

Bath Sponges A fine quality, selling regularly at 50c, special for Housekeeper's Day at only 30c	Toilet Paper Large-size rolls, "Homeuse" brand. Regular price 9c the roll, splendid quality, special Thursday at...6c	Three Pair Hose, 50c Shaped ankle or full fashioned. An absolutely fast black hose in prime quality yarn, selling regularly at 36c and 38c the pair. Thursday's price three pairs...50c	Sewing Machine Oil Best quality, 2-ounce bottles, highest oil, especially priced for Thursday at only, the bottle...4c	Net Shopping Bags for carrying small packages, etc. Good size, regular size values, special at...10c	Shell Hairpins Large size, 1/2 dozen in box. Worth 25c, special at only 15c	Ribbons 12 1/2c In plaids, stripes and fancy effects; wanted widths and beautiful colorings. Qualities that sell regularly for 35c and 50c a yd. Sale continued for Thursday, special at only, yard...12 1/2c	Chamois Gloves \$1.75 12 or 16-button length. One of the most popular handwear styles of the season. \$2.50 and \$3.00 grades. All sizes in the lot and plenty for a busy day's selling. Special Thursday, the pair...\$1.75	Camphor Flakes Crystalline flakes to sprinkle on carpets and woollens you wish to pack a way. 10c boxes, special...6c	Men's Shirts Pleated styles, dotted, striped or checked patterns; separate or attached cuffs. A grade that sells regularly at \$1.50 each, on special sale Thursday at only...\$1.15	Laces 17c Yd. Oriental, Venise or Filet Lace Bands, also Irish Lace Bands, regularly priced at 25c to 50c the yd. 5/8 to 3 in. wide. Special Thursday only at...17c
--	---	---	--	--	---	---	--	---	--	---



Thursday---Housekeepers' Day

At Portland's Best And Brightest Store

Goods Bought on Credit Thursday or Friday To Be Charged on Your June Account

Every Coat and Wrap Found in This Establishment Today and Tomorrow Only Goes at Half Price

Portland was swept by a wave of bargain enthusiasm when this announcement was read in yesterday's Oregonian. Every woman who had ever visited our style salons was possessed with an overwhelming desire to own one of the beautiful garments she'd seen earlier in the week or season, and the selling was the swiftest we ever experienced. The savings were easy to comprehend, for everyone found the same handsome coats they'd admired and wished for, and paid only half the price they saw it marked at before. The sale continues today and tomorrow; all that did not avail themselves of the first day's opportunity, come either of the two days left and profit by this wonderful reduction. Coats and Wraps regularly worth from \$7.50 to \$175.00, without reserve, HALF-PRICE.

\$7.50 Coats Sell For \$3.75 **\$8.50 Coats Sell For \$4.25** **\$10 Coats Sell For \$5** **\$12 Coats Sell For \$6** **\$15 Coats Sell For \$7.50** **\$25 Coats Sell For \$12.50**

AND SO ON, HALF PRICE FOR ANY COAT OR WRAP WE OWN

Disappointment is impossible at this sale, for no matter what you want, you're sure to find it and it will be sold at a price far less than you've ever been offered the same quality before, regardless of sale prices. Come and choose at will from this huge assortment, buy anything you'll need in wraps for months to come. Don't forget this sale.



Silk Coats in black or pongee color, regular price \$7.50 to \$42.50, at... **HALF PRICE**
 Raincoats, in silk or cravenette, black and all colors, including the fancy silk striped effects; values to \$10.00 to \$42.50, at... **HALF PRICE**
 Two hundred Opera Capes at... **HALF PRICE**

Remember, this half-price sale lasts for only two days more—today and Friday.



The new black satin Coats at... **HALF PRICE**
 Covert Jackets, worth \$6.50 to \$35 each, **HALF PRICE**
 Long Covert Coats, worth \$16 to \$48.50, **HALF PRICE**
 Lace Coats, worth from \$12.50 to \$68.50, **HALF PRICE**
 Evening Coats in all styles, hundreds of them, at only... **HALF PRICE**

Remember, this half-price sale lasts for only two days more—today and Friday.



Store Open Friday Evening—Will Be Closed All Day Saturday—Decoration Day

For the Rose Carnival

Pink and Green Bunting; Ribbons in All Official Colors
 Widths, Garlands, Festoons, Pennants, in

Rose Show Refreshment Supplies

Those fitting up refreshment stands for the Rose Festival will do well to call at our third floor.

Straws in pkgs, of 100, special...5c
 Straws in pkgs, of 500, special...25c
 Ice Cream Dishes, any size, ea...15c
 Soda Glass Holders, sp'l, doz...\$6
 Crushed Fruit Bowls, each...75c
 85c and...\$1.00
 Crushed Fruit Ladles, silver plated—sp'l Thursday, each...30c, 40c
 Lemonade Jars with glass covers—1-gallon size, special...90c
 2-gallon size, special...\$1.75
 3-gallon size, special...\$2.70
 Teaspoons of extra quality white metal, the dozen, special...50c
 Tablespoons, the dozen...\$1.00
 Forks, the dozen...\$1.00
 Teaspoons, double plated, an extra quality, special, set of 6...58c
 Dessert Spoons, set of 6...\$1.00
 Tablespoons, set of 6...\$1.15
 Complete line of Crockery, Glassware and Silverware for restaurants and refreshment stands.

