THE MORNING OREGONIAN, FRIDAY, JUNE 20, 1915.

"Athena" Knit Underwear for Women Possesses a Distinctive Claim for Comfortable Fitting, Soft, Clinging Weave, Smoothness of Finish. Sold in Portland Only at Meier & Frank's. Buy "Athena" Underwear Today!

Store Opens Today at 8:30 Store Closes Today at 5:30 Special Luncheon Today 50c

## A WONDERFUL EXHIBIT is the working model of the Panama Canal, nor being shown on our fifth floor. Every man, wom-an and child in Portland should view this exhibit and hear the ten-minute lecture. It's of timely interest and will place you in close touch

with that marvelous engineering feat-The Pana-

ma Canal. Exhibition without charge

The Shopping Center for All Portland--The Meier @ Frank Store!



See 5th-Street Window NO 'PHONE ORDERS TAKEN

## None on Approval

Fortunate indeed will be the first 200 women to select from this wonderful group of Dresses we special for Friday only at \$5.00! Every Dress is pretty and new and there are only 200 included for the sale. Two styles are just as pictured at the left. There's a pleasing individuality to each of these Dresses; included are one-piece styles and also combination Dresses, with fetching coat effects of dainty flowered materials and plain white Crepe skirts; also all-over flowered Dresses, or stripes and fancy materials in Tissue, Cotton Repp, Crepes, Voiles and Ginghams. Some Dresses have dainty embroidered collars and vest effects in white, lace trimmed, all sizes to choose from, in blue, pink, gray,

tan, green, lavender, stripes and flowered effects. Friday only, while any of these two hundred Dresses remain, your choice for this special sale at



"1220th FRIDAY SURPRISE SALE"

## Dainty Waists, Friday at 95c!

SEE FIFTH-STREET WINDOW So exceptional is this lot of Waists entered for the Surprise Sale Friday that description is inadequate, when you consider our price for Friday only is 95c. They're of lingerie and voile and an economical waist for the present warm weather; made in pleasing varieties of styles, both plain and fancy. We cannot accept 'phone orders for these waists, specialed Friday only at 95¢ Neat, Trim House Dresses and Every Woman Will Want Several of These Friday at \$1.18

The thrifty housewife prides herself on the possession of several neat, attractive House Dresses, and for Summer outings at Mountain or 14 Beach-the House Dress is the general purpose garment.

For Friday we offer a splendid group, in goodly number, of unusually attractive House Dresses for only \$1.18 each; neatly and serviceably made from good quality Chambray, Percales and Lawns; two styles just as illustrated; are becomingly trimmed with embroidery collars, either square or round, of white Pique edged in plain colors or self material; others have one-inch plain Chambray trimming. Striped and fig-

ured Dresses are included-black and white, blue and white, lavender and white. While any of these House Dresses remain, your choice, Friday, only,



1220th FRIDAY SURPRISE SALE "1220th FRIDAY SURPRISE SA Dress Ginghams Women's 15c to Good quality Dress Gingham, 25c Vests for 9c regular 121/2c grade, excellent for dresses or aprons, Friday only, yard, 8 1-3¢. Women's low neck, sleeveless 50c Bleached Cotton Damask, Vests, with plain and fancy the yard, 39c. 10c Bleached Muslin, good yokes, in odd sizes; regular 15c to 25c, Friday only, 3 for 25¢, quality, yard, S 1-3¢. Remnants, White Goods, at each. 9c. reduced prices. -First Floor, Main Building. -Mail Orders Filled, -First Floor, New Building 1220th FRIDAY SURPRISE SALE" 1220th FRIDAY SURPRISE SALE 25c Embroid'ed 75c Linens 49c Collars for 15c Fine 75e Mixture Linens in

New embroidered Lord Byro Collars, in neat designs, ideal for wear with Summer gowns. Ordinarily 25c, special for Fri-day only, each 15c. -First Floor, Main Building.

25c Dimities, special for Friday, the yard, 121/2¢. 40c Voile, special the yard, only 25¢. -First Floor, New Building.

36 and 45 inch widths, priced

special for Friday only, the

vard, 49c.

"1220th FRIDAY SURPRISE SALE" 1220th FRIDAY SURPRISE SALE" Infant's 20c Women's 20c Hose Hose, Only 10c Infants' and children's Hos

of lisle and cotton, in colors of sky, pink and red only. Regular 20c grades, Friday only, pairs for 25¢, the pair 10¢. -First Floor, Main Building. -Mail Orders Filled.





Palmer Hammocks excel in comfort, appearance and durability These are expertly made, finely woven, and full size, 32x84 inches with valance and throw-back pil-Striking patterns. Regular \$2.75 and \$3.00 values. \$2.50 FRIDAY ONLY. \$1.89.



all stamped for embroidering, with enough D. M. C. embroidering cotton included for finishing. Night Gowns, Combinations, Chemise, Corset Covers and Drawers are shown, made with beading and handturned hems. Choose from 25c to \$1.50 garments, Friday only, at Half Price.

> **Friday Grocery** Surprises Jersey Brand Butter, in twopound rolls, splendid grade, the roll, 60¢. Laundry Soap, good satisfac-tory grade, 12 bars for 25¢. Delmonte Brand Raisins, regmels, 1b., 33¢ Friday only. -First Floor, New Building. Basement, Main Building. ularly 3 for 25c grade, Friday Only, 4 Packages for 25c. -Pure Food Grocery, Basement 1220th FRIDAY SURPRISE SALE"



You will not care to take your sterling ware with you on your outing trip or to the sea shore, and these sets will so conveniently take its place. These knives and



-First Floor, Main Building

