

All Purchases Charged on Your Account Today and Balance of the Month Are Billed on March Statement and Payable April the First
Sale of Dining Tables—The Big Furniture Feature for This Last Week of Our February Homefurnishing Sale—4th Floor, Both Bldgs.

Have Your Furs Repaired—here in our thoroughly equipped and up-to-date Fur Manufacturing Plant. Expert furriers only are in charge of this work. Prices reasonable. Second Floor, Main Building.

NURSERY—fourth floor, where infants and children are cared for while mothers shop in the store.
WATER-BILL PAY STATION—is located in the Basement, main building. Packages taken for expressage. Money orders issued.



Home Owners and Rental Agents—are placed in direct communication without charge with prospective tenants when lists are submitted to our Free Rental Bureau, Fourth Floor.

Purchase Furniture—during our February Homefurnishing Sale on our Household Club Plan of easy installments. This courtesy we are glad to extend at all times. Ask particulars of any salesman.

Stationery Sale

Regular Monthly Event Continues.
35c Initial Stationery and Correspondence Cards—with the popular and new long style initial in gold, box, 23c
Crane's and Hurd's 85c and \$1 Stationery—with fancy gold and silver edges—all the wanted tints. Box, 63c
50c Somersby Linen Paper and Envelopes—50 sheets of paper and 50 envelopes, boxed, special, 23c
Dennison's 25c Lunch Sets—in appropriate designs for Easter and St. Patrick's day. Special, the set, 21c
Crane's 35c-pound Paper, 90 sheets, 19c
Envelopes to match Crane's Paper, pkg 7c
Crane's 25c Linen Paper, one quire at 17c
15c Eaton's, Crane's Linen Tablets at 9c
35c Society Playing Cards for only 21c
50c Congress Playing Cards for only 39c
50c Initial Playing Cards, low price of 39c
15c Lilly and Plain Bridge Score Pads 11c
35c Lilly and Auction Score Pads, for 28c
10c Progressive White Score Cards, doz., 4c
—First Floor, New Building.
—Mail Orders Filled.

Rose Planting Time

is made doubly interesting and pleasant by the knowledge to be derived from such authoritative books as—
Practical Rose Growing—Wright, 60c.
Everblooming Roses—Drennan, \$1.50.
Gardening for Pleasure—Henderson, \$1.50.
Gardening for Profit—Henderson, \$1.50.
And for Poultry Growers—
How to Raise Poultry (Paper binding), 25c.
Making Poultry Pay—Powell, \$1.
—Bookstore, Basement.

Preliminary Millinery Showing--of Interest to Every Portland Woman---

radiates its Spring-like splendor throughout our Second Floor Parlors. Fascinatingly attractive are the new small models, tailored and trimmed in the most fetching effects. Round Oriental shapes are much in favor. Upright trimmings are distinctly in mode, so posed as to spring in a seemingly unexpected manner from the crown. The daintiest of flowers in multi-hued variety are used by some designers in great profusion. Vivid shades predominate, both in ribbon and feather trimming.

A veritable bower of rainbow-hued beauty is this our early showing of tailored creations from Burgesser, Regina, Hyland, Achinson and Knox, chapeau designers of fame that need not mention of their name. Assuredly 'twill delight the heart of every woman to revel amid the charm of the hundreds of Hats shown here for Spring wear, all possessing the ultimate in chic and charm.

Come to our Second Floor Millinery Parlors today and choose for yourself from these new creations, Hats that range in price from \$5.00 to \$30.00.

—Second Floor, New Building.—Mail Orders Filled.




Dining a Delight

in our beautiful Seventh Floor Restaurant. Breakfast, 8 to 11:30; Luncheon, 11:30 to 2:30; Table d'Hote Dinner Saturday night, 5 to 8. Music at noontime and Saturday evenings. Direct elevator during Lunch hour.

