

"Fluffy Ruffles" Suits for Women—The Latest Fad in the City of Fads—New York—Cloak Department, Second Floor
Imported Ostrich Feather Plumes—Black, White and Colors—Regular \$10 Values on Sale at \$5.59 Each—Second Floor

The Meier & Frank Store's 50th "Anniversary Sale" Bargains

Great Clean-up of Millinery

\$6.50 to \$10 Trimmed Hats \$3.98

\$10 to \$15 Hats \$5.98--\$17 to \$30 Hats \$7.50



The season's final clean-up of Fine Millinery, Trimmed Dress Hats of the very prettiest styles—Shapes and Trimmings to be sold out at ridiculously low prices; many of them are desirable for early Fall wear—Hats for street wear, Hats for dress wear, Hats for theater and evening wear; the best efforts of the leading Paris and New York artists, splendid assortment and wonderful values at the following prices:

\$6.50 to \$10.00 Trimmed Hats \$3.98 each

\$10.00 to \$15.00 Trimmed Hats \$5.98 each

\$17.00 to \$30.00 Trimmed Hats \$7.50 each

\$4 White Linen

Skirts for \$1.98

\$12.50 Box Coats

for \$5.85 Each

Women's white Linen Skirts, pleated effects; has folds around the bottom; splendid quality material, well made and finished throughout; best regular \$4.00 values, each. **\$1.98**

Two great lines of women's Khaki Suits for coast, mountain and outing wear; Norfolk jacket style, with divided skirt; well made and finished; special at, the suit **\$5.00**

Women's Khaki Suits, made with semi-fitting jacket and pleated skirt; wonderful values at this special price, the suit **\$7.50**

Special line of women's and misses' Coats, in "Peter Thompson" and box styles; Fall weight; very best materials, designs and colors; best regular \$12.50 values, to be cleaned **\$5.85** up at this special low price, each—take advantage.

Jewelry Specials

Souvenir Spoons in great assortment; fancy handles and stamped bowls; great special value, ea. **39c**

200 Alarm Clocks, every one guaranteed; special at, each... **79c**

Solid gold Beauty and Collar Pins, good heavy weight; great special value, on sale at, ea. **\$1.09**

Violet and Pansy Brooches and Hatpins, with or without rhinestone settings; regular 50c values, ea. **23c**

Solid gold Band Rings in all sizes, great special values, on sale at, each **\$1.79**

Rug Sale

Another great special sale of "Raglan" Rugs, in light blues, light greens and tans; suitable for bed or bathroom; can be washed; grand values, as follows:

30x60 inches, on sale at, each **\$ 2.50**

36x72 inches, on sale at, each **\$ 3.75**

4x7 feet, on sale at, special **\$ 7.75**

9x12 feet, on sale at, special **\$25.00**

Algerian Poreh Rugs and Matting to match, by the yard; 5 and 6 feet wide; fast, durable colors; best patterns:

4 feet by 7 feet for, special **\$ 6.50**

6 feet by 9 feet, for, special **\$12.50**

7 feet 6 inches by 10 feet, for **\$17.50**

Special lot of 100 Brussels Rugs, 9x12 feet; slight imperfections in the weaving and matching; handsome Oriental and floral designs; very best colorings; \$20.00 values, on sale at, ea. **\$13.65**

\$3.25 Madras Curtains \$1.95

\$3.50-\$3.75 Lace Curtains \$2.65



500 pairs of cross-stripe Madras Curtains, white and cream grounds, Green, pink, blue and yellow stripes; 40 inches wide, 3 yards long; best \$3.25 values, on sale at, the pair **\$1.95**

Great special offering of 500 pairs Renaissance and Cluny Lace Curtains, white or Arabian, made in good quality French nets, 45 and 50 inches wide, 2 1/2 yards long; Curtains of the very best style and wearing qualities; best regular \$3.50 and **\$2.65** \$3.75 values, on sale at this exceptional price, pair.

