

# Great Reduction Sale

Here is absolutely the best and greatest opportunity that I offer, or ever will be offered to my old as well as new patrons, to get suits or overcoats made to order by a high-class merchant tailor for less than you can buy ready made clothes.



Owing to the fact that I bought a large stock of fine woolens in anticipation of a good Fall business, but the presidential and other campaigns have knocked the tailoring business flat.

Therefore, I have decided to sacrifice all profits, including my personal labor, to turn my immense stock of woolens into cash, necessary to meet obligations due the first of the year.

**REMEMBER** that for years I have endeavored to give my friends and patrons positively the best values, fit and workmanship, and will do the same in this sale, because Portland has been my home for quite a number of years and will be my future home. In order to preserve the trade for the future, I will do my utmost to please each and every one during this sale, so that I can retain them as my future patrons.

**NOTICE:**—This is not a trumped up sale, but is positively a bona-fide sale, complying strictly with the Oregon laws; no misrepresentation.

On account of my immense stock of woolens it will be almost impossible to mention each and every bolt separately. I have therefore bulked them together in three lots which are as follows:

Over five hundred tweed Suit Patterns, which I received the last part of September for this Fall's wear, containing the latest shades in browns, grays and other colors too numerous to mention, and not one suit from this lot would I sell at a regular price for less than from \$35.00 to \$42.50 a suit, and you can take your choice from the entire lot of these 500 Suit Patterns for \$25.00 a suit to your measure.

Be Your Own Salesman, Select Any Pattern From These 500 Suitings for

**\$25**

Eight whole bolts of Blue Serge, containing over 45 yards in each bolt. These goods I positively guarantee not to shine or fade and are of such weights they can be worn the year around. My regular prices on these goods were never less than from \$37.50 to \$45.00 per suit, according to weight of goods. Your unrestricted choice from these eight bolts for \$27.50 a suit, made to your measure.

**\$27.50**

Drummond's English Black Unfinished Worsteds, Piques, Diagonals, guaranteed not to shine or fade, for dress and year-around wear. My regular prices on these goods were never less than from \$45.00 to \$50.00 per suit. Your unrestricted choice from over Three Hundred yards for \$30.00 a suit, made to your measure.

**\$30**

I wish also to call your attention to the fact that although I have ample time to make up your goods in first-class style for Christmas, it will be to your own advantage to come as early as possible so as to enable yourself to secure the choice patterns.

**DON'T DELAY—ORDER YOUR SUIT OR OVERCOAT MADE FOR CHRISTMAS**

To my numerous customers and patrons residing outside of Portland, who are not able to come to Portland to attend this sale, I will cheerfully mail samples and self-measuring blanks in order to enable them to take advantage of this sale.

**MAXWELL The TAILOR**

246 Washington Street, Between Second and Third Streets

Open Evenings to 8 o'Clock

Open Evenings to 8 o'Clock

Open Evenings to 8 o'Clock