Our Notion Sale

Regular Semi-Annual Event.
Timely for the Spring sewing are these offerings. Select your needs today.
Charter Oak Thread, six spools on sale at 25c
10c Carlson-Currier Silk Thread, 4 spools, 25c
25c No. 2 Kleiner's Gem Shields, the pair, 16c
30c No. 3 Kleiner's Gem Shields, the pair, 19c
30c No. 4 Kleiner's Gem Shields, the pair, 24c
35c No. 5 Kleiner's Gem Shields, the pair, 25c
50c Eton's Shields, Nos. 3 and 4, the pair, 35c
22c No. 2 Naiad Shields, nainsook, pair at 14c
25c No. 3 Naiad Shields, nainsook, pair at 16c
30c No. 4 Naiad Shields, nainsook, pair at 19c
35c No. 5 Naiad Shields, nainsook, pair at 23c
50c Naiad Bolero Shields, adjustable, at 30c
Omo Shields, No. 2, 14c
Omo Shields, No. 3, 16c.
Omo Shields, No. 4, 20c
Omo Shields, No. 5, 25c
15c Seam Binding, all colors, the bolt at 11c
5c 500-yard White Basting Thread, three at 10c
200-yd black and white spool Cotton, dozen 40c
Washington 400 Count Pins, three papers 5c
Black and White Snap Fasteners, dozen at 2c
Safety Pins, black and white, the card at 2c
Queen Collar Supports, 3 cards for 5c.
Eve and Astra Collar Supports, card, 6c.
Women's 25c Sew-on Supporters, white, at 15c
50c Princess Chic Supporters, with belt, at 39c
20c Nainsook Covered Dress Shields, pair at 5c
—First Floor, New Building.
—Mail Orders Filled.

Immense Quality Buying at Meier & Frank's Brings Quality Merchandise to You at Less

Wonderful Creations-- the New Coats

and the style as illustrated, sketched in our Garment Salons, typifies closely the prevalent modes for Spring—the two-thirds and three-quarter lengths. Model as shown is of soft, rich brocaded cloaking fabric, in one of the new yellow shades with finest quality messaline lining of same shade. (Price \$45.) The most favored Coats are cut on Oriental lines, loose shawl styles predominating. The fabrics are of embroidered meteor, chiffon brocade, imported checks and plaids. Colors have a dash and go that make them most admirable. Come to our Second Floor Garment Salons today and see the new Coats at \$12.50 to \$50, and the wonderfully attractive Wraps and Coats for evening wear at \$18.50 to \$85
—Second Floor, Main Building.



Women's & Children's Hosiery--3-Days' Sale

The Hosiery needs for women and children should be supplied during this Three-day Sale—the savings possible warrant the purchase of requirements for many months. And nowhere will be found such vast assortment, in the entire Northwest, as here at The Meier & Frank Store. Included in this sale are Stockings of fine cotton, lisle and silk—and decided are the reductions.

Women's 50c Imported Hose—of medium weight black cotton, hand-spliced seam, double soles and garter tops, 3 pairs for \$1.00; each pair at 37c

Women's 50c Hose—of plain lisle, with lavender tops. In black, white and tan. Medium weight, extra double garter welts and soles. 3 pairs \$1.19; each pair 42c

Women's 50c Imported Hose—of silk lisle, in black and tan. 4-inch garter welt tops, double soles, high spliced heels. Beautifully finished, 3 pairs for \$1.20; and 42c the single pairs priced at

Women's 35c to 75c Hose—of lisle in medium and light weights. In black, tan and colors, double garter welts, double soles, high spliced heels; full-fashioned. Some have embroidered boot lace effect. 27c 3 pairs 75c; each pair at 27c

Women's 35c Imported Hose—of cotton, with split soles, white striped garter tops, full-fashioned elastic weave, double soles, medium weight. 3 prs. 65c; pair 25c

Children's 25c Hose—of black and tan lisle, linen finish heels and toes, elastic ribbed, medium weight. 3 pairs for 60c; 21c each single pair now at

Infants' 35c Hose—of white silk and wool, silk heels and toes, medium weight, 3 pairs for 65c; 25c and single pairs now at

Infants' 20c Hose—of black wool, gray heels and toes, medium weight. 3 pairs 25c; pair 10c

Children's 35c Hose—elastic ribbed lisle. In black only, linen finish heels and toes, double soles, light weight. 3 pairs for 28c 80c and one pair for 28c

Children's 25c Ajax Hose—of heavy ribbed cotton, black only, linen finish heels and toes. Seamless soles, formerly guaranteed six months. 3 pairs 18c for 50c and each pair at 18c

Children's 25c Hose—of ribbed cashmere. Black only, medium weight. Elastic ribbed, double knees, seamless soles. For this three-day sale we offer them at 19c 3 pairs for 50c or the single pair at only 19c

Children's 20c Hose—of medium weight ribbed cotton, black, guaranteed to give satisfaction. Made for hard usage. 3 pairs at 12 1/2c 35c; each pair at 12 1/2c

