BROUGHT TO THE OREGONIAN OFFICE, HOME INDUSTRY DEPARTMENT, NOT LATER THAN 6 P. M., ON THE LAST FRIDAY OF EACH MONTH, BEGINNING WITH THE LAST FRIDAY IN OCTOBER, WINNERS WILL BE ANNOUNCED ON THE HOME INDUSTRY PAGE THE FOLLOWING MONDAY.

**First Prize \$10 in Gold
Third Prize \$2 in Silver
Second Prize \$5 in Gold
Three Prizes of \$1 Each**

And \$120 for Best Essays on "Why Oregon People should do all their buying from Oregon manufacturers, everything else being equal"

This contest will be open to all boys and girls of Oregon, under 16 years of age. Cash prizes of \$5, \$2 and three prizes of \$1 each will be given each month, or \$120 during the year. Essays must not be over 200 words in length and should be brought to Home Industry Department, Oregonian, not later than 6 P. M. on last Friday of each month, beginning with the last Friday in October.

In each essay the writers are asked to mention the things which are used in their respective homes that are made in Oregon. This especially pertains to the food articles, such as breakfast foods, canned goods, coffee, etc. Mention the brands by name.

The writer's full name, with name, address and telephone number of their parents, must be plainly written on every essay. The essay must be written in own handwriting of the child submitting it, and only one side of the sheet utilized.

Proud as a Peacock!

—Proud of the way thousands of housewives unite in their praise towards

Albers' "Peacock" Buckwheat Flour

—and wheat flour mixture. Guaranteed self-raising.

—Buy Albers' Breakfast Foods for health and quality. Save the labels for votes in the Home Industry Contest.



Insure the Purity of Baby's Milk!

Be certain about the milk you give your baby. It should be absolutely PURE. Hit-or-miss buying may mean more to Baby or You than you realize.

Portland Pure Milk and Cream

For Baby's Sake—Use It!

gives you this security because it is Pure, Pure, Pure!

Ask for—demand—Portland Pure Milk from your grocer. Save the labels for prizes.

If It's Pure Enough for Baby, It's Pure Enough for You.



Women whose Bread-baking has been most envied, now confess that—

It isn't the Recipe, it's the Flour!

"Olympic" has been the standby of good bread-bakers for years. Its popularity is still growing. Have your grocer specify "Olympic" on the salescheck—save them for prizes.

Washing's Easy Now!

Monday is no longer looked forward to with dread by the woman who uses

Van Houter's Bleaching Soap

"It's White"

Made by a special process—will not hurt the daintiest finery or woollens. Insist upon Van Houter's Bleaching Soap at your grocers. Save the labels for prizes.

FROM the Pacific Coast beaches, famous for their delicious razor clams, come

"Otter" Clams

Only the most tender morsels of the young razor clams are used. Nothing quite equals "Otter" Clams for soups, chowders, broths, etc. All grocers sell them—most housewives serve them! Save the labels for Home Industry prizes.

THIS giant machine mixes about 15,000 pounds of dough in a day, it's part of the modern equipment in the big, airy, sun-light bakery where

Haradon's "Supreme" Biscuits

"Always Fresh"

are made. Buy "Supreme" Biscuits for freshness and quality. If your grocer doesn't sell them, phone F. F. Haradon & Son, and we'll see you are supplied. Package, 5c and 10c. Save the labels for prizes.

YOU Can Have Whipped Cream, Too!

Nothing mysterious about it. Just buy three or four cans of

"Holly" Milk

It Whips

and keep them in your house. When you want whipped cream, open a can and whip it. You'll be surprised. Prudent women use Holly milk for all their cooking needs.

All grocers. Save the labels

They're Delicious!

Cakes, sweet breads and pastries made with Diamond "W" Baking Powder are always light, sweet and wholesome.

Diamond "W" the Healthful Baking Powder

does not contain the harmful acid ingredients, as do most powders. The phosphate gives unsurpassed leavening power, and goes farther.

