

# All Merchandise Absolutely

## The Lace Store, With All New Goods, Offers Wonderful Bargains

### \$10.00 to \$12.50 TUNICS, CLEARANCE \$5.95

—Elegant tunics of a fine quality net in exquisite evening shades ornamented with embroidered and beaded designs and edged with bugle bead trimming. Made up over a chiffon or a soft silk they produce an effect that is suggestive of an exquisite sunset.

### \$1.95 BORDERED CHIFFONS, CLEARANCE 95c YARD

—Fine quality white chiffon with colored floral and designed borders, to be used in the making of evening gowns. These are, comparatively speaking, just a few odd pieces that we are closing out.

### \$2.50 FIGURED NETS AND CHIFFONS, CLEARANCE 95c

—This is a very handsome lot of all over designs in both light and dark colors. A great variety.

### \$5.00 LACES, CLEARANCE \$1.95 YARD

—This is an excellent opportunity to secure high-class laces at a ridiculously low price. Fine quality of Plauen and St. Gall lace bands and medallions. Very desirable for trimming either dresses or coats. In widths from 7 to 14 years. In white, ecru or cream.

### REAL LIERRE LACES, CLEARANCE \$1.95 YARD

#### Laces That Sell Regularly as High as \$6.00 Yard

—Belgium laces of fine quality, very light and filmy, but at the same time very durable and considered among the best laces made. They come in all colors and flouncings and are from 18 to 45 inches wide.

### 50c SWISS AND NAINSOOK FLOUNCINGS, CLEARANCE 25c

—18-inch embroideries in all hand loomed designs, suitable for making waists, skirt flounces and trimming lingerie.

### \$1.00 BATISTE FLOUNCINGS, CLEARANCE 59c

—Flouncings of a soft fine batiste of Plauen lace and embroidery combinations suitable for making dainty lingerie dresses. They are 27 inches wide.

### \$1.50 FLOUNCINGS, CLEARANCE 69c YARD

—45-inch voile and batiste flouncings in eyelet, lace and embroidery combinations and blind effects which are very good quality.

### \$3.95 TO \$5.00 FLOUNCINGS, CLEARANCE \$1.95

—The finest voile and batiste flouncings with plain or scalloped edges. The finest St. Gall embroidery and lace combinations, the lace being inserted in the embroidery, producing very delicate effects.

### \$3.95 ORIENTAL FLOUNCINGS, CLEARANCE 98c

—Lace flouncings with scalloped edges and embroidery running well up the flounce. White and ecru, especially appropriate for over dresses of evening gowns. 27 to 45 inches wide.

### PRINCESS LACES, CLEARANCE 59c

—Odd pieces of Princess laces from the regular stock. 5 to 7 inches wide. All of which are to be sold regardless of former prices, at 59c the yard.

### HEAVY LACE BANDS, CLEARANCE 59c YARD

—These bands sold regularly at 95c to \$1.50 the yard.

### REAL LIERRE LACES, CLEARANCE 59c

#### Laces That Sold Regularly Up to \$2.00

—These laces run up to 12 inches in width and are very effective for trimming evening gowns. Soft effective patterns.

## Fine Undermuslins, HALF PRICE—French and Austrian

—**BEAR IN MIND** that in presenting this sale of fine undermuslins every piece is absolutely fresh, clean, new merchandise, cut in the LATEST approved styles, finished with the BEST of workmanship and of the BEST materials. The assortments are very large, embracing every style in vogue. There is no question as to the bargains offered. You have our assurance as to their worth. **WE SELL THEM TO YOU WITH THIS UNDERSTANDING—** take them out and compare them with undermuslin sales now in force throughout the city. If they are not **BETTER** in EVERY RESPECT bring them back. **YOUR MONEY REFUNDED.**

### Ladies' Gowns

—Made of sheer nainsook, longcloth and cambric. Cut with circular, square, "V" or high neck, and in slipover style. Have long, short, puff and flowing sleeves. They are trimmed with fine Val and Cluny lace, insertion, beading and ribbon. Also with medallions of embroidery or of lace and insertion, which form yoke effects.