Women's 35c Silk Boot Hose—in black and white, light weight, lisle heels and toes, silk soles, lisle garter tops. 3 pairs 85c; 29c each single pair now at

Women's 25c All Ribbed Lisle Hose—very elastic ribbed, in black and tan, medium weight, seamless feet, double linen finish heels and toes. guaranteed to give satisfaction. 3 pairs 55c; pair 19c

Women's 20c Cotton Hose—in black. Some have black ribbed tops; others plain hemmed tops; also styles with split feet. One lot of tan, with hemmed tops. All medium weight, with seamless feet. 3 pairs for 35c; 12 1/2c each single pair at

The Wearer of a Madam Irene Corset

is always assured that the most authentic of fashion's style is possessed by her—Mme. Irene herself, ever watchful and so artistically capable in the advance agent, so to speak, for the American woman whose tendencies favor Paris mode. Every new Corset thought and improvement emanating from Paris that makes for greater comfort and suppleness of poise is embodied in the famous Mme. Irene Corset. For a high-grade, fashionable and withal comfortable Corset—choose the Mme. Irene.

Model 1589 Mme. Irene—for slender and medium figures, has low bust and long-pointed skirt, unboned over hips, insuring perfect ease and comfort. Price \$6.50.

Model 1962 Mme. Irene Corsets—conforming in style to latest silhouette mode. Made for medium and stout figures, has graduated clasp and laced below to restrain hips, giving tendency to slyph-like figure. Price \$8.00.

Model 1717 Mme. Irene Corsets—an ideal high-grade Corset for medium figures, assures greatest suppleness to wearer, having low bust, long hip and back, elastic gores inserted at front, assuring comfort in any position. Price \$10.

—Second Floor, New Building.—Mail Orders Filled.



Pictures--A Sale Unframed Ones

Entire Stock Unframed Pictures Reduced—For Last Week of Homefurnishing Sale—To beautify the home now with greatest economy choose Unframed Pictures of your favorite subjects from our entire stock, materially reduced for the last three days of our great February Homefurnishing Sale.

Hand-Colored Madonnas—that reflect unusual skill in portraying these sweet motherly characters. \$3 Hand-Colored Madonnas, \$1.50 \$3 Hand-Colored Madonnas, \$2.25

Wallace Nutting's Hand-Colored Pictures—famed the country over.

\$1.25 Subjects, 9c
\$1.50 Subjects, \$1.13.
\$2.00 Subjects, \$1.50
\$5.00 Subjects, \$3.75

Her Gift—a beautiful and ever popular Picture, \$6 Picture, \$4.50, \$3 Picture \$2.25.

Sepia Prints—in wonderful variety of subjects. From such artists as Carol. Regularly \$2, special, \$1.50.

Ruskin Prints—well known and appreciated by nearly everyone. Regularly \$3.50, special at \$2.63.

In addition to the above you've choice of Beautiful Kaiser, Copley Prints, Harrison Fisher Works, and Underwood's subjects—all at reduced prices.

—Fifth Floor, New Building.
—Mail Orders Filled.

Continuing Unabated--Spring Sale Housewares

Our Regular Annual Event That Brings Hundreds of Needs to the Home at a Saving

\$2.25 Folding Ironing Boards—Extra large size—very substantial, most satisfactory patented board made. Special for only \$1.79

\$1.15 Clothes Baskets—Of German willow make, medium size. Special 92c

75c Galvanized Tubs—Medium size, will not rust. Special 59c

\$1.40 Wash Boilers—Of extra heavy tin, have gauge copper bottom. No. 9 size. Special at only \$1.16

\$3.75 Wringers—Of high-grade, durable rubber rolls, strong, well-finished wood frames, guaranteed. Special at \$2.99

