

Purchase Your Drug and Toilet Goods Here Today at Cut Prices—Our First-Floor Toilet Needs and Drug Section Is Never Undersold, Ostermoor Mattresses, Lifetime Furniture, Angle Lamps, Willamette Sewing Machines Here Only—Pay on Our Easy Installment Plan

Demonstration Today—in the Big Basement Store. Fudge cooked in the "Wear-Ever" Aluminum Kettle without stirring.

Nursery, Fourth Floor—where infants and children are cared for while mothers shop in the Store. Trained nurse always in charge.



Water-Bill Pay Station—where water bills from any part of the city may be paid, is in the Basement. Also branch American Express Co.

YOUNG AND OLD SHOULD KODAK—visit our First Floor Section today and have the expert from the Eastman Factory explain to you the simplicity of this pleasant pastime—Kodaking.

More Spring Suits at \$25.00--Dainty, Attractive and Smart Are They!

Holeproof Hosiery

Week at Meier & Frank's



And nowhere on the Pacific Coast will you find such comprehensive showing of this famous Guaranteed Hosiery that has given such universal satisfaction for over 13 years. Fully 95 per cent of Holeproof Hosiery has outlasted the liberal guarantee offered by the makers.

For Men, Women and Children

you'll find every wanted weight, style and color of Holeproof Guaranteed Hosiery at The Meier & Frank Store.

6 Pairs Guaranteed to Wear 6 Months—

without holes, or you get new hose free. Six pairs of cotton hose must wear at least 6 months; 3 pairs of Silk Hose must wear at least 3 months. Guaranteed Coupons are found in every box of this high-grade Hosiery—"Holeproof."

—First Floor, Main Building.—Mail Orders Filled.

The Hand & Nails

Perfect through the use of Manicure Articles as listed below. Choose the needed accessories from these:

Manicure Specials

- 25c Lustrite Nail Bleach, only 19c
- 25c Nail Enamel, cake form, at 16c
- 15c Nail Enamel, cake form, at 10c
- 50c Harnish Original Nail Polish at only 33c.
- 25c Rubigloss Nail Paste, only 16c
- 25c Ambergloss, for softening cuticle, only 16c.
- 25c Nail Polish, sticks, at only 10c
- 10c Genuine Orange Sticks for 6c
- 5c Hoof Orange Sticks, 2 for 5c
- 25c Emery Boards, special, for 17c
- 10c Emery Boards, special, for 5c
- 50c Removable Buffers, only 33c
- 25c Ebony or Rosewood Buffers 15c
- 15c Imperial Nail Polish for 10c
- 25c Flexible Nail Files, each, 17c
- Beecham's Alabastrine, cuticle softener, 65c.
- Manicure Scissors, large assortment, at 1-4 OFF.
- 25c Bonton Manicure Sets, sp'l 19c
- 10c Ring Handle Pumice, spec'l 6c

Our First Floor Toilet Goods Section Is Never Undersold.

Styles for Women Styles for Misses

The daily arrival of new and beautiful Spring Suits turns thoughts to brighter apparel for both women and misses. There's a pleasing jauntiness of style to every new model we have received, striped effects being much in vogue. The suitings are of serges, whipcords, fancy worsteds and Bedford cords. Suit as illustrated is one of the new Spring models at \$25.

\$20 and \$25 Suits, \$10

Many of the stylish Suits in this group are reduced more than 1/2 price, and every model is of the present season's cut and fabric. Included are Norfolk, plain, semi-fitting and cutaway models. In all the popular fabrics. \$20 and \$25 you'd ordinarily pay for these Suits included in this group today for only \$10.

—Second Floor, Main Building.—Mail Orders Filled.



Valentine Specialties

Valentine's Day party is easily arranged in the selection of dainty and appropriate Place Cards, etc., from our varied stock.

- 25c Denison's Lunch Sets, complete, a set, 21c.
- 50c Dennison's Lunch Sets, complete, a set, 43c.
- 25c Fancy Heart Table Cloths, 21c
- 5c dozen Heart Paper Napkins, 4c
- 50c dozen Heart Nut Cups, red, 43c
- 75c dozen Heart Nut Cups, red, 69c
- 10c packages Hearts and Cupids for decoration; all sizes, package, 8c
- Place Cards and Score Cards, dozen, only 25c to 50c.
- 15c Streamers, red and white, a roll, only 11c.
- 5c Festoons, red and white, each, 4c
- Valentine Post Cards, 1c to 10c
- Framed Cupids—in our 5th Floor Picture Department. All styles of frames and sizes, now reduced.
- Valentine Books—in our Book Store, Basement Annex, are wonderfully appropriate St. Valentine's day remembrances.
- Valentines—are here in great profusion of colors and styles at lowest prices.