A can of Diamond "W" Baking Powder—order it today—full pound for..... **25c**

Labels from all Diamond "W" Foods count for votes in Home Industry Contest.

Broom Makers for Forty Years!

TWO SCORE YEARS AGO there was established in Portland an enterprise with a purpose. It was to make a better broom for the same money—to make a broom that would be the foundation for a big business.

Zan's "Sunset" Brooms

have accomplished all of these things. They are a broom that wears down to the stub and constantly gives service.

Save the labels and win a prize in this contest.

ZAN BROS., MFGRS.
PORTLAND, OREGON

AT THE right is shown a coffee tree in full bloom on the great plantation at San Paulo, Brazil. It is here the first step is taken to make

CLOSSETT & DEVERS "GOLDEN WEST" COFFEE

—the "quality" coffee, at a price within everyone's reach. Leading grocers sell and recommend "Golden West" Coffee. Ask for it. Save the labels from all Clossett & Devers Coffees, Teas and Extracts, for votes in Home Industry contest.

Colonel Bush Escorts Mayor to County Fair

Horsemen Given Only Sidelong Glances by Military Chieftain. While Companion Has to Be Restrained From Forgetting Dignity.

MAYOR ALBEE attended the Multnomah County Fair, at Gresham, Saturday, accompanied by Colonel Bush, the well-known citizen and taxpayer, of Bull Run, author of "Legislatures I Have Met," "The Chicken in Her Yard," "The Muzzle on the Dog," "How to Be Courteous, Though a Public Official," etc., etc., and is reported to have had the time of his life. He returned home safely, after a series of thrilling experiences and will be "on the job" at the City Hall today, as usual. The Colonel, who had not been absent from his home for a long stretch took a late train for Bull Run last night, but before leaving said that he believed it would take several days to

recuperate, as his sides were so sore from laughing at the sights.

It was the first time in 20 years that Mayor Albee had been to a county fair and he certainly enjoyed every minute of the time. He had almost forgotten what anything was and even had to be coached as to the celebrated woman's hand. Once being told, however, he expressed delight at being present and hovered around the bandstand frequently while on the grounds. Several odd things occurred while the Mayor and Colonel Bush were viewing the immense squashes and pumpkins; the beautiful apple display and the various sights arranged by the enterprising people of Gresham and vicinity.

Colonel's Conscience Saved.

In the first place, Colonel Bush, who is a strong Methodist, was at first greatly embarrassed when Mayor Albee drove his automobile over to the race-track where he set the brakes as though to witness some of the fine horse races that were scheduled.

"This will never do for me to witness a horse race—it's against the discipline," said Colonel Bush to a friend. The Colonel however braved it out while several of the horses ran around the track although he felt rather giddy but his friend at last assured him that

he had not violated the discipline after all.

"How is that?" asked the Colonel anxiously.

"They were not races merely exercising the horses," replied his friend, much to the satisfaction of the Colonel. The Colonel, however, was skeptical, as he said he would not be afraid to wager that some of the horses made the circle of a mile in not less than five minutes, and, therefore, he and the Mayor of Portland drove away to another section of the fair, so as not to savor the Colonel's conscience.

Leaving the Mayor's automobile anchored by the roadside he and the Colonel wandered about the grounds, barely escaping several thrilling experiences, the Mayor ever and anon glancing longingly at the women's bandstand.

Mayor Kept in Narrow Path.

Being a practical farmer, Colonel Bush was more interested in the vegetable, fruit and stock exhibits, while Mayor Albee, coming out from the quiet and sedate Portland, showed unmistakable desires to enter the various sideshows, such as "Waneta, the Greatest Living Woman Wonder of the World," the fortune tellers' booths, etc., but the Colonel declared that the man who had chased the celebrated X-ray

gowns from the streets of Portland should avoid all appearances of evil and refrain from going into such places, and won his point.

