

20% REDUCTION ON ALL REFRIGERATORS AND ICE CREAM FREEZERS TODAY—LARGEST AND BEST STOCK IN THE CITY TO SELECT FROM—SODA FOUNTAIN IN THE BASEMENT

Tomorrow, The Meier & Frank Store's 914th Friday Surprise Sales

1000 New, Beautiful Ostrich Feather Plumes \$10.50 Values at \$5.98



A great midsummer sale of beautiful imported Ostrich Feather Plumes tomorrow—just the feathers you will want for trimming the new fall and winter headgear—a duplicate lot of the extraordinary values we sold 600 of at a sale about six weeks ago—they are all new imported feathers of magnificent style and quality—full 18 inches long—black, white, pink, light blue, tans and browns—late fashion news from Paris herald ostrich plumes as the proper thing for the coming season—wise women will anticipate their wants at the big saving offered everyone—our regular 10.50 value—your choice tomorrow only at low price of **\$5.98**

See big Fifth-Street window display—Mail and Phone orders will receive our prompt and careful attention

2500 Wash Suits Vals. Up to \$8.00 Each 98c



Another sensational Surprise Sale bargain in Women's Wash Suits—2500 of them in this season's very best styles and materials to be sold at a price that is down to a point where every woman can afford to buy at least half a dozen of them for morning housewear if nothing else—The lot includes plain tailored and fancy shirtwaist styles, also Peter Pans in white lawns, Dolly Vardens, percales, chambrays and Indian head linens—Handsome made and trimmed in Val lace, embroidery, braids and contrasting materials, solid white and dotted, desirable colors, dots, stripes, etc. Great assortment, all sizes, values up to \$8 each, on sale **98c** tomorrow only at each....

Fifth-Street window—Doors open at 8

500 Fine Silk Petticoats \$10 Values on Sale at \$5.19



For tomorrow's 914th Friday Surprise Sale we announce one of our famous Silk Petticoat offerings—500 of them secured from one of the largest and best manufacturers in the country at a great concession from the regular prices—all new high grade silk underskirts, made of the best quality Taffeta Silk, in a complete line of plain and changeable colorings, with silk dust ruffles—very best styles in splendid assortment—deep flounce with tucks, pleats and ruffles—black, white, tans, browns, reds, green, greys—full line of changeable colorings and a few fancies, skirts worth \$10 each—Your choice for tomorrow only, each, **\$5.19** at the low price of

See big Fifth-Street window display—Mail orders carefully filled

914th Friday Surprise Sale Men's 50c Underwear at 19 Gar. Men's 50c-75c Hosiery 25c Pair

Extra special values in Men's Furnishings for tomorrow; men's fancy woven Balbriggan Underwear, pink, ecru and white; nicely made and finished; **19c** all sizes in shirts and drawers, regular 50c values on sale at 500 dozen men's fancy Half Hose, lises and gauze lises, plain and fancy colorings in an enormous variety of styles; all sizes; 50c and 75c values on sale tomorrow only at, pair..... **25c**

914th Friday Surprise Sale 1500 Yards of New Allovers Values to \$3.50 on Sale at 98c

In the Lace Department for tomorrow's 914th Friday Surprise Sale we offer a splendid bargain in 1500 yards handsome Swiss and Batiste Allovers, 20 and 22 inch in blind embroidery and English eyelet effects for waisting, yokes, etc.; very attractive designs in pleasing assortment and values up to **98c** \$3.50 the yard on sale at this low price; yard **98c** STORE OPENS AT 8 O'CLOCK. SHOP MORNINGS WHEN POSSIBLE.

914th Friday Surprise Sale 5000 Yards Choice Wash Goods Values Up to 50c for 5c a Yard

Great Clean-up Sale of Wash Dress Materials for tomorrow's 914th Friday Surprise; 5000 yards of white waistings and suitings, colored lawns, cotton voiles and other desirable fabrics; values in the lot up to 50c the yard; your choice tomorrow only at this exceptionally low price; the yard **5c** See Fifth street window display today.

The Great "50th Anniversary Sale" Bargains Continue in All Departments

914th Friday Surprise Sale Women's Summer Apparel \$15-\$75 Values Half Price



Portland's leading Cloak and Suit Store offers for tomorrow's 914th Friday Surprise Sale unrestricted choice from our entire matchless stock of women's high class summer apparel at half regular prices—two-piece suits and Princess suits—this season's handsome ready-to-wear garments in white, lawn, dotted swiss, mull, linen and batiste—magnificent styles, grand assortment—all the very latest fashions for hot weather wear—trimmed in val laces, embroideries, insertions, ribbons, etc., etc.—costumes for evening and dress wear—values ranging from \$15 to \$75 each, and every garment of this season's manufacture—assortment large enough to please every fancy—Half choice tomorrow only at half regular prices **Price**

See 5th-St. window display—Come early if you want best bargains

914TH FRIDAY SURPRISE SALE \$1 New Corset Covers 53c

Tomorrow's Great Surprise Sale of Women's fine Corset Covers will interest a great many of Portland's best buyers—2,000 new, pretty, dainty corset covers in nainsooks and lawns, made with full blouse fronts, yoke effects of clusters of valenciennes lace and torchon lace, insertions and beading drawn with ribbons, val and torchon lace edgings—all sizes—great variety—regular **\$1.00** values—for tomorrow only, at **53c** See Fifth-St. Window



