

SWASTIKA LABELS



ON PACKAGES OF

Biscuits, Crackers and Cakes

is a "merit mark" as well as our trade-mark and is the buyer's guarantee that contents of packages are first class in every respect

We are makers of "ABETTA BISCUIT," 5c per package—Sold everywhere

INSIST ON YOUR DEALER FURNISHING YOU WITH "SWASTIKA" BRAND

SAVE THE LABELS—THEY ARE VALUABLE

ASK YOUR DEALER OR SEND US YOUR ADDRESS FOR PARTICULARS

PACIFIC COAST BISCUIT COMPANY, PORTLAND, OR.

GOOD THINGS IN PORTLAND MARKET

THE trial of some new fishing nets during the past week resulted in the appearance of several unusual kinds of fish in some of the markets. Most of them were not for sale, but were, even so, rather interesting to the housekeeper who likes to see and try new things. Possibly the "new animal" that someone is always demanding may be found in the so-called "angel" or "rat fish" which certainly looks as if it had been undecided whether to be fish or flesh when it grew up. It was new to me, and no one could tell me whether it was good to eat or not. Hake was another fish not often seen in the market here, though much eaten abroad. Fish prices generally seemed to be a little lower. Black bass was 30 to 35 cents a pound, striped bass and sea trout about 20 cents, catfish, sole, salmon and croppies 15 cents, black cod, halibut, haddock about 12 1/2 cents, and silver smelt, herring, flounder and perch 10 cents a pound. Shad cost 15 to 20 cents each, and shad-roe 20 cents a pound. California pompano cost 55 cents a pound this week. There were New York clams at 10 cents a dozen, as well as the usual razor clams at 15 cents a dozen, and the hard-shell kind at 5 cents a pound. Cooked crawfish cost 40 cents a dozen, and crabs are still to the fore, although there is no "r" in the month, as tradition warns us there should be if we are to enjoy crabs, oysters, and pork. Poultry prices are unchanged. There were no pigeons to be had, apparently, and "broilers" were inclined to be small and scarce at 40 to 60 cents each.

In the Chamber of Commerce building, tenants of the main floor of the building yesterday presented him with a handsome Rookwood vase.

SATURDAY SPECIALS.

On sale today: 75c fancy hosiery 47c; women's 25c fancy hose 18c; 2-clasp French lace gloves 25c. All dress goods and silk remnants one-half marked price. Boys' blouse waists 25c. Mount Hood shirts 25c; 75c bureau scarfs 40c. Great special bargains in all departments. McAllen & McDonnell, Third and Morrison.

Hanan shows fit the feet. Rosenthal's.

"We Sell Cheap for Cash"

A SHAD SPECIAL Columbia River SHAD 5c Each

Salmon Eggs for Trout Fishing The only place in Portland to get them. No delivery for less than \$1. OREGON FISH CO. The only exclusive fish house in Portland. WEST END OF MADISON-STREET BRIDGE. Phones A-1024, Main 1024.

If you want the best the market affords in

Poultry, Oysters and Fish

Be sure and call on G. COVACH & CO. 275 First St. We handle this line only. WEST SIDE DELIVERY ONLY. Phones A-5535, Main 555.

BEST EASTERN HAMS SLIGHTLY FIRE SMOKED 12 1/2 lb.

Skamokawa Butter, roll.....55c Creamery Butter, roll.....50c Dairy Butter, roll.....40c Full Cream Cheese, lb.....15c Eggs, dozen.....20c Ranch Eggs, strictly fresh, two dozen.....45c Chickens, lb.....16c, 17c La Grande Creamery 264 Yamhill.

CHICKENS 17c lb.

Best Butter, roll.....50c RANCH EGGS, 2 dozen.....45c Chinook Salmon, 2 lbs.....25c Halibut, 3 lbs. for.....25c SHAD ROE, lb.....15c LARGE SHAD, EACH.....15c Crabs.....10c to 15c Columbia Fish Co. THIRD AND ANKENY. Phones: Main 5, A 5556.

Buyers' Attention

80-100, 5-room house, University Park. \$1300. 67-110, 7-room modern house, Portsmouth. \$2350. For Rent: House, lots with alley, Bull Run water, streets improved, Willamette. 8-room, new, modern cottage, \$13.00. A. W. BAGLEY, Portsmouth, Lake St. John Car. Phone Woodlawn 2144.