Chic Robespierre

Collars 17c

There's an individual daintiness to the Robespierre Collars, stocks and collars that we offer today at 17c. Made stunningly effective in black and white. Ordinarily you'd pay 35c and 25c for this same grade of Neckwear.



Women's 50c and 75c Neckwear—A special lot of Plauen Lace Yokes and Collars. Vast assortment of patterns in white, ecru and black. Specially priced for today, each, 39c.

Women's 50c Vests—of fine-ribbed lisle. In medium weight for early Spring wear. White only. High neck and long or short sleeves. Regular and outsizes. Specially priced for today, each, 21c.

Women's \$1.00 Union Suits—in regular and outsizes. Of fine weave ribbed cotton. In medium weight. White only, high neck, low sleeves and ankle length. Special, the suit, 53c.

—First Floor, Main Building.—Mail Orders Filled.

Thursday, Friday and Saturday Take Your Unrestricted Choice of Any \$15.00 Fancy Suit and \$15 to \$25 Winter-Weight Fancy Overcoat at \$11

TAKE Advantage of the Special Phonograph



Offers as advertised in the Saturday Evening Post of this week. Home life made brighter and happier with the delightful and enlightening music possible with one of these splendid outfits.

AT \$30—beautiful mahogany machine—"Eclipse"—that embodies all the latest Columbia features—this complete, with 16 selections. Pay \$5 on purchase and \$5 in March, April, May, June and July and your outfit is paid for and you've been enjoying it the while.

AT \$59.10—The wonderful Grafonola "Favorite," with 26 selections, including the notable selections, the sextet from "Lucia" and the quartet from "Rigoletto." Pay \$5.00 on purchase and \$5.00 each month. Visit our fifth floor parlors today and have the merits of the two Grafonolas demonstrated to you.

Big 3-Day Sale of Record Cabinets

They're a splendid special purchase—That's the reason for the phenomenal prices as listed below. Less than they'd cost us originally if bought in the regular way. Every owner of a Talking Machine should have a Cabinet for the keeping of the records.

- \$10.00 Tables—Of mahogany or oak, with drawer and shelf. Top 23 1/2 x 19 1/2 inches. Sale, \$6.95.
- \$17.50 Cabinets—Of mahogany or oak. Holds 180 Records. Sale, \$10.10.
- \$22.50 Cabinets—With drawers partitioned for holding Records, in oak or mahogany. Sale, \$15.75.
- \$30.00 Record Cabinets—Of beautiful golden oak. Holds 235 Records. Sale price, \$21.50.
- \$25.00 Cabinets—In oak, large size. Holds 235 Records. Sale, \$16.80.
- \$50.00 Cabinets—Extra large size. In fumed or weathered oak. Holds 25 Records. Sale, \$29.90.



and \$15 to \$25 Winter-Weight Fancy Overcoat at \$11

Men—when you see the comprehensiveness and variety of this great group of fancy Suits and Overcoats you'll fully realize the full import of the reductions we've made! Only \$11 for your unrestricted choice of every \$15 Fancy Suit in our matchless stock. Only \$11 for Fancy Winter-weight Overcoats, that range in price from \$15 to \$25. Don't delay the choice of your Suit or Overcoat! Greatest economy is possible now! Come to the Men's Store today, you'll be pleased with the tailoring and fabrics found in these Suits and Overcoats at \$11.

A Three-Day Sale of Infants' Needs

For today, Friday and Saturday mothers will find pronounced savings in supplying the Infants' Wear at the following reductions:

- Infants' \$1.75 Silk Vests—in styles that button down front. Sizes 6 months to 2 years. Some slightly soiled. Special for this sale, 98c.
- Infants' \$3.50 Pillow Slips—of fine quality linen or batiste, embroidered centers and scalloped edges, others with embroidered corners and lace-edged ruffles. Size 12x16. Special, each, \$2.67.
- Infants' \$1.50 Bibs—of fine grade linen, hand-embroidered and scalloped. Made with pads. Special, only 98c.
- Infants' \$1.75 Crocheted Sacques—in variety of dainty styles. Some all white, others white with combinations of blue or pink. Special, only \$1.29.
- Infants' \$10.00 Hand-Made Dresses—of fine batiste; yokes exquisitely embroidered neck and sleeves finished with edgings of real Valenciennes; skirts have hemstitched hems or lace-edged ruffle. Special, each, \$7.29.