\$1 Universal Choppers, at 79c

\$1.25 Universal Choppers, 99c

\$1.50 Universal Chopper \$1.19

10c Stove Lid Lifters, spe. 8c

10c Mendets, special for only 8c

10c Tack Pullers, special at 8c

5c Can-Openers, special for 4c

10c Wire Cook's Forks only 8c

10c Paring Knives, special at 8c

45c Never-break Skillet at 36c

45c Coffee Mills, special at 36c

\$1 Waffle Irons, No. 8 size, 79c

10c Dover Egg Beaters, only 8c

25c Folding Lunch Boxes, 19c

\$1.25 Nickel Tea Kettle 99c

25c Cone Toasters, 4-sized, 19c

\$2.25 Aluminum Rice Boilers, the two-quart size, only \$1.37

\$1.25 Wear-Ever Aluminum Sauce Pans, low price of 89c

\$1.90 Rayo Oil Lamps, \$1.52

\$1.25 Mrs. Pott's Sad Irons 99c

\$1.20 Step Ladders, 6-ft., 95c

75c Lindsay Lights, at only 59c

15c Lindsay Mantles, spe. 12c

35c Self-Lyte Mantles, spe. 29c

35c Ever-Ready Batteries 30c

15c Hold-Fast China Cem't 12c

75c Long-handled Shovels 59c

75c Short, D, handled Shv. 59c

75c Long-handled Spades 59c

75c Short, D, handled Spds 59c

75c Garden Rakes, special 59c

80c Turf Edgers, special at 48c

30c Garden Rakes, special 24c

75c Tree Pruners, 8-foot, 59c

15c Ladies' Trowels, spec. 12c

2-foot Poultry Netting \$1.20

3-foot Poultry Netting, \$1.80

4-foot Poultry Netting, \$2.40

5-foot Poultry Netting, \$3.00

\$1.25 Table Damask 90c

Neat and attractive are the floral patterns you'll find in this all-linen Damask. Of fine quality, 68 inches wide. Regularly \$1.25. Special for today, yard, 90c

\$3.50 Napkins—of all linen, attractive floral patterns. Size 22x22 inches. Special the dozen, at \$1.98

Hemstitched Table Cloths

For today we include three different sizes of heavy linen Damask Table Cloths at savings worth while. They're full bleached and hemstitched on all four sides. Of good, serviceable quality. Note the reductions.

\$4.00 Cloths, 66x66 inches. Special for today at each \$2.98

\$4.50 Cloths, 66x84 inches. Special today at only, each \$3.48

\$5.50 Cloths, 66x102 inches. During this sale, at each \$4.48

—First Floor, New Building.—Mail Orders Filled.



Newest Popular Fiction Only 50c

A BUTTERFLY ON THE WHEEL—C. Ranger Gull.
BOUGHT AND PAID FOR—Broadhurst and Hornblow.
TORCHY—Ford. HERITAGE OF THE DESERT.
RULES OF THE GAME.
PRODIGAL JUDGE—by author of Just and Unjust.

Interesting Jewelry Specials

Chains Pins Bracelets

\$2.50 to \$3.50 Neck Chains, Oriental and Egyptian Stone Settings, special, \$1.98.

75c to \$1.50 Long Chains, stone settings. Fancy links, silver finish. Special, 59c.

Oriental Pendant Brooch Pins—in assorted stones and colorings, just received, 75c to \$1.50.

75c to \$1.50 Bar Pins and Friendship Circles, Oriental designs and settings, special 59c.

\$2.50 to \$3.50 Bracelets, gold-filled, plain or engraved, \$1.95

Bailey Mesh Bags—with fancy engraved frames, indestructible.

4-inch Bailey Bags, \$1.50.
5-inch Bailey Bags, \$2.48.
6-inch Bailey Bags, \$3.98.
7-inch Bailey Bags, \$3.98.

—First Floor, New Building.—Mail Orders Filled.

\$22.50 Velvet Rugs \$17.95

The wanted and needed Rugs for every room in the home should be purchased during our February Homefurnishing Sale. Rich and beautiful, indeed, are the seamless Velvet Rugs, 9x12 size. Regularly \$22.50 which we offer now for only \$17.95

\$27 to \$30 Wilton Rugs, 6x9 size. Special today \$18.75

\$15 to \$18 Wilton Rugs, 4-6x7-6 size, special today \$11.85

\$14 to \$16 Tapestry Brussels Rugs, 9x12, special \$10.35

\$12 to \$15 Rugs, variety of patterns, 8-3x10-6, now \$9.50

\$18 to \$20 Axminster Rugs, 9x12 size, special at \$15.65

\$17 to \$20 Axminster Rugs, 8-3x10-6, special today \$14.95

\$40 to \$50 Wilton Rugs, 9x12 size, special today at \$29.50

\$30 Seamless Wilton Velvet Rugs, 9x12, special at \$22.50

\$18 Tapestry Brussels Rugs, 9-12 size, special today \$13.50

\$27 Axminster Rugs, 9x12 size, special for today at \$19.85

—Third Floor, Main Building.—Mail Orders Filled.

Mail Orders Promptly Filled

Meier & Frank Co.
THE QUALITY STORE OF PORTLAND
1857 1913

Phones Marshall 4600 A 6101