Regular \$1.10, \$1.25, \$1.50, \$2.00, \$2.50 to \$4.00  
Special 55c, 63c, 75c, \$1.00, \$1.25 to \$ 7.00

### Corset Covers

—Soft, sheer nainsook and longcloth, trimmed with Val and Cluny lace and insertion, blind or eyelet embroidery, cluster tucks and beading with ribbon drawn through. Also all over embroidery and medallions, forming yoke effects.

Regular \$1.10, \$1.25, \$1.50, \$2.00, \$2.50 to \$3.50  
Special 55c, 63c, 75c, \$1.00, \$1.25 to \$1.75

### Drawers

—Regulation, circular and skirt styles. These are made of fine quality longcloth and a sheer nainsook or cambric. Trimmings of lace and insertion, edged with Val and Torchon laces, as well as beading and ribbon, fine embroidery and cluster tucks. Have both slashed and rounding corners, French band button or draw string finish.

Regular 75c, \$1.00, \$1.10, \$1.25, \$1.50 to \$4.50  
Special 38c, 50c, 55c, 63c, 75c to \$2.25

### Combinations

#### Corset Cover and Drawer and Corset Cover and Skirt

—The corset covers are cut circular or square neck, with and without yoke effects—Princess or waisted styles. Trimmed with Val, Torchon and Cluny lace edges, insertion, beadings and ribbons; also medallions, embroidery and laces. The drawers are cut circular, straight or Knickerbocker style. Drawers and skirts are trimmed with lace or embroidery to match corset covers. Waist lines are finished with embroidery, beading and ribbon. Materials are nainsook and longcloth.

Regular \$1.25, \$1.50, \$1.75, \$2.00, \$2.50 to \$3.00  
Special 63c, 75c, 88c, \$1.00, \$1.25 to \$4.00

### Petticoats

—Trimmings of embroidery insertion, fine Val, Torchon and Point de Paris laces, beadings and ribbons. Also the narrow width, close-fitting golf skirt with or without dust ruffle. Made of soft nainsook and longcloth.

Regular \$1.25, \$1.50, \$1.75, \$2.00 to \$12.00  
Special 63c, 75c, 88c, \$1.00 to \$ 6.00

### Princess Slips

—Made of nainsook, longcloth, white, pink and blue mull, and white, pink and blue lawn. Neck is trimmed with yoke of lace insertion, medallions, fine embroidery, beading and ribbon. The skirts are with or without flounces, and are trimmed with insertion and embroidery ruffles, or have ruffle trimmed with embroidery to match yoke.

Regular \$1.50, \$2.00, \$2.50, \$3.00 to \$16.00  
Special 75c, \$1.00, \$1.25, \$1.50 to \$ 8.00

## French, Austrian and Madeira Hand Embroidered Lingerie

Included in this lot are Gowns, Long Princess Slips, Combination Corset Cover and Drawer, Combination Corset Cover and Skirt, Short Princess Combination and Skirt and Combination Drawer and Corset Covers.

—Circular, skirt, regulation, new narrow cut and Knickerbocker style drawers. Skirts with and without flounces, new narrow cut and fitted styles. Straight or semi-fitting chemises.

—These garments are made of the sheerest, softest, finest materials, embroidered in most dainty and exquisite designs.

### ALL AT REDUCED PRICES.

### \$2.00 Chemises, Special \$1.50

—French hand-made and hand-embroidered. Made of a soft quality percale and have fancy or plain scalloped edges. Front has dainty embroidered designs in many attractive patterns of French and eyelet embroidery, and ribbon is drawn through eyelets.

### \$1.50 Drawers, Special \$1.10

—Of good quality percale and cut circular style. Have scalloped edges with dainty design worked by hand and French band finish.

### \$3.00 and \$3.50 Chemises, Special \$1.95

—Austrian hand-embroidered. The finest, sheerest materials cut on good fitting lines—have straight or semi-fitting backs. Necks are cut square, circular or pointed, and have fancy or plain scalloped edges, reinforced underneath to insure double strength. Fronts are beautifully embroidered in many attractive and elaborate designs. Hand-made eyelets through which ribbon is drawn.

