

Great Sale and Demonstration of the Gossard "Lace Front" Corsets—Expert Fitter From the Factory—Portland Agents—Second Floor

# Today--The Meier & Frank Store's 958th Friday Surprise Sales

MEIER &amp; FRANK STORE'S 958TH FRIDAY SURPRISE SALE

**\$1.25 Table Damask 93c**  
**\$2.50 Napkins \$1.87 Doz.**



2500 yards fine bleached Satin Damask Table Linen, 72 inches wide, large assortment of new patterns; every yard in the lot our best \$1.25 value. Buy all you want at today's 958th Friday Surprise Sale at this unusually low price, the yard. **93c**

For today, a great Friday Surprise Sale of 500 doz. bleached Satin Damask Table Napkins, very best patterns in great variety; regular \$2.50 values, at, dozen. **\$1.87**

Our entire stock of fine Linen Sets on sale today only at one-fourth off the regular selling prices; an immense assortment of beautiful styles in all grades; economical housewives will take advantage of this very special reduction... **1/4 Off**

**\$3.00 Bedspreads**  
**Sale at \$1.95 Each**

For today, a great Friday Surprise Sale of 2000 full size fringed Mar-seilles pattern Bedspreads; regular \$3 values; buy all you want **\$1.95** of them at, special, each.

MEIER &amp; FRANK STORE'S 958TH FRIDAY SURPRISE SALE

**Sale of 300 Silk Suits**  
**\$25.00 Values at \$10.85**



Portland's leading Cloak and Suit Store offers for today's 958th Friday Surprise Sale a very sensational bargain in women's Silk Suits; a great special purchase of 300 garments from a well-known manufacturer who was pressed for ready cash. The lot includes princess and princess jumper dresses in taffetas, pongees and messaline silks; also foulard silks in fancy stripes and mixtures—black and white checks, plain tailored effects, navy blue, copper, tan, leather, black, brown and gray. The waists have dainty lace yokes and lace ruffled sleeves, fancy pleated skirts, with tucks and folds; all sizes, splendid

assortment. The best regular values up to \$25 a suit. See Fifth-Street Window Display. Take your pick today at this low price. **\$10.85** None laid aside; none reserved. Come early if you want to secure the best values.

**800 Beautiful Waists**  
**Vals. up to \$20 at \$6.45 Each**



In the Waist Store, Second Floor, for today's 958th Friday Surprise Sale, we place on sale a magnificent line of fine Dress Waists at a price that will attract a great throng of eager buyers, bright and early in the morning. A wonderful array of pretty styles in net, allover lace, chiffon, pongee silks, messaline silks and taffeta silks, made Gibson or broad shoulder effect or fancy yokes. Beautifully made and trimmed in Irish crochet, flit, Cluny, antique, venise, plat Val., Danish and Val. laces; jabots of allover ruffled Val., velvet and satin bands, silk-embroidered etc.; sleeves in short, long, 3/4, butterfly and kimono styles; color assortment includes white, cream, ecru, light blue, green, tan, copenhagen, brown, navy, Dresden and black; also fancy stripes; all new dress waists, selling regularly at prices up to \$20.00 each; a great purchase enables us to offer them **\$6.45** at this special price, ea.

See 5th St. Window Display. No mail or phone orders filled. Plan to come early.

**\$1.75 Corsets at 49c per Pair**  
**Sale 500 Petticoats at \$1.19 Ea.**

For today's 958th Friday Surprise Sale, a broken lot of 500 pairs women's Corsets in good models; black and drab, all sizes; the best regular values up to \$1.75 a pair, to be closed out at this exceptionally low price, the pair. **49c**

For today, a great offering of 500 women's white Petticoats, tucked, lace and embroidery-trimmed; full width and length; grand value at, special, each. **\$1.19**

**New Embroidery Waist Frontings**  
**Values to \$2.50 at 98c a Yard**

In the Lace Department for today's 958th Friday Surprise Sale, 2000 yards of new, desirable Swiss Embroidery Waist Frontings, 27 inches wide; very pretty styles, in large assortment. Designs in eyelet and flit; the best regular values up to \$2.50 a yard. Your unrestricted choice of the entire lot in today's **98c** 958th Friday Surprise Sale, while it lasts, at this unusually low price, yard.