- Infants' \$2.00 Domestic Dresses—of fine quality batiste, nainsook and lawn; daintily trimmed yokes of lace, embroidery or pin tucks; skirts have plain hems or lace-trimmed ruffles. Special only, each, \$1.59.
- Infants' \$1.75 Skirts—of fine texture lawns and nainsooks. Made on waists; have lace or embroidery trimmed edges. Special, only \$1.29.

—Second Floor, New Building.—Mail Orders Filled.

March Delineator, Butterick Fashions and Pattern Sheets now here in our First Floor Section.

Ready--The Famous Gotham Shirts and Pajamas for Spring

A Help to the Student--Webster's



Dictionaries at 98c-- and that's our special offer on the latest revised edition, which contains all new words and most lucid explanations. This Dictionary is bound in full flexible leather, stamped in gold. Contains U. S. Census for 1910, Constitution of United States of America, foreign words, phrases, proverbs, quotations, key to pronunciations, etc. Every boy and girl at school or college, every home should have one of these useful Dictionaries we offer at only 98c.

Subscribe for Magazines—On Club Rates offered in our Book Store. Ask for Catalog giving club magazine combinations and special prices.

Basement Annex.—Mail Orders Filled.

Sold Here Exclusively—\$1.50 to \$6.00 Grades

Hundreds of Portland men have been awaiting this announcement—that our great advance Spring shipment of the famous Gotham Shirts and Pajamas had arrived.

Men fastidious and exacting in style and fit of their Shirts find great satisfaction in wearing the "Gotham."

The fit and workmanship in Gotham Shirts and Pajamas is unsurpassed. Materials are of fast colors and finest quality. Of imported French madras, percales, crystal cloth, soisettes, Russian cords, pure linen, etc. And every wanted style is here in the new Spring stock. Priced at \$1.50 to \$6.00.



—Just Inside Morrison-St. Entrance.

Yeiser Hooks & Eyes Different From

All Others

Because they do not come loose from wear on the thread. You sew through the loop at the end of the Yeiser Hook, and not around the curve of the hook, as with ordinary makes. See the illustration. For the next garment on which you use hooks purchase "Yeiser." You'll be greatly pleased with the satisfaction and lack of annoyance from the loose or broken Hooks and Eyes. Yeiser Hooks and Eyes, in household size envelope, 10c; in dressmakers' size envelope, 45c.

- 50c Cannasplit Shields, a pair, at 35c
- 5c Franko Hooks and Eyes, 2 for only 5c
- 5c Black and White Hatpins, each, 1c
- 20c Kleinert's Sew-On Supporters, 10c
- 10c Grade Royal Corset Stays, pair, 4c
- 30c Black Shoe Strings, dozen for 10c
- 5c Box Wire Hairpins for only 3c
- 5c 200-yard Charter Oak Thread, six spools for 25c.
- Silkateen Darning Floss, 2 for only 5c
- 5c Black Safety Pins, small size, 2 cards for only 5c.
- 20c Anco Lead Tape, yard, for only 10c
- 10c Card, 1 dozen Bone Hairpins, at 5c
- 500-yard Basting Thread, spool for 4c

WHITE and Gold Semi-Porcelain

6000 Cups and Saucers and 7-Inch Plates



From the famous Knowles, Taylor & Knowles Factory comes this immense shipment of Semi-Porcelain Cups and Saucers and Plates that we offer at 10c each! Style just as illustrated. Decorated with gold edge. Cups and Saucers regularly sell at \$2.25 a dozen; 7-inch Plates regularly \$1.80 a dozen. Choose them for Thursday only at this greatly reduced price.

10c Each

—Basement, Main Building.—Mail Orders Filled.

New Apparel for men, women and children and needs for the home are daily arriving at The Big Store. New Silk and Wash Dress Goods, New Suits for women and misses, new Trimmings and Buttons for dresses and gowns.



Our February Homefurnishing Sale now in progress brings scores of savings for you in home needs. Included are offerings in

- Furniture Rugs and Carpets Linoleums Draperies
- Lace Curtains Table and Bed Linens Pictures
- Comforters and Blankets Chinaware Cut Glass House Wares