5000 yards of Scotch Madras Curtain material, all colors; light and dark grounds, stained-glass effects, floral and Oriental designs:

\$1.00 quality, the yard .50¢. \$1.50 quality, the yard .100

\$2.00 quality, on sale at this unusually low price, yard .125

Printed Madras in new patterns, light and dark grounds, yd. **15¢**

Tapestry for Furniture Covering, Portieres, Couch Covers, Etc., on Sale at Greatly Reduced Prices

Great Values in

Laces

and Embroideries

Allover Embroideries, lace-striped effects, in white and colors; make swell waisting; values up to \$4 the yard, special **\$1.75**

Lawn and Batiste Embroideries and Insertion, 1 1/2 to 27 inches wide; beautiful patterns for waists and skirts; values up to \$3.00 a yard, on sale at this special low price, yard **98c**

Plain Nets, in white, cream and ecru; 45 and 72-inch; best regular 85c values, on sale at this low price, yard **59c**

French Val. Laces and Insertion, 1 1/2 to 1 1/2-inch; regular values to \$1.00, on sale for, special, the dozen yards **43c**

Allover Batiste Embroidery, extreme novelties; regular values to \$5.00 the yard, on sale at, the yard **\$1.98**

\$25.00 Batiste Robes, special at this unusually low price **\$12.00**

\$45.00 Batiste Robes, special at this unusually low price **\$19.00**

\$60.00 Batiste Robes, special at this unusually low price **\$25.00**

August Clean-up 10,000 Pairs

Women's, Men's, Misses', Children's Shoes---Take Advantage



Women's patent colt, patent kid, gunmetal and vici kid Shoes, lace and button styles, hand-turn and welt soles; plain and tipped toes—J. & T. Cousins' famous make, all sizes. Regular \$5 **\$3.65** and \$6 footwear, on sale at, the pair.

Women's Lace and Blueher Shoes, in all leathers, patent colt, gunmetal, chocolate, vici kid, black kid, welt and lightweight soles; new lasts; regular \$3.00 footwear, special **\$1.95**

Women's \$5.00 patent kid Oxfords, with welt soles, plain and fancy trimmed patterns; also patent kid French heel Oxfords; hand-turn soles, all sizes; wonderful values, pr. **\$3.65**

Women's \$3.50 and \$4.00 Oxfords, patent leather, vici kid, gunmetal and tans; Blueher styles; two-eyelot ties and pumps; welt and hand-turn soles. This season's very best styles; great values, on sale at this low price, pair **\$2.85**

Women's \$3.00 Oxfords in patent colt, vici kid, gunmetal, velour calf and tans; all this season's best styles, in light and heavy soles; in all sizes and widths; marvelous values, on sale at, pair **\$1.95**

Women's \$2.00 and \$2.50 white canvas Oxfords, in sailor and Gibson ties, hand-turn and welt soles, white or natural color Cuban heels; all sizes and widths; great value, at **\$3.35**

MISSSES' AND CHILDREN'S SHOES

1000 pairs of misses' box calf and vici kid Shoes, extension soles; patent or plain leather tips, pair: 1 1/2 to 2—**\$1.75** values, on sale at, pair **\$1.18** 8 1/2 to 11—**\$1.50** values, on sale at, pair **98c**

Infants' and children's Shoes in black and colored kids, spring heels and straight soles; sizes 2 to 8; regular values to \$1.25 pair, on sale at, pair **48c**

Misses' and children's white Canvas Oxfords, all sizes, 5 to 8, 8 1/2 to 11, 1 1/2 to 2; \$1.25 and \$1.50 values, on sale at this special price, per pair **88c**

Tailored Suits Half Price



White Suits 1/2 Price

White Coats 1/2 Price

Portland's leading Cloak Store offers the highest grade Tailored Suits at one-half regular prices