**Surprise Sale of 10,000 Pieces of English Semi-Porcelain China at 9c and 13c Each**

Great special bargain in English Semi-Porcelain China for today's selling; 10,000 pieces, purchased at a fraction of its real worth; every housewife should share in this bargain. The pattern is of dark blue decoration, with a heavy gold edge.

**Sauce Dishes each, 9c—Bread and Butter Plates each, 9c—Oatmeal Bowls each, 9c—Dessert Plates each, 13c—Cups, Saucers each, 13c**

**Today's Sale of Toilet Articles**

Standard preparations at prices below what they can be bought for at wholesale—Take advantage—No phone orders will be filled



Lambert's Listerine on sale at this low price, bottle. **33c**  
 Cuticura Soap, at, cake. **16c**  
 Mennen's Talcum Powder on sale, special, two for. **25c**  
 Dr. Lyon's Tooth Powder on sale at this low price. **14c**  
 Pond's Extract of Cream on sale at this low price. **16c**  
 Dr. Graves' Tooth Powder on sale at this low price. **13c**  
 Dr. Grave's Talcum Powder at this special low price. **9c**  
 Oriental Cream, at, jar. **93c**  
 Pompeian Cream, jar. **59c**  
 Bathasweet Powder, on sale at this low price, can. **16c**  
 "4711" Glycerine Soap, on sale at, special, cake. **11c**  
 "Air Float" Talcum Powder at this low price, can. **7c**

No mail or phone orders will be filled

MEIER &amp; FRANK STORE'S 958TH FRIDAY SURPRISE SALE

**\$1.75-\$2 Long Silk Gloves \$1.19**



For today's selling we announce another Great Friday Surprise Sale of women's long silk gloves—Thousands and thousands of pairs of standard manufacture—Gloves that we recommend and guarantee to give satisfaction in every particular—Made of the best quality milanese silk—Double finger tips, full 16-button length, 2 clasps at the wrist—Black, white, brown, tan, reseda, green, Nile, pink, blue, Alice, helio, reds, old rose, castor, pongee, etc. All sizes \$1.75 and \$2.00 values on sale at the pair **\$1.19** See Morrison-street window display—Mail and phone orders carefully and promptly filled—Order them at once

MEIER &amp; FRANK STORE'S 958TH FRIDAY SURPRISE SALE

**Women's 75c-85c Hose 38c Pair**



You can buy fine hosiery at a big saving here today—The 958th Friday Surprise Sale offers 3000 pairs at almost half regular value—All new desirable merchandise of standard quality and best style—Embroidered lises in black, light blue, pink, copenhagen, tan, champagne and navy blue—Very best patterns in great assortment—Colorings and combinations to please everyone—Sizes from 8-12 to 10—Hosiery selling regularly at 75c a pair—The economical shopper will anticipate her **38c** Summer needs at this price **38c** Mail orders will receive our prompt and careful attention

**Sale of Cooper's Underwear for Men**  
**\$1.25 Values at Only 75c per Garment**

For today's 958th Friday Surprise Sale, 5000 garments of Cooper's Form-Fitting Underwear of the best quality mercerized cotton; pink, blue, salmon, ecru and tan; all sizes in shirts and drawers; underwear selling regularly at \$1.00 and \$1.25 a garment; supply your Summer needs today at, the garment. **75c** Great special June sale of women's Knit Underwear in all the very best styles and grades; best values in city guaranteed. Great values in children's Knit Underwear.

**25c Tailored Collars on Sale at 9c Each**  
**35c Ribbons on Sale Friday at 18c Yard**

6000 women's Starch Collars, white and colored stripes and plain, new tailored effects, big assortment; 1 1/4-1 3/4-ins. high; sizes 12 to 14; 25c value, each. **9c**  
 3000 yards of fancy Dresden and Warp Print Ribbons, 3 1/2 inches wide; all 18c the leading shades and combinations; values up to 35c the yard, for, yd. **18c**  
 200 dozen women's white Embroidered Handkerchiefs, with hemstitched and scalloped borders; 12 1/2c to 20c values, on sale today at this low price, each. **5c**