Colonel Bush was right at home in the beautiful exhibits, while his city friend, the Mayor, was continually getting lost. However, the Colonel pointed out the pumpkins, turnips, potatoes, etc., to Mr. Albee, who finally became keenly interested in these things.

After viewing all of the fruits, vegetables and flower displays in the pavilion, Mayor Albee and Colonel Bush hid themselves in a nearby grove, from whence issued the strains of a cornet and piano, just at that moment playing "The Trail of the Lonesome Pine."

"How would you like a little 'rag'?" asked Colonel Bush of the Mayor.

"Thanks," replied the Mayor, "but I haven't a nickel for admission, and they turned away from the dance. 'The Biggest Mule in the World,' read a sign on a tent along the roadway leading to the stock show, where a man sat in front, inviting people to spend their dimes to view the marvelous sight.

Sally "Tickles" Colonel.

"He is very frank," remarked the Mayor, "very few would admit it." And after a while, when it perco-

lated, the Colonel indulged in a hearty laugh at the little sally. (All jokes are salutes.)

After returning to Portland Colonel Bush was seen by a reporter and, while greatly desirous of avoiding publicity, consented to make a few remarks about the fair.

"It was very successful," he said. "A large number of women were present, attired in the latest styles, and were constantly on exhibition. I can say honestly that I never enjoyed myself more at any time. All of the shows were good and deserved liberal patronage. My friend, Mayor Albee, will corroborate what I'm saying, I feel sure. He said himself that he had never seen a show like it for 30 years. We enjoyed every minute of it and hated to leave when we had to go home."

Mayor Albee also was complimentary when asked for his impressions of the fair and said that he had not enjoyed anything quite so much for years as he did his visit to Gresham's latest effort in the show line.

At a recent election in Sweden the fact was revealed that only 3.6 per cent of the women voters were disqualified for failure to pay taxes, as compared with 24.6 per cent of the men.

AD CLUB TO GIVE HEARING

Both Sides of Federal Building Question to Be Heard.

Before returning a final resolution on the plans for the new Portland Postoffice, the resolutions committee of the Portland Ad Club will hold a hearing at the headquarters, in the Portland Hotel, today, to which all who are interested in the subject are urged to attend and offer their views. Two ideas have been advanced. One calls for a plea to the Government authorities to change the plan and erect an eight-story building, in which all of the Federal offices in Portland may be centralized. The other plan, which has been endorsed by the Chamber of Commerce, urges that no change in the present plan be made, that the building be completed for postal purposes alone, and that at a future time another Federal building be erected on the block at Sixth and Morrison, in which the Federal offices may be housed.

College Reception Held.
PACIFIC UNIVERSITY, Forest Grove, Or., Sept. 21.—(Special.)—The first for-

mal affair of the college year, the annual college reception given to new and old students and friends, was held Friday night, when Gordon R. Watt and Miss Ola Keyt were united in marriage at Perrydale by Rev. E. V. Stivers, pastor of the First Christian Church at McMinnville. The bride, who is the daughter of Mr. and Mrs. D. L. Keyt, of Perrydale, looked charming in a gown of ivory white satin, trimmed in rare hand-made lace. The groom is the son of Mr. and Mrs. A. B. Watt, of Amity, and is the proprietor of the Coburg Pharmacy at Coburg. The young couple will reside at that place.

Perrydale Girl Is Bride.

AMITY, Or., Sept. 21.—(Special.)—A pretty wedding took place Wednesday afternoon, when Gordon R. Watt and Miss Ola Keyt were united in marriage at Perrydale by Rev. E. V. Stivers, pastor of the First Christian Church at McMinnville. The bride, who is the daughter of Mr. and Mrs. D. L. Keyt, of Perrydale, looked charming in a gown of ivory white satin, trimmed in rare hand-made lace. The groom is the son of Mr. and Mrs. A. B. Watt, of Amity, and is the proprietor of the Coburg Pharmacy at Coburg. The young couple will reside at that place.

An instrument in the Weather Bureau at Washington, D. C., records every lightning flash within 100 miles.