—magnificent garments, the best efforts of Paris and New York artists. Materials are etamine,

serge, chifon, broadcloths, Panama cloths and

pongees, in black, tan, champagne, gray, navy,

pink, light blue, leather, brown, fancy checks,

plaids, stripes and mixtures; made in Eton coats,

pony jackets, cutaway and reefer styles, elaborately

trimmed in velvet braid and lace; others

strictly tailored effects. All new, up-to-date garments

for dress and street wear, and selling regularly

at prices ranging from \$40.00 to \$100.00 per

suit. Your choice for a few days only at one-half

regular prices. Marvelous values and splendid assortment. See big Fifth Street

Window Display; Cloak Dept. **1/2 Price**

A sale extraordinary of women's White Serge and Panama Cloth Suits; this season's handiwork styles in Eton, pony jacket, semi and loose-fitting coat effects. Beautiful, high-class Summer apparel, made up in the latest fashion and handsomely finished throughout; values from \$18.00 to \$58.00, on sale at one-half regular prices. The best bargain ever offered in women's white **1/2 Price** Wool Suits, at, special.

Great Clearance Sale of our entire stock of women's white Serge Coats, Pongee Coats, Linen and Lace Coats, at one-half regular prices; beautiful styles in Eton, pony, medium and three-fourth length effects; tight-fitting, semi-fitting and loose-fitting; take your pick of every garment in stock at one-half the regular price—Serge, Pongee, Linen and Lace Coats on sale at one-half regular prices. **1/2 Price**

Perrins' \$4.00 Kid Gloves at \$2.85 Pair

\$3.50 Gloves \$2.29 Pair

Perrins' real French Kid Gloves, in elbow length; black, tans, grays, browns, all sizes; every pair guaranteed; \$3.50 values, **\$2.29**

Perrins' real French Kid Gloves, in 2 1/2 18-button length; black, tan, brown and colors; all sizes; regular \$4.00 values, pair **\$2.85**

New heavy Cape Gloves, in assorted tan shades; fine quality, new stock; best regular \$4.00 values, on sale at this low price, pair **\$3.40**

Women's 16-button length Silk Gloves, allover embroidered; beautiful styles and colorings; \$3.50 values, on sale at, pair **\$1.98**

Women's 16-button-length Silk Gloves, extra heavy quality, double-tipped fingers; in black, white, tan, brown, navy, etc.; all sizes, 5 1/2 to 7 1/2; values up to \$2.50, at, the pair **\$1.79**

16-button-length pure Silk Mesh Gloves, black and white; sizes 5 1/2 to 7 1/2; regular \$2.25 values, on sale at, special, the pair **\$1.69**

50c Neckwear and Hosiery Go at 29c

Five Chances for Men to Save Money

200 dozen men's Foulard Silk Four-in-Hands, all sizes of polka dots—always stylish, always desirable; light and dark grounds; made reversible; best regular 50c values; buy all **29c** you want of them at this low price, ea.

500 dozen men's lisle thread Half Hose; navy, tans, helio, gray, green, light blue, etc.; plain colorings only; all sizes, **29c**

Men's superweight Cashmere Underwear, nicely made and finished; all sizes shirts and drawers; regular \$1.25 values, special **89c**

Men's fine quality Soisette Golf Shirts, in tan color, with soft attached collar; **\$1.39**

best regular \$2 values, for, each

Men's Elastic Web Suspenders, strong leather ends; best patterns and color; regular **19c**



BUTTER GOES UP

Local Creameries Raise Price to 35 Cents a Pound.

SOME DEALERS PROTEST

Advance Is Not Popular With All the Trade, but Poor Consumer Is Helpless When Boost Is Once Made.

The advance in the wholesale price of city-made butter to 35 cents does not meet with the approval of all the local creamery men, some of whom insist that present conditions do not justify the higher price. Experience has shown, however, that when one of the city creameries advances its quotation and is able to maintain it, the others must necessarily fall into line sooner or later. As there is always much competition to secure cream the buttermaker that pays the highest price of course gets it. This forces all the creamery men to pay for their butter fat on the basis of the highest price paid for butter. If they are willing to sell the manufactured article for less than the raw material costs them that is their privilege, but few of them care to keep up such a course very long. Therefore, the highest price quoted on butter in The Oregonian sets the pace for all the creameries in this section of

the country so far as their cream purchases are concerned.