914TH FRIDAY SURPRISE SALE 5000 Yards Ribbons 50c-75c Values 33c

In the Ribbon Department for tomorrow's 914th Friday Surprise Sale a grand bargain in high-class Roman Striped Ribbons, full six inches wide; also plain French Fille Ribbons in all colors, full six inches wide; regular 50c and 75c values on sale at this marvelously low price; the yard **33c**

914TH FRIDAY SURPRISE SALE Silk Waists Vals. to \$14 at \$3.95

In the waist section for tomorrow's 914th Friday Surprise Sale a remarkable offering of Taffeta and Messaline Silk Waists and Net Waists at a price far below the actual cost of material alone—500 of them to select from—all good, desirable styles for dress wear—plain tailored and fancy, trimmed in lace and French knots—one color—assortment includes white, pink, light blue, brown, tan, black, greys and navy—net waists are in white and ecru—all sizes—waists selling regularly at prices up to \$14 each—your choice for tomorrow only at, each **\$3.95** See Fifth-St. Window Display—No Mail or Phone orders—2d Floor



914TH FRIDAY SURPRISE SALE Ice Cream Freezers 99c—Gas Plates \$2.89

Hot Weather Household Necessities at a Low Price Tomorrow. 139 of the famous 20th Century Ice Cream Freezers—freezes the cream without churning—\$1.50 to \$2.50 values on sale tomorrow only at the low price of, each..... **99c** Special lot of 200 nickel-plated Gas Hot Plates, with drilled burners—best model—\$3.75 values tomorrow at..... **\$2.89**

914th Friday Surprise Sale 5000 Pairs Women's Hosiery 50c Val. 19c

Great sale of Women's Hosiery tomorrow; 5000 pairs in all the very best styles, including lises and fine cottons in lace effects, plain gauze, lace foot, etc.; black, white and colors; an endless assortment of fine full-fashioned hosiery worth up to 50c a pair; buy all you want tomorrow only at, per pair **19c**

914th Friday Surprise Sale Women's White Oxfords \$2.00, \$2.25 and \$2.50 Values at \$1.45



1000 pairs of women's White Canvas Oxfords, with hand-turned or welt soles; covered or natural color heels; fast color eyelets and ribbon laces; Blucher, Gibson or Sailor ties; all sizes and widths; regular \$2.00, \$2.25 and \$2.50 values on sale tomorrow only at this low price; pair, ... **\$1.45**

\$1.75 Misses, Children's Shoes, **98c**

1000 pairs of misses' and children's Vici Kid and Box Calf Shoes; plain or patent tips; spring heels and extra low school heels; sizes 8-1-2 to 11 and 11-1-2 to 2; regular \$1.75 values; on sale tomorrow only at, per pair **98c**

914TH FRIDAY SURPRISE SALE Women's Imported Undervests Regular 75c to \$7.50 Values Half Price



Women's high grade Summer Underwear at half price tomorrow—Underwear of the finest quality and best style at half regular price right at a time when weather conditions demand the coolest underwear you can buy—This lot of imported swiss-ribbed undervests, sample line of America's leading importers, includes silks, silk and lisle, lises, lises and cotton—Vests, bodices and union suits, handsomely trimmed with hand-crocheted yokes and lace edges—Size 4, 5, 6, also extra sizes 8 and 9—Values ranging from 75c up to \$7.50 a garment—Take your pick of any of these desirable Summer garments at tomorrow's sale at half the regular price **Half Price**

See Fifth-Street Window Display

914TH FRIDAY SURPRISE SALE 200 Curtain Stretchers on Sale at 98c

For tomorrow's 914th Friday Surprise we place on sale in the Curtain Department, 3rd floor, 200 Stationary Pin Curtain Stretchers; will stretch any size curtain from 30 to 80 inches and from 2 to 4 yards long; regular \$2.35 **98c** value on sale tomorrow only at this low price; each

914TH FRIDAY SURPRISE SALE Women's White Petticots \$5.50-\$10 Values \$5.25

Women's fine White Petticoats at an unusually low price for tomorrow's 914th Surprise Sale—Cambrics, nainsooks and muslins, made with wide flounces and trimmed in clusters of Valenciennes laces, insertion tucks and edgings, also embroidery trimmed flounces—All are made with fitted waist-bands and separate dust ruffles—Embroidery and lace trimmed—Beautiful high-grade petticoats, selling regularly at prices from \$6.50 to \$10.00 each—Your choice at tomorrow's sale only at the low price of **\$5.25** See Big Fifth-Street Window Display

914TH FRIDAY SURPRISE SALE Jap Cups and Saucers on Sale at 22c Each

In the Basement China Store for tomorrow's 914th Friday Surprise Sale, 1000 thin Jap China Cups and Saucers. Prettiest styles, Great special value at 22c each. Regular 35c values. Buy all you want of them at this low price, each..... **22c**