## OUR 285th FRIDAY ECONOMY SALE

## Costumes and Suits sioi


 Novelty Silk 89c Yd.

## When one considers how staple are the goods on which this special

 is offered, the reduction is nothing if not startling. They are new and different silks in the latest effecto-the qualities that our bigbusy silk store has become famous for. Exclusive patterns in all wanted weaveg and all of the season's popular shades are 89 C

Regular price is $\$ 1.50$ the yard. Fresh, new shipment of a prime,


Men's \$30 Overcoats Friday $\$ 22.65$
A superb special from the new department that is bound to create a decided interest among men who are fastidious about the quality and looks of their clothing, Overcoats and Cravenettes from the famous house of Hackett, Carharrt \& Co., exclusive
makers of men's good clothing. Every garment hand-tailored by expert workmen. Silk lined, and elegantly trimmed and finished. There are blacks, grays and browns; plain or in coats, threequarter and full length Cravenettes. For $\$ 22.65$
today, $\$ 30$ coat at $\$ 22$

## Women's $\$ 2$ Gloves $\$ 1.29$ Two-clasp length for wear with long sleeves; prime quality kid, in street or evening shades; all sizes. This lot includes a number of the famous Chas. Perrin gloves; reg. $\$ 2$ vals., special $\$ 1.29$ WOMEN'S LONG GLOVES-16-button length; splen- did auality kid; all the new shades. Every pair fitted and guaranteed to be perfect; regular price $\$ 2.89$  Taffeta Ribbon in plain col- ors All shades, including light, blue, pink, eardinal, brown, navy, white, cadet blue and black. Extra special value, per yd. 25c Dorothy Dainty Hair Bow Risbons, 11/s and 11/--yard lengths. Regular price up to 75. the strip. Friday 50 they go for only, each 50 <br> Women's $\$ 4$ Shoes $\$ 2.98$ <br> A special that will make our shoe salesmen step lively Friday. A lot of about 600 pairs, embracing some of of French heel shoes for dressy wear. The plain heels come in kid, glaced calf, patent and Winter weight leathers. There are button or lace styles; light or heavy oles; shoes for dress and shoes for street wear; broken sizes; values to $\$ 4$, special $\mathbf{\$ 2 . 9 8}$ TAN SHOES deserves the att X155, brown kid Medium weight, STYLE X170-W <br> Shirtw'st Fronts <br> GENTS FOR UNDERWEAR

 Own an Oriental Rug
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In the Art Department


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|  | Showing of Parisian Jewelry |  |
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## Women's Regular \$6.00 Colored Fall Dress Goods 89c Umbrellas, for Friday Only \$3.98