Get your lawn in good shape for the Rose Show. These tools will help. Buy now and get these special prices:

Lawn Mowers in 12-inch size, special...\$2.50
 Lawn Mowers, with high wheels, half-bearing, 16-inch size, special Thursday...\$4.75
 Garden Hose of a guaranteed quality, 50 feet, special...\$4.50
 A complete line of Rakes, Grass Catchers, Weeders, Hoes, Grass Trimmers, Shears and all tools used about the garden and lawn, and Thursday special prices on all.
 Dinner Sets of semi-porcelain ware in an open stock pattern; neatly decorated with sprays in green and red, gold tracing and gold-lined handles and knobs:
 50-pc. set, worth \$5.68, for...\$3.79
 60-pc. set, worth \$7.20, for...\$4.80
 100-pc. set, worth \$11.20...\$7.47
 112-pc. set, worth \$12.38...\$8.26
 117-pc. set, worth \$16.23...\$10.82

A Phenomenal Sale of Large Rugs

In this lot are Rugs of surpassing beauty. The most pleasing color tones and color combinations as well as the preferred patterns are offered. Among them you will find Medieval patterns in sulphur greens, sombre or bright hued Orientals, copies of famous rugs worth thousands of dollars; copies of bold Caucasian designs in striking color combinations, pleasingly harmonized. In Persian rugs are plaque-like effects in delicately blended colors; there are Delft blues, Nile greens, deep rich maroons and greens—in fact every wanted shade and pattern. There are Louis XI and XVI patterns, shadow effects or solid colors. Axminsters and Royal Wiltons.

LOT 1—Heavy Axminster, size 9x12; regularly \$33 each; special for this sale at the remarkably low price of, each... **\$23.95**
 LOT 2—Body Brussels Rugs, size 9x12, worth \$30.00 each; on special sale at the low price of, each... **\$23.50**
 LOT 3—Royal Wiltons, selling regularly at \$65.00 each; special sale price is only, each... **\$48.50**
 LOT 4—Royal Wilton, size 9x12; regular \$48.00 values; special sale price, each... **\$36.50**

Bath Towels Good Size 15c Ea.

Cambric of Richardson's pure linen; an ideal weave for waists and suits for Summer wear. Regularly \$1.50 the yard, special Housekeeper's Day... **\$1.08**
 Long Cloth of a good grade, suitable for underwear, infants' wear, etc. A regular \$1.75 grade, special for a piece of 12 yards... **\$1.48**
 Bath Towels of a large size and extra heavy, full bleached. Special Thursday, each... **20c**
 Bath Towels in cream color, large and heavy, special Thursday, each... **15c**

Terry Cloth, for hand and roller towels; an extra heavy grade, in cream color; 2000 yards on sale Thursday. Regularly 15c the yard, special... **10c**
 Roller Toweling of all linen; 5000 yds. in this lot, and an unusual value at, the yard... **10c**
 Dress Gingham in the latest patterns; included are plaids, checks, stripes and plain colors; 500 pcs. in this lot, and all new designs. Grades that sell regularly at 12 1/2c and 15c the yard, special Thursday... **10c**

Men's Duofold Underwear

An introductory sale on a sanitary, perfectly constructed, splendid light weight garments. A double thickness garment with an air cell between; really two garments in one, but no extra weight. Thoroughly elastic and unshrinkable. One of the most satisfactory underwear styles yet devised. For today we offer men's shirts and drawers, values to \$1.25, on special sale at the low price of... **98c**

\$3 Petticoats \$1.79

Women's petticoats in light weight mercerized sateen or heatherbloom in black only. Made with deep flaring flounce, finished with ruffles, shirring and pleating. Sell regularly at \$2.75 and \$3.00 each, bargained in an unusual manner for **\$1.79** Thursday at only **\$1.79**

Art Department Specials
 German applique doilies, center pieces and scarfs, with hemstitched or scalloped borders and plain or appliqued centers. Worth from 8c to \$2.50, choice Thursday at **1/2 Price**

Sale of Rose Show Footwear

Do Not Fail to Attend This Important Event

Mind you, Thursday is the last day of this special price sale on Women's High-Grade Summer Shoes. No one of an economical nature can afford to miss such a great opportunity as this one. Assortments are magnificently good; styles are decidedly smart and fit is guaranteed to be perfect. Savings are greater than you will be offered again while the assortment is so complete. Buy a pair.

WOMEN'S OXFORDS in white or colored canvas; brown, gray, blue, pink and green are the colors; light hand-turn or extension soles. Included are 15 styles in black kid. Values in the lot to \$3.00 the pair. Pre-Carnival price is only, the **\$1.98** pair.

WHITE CANVAS OXFORDS—Grecian Ties in pink or blue calf. Brown kid oxfords in eight styles. Black kid or patent oxfords in 20 styles. Included are Colonials, 2-hole Sailors, Gibsons, panel effects in ooze and suede leathers; button or lace, plain or tip toes; values to \$4; on special sale at the very low price of, pair... **\$2.69**

WOMEN'S OXFORDS in tan or brown kid, button or lace styles; have high arch and high Cuban heels or lower styles for walking. Values to \$5.00 the pair, and so wide a range of choice that all tastes will be pleased. Special for the last day, Thursday, the pair... **\$3.39**

A Sale of Millinery

Women's and misses' semi-tailored, ready-to-wear and outing hats in a large variety of styles and colors. Charming headgear, conceived for Rose Festival wear, in the latest New York conceits. A large number to choose from at savings of one third. For children the same savings are to be had: Tricorn effects in Milan braid, trimmed with cord and tassel, also Buster Brown Sailors in Milan or Java braid. Choice of any of the styles mentioned, On sale Thursday for **One-Third Less**