**50c and 75c Cluny Centers at 23c Each**  
**85c and \$1.00 Linen Centers 43c Each**

Fancy Linen Centerpieces at unusually low prices for today's 958th Friday Surprise Sale. You'll find them in the Art Department, Third Floor. Let us show you. Lot 1—Great special assortment of 6-inch Cluny Doilies, linen centers; **23c** pretty lace edges of handsome design; values from 50c to 75c each, at. Lot 2—Special assortment of 9-inch round Linen Centerpieces, finished with real Cluny lace of attractive pattern; regular values ranging from 85c to \$1.00 each. Buy all you want of them—your choice at this special low price, ea. **43c**

MEIER &amp; FRANK STORE'S 958TH FRIDAY SURPRISE SALE

**\$10 Porch Swings \$3.95 Each**  
**Infants' Cribs--\$5 Values \$1.39**



In the Outing Goods Department—3d floor—for today's selling—Great special lot of 60 handsome green porch swings, 4 feet long, fitted with chains—good, strong and practical—well made and finished—Regular \$10 values **\$3.95** on sale while they last at **\$3.95** One to a customer—No phone orders

**\$5 Cribs at \$1.39 Each**

A very unusual offering of 200 infants' Sanitary Folding Cribs; can be folded and taken to the seashore or mountains; well built, compact, etc.; regular \$5 value, ea. **\$1.39**

MEIER &amp; FRANK STORE'S 958TH FRIDAY SURPRISE SALE

**\$20 Lace Curtains \$12.35**



A remarkable offering of high-class lace curtains for today's great 958th Friday Surprise—300 pairs secured at a great concession from a well-known importing house with whom we do a very large amount of regular business—All new, beautiful Irish points with heavy borders and considerable cushion work—Magnificent, heavy rich designs and scrolls through the center, also very fine nets with Swiss Renaissance borders and small detached figured centers—High-grade curtains selling regularly at \$20 a pair—Your choice while they last today only at this exceptionally low price, pair **\$12.35**

MEIER &amp; FRANK STORE'S 958TH FRIDAY SURPRISE SALE

**Men's \$25 Suits \$15.85 Ea.**



In the big second floor Clothing store for today's 958th Friday Surprise Sale a Great Special Carnival offering of 500 men's high-grade Suits at a price below actual manufacturing cost—All new up-to-date Suits of the most approved fashion and materials—Stripes, checks, and mixtures in tans, browns, olives and grays; worsteds, chevots and cassimeres—The best product of the leading wholesale tailors in the country—All sizes and assortment large enough to please every individual fancy—Every garment well made and finished—Best linings and findings—Hand-tailored throughout—Our regular \$22.50 and \$25.00 values, **\$15.85** your choice at this low price

**1000 Boys' Suits Half Price**

For today's 958th Friday Surprise Sale we offer an unrestricted choice from our entire stock of boys' Suits with straight knee pants at half regular selling prices; very best patterns for school and dress wear; brown and gray checked cassimeres, gray striped worsteds, fancy mixtures, etc.; ages 7 to 16 years; single and double-breasted; coats; values ranging from \$5.00 to \$12.00, at, suit. **1/2**

**Vacation Suits 97c** 2000 boys' vacation Suits of tan khaki with red stripes on coat and pants; **79c** ages 5 to 16 years; great special value, on sale at this low price, the suit.

MEIER &amp; FRANK STORE'S 958TH FRIDAY SURPRISE SALE

**Sale Sheet Music at 5c Per Copy**

In the Sheet Music Department, for today's 958th Friday Surprise Sale, 20,000 copies of popular and classic Sheet Music at 5c a copy. Included will be found such popular numbers as "Under the Tropic Moon," "Merry Widow" Waltz, "Not Because Your Hair Is Curly," "Long My Sweetheart Sang," "Sweet Pickles," "Awakening of the Birds"; classic selections by all the old masters, etc. Buy as many copies as you please in the Sheet Music Dept. at, special, each. **5c**

MEIER &amp; FRANK STORE'S 958TH FRIDAY SURPRISE SALE

**Great Sale 1000 Handsome New Parasols**  
**\$2.75 to \$4.00 Values on Sale at \$1.87**

For today's 958th Friday Surprise Sale, an immense special lot of 1000 beautiful new Parasols—pongees, with colored borders and tucked effects; also white and colored Silk Parasols in grand variety; values ranging up from \$2.75 to \$4.00 each. Take your pick today at this special low price, each. **\$1.87**