### Reliable, Correct Corsets at Clearance Prices

#### \$5.00 W. B. Nuform, Clearance \$2.95

—For the average figure. Made of fancy white broche with lace and ribbon finish. Medium bust and very long over abdomen, hips and back. Three pairs of supporters attached.

#### \$3.00 W. B. Nuform, Clearance \$1.75

—New straight lines. Material of white batiste, finished at the top with embroidery. Have medium bust and extreme length. Three pairs of supporters.

#### \$1.75 W. B. Nuform, Clearance \$1.25

—Made of good quality coutil. Low bust and very long hips and back. Three pairs hose supporters.

#### \$1.00 W. B. Nuform and C. B. a la Spirite 75c

—Batiste or coutil. Medium and low bust, long hips and back. Two pairs hose supporters.

Fourth Floor.

## Clearance of Dress Goods

Bear in mind that every yard of Dress Goods is absolutely new.

### All Cloakings at Clearance Prices

—You would have to go a long ways before you would find a more complete representation of fashionable cloakings than are shown in this store. The tendency this year has been towards fancy boucles, chinchillas and English mixtures, soft, warmth-without-weight fabrics, double-faced fabrics—plaid back fabrics. **THEY ARE ALL HERE.**

—In every desirable color. They will be sold at the following reductions:

ALL \$3.00 CLOAKINGS CLEARANCE \$1.95  
ALL \$3.50 CLOAKINGS CLEARANCE \$2.25  
ALL \$4.00 CLOAKINGS CLEARANCE \$2.50

At \$1.45 Tailored suitings 56 inches wide, comprising whitepeards, wide wale diagonals and hairline zibelines in every desirable color. Selling regular at \$2.00 and \$2.50 yard.

At \$1.19 All-wool suitings 56 inches wide in brown, gray and tan mixtures. For one or two-piece suits and separate skirts. They sell regularly at \$1.50 yard.

Second Floor.

Reductions on  
Hosiery  
Woolen  
Underwear  
Men's  
Furnishings

Lipman  
"Merchandise"



## The Annual White Sale The January Clearance Sales

Start Friday, December 27th  
Absolutely All Merchandise NEW

### BEAR THIS IN MIND

—The progress of a store is measured by its prestige and power—through popular support.

—The ideals and standards of a store are reflected in its every-day transactions with the public. The relations are reciprocal. A fair exchange of merchandise for money. Courtesy, efficiency, helpfulness—for good will.

—That the public receives important benefits from the upbuilding of a store of this kind is evidenced in ways innumerable—take for example

### The Important January Sales

—This store has just recently been opened. From the basement to the roof the entire stock is absolutely new. Our buyers, just back from market centers, report sharp advances in the cost of all woolen, linen and cotton goods.

—Down, down, go the prices, though we face a steadily rising market, with every evidence of still further advances in the price of staple merchandise.

—In this store we are resolved that every season shall take care of its own merchandise problems.

—No new season shall fall heir to a last season's stock. Every calendar change that influences fashion must be ushered in with new goods.

—This store must ever remain NEW.

—By scientific merchandising the field of opportunity becomes limitless.

—The usefulness of a store multiplies.

—It is a continuing opportunity that will spur Lipman, Wolfe & Co. on to greater efforts, this year and every year.

—We shall justify the worth you place in us.

—We shall merit your patronage.

—We shall become your ultimate store.

### \$1.50-\$1.75 House Dresses, Clearance \$1.15

—Gingham, chambray and percale house dresses—stripes, figures, checks and plain colors. High or low neck and three-quarter or short sleeves. Some are plain with yoke effect, trimmed with pipings and buttons; others have embroidery collars and cuffs. Skirts have high or regulation waist line and panel or plain effects. Included in this lot are a few fleece-lined outing flannel house dresses of black and white checked material, with high military collar and long sleeves. Trimmed with plain black bandings.

Fourth Floor.

All Goods  
Purchased During  
December  
will be Charged  
on February  
1st Bill

## A Superb Collection of Objects of Art

To be disposed of  
at 25% Reduction.

An Unusual Opportunity - Offering  
the greatest Economies on the  
Finest European Art Wares..