THE ONLY ABSOLUTE SAFETY IS IN PAYING CASH

THE PEOPLE'S

Main 1412 First and Taylor Sts. Home A1412

Special for Saturday Only

CARNATION CREAM, 3 FOR.....25c 9 LBS. FRENCH PRUNES.....25c 7 LBS. NAVY BEANS.....25c

SUGAR, 18 POUNDS FOR \$1.00

COMB HONEY.....10c 1000 MATCHES.....5c 13 BARS SOAP.....25c 1 GALLON SYRUP.....45c PACKAGE POSTUM.....20c

TWO DOZEN RANCH EGGS 45c

CREAMERY BUTTER, ROLL.....50c BEST CREAMERY BUTTER, ROLL.....55c GOOD TABLE BUTTER, ROLL.....45c 1-quart bottle Salad Oil.....25c 2 cans Pineapple.....25c Extra Standard Peaches, can.....15c Extra Standard Pears, can.....15c Extra Standard Plums, can.....15c

FREE BASKET WITH EVERY \$3 ORDER

2 large Ivory Soap.....15c 2 packages Acme Matches.....15c 8 bars D. C. Soap.....25c 7 bars Toilet Soap.....25c

BUY YOUR GROCERIES WHERE QUALITY IS CONSIDERED

Pure, Clean Made and Good. You Run No Risk. They Comply With All Food Laws and Are Guaranteed to Please the Most Particular People.

OLIVES
Bulk Olives, Queen, extra large, per gallon.....\$1.75 Bulk Olives, Queen, extra large, per quart.....50c Bulk Olives, Manzanilla, per gallon.....\$1.50 Bulk Olives, Manzanilla, per quart.....40c Bulk Olives, ripe, per quart.....\$1.00 Bulk Olives, ripe, per quart.....40c Cama Olives, Queen, 16-oz. glass.....60c Cama Olives, Queen, 32-oz. glass.....40c Cama Olives, Queen, 16-oz. glass.....25c Spanish Cylinder, Queen, 14-oz. glass.....30c Filing Manzanilla Gem.....25c Mission Ripe Olives, pint.....25c Ehmman's Ripe Olives, 25-oz. glass.....50c Ehmman's Ripe Olives, 12-oz. glass.....30c Stuffed Olives with Sweet Peppers, 6-oz. glass.....15c Stuffed Olives with Sweet Peppers, 10-oz. glass.....25c J. P. S. Pitted Queen Olives, 32-oz. glass.....\$1.25 J. P. S. Pitted Queen Olives, 16-oz. glass.....75c

OLIVE OIL
Ehmman's Olive Oil, pint bottles.....\$1.00 Ehmman's Olive Oil, half-gallon tins.....50c Ehmman's Olive Oil, gallon tins.....\$3.50 Nicolee French Olive Oil, quart bottles.....\$1.00 Nicolee French Olive Oil, half-pint bottles.....50c Giuseppe Italian Olive Oil, gallon tins.....\$2.50 Giuseppe Italian Olive Oil, half-gallon tins.....\$1.50 Holland Nut Oil, finest for mayonnaise, gallon tins.....\$2.00 Domestic Salad Oil, quart bottles.....50c Domestic Salad Oil, pint bottles.....25c Domestic Salad Oil, gallon tins.....\$1.10 Domestic Salad Oil, 5-gallon tins.....\$4.50 3 LBS. JUNO MOCHA AND JAVA COFFEE.....\$1.00

RELIABLE GOODS
Test our fancy Hams and Bacon and see if they are not superior in quality and flavor. Fancy Ranch Eggs, Full Cream Cheese, Dainty Crackers, Wafers and Cookies. Having 27 Varieties, the kind that contain no preservatives. Preferred Stock Canned Goods, packed wherever the best is grown.

D. C. BURNS CO.

208-210 THIRD STREET, BETWEEN TAYLOR AND SALMON.



There's this difference between the cocoa habit and the coffee habit: Cocoa makes you healthier, stronger, steadier, better able to do your share. Does coffee?

Ghirardelli's COCOA

LESS THAN A CENT A CUP

Is made with scrupulous, conscientious care and old-fashioned attention to cleanliness, purity, goodness and quality. No cocoa at any price can be better or more delicious. Your grocer sells and recommends it.

D. Ghirardelli Company San Francisco

The cacao tree grows on the warm lowlands and in the valley tributary to the coast. The valleys adjacent to Guayaquil produce the greatest quantity of any district in the world. In 1900 there were 4827 cacao plantations or farms in Ecuador, with a total of 58,561,142 trees—Consular Reports.

If men only realized how great an asset in life is a retentive memory they would take care to see that their children's memories were properly trained. The simplest method consists in learning every day a few lines by heart. None of our faculties can be trained so easily as that of memory.—Stuttgart Familienblatt.

R. P. Roblin, Premier of Manitoba, has announced that the government within 60 days will begin the construction of 1000 miles of telephone and telegraph lines. This is a part of the public ownership policy, which will involve an expenditure of \$10,000,000.