Price Is Shoved Up.

According to the announcement made by the Hazelwood Creamery in this paper yesterday morning, its price list on top grade butter was advanced 2 1/2 cents per pound to 35 cents yesterday. M. Mortensen, manager of the company, maintains that they were justified in taking such a step in view of the known shortage of the butter supply in the East and the fact that the cream supply in the Northwest is falling off, while the demand for butter, both for local consumption and shipment to the Far North continues unabated.

T. S. Townsend, of the Townsend Creamery Company, does not take this view of the case. He says that while the production in the East is less than normal, it is due to the lateness of the season and that the deficiency may be made up in the Fall, when the rainfall increases, as has often been the case. He does not believe that there is any danger of butter going to the dollar mark.

Fred Knecht, of the Oregon Creamery, also believes the move to have been ill-advised.

"This rise," he said, "has made the Portland market the highest in the United States. We are 10 cents above Chicago and 5 cents above San Francisco and Seattle. Even Los Angeles, noted as one of the most expensive markets in the country, sells its butter cheaper than Portland. This high price will flood the market with Eastern butter."

Says Raise Was Inevitable.

The Damascus Creamery, like the Hazelwood, believed the time was ripe for a lift in prices and also put out a 35 cent quotation yesterday. Its manager said supplies were running light and cream was becoming scarcer every day, while the trade made no objection to the higher price.

The average consumer while objecting to paying any more for his butter will, in the end, of course, pay what his groceryman demands, but the big purchasers, the hotels, restaurants and boarding-house keepers will start out on

a still hunt for butter made in the East or anywhere else that can be had at a cheaper price. The man in the country who owns the cows will halt the advance with a light and hope that another will soon follow.

WILL CURB AUTOMANIACS

Councilman Baker to Submit His Ordinance Regulating Speed.

The regulation of automobiles will be again before the Council for discussion tomorrow in the form of an ordinance that has been prepared by Councilman Baker. The measure is aimed not only to limit the speed of automobiles on the city streets but also to allow only competent drivers to operate them and to provide other safeguards. It is probable that the ordinance will not be finally acted on tomorrow but submitted to a committee or passed to the third reading. The ordinance provides that automobiles shall not exceed eight miles an hour when traveling on a straight course and shall slow down to four miles an hour when rounding corners. In addition to this, drivers must stop their machines when approaching streetcars which passengers are taking or leaving. It is provided also that a board of examiners consisting of the City Engineer and City Physician shall pass upon the fitness of all drivers before they are granted a license, which is to cost \$1.

PRICES SLASHED.

All Summer goods throughout the store at final clearance prices. Colored lawns, organdies, percales, white waists, muslin underwear, gloves, hosiery, suits, dress goods, etc., etc., at from a third to a half real value. Best bargains of the year. McAllen & McDonnell. The store noted for best goods at lowest prices.

KISER FOR SOUVENIR PHOTOS. Northwest Scenery—Imperial Hotel.

STREET PIANOS MUST GO

CITY FATHERS TO SUPPRESS NOISE NUISANCES.

Places of Amusement Will Have to Attract Patronage by Some Other Means.

Proprietors of moving picture exhibitions and other places of amusement must do away with phonographs, electric pianos and other alleged musical devices or forfeit their licenses. This is the decision of the license committee of the Council, reached at a meeting yesterday afternoon. Complaint was made that these mechanical players, several of which are operated outside of show places on principal streets, are a nuisance, and the committee decided that they should be removed temporarily and later pass an ordinance covering the matter.

The protest against the operation of these instruments was directed chiefly at a moving picture exhibition in the Gearin building at Thirteenth and Washington. This place has an electric piano that is said to entertain or disturb residents for blocks around, as the case may be. There are a number of first-class family hotels in the neighborhood and the boarders constituted themselves a voluntary "Society for the Prevention of Unnecessary Noises" and were represented yesterday before the license committee. They said that the incessant music had ceased to have a charm and that if it was not still the boarders threatened to desert en masse and the proprietors would be ruined. Members of the committee added their personal testimony as to the unpleasantness of these noises and instructed the license officials to notify the owners to remove the players at once. If the or-

der is not obeyed, the Council will revoke any license it can sit and put these places out of business at its meeting Wednesday. In the meantime Deputy City Attorney Fitzgerald will draft an ordinance covering the order. Either the players will be declared a nuisance or they will be licensed so heavily as to be practically prohibited.

The license committee does not desire to suppress the playing of any kind of instruments in connection with the entertainments given, but simply those that are on the outside of the buildings or so near the doors as to be plainly heard in the street. It was also recognized that in some neighborhoods the instruments might be less undesirable than in others. In the final order this phase of the situation will be considered.

ST. JOHNS WILL HAVE GAS

Three Franchises Are Now Before the Council for Consideration.

Consideration of gas franchises will be made a special order at the meeting of the St. Johns Council tonight. Mayor Couch is anxious that the Council dispose of the three franchises which have been pending for several months. The James Steel franchise was first submitted to the Council last May. L. F. Purse submitted another later and S. D. Davidoff put in his application last month. There has been a rumor to the effect that one of the three franchises will be withdrawn, but which one is not announced. A strong effort will be made to take definite action at the meeting tonight. Representatives of the Davidoff franchise say they are ready to spend \$25,000 in erecting a plant and the Purse people also announce that they are ready to invest whatever is needed to establish a first-class plant, so that the outlook is favorable for a gas plant for St. Johns. It is expected also that the city hall bills will be subject for consideration. It was hoped to settle these bills through a suit in the court by assigning all the

claims to one creditor, but it is announced that objection to this has come up. Also the administrator of the estate of the late City Engineer, Captain W. W. Godrich, has notified the city officials that the city must settle the claim the estate holds or suit will be started.

The Victim of the Owl.
PORTLAND, OR., Aug. 12.—(To the Editor.)

SMITH'S DAILY ROUND-UP

Edited by the Frank L. Smith Meat Co., 226-228 Alder Street, Between First and Second Streets.

"FIGHTING THE BEEF TRUST"

VOL. 1, NO. 15, PORTLAND, OR., AUG. 13, 1907. PRICE, YOUR PATRONAGE.

Smith's Meats

100 Per Cent Oregon Meats and 100 Per Cent Pure

Choice Beef for Boiling **3¢, 4¢, 5¢**
 Choice Beef Pot Roast **5¢, 6¢, 7¢**
 Choice Beef Roast... **6¢, 7¢, 8¢**
 Choice Prime Rib Roast... **8¢, 10¢**
 Spring Lamb **6¢, 8¢, 10¢, 12 1/2¢, 15¢**
 Country Pork **5¢, 8¢, 10¢, 12 1/2¢, 15¢**
 Milk-Fed Veal **6¢, 8¢, 10¢, 12 1/2¢, 15¢**
 Choice Round Steak... **10¢**
 Choice Shoulder Steak... **8¢**
 Choice Tenderloin Steak... **12 1/2¢**
 Choice Sirloin Steak... **12 1/2¢**
 Choice Small Porterhouse Steak... **12 1/2¢**

DEAR BEEF TRUST:
 We haven't seen tale or tidings of the book. Can it be that you, a department of Government inspection as you call yourself, are trying to run a film-film game on the public? Can it be you are securing 20 stamps under false pretenses? If you don't send that book pretty quick, we'll explain to Uncle Sam how you are trying to bounce the public out of stamps. Smith's as good as his word. You know how some of your pseudo friends jolly you and threaten to send Smith after you. That makes your smile come off. Rather than hunt up candidates for charity and endeavor to feed them your meat, we suggest that you multiply your \$175 a hundred times and hand it around to the retail butchers of Portland, men who stood by you so nobly when you asked them to boycott Smith—men who are now reaping the harvest of their folly. You are charging these fellows more for their meat than Smith is asking the public, and they are going down like dead soldiers under fire—they can't stand up against it. Your Nemesis is ever,
FRANK L. SMITH